

# Merty McGraw

---

650.533.8971

MERTYMCRAW@GMAIL

---

An athlete turned  
scuba diver turned  
developer, I am on a  
quest to build  
beautiful and  
meaningful  
products.

---

University of Iowa

Bachelors of Business  
Administration

Dev Bootcamp

Software Development

---



DIVEMASTER



TOUR GUIDE



FIELD HOCKEY

## PROJECTS

---

### Citizen Scientist

- A platform to crowdsource environmental data collection. Leveraging the general public, this platform allows for more ongoing environmental studies. Tech: Sinatra, Jquery, Ajax.

### Authentic Realities

- An augmented reality experience that humanizes pay disparity statistics, taking into account factors like race, gender, and sexual orientation. Tech: Aframe, Ar.js, Javascript

### Student Management Tool

- Admin system to store student data and generate student groups based on criteria like GPA, gender, attendance, ect. Tech: Twilio Api, Ruby on Rails

## WORK EXPERIENCE

---

### LYFT

Aug 2013-Jan 2016

#### Account Executive

- Founding member of the Business Travel Solutions team—building a multimillion-dollar organization from the ground up in 14 months
- Pitched, structured, and implemented Lyft's first corporate client contracts including Google, Yelp, Facebook

#### Senior Operations Associate

- Headed supply-side logistics for new markets enabling Lyft to scale from 5 cities of operation to 65+ in less than a year
- Developed a new market launch playbook, which allowed Lyft to launch 24 new markets in 24 hours

### North Western Mutual

Jun 2012-June 2013

#### Financial Representative

- Provided education and recommendations to clients regarding risk management, wealth accumulation, and wealth preservation

## SKILLS

---

Ruby, Ruby on Rails, Javascript, Sinatra, A-frame, JQuery, Ajax, Ar.js, HTML, CSS