



# Women Techmakers

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GDG Madrid

tech *& ladies*

# What's Women Techmakers?

It's an initiative promoted worldwide by **Google** for the women in technology.

**Women Techmakers** wants to provide visibility, create community and resources to boost the innovation and the participation of women in this field.

These events are designed to **promote the inclusion of women in technology.**



Women Techmakers

# Who's this event for?



It's an event open to anyone interested in the world of technology. We want to include different topics like **web development**, **UX** and the **startups ecosystem**.

We have more than 1500 followers on Twitter and almost 3000 developers on Meetup who we encourage to participate to reach the more than 250 attendees that we expect for this edition.

The event attendance is open to both men and women!

# Who are the organizers?



**GDG Madrid** is a non-profit community un grupo sin ánimo de lucro, formed by developers from Madrid with the goal of learning and sharing knowledge and experiences about Google technologies. In the group there's also room for any other technology about which someone has knowledge and wants to share with others.



**Tech&Ladies** is a community created to provide visibility to women in technology and try to change the current paradigm. We want to overcome the problems that women face when they approach to technology, share our knowledge, promote referents and help both girls and women to enter this field.

# This was WTM Madrid 2018

## KEY FIGURES FROM WTM 2018

The 2018 edition left us these figures:

- 230 **attendees** (70% women)
- 70 **proposals** to the C4P
- 30 **speakers**
- **Themes:** Talks about latest technologies like artificial intelligence, IoT, Big Data, cybersecurity and talks to show the work and motivation of women in technology.

WTM Madrid 2020 is about to come...  
Don't miss it!



# Algunas de nuestras ponentes

**Danielle Leong**



Github engineer and and  
Fearless founder.

**Inés Huertas**



Data scientist and Datatons  
founder, DataScience  
Madrid and Rladies Madrid  
organizer.

**Fina Pérez**



Computer Engineer  
working on Management at  
Tuenti, Telefónica

# Algunos de nuestros patrocinadores estos años

 accenture<sup>></sup>technology

 seedtag

 idealista

 CART

 indra

 tecnológica  
part of Accenture Digital

 { paradigma

 KAIROS  
DIGITAL SOLUTIONS

 Openbank



 KSCHOOL {CODEMOTION}

 Kaleidos  
beautiful code

 \$> t3chfest

 womenalia  
the network for professional women

 GFT

 commit

 autentia  
Soporte a desarrollo informático

 Grant Thornton

 Digital  
Innovation  
Center

 bq



# And the new WTM Madrid edition will be...

## WHEN AND WHERE

For the fourth year we wait for you

**7 march at Google for Startups  
Campus Madrid**

The best speakers will share with us their knowledge and experience about different technical subjects.



<https://www.campus.co/madrid/es/>



# Sponsor WTM Madrid 2020!

Nowadays **the diversity is a present at every committee and needs to be considered for every global strategic business plan**. One of the best action to contribute to it is by collaborating in events that promote the values and ethics in the work environment

This sponsorship is an **opportunity to publicize the most humane value of the company**, its projects and its commitment with the diversity. It's not only a sponsorship, it's a sponsorship with values. You cannot waste this opportunity.

**Do you want to sponsor? December 12 at 13:00h, from our twitter account @WTMMadrid we will publish the form to sign up.**

Do not delay nor think too much about it because,  
there are few sponsorships available!

	Platinum	Gold	Silver	Bronze
Discount up to 1st of January	<del>2500€</del> 2000€	<del>1900€</del> 1600€	<del>1250€</del> 1000€	<del>800€</del> 600€
Available	2	4	5	5
Event tickets	3	2	1	1
Logo at web page	✓	✓	✓	✓
Logo at presentation	✓	✓	✓	✓
Mention at opening	✓	✓	✓	✓
Promotional tweets	6	4	2	1
Swag and information in the welcome pack	✓	✓	✓	✓
Job offers at the event venue *(Din a4)	4	2	1	
Raffle at the end of the event	✓	✓		
Roll up at the event	✓	✓		
Stand *(not available for collaborations)	Big stand (Soffa with table in a transit place)	Small stand (Small table at the cafe)		

# How to sponsor?

**December 12 at 13:00h, from our twitter account @WTMMadrid we will publish the form to sign up. We will ask:**

Preferred sponsorship plan \*

Name \*, Phone \*, Company name \*, Company logo \*

What would you like to include in the welcome pack?\*

We need a contract to be signed\*

**We will assign the packs in strict order upon request. If you need more information or register us a provider, you can contact with us at [womentechmakersmadrid@gmail.com](mailto:womentechmakersmadrid@gmail.com) with subject [SPONSOR]**

# Sponsor WTM Madrid 2020!

**Do you want to collaborate with us?** A collaborator is a company that saves us money in the activities around the event. The collaboration must be over € 500. If you reach the amount of one of the three plans (Bronze, Silver, Gold) you will have that plan. Some ideas:

- ♥ Lunch
- ♥ Coffee Break
- ♥ After party
- ♥ Present for the speakers
- ♥ Video recording and edition

**If you are considering any other sponsorship, tell us about it at [womentechmakersmadrid@gmail.com](mailto:womentechmakersmadrid@gmail.com) with subject [SPONSOR] We will be happy to hear from you 😊**

# Add value with a talk!

The C4P is open NOW!

**The speaker should fill this form before [December 12](#).**

We recommend talks oriented to a framework, and open source tool, a methodology, use cases or experiences to reach a technical, industrial or scientific challenge.

The goal is for the audience to apply some of what they have learned after your talk, or talk about something they can apply to their daily work... or, at least..

**something they are willing to try!**

# Do you want to contact us?



[womentechmakersmadrid@gmail.com](mailto:womentechmakersmadrid@gmail.com)



[@WTMMadrid](https://twitter.com/WTMMadrid)

[@techandladies](https://twitter.com/techandladies)

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