

Predictive Modeling Practice 1

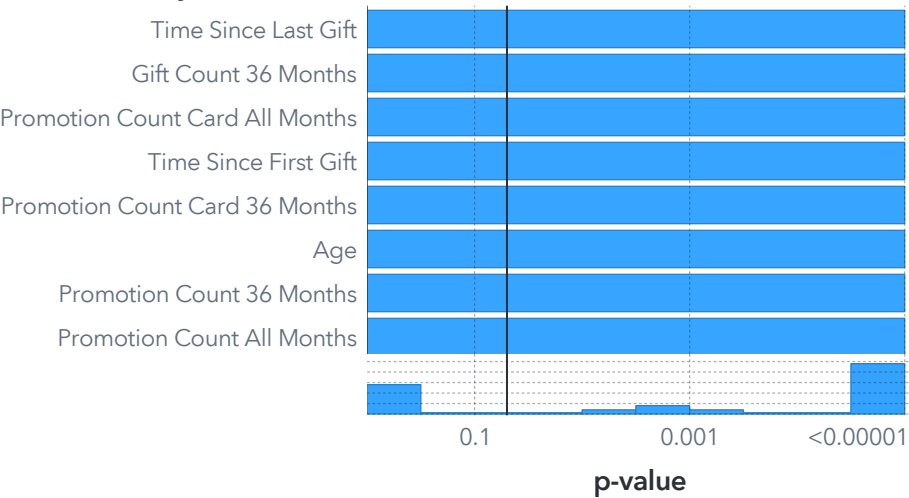
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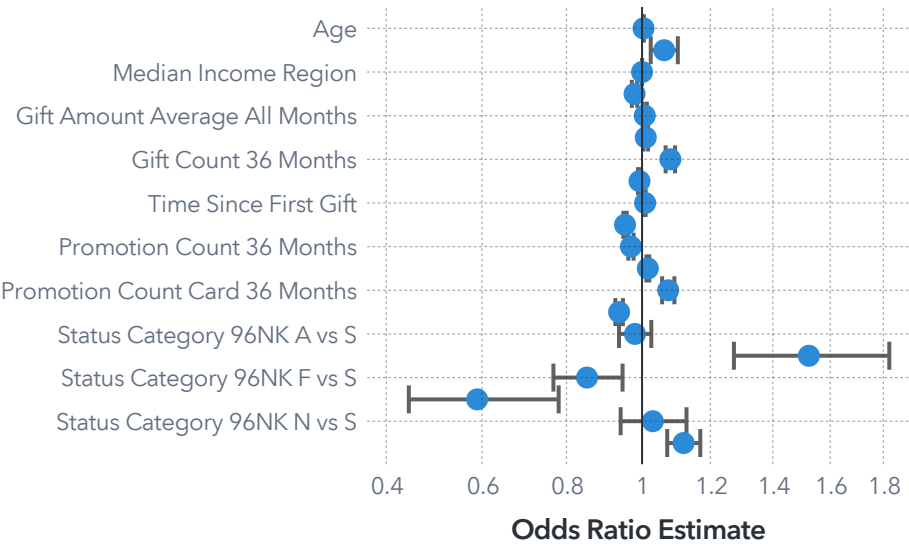
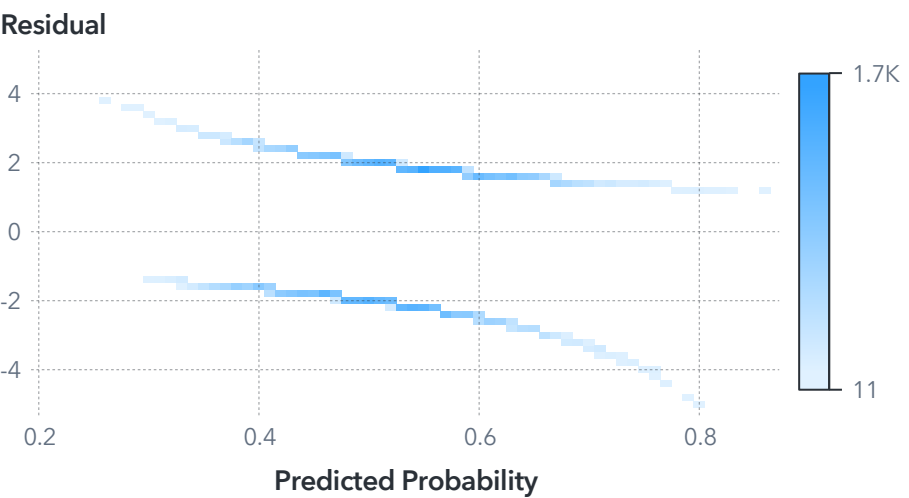
Logistic Regression of Target Gift Flag

Event: 1 Fit: **R-Square 0.0323** Observations: **65K of 107K**

Fit Summary



Residual Plot



Confusion Matrix

