

Merty McGraw

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MERTYMCRAW@GMAIL

An athlete turned
scuba diver turned
developer, I am on a
quest to build
beautiful and
meaningful
products.

University of Iowa

Bachelors of Business
Administration

Dev Bootcamp

Software Development



DIVEMASTER



TOUR GUIDE



FIELD HOCKEY

PROJECTS

Citizen Scientist

- A platform to crowdsource environmental data collection. Leveraging the general public, this platform allows for more ongoing environmental studies. Tech: Sinatra, jQuery, AJAX.

Authentic Realities

- An augmented reality experience that humanizes pay disparity statistics, taking into account factors like race, gender, and sexual orientation. Tech: A-Frame, AR.js, JavaScript

Student Management Tool

- Admin system to store student data and generate student groups based on criteria like GPA, gender, attendance, ect. Tech: Twilio API, Ruby on Rails

WORK EXPERIENCE

LYFT

Aug 2013-Jan 2016

Account Executive

- Founding member of the Business Travel Solutions team—building a multimillion-dollar organization from the ground up in 14 months
- Pitched, structured, and implemented Lyft's first corporate client contracts including Google, Yelp, Facebook

Senior Operations Associate

- Headed supply-side logistics for new markets enabling Lyft to scale from 5 cities of operation to 65+ in less than a year
- Developed a new market launch playbook, which allowed Lyft to launch 24 new markets in 24 hours

North Western Mutual

Jun 2012-June 2013

Financial Representative

- Provided education and recommendations to clients regarding risk management, wealth accumulation, and wealth preservation

SKILLS

Ruby, Ruby on Rails, JavaScript, Sinatra, A-Frame, jQuery, AJAX, AR.js, HTML, CSS, Unity