Merve Karacaoğlu 32282

This pdf explains all the steps of the project. I made changes to the STEP 2 of the project.

CS210 Project

### First Data set:

The first data set is "2019-2024 US Stock Market Data" from Kaggle. This data set includes dates, stock prices, and trading volumes of various companies and goods. I have focused specifically on Amazon. To prepare the data for analysis, I performed several preprocessing steps. I found the mean, variance, etc., converted dates to DateTime format, and set the "Date" column as the index. Additionally, I made 2 plots to show the change in Amazon Stock Prices and Amazon Trading Volume over the years by day.

### Second Dataset:

I have utilized a second dataset from Our World in Data, which provides information on stay-at-home requirement levels across various dates and locations between the years 2020-2023. Similar to the first data set, I performed several preprocessing steps. I found the mean, variance, etc., converted dates to DateTime format, and set the "Day" column as the index. I made a bar plot to show from which countries the data set have the most data.

#### NaN-Values:

There aren't any missing values in both of my data sets.

# Monthly Data:

I resampled both data sets to take the monthly averages and made 2 plots to show the change in Amazon Stock Prices and Amazon Trading Volume over the years by month. Additionally, I made another plot to show the change in stay-at-home requirement levels over the years by month.

#### Scatter Plots:

I scaled both data sets before plotting the scatter plots, to be able to visually assess the distribution and identify any potential outliers.

I generated 2 scatter plots to show the relations between Amazon Stock Prices and Amazon Trading Volume compared to stay-at-home requirement levels.

# **Hypothesis Testing**

Hypothesis 1: Impact of Stay-Home-Requirement Levels on Amazon Stock Prices

Null Hypothesis (H0): There is a significant correlation between monthly Amazon Stock Prices and the stay-home-requirement levels.

Alternative Hypothesis (H1): There is no correlation between monthly Amazon Stock Prices and the stay-home-requirement levels.

**Hypothesis 2:** Impact of Stay-Home-Requirement Levels on Amazon Trading Volume.

Null Hypothesis (H0): There is a significant correlation between monthly Amazon stock traded and the stay-home-requirement levels.

Alternative Hypothesis (H1): There is no correlation between monthly Amazon stock traded and the stay-home-requirement levels.

I merged the two data sets to find the correlation coefficients, and p-values and perform a t-test.

#### **Amazon Stock Price vs. Stay-At-Home Requirement Levels**

The correlation coefficient is 0.578. There is a moderate positive linear relationship between Amazon Stock Prices and Stay-At-Home Requirement Levels. As stay-home requirements increase, Amazon prices tend to increase as well.

The p-value is 0.0002. The p-value is very low (much less than 0.05), indicating that the correlation is statistically significant. The likelihood that this correlation is due to random chance is very small.

### **Amazon Trading Volume vs. Stay-At-Home Requirements Levels**

The correlation coefficient is 0.085. There is a very weak positive linear relationship between Amazon Trading Volume and Stay-At-Home Requirement Levels. The correlation is so weak that it suggests almost no linear relationship.

The p-value is 0.623. The p-value is high (greater than 0.05), indicating that the correlation is not statistically significant. This means that any observed correlation is likely due to random chance.

#### **Defining Hypothesis:**

Null Hypothesis (H0): There is no difference in the mean quantity of stay-at-home requirement levels between months with high Amazon Stock prices and months with low Amazon Stock Prices.

Alternative Hypothesis (H1): There is a significant difference in the mean quantity of stay-at-home requirement levels between months with high Amazon Stock Prices and months with low Amazon Stock Prices.

The T-Statistic of 3.389 indicates that the estimated coefficient is 3.39 standard errors away from zero. This is quite far, indicating that there is a large difference in the means of the two groups(high and low prices).

The P-value of 0.0025 is much lower than the common significance level of 0.05. This suggests that the observed difference in mean quantities of stay-at-home requirements between high and low-price months is statistically significant at the %5 level.

Based on the two-sample t-test, we have sufficient evidence to reject the null hypothesis. Therefore, based on this test, we conclude that there is a significant effect of stay-home-requirement levels on the Amazon Stock Prices

## **Linear Regression**

I plotted a single linear regression model for the prediction of stay-at-home requirement levels.

# Machine Learning

I applied 3 different machine learning algorithms: Random Forest, kNN, and Decision Tree. I tuned and tested their parameters for the best values and fewer errors. Since all the data are normalized, and all the values are between 0-1, I calculated the RMSE values. kNN mean squared value is the lowest value compared to others. So kNN is the best ML model for this data set.

kNN MAE: 0.122

An MAE of 0.122 indicates that the model's predictions are quite accurate on average. The error magnitude is relatively low, which is a positive indication of the model's performance.

kNN R^2: 0.664

An R^2 of 0.664 suggests that the model explains a substantial portion of the variance in the target variable. This indicates a reasonably strong relationship between Stay-at-Home Requirements and Amazon Prices.