

# Merty McGraw

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GITHUB: MERTYMCGRW

An athlete turned scuba  
diver turned developer, I  
am on a quest to build  
beautiful and meaningful  
products.

University of Iowa  
Bachelors of Business  
Administration

Dev Bootcamp  
Software Development



DIVEMASTER



TOUR GUIDE



FIELD HOCKEY

## PROJECTS

### Citizen Scientist

Role: Full Stack

Tech: Sinatra, jQuery, AJAX

A platform to crowdsource environmental data collection. Leveraging the general public, this platform allows for ongoing environmental studies.

### Authentic Realities

Role: Project Management, Audio Queuing, Collusion Trigger Events

Tech: Unity, C#, Oculus

A virtual reality experience that humanizes pay disparity statistics, taking into account factors like race, gender, and sexual orientation.

### Boots On The Ground

Role: Project Management, Backend, Message Board Front End

Tech: LinkedIn API, Ruby on Rails, CSS, HTML

Networking site for Dev Bootcamp grads. Showcase work, solicit help on current projects, and see where other grads work.

## WORK EXPERIENCE

### LYFT

Aug 2013-Jan 2016

#### Account Executive

- Founding member of the Business Travel Solutions team— building a multimillion-dollar organization from the ground up in 14 months
- Pitched, structured, and implemented Lyft's first corporate client contracts including Google, Yelp, Facebook

#### Senior Operations Associate

- Headed supply-side logistics for new markets enabling Lyft to scale from 5 cities of operation to 65+ in less than a year
- Developed a new market launch playbook, which allowed Lyft to launch 24 new markets in 24 hours

### Northwestern Mutual

Jun 2012-June 2013

#### Financial Representative

- Provided education and recommendations to clients regarding risk management, wealth accumulation, and wealth preservation
- Among top 3 sales people on the #1 collegiate sales team in the U.S.

## SKILLS

Ruby, Ruby on Rails, JavaScript, Sinatra, A-Frame, jQuery, AJAX, AR.js, HTML, CSS, Unity, React