



# Mert Kurtoglu

## Software Developer

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## Summary

I am a versatile Full Stack Developer with a strong foundation in Salesforce Commerce Cloud (SFCC), gained through roles at OSF Digital and FeatureMind. I specialize in designing and implementing scalable e-commerce solutions with a focus on customizations, integrations, and performance optimization. My expertise extends to full-stack development, demonstrated through freelance projects like building a Paid-To-Click (PTC) website using modern web technologies. Additionally, as a Test Engineer at Dece Software, I ensured product quality through automated testing and implemented enhancements based on client feedback. Passionate about innovation and problem-solving, I thrive on tackling complex challenges and delivering impactful solutions.

## Education

Electrical - Electronics  
Engineer  
Suleyman Demirel University

## Skills

- JavaScript
- Node.js
- C# (.NET)
- React.js
- Salesforce
- MongoDB
- SQL
- HTML & CSS
- JIRA

## Certifications

Salesforce B2C Commerce  
Developer Certification  
Salesforce

Salesforce Associate  
Certification  
Salesforce

Salesforce Core Developer  
OSF Digital

## Professional Experience

### Back End Developer

Featuremind | 05.2024 – 01.2025

Backend development expertise in Salesforce Commerce Cloud (SFCC) designing and implementing scalable, high-performance e-commerce solutions using JavaScript.

- Developed and maintained SFCC-based e-commerce platforms using JavaScript (Controllers, Models, Scripts), improving site performance and scalability.
- Optimized page load speed through efficient SFCC caching strategies (page caching, CDN, OCAPI optimizations) and backend improvements.
- Built automated workflows for product updates and reporting, reducing manual effort and increasing accuracy.
- Integrated third-party services and APIs into SFCC using OCAPI and custom scripts.

Technologies: JavaScript, Salesforce Commerce Cloud, Node.js, OCAPI, HTML, CSS

Projects: Nice KSA

### Test Engineer

Dece Software | 11.2023 – 02.2024

- Conducted automated tests using Selenium , alongside manual testing procedures, to ensure product quality
- Implemented improvements based on client feedback, contributing to refined solutions and enhancements.

### Full Stack Developer

Freelance | 08.2023 – 09.2023

- Developed Paid To Click (PTC) website using Node.js for backend, React for frontend, and SQL for managing database. Platform facilitates users to earn rewards by clicking on advertisements while leveraging efficient server-side handling and responsive user interface for engaging experience.

Technologies: Javascript, Nodejs, React, MySQL, CSS

### Back End Developer

OSF Digital | 08.2021 – 04.2023

Backend development expertise in Salesforce Commerce Cloud (SFCC) designing and implementing scalable, high-performance e-commerce solutions using JavaScript.

- Designed and implemented scalable, high-performance e-commerce solutions using Salesforce Commerce Cloud (SFCC) and JavaScript.
- Utilized Controllers, Models, and Scripts to enhance site performance and scalability.
- Applied advanced SFCC caching strategies, including page caching, CDN integration, and OCAPI optimizations.
- Integrated third-party services and APIs into SFCC using OCAPI and custom scripts.

Technologies: JavaScript, Salesforce Commerce Cloud, Node.js, OCAPI, HTML, CSS

Projects: Brooks Running , Stern , Warehouse One, Urban Barn, Comark, Suzanne