

INDIAN INSTITUTE OF CREATIVE SKILLS

1. What Is the Main Purpose Of A Primer In Makeup?

- A) To Add Color
- B) To Cleanse The Skin
- C) To Prepare The Skin For Makeup
- D) To Remove Makeup

Answer: C) To Prepare The Skin For Makeup

2. Which Product Is Used To Even Out Skin Tone Before Applying Other Makeup?

- A) Lip Gloss
- B) Foundation
- C) Eyeliner
- D) Highlighter

Answer: B) Foundation

3. What Is The Primary Tool Used To Apply Eyeshadow?

- A) Comb
- B) Blush Brush
- C) Eyeshadow Brush
- D) Tweezers

Answer: C) Eyeshadow Brush

4. Which Product Is Used To Add Color To The Cheeks?

- A) Concealer
- B) Blush
- C) Mascara
- D) Setting Spray

Answer: B) Blush

5. What Does A Highlighter Do?

- A) Darkens The Skin
- B) Hides Blemishes
- C) Adds Shine To High Points Of The Face
- D) Dries Makeup Faster

Answer: C) Adds Shine To High Points Of The Face

6. What Is The Correct Order Of Makeup Application For A Flawless Base?

- A) Foundation → Primer → Concealer
- B) Primer → Concealer → Foundation
- C) Primer → Foundation → Concealer
- D) Concealer → Primer → Foundation

Answer: C) Primer → Foundation → Concealer

7. Which Of The Following Is Best For Setting Makeup And Reducing Shine?

- A) Liquid Foundation
- B) Loose Powder
- C) Lip Balm

D) BB Cream

Answer: B) Loose Powder

8. What Is The Main Function Of A Setting Spray?

A) To Clean Brushes

B) To Remove Makeup

C) To Make Makeup Last Longer

D) To Moisturize Lips

Answer: C) To Make Makeup Last Longer

9. Which Product Is Used To Define The Eyebrows?

A) Lip Liner

B) Brow Pencil

C) Blush

D) Primer

Answer: B) Brow Pencil

10. Which Makeup Tool Is Commonly Used For Blending Foundation Seamlessly?

A) Flat Iron

B) Beauty Blender

C) Eyelash Curler

D) Nail Buffer

Answer: B) Beauty Blender

Of Course, Heena! Here Are **10 Easy Mcqs Related To The Makeup Profession**, Great For Beginners

Or For General Awareness Sessions:

11. What Is A Professional Makeup Artist Called?

A) Beautician

B) Stylist

C) Makeup Artist (MUA)

D) Hairdresser

Answer: C) Makeup Artist (MUA)

12. In Which Industry Do Most Makeup Artists Work?

A) Agriculture

B) Entertainment And Fashion

C) Engineering

D) Construction

Answer: B) Entertainment And Fashion

13. What Is The Minimum Skill A Makeup Artist Must Have?

A) Singing

B) Driving

C) Understanding Of Face Shapes And Skin Types

D) Coding

Answer: C) Understanding Of Face Shapes And Skin Types

14. Which Of These Is A Popular Career Path In Makeup?

A) Tattoo Artist

B) Wedding Makeup Artist

C) Carpenter

D) Photographer

Answer: B) Wedding Makeup Artist

15. What Type Of Makeup Is Often Used In Film And Television?

A) Casual Makeup

B) Editorial Makeup

C) Special Effects (SFX) Makeup

D) Daily Wear Makeup

Answer: C) Special Effects (SFX) Makeup

16. What Is Essential For Building A Career In Makeup?

A) Makeup Portfolio

B) Passport

C) Diet Chart

D) Medical Degree

Answer: A) Makeup Portfolio

17. Which Of The Following Is An International Makeup Brand?

A) Mcdonald's

B) Maybelline

C) Europe Girl

D) Lakme

Answer: B) Maybelline

18. Where Can A Certified Makeup Artist Work?

A) Hospitals

B) Beauty Salons, Fashion Shoots, Film Sets

C) Factories

D) Banks

Answer: B) Beauty Salons, Fashion Shoots, Film Sets

19. What Is Important For Client Satisfaction In Makeup Services?

A) Fast Music

B) Mobile Phone

C) Good Hygiene And Communication

D) Gym Equipment

Answer: C) Good Hygiene And Communication

20. What Is The Benefit Of Attending A Professional Makeup Workshop?

A) Free Snacks

B) Practice Cricket

C) Skill Development And Certification

D) Watching Movies

Answer: C) Skill Development And Certification

21. What Is The Primary Focus Of A Bridal Makeup Artist?

A) Creating Horror Looks

B) High-Fashion Runway Makeup

C) Long-Lasting, Elegant Look For Weddings

D) Theatrical Face Painting

Answer: C) Long-Lasting, Elegant Look For Weddings

22. Which Type Of Artist Is Known For Bold, Experimental, And Editorial Looks?

A) Bridal Makeup Artist

B) Beauty Influencer

C) Creative Makeup Artist

D) Beauty Advisor

Answer: C) Creative Makeup Artist

23. What Does An SFX & Prosthetics Makeup Artist Specialize In?

A) Natural Beauty Looks

B) Lipstick Shades

C) Creating Wounds, Scars, Fantasy Or Horror Effects

D) Eyebrow Shaping Only

Answer: C) Creating Wounds, Scars, Fantasy Or Horror Effects

24. What Role Does A Beauty Advisor Play In The Cosmetic Industry?

A) Films And TV Dramas

B) Selling And Suggesting The Right Products To Customers

C) Mixing Foundations Backstage

D) Creating Movie Posters

Answer: B) Selling And Suggesting The Right Products To Customers

25. What Platform Is Most Commonly Used By Beauty Influencers To Promote Makeup Content?

A) Google Drive

B) Excel Sheets

C) Instagram / Youtube

D) MS Word

Answer: C) Instagram / Youtube

26. Which Of The Following Is *Most Important* For A Beauty Influencer?

A) Strong Voice Control

B) Lighting, Camera Setup, And Content Creativity

C) Knowing Coding Languages

D) Memorizing Product Skus

Answer: B) Lighting, Camera Setup, And Content Creativity

27. A Theater Makeup Artist Must Focus On:

A) Quick Salon Services

B) Subtle Everyday Makeup

C) Bold Expressions Visible From A Distance

D) Facial Massage Techniques

Answer: C) Bold Expressions Visible From A Distance

28. Which Professional Is Most Likely To Train Aspiring Makeup Artists And Conduct Workshops?

A) SFX Artist

B) Makeup Educator

C) Beauty Influencer

D) Theater Artist

Answer: B) Makeup Educator

29. Which Artist Must Understand Lighting, Costume, And Stage Themes To Match Makeup Correctly?

- A) Beauty Advisor
- B) Theater Makeup Artist
- C) Beauty Blogger
- D) Sales Representative

Answer: B) Theater Makeup Artist

30. What Is Essential For A Prosthetic Makeup Artist To Learn?

- A) Applying Henna
- B) Sculpting, Molding, And Using Latex/Silicone
- C) Creating Perfume Blends
- D) Editing Videos

Answer: B) Sculpting, Molding, And Using Latex/Silicone

31. Which Of The Following Is A Popular SFX Makeup Brand Used In Film And TV?

- A) Kryolan
- B) Lakmé
- C) Colorbar
- D) Maybelline

Answer: A) Kryolan

32. Which SFX Brand Is Well-Known For Prosthetic Materials And Fake Blood?

- A) MAC
- B) NYX
- C) Ben Nye
- D) Huda Beauty

Answer: C) Ben Nye

33. Which Product Is Commonly Used By SFX Artists For Realistic Skin Textures?

- A) Lip Gloss
- B) Silicone Or Latex
- C) Eyeshadow
- D) Compact Powder

Answer: B) Silicone Or Latex

34. Which International Brand Is Known For High-Quality Professional Cosmetics And Originated In Canada?

- A) MAC Cosmetics
- B) Lakmé
- C) Sugar
- D) Blue Heaven

Answer: A) MAC Cosmetics

35. Which Of These Is A Popular International Makeup Brand Founded By A Makeup Artist?

- A) Bobbi Brown
- B) Lotus Herbals
- C) Elle 18
- D) VLCC

Answer: A) Bobbi Brown

36. Huda Beauty Was Founded In Which Country?

- A) India
- B) USA
- C) UAE
- D) Germany

Answer: C) UAE

37. Which Of The Following Is An Indian Beauty Brand?

- A) NYX
- B) Maybelline
- C) Lakmé
- D) Fenty Beauty

Answer: C) Lakmé

38. Which Indian Brand Is Known For Its Ayurvedic-Based Beauty Products?

- A) Revlon
- B) Biotique
- C) L'Oréal
- D) Morphe

Answer: B) Biotique

39. Which Of These Indian Brands Is Especially Popular Among Gen Z For Trendy Packaging And Shades?

- A) Sugar Cosmetics
- B) MAC
- C) Urban Decay
- D) Benefit

Answer: A) Sugar Cosmetics

40. Which German-Origin Brand Is Globally Trusted For SFX And Theatrical Makeup?

- A) Huda Beauty
- B) Kryolan
- C) L.A. Girl
- D) Forest Essentials

Answer: B) Kryolan

41. In Ancient Egypt, Which Cosmetic Item Was Commonly Used For Lining The Eyes?

- A) Lip Gloss
- B) Kohl (Kajal)
- C) Blush
- D) Mascara

Answer: B) Kohl (Kajal)

42. Which Ancient Civilization Used Crushed Berries And Beet Juice As Lip Color?

- A) Roman
- B) Greek
- C) Egyptian
- D) Chinese

Answer: D) Chinese

43. Why does makeup become oxidized on the skin?

- A) Due to lack of primer under the makeup
- B) Reaction between makeup ingredients and oxygen or natural skin oils
- C) Applying makeup in a cold environment
- D) Not using enough setting spray

Answer: B) Reaction between makeup ingredients and oxygen or natural skin oils

44. Bhanu Athaiya Was The First Indian To Win An Academy Award. What Category Did She Win In?

- A) Makeup
- B) Costume Design
- C) Hair Styling
- D) Sound Editing

Answer: B) Costume Design

45. When Was MAC Cosmetics Officially Launched In India?

- A) 1990
- B) 2005
- C) 2001
- D) 2010

Answer: B) 2005

46. Which International Beauty Brand Was The First To Launch In India?

- A) L'Oréal
- B) Revlon
- C) Maybelline
- D) MAC

Answer: B) Revlon (*Launched In India In 1995 Through A Joint Venture With Modi Group*)

47. Mickey Contractor Is Known For Being A Makeup Artist For Which Global Brand In India?

- A) Maybelline
- B) L'Oréal
- C) MAC Cosmetics
- D) NYX

Answer: C) MAC Cosmetics

48. In Which Decade Did Modern Makeup Become Widely Popular In Cinema Globally?

- A) 1920s
- B) 1960s
- C) 1980s
- D) 2000s

Answer: A) 1920s

49. What Was The Main Reason Early Stage Actors Wore Exaggerated Makeup In Theater?

- A) Fashion
- B) Cultural Trends
- C) To Be Visible Under Poor Lighting
- D) Personal Preference

Answer: C) To Be Visible Under Poor Lighting

50. Which Indian State Is Famous for Traditional Stage Makeup Like *Kathakali*?

- A) Punjab
- B) Gujarat
- C) Kerala
- D) West Bengal

Answer: C) Kerala

51. Which decade is credited with the rise of punk fashion characterized by ripped clothing, safety pins, and bold makeup?

- A. 1960s
- B. 1970s
- C. 1980s
- D. 1990s

Answer: B. 1970s

52. Which fashion designer is associated with the introduction of the "New Look" in 1947, revolutionizing women's fashion?

- A. Coco Chanel
- B. Christian Dior
- C. Yves Saint Laurent
- D. Gianni Versace

Answer: B. Christian Dior

53. What was a key beauty trend of the 1990s makeup revolution?

- A. Bold blush and contouring
- B. Glitter lips and neon eyeshadow
- C. Grunge look with brown lips and minimal foundation
- D. Heavy winged eyeliner and red lipstick

Answer: C. Grunge look with brown lips and minimal foundation

54. Which Indian fashion designer was instrumental in bringing Indian traditional wear to the global runway in the 2000s?

- A. Tarun Tahiliani
- B. Sabyasachi Mukherjee
- C. Manish Arora
- D. Ritu Beri

Answer: B. Sabyasachi Mukherjee

55. What makeup technique became widely popular in the 2010s thanks to celebrities like Kim Kardashian?

- A. Strobing
- B. Draping
- C. Contouring
- D. Baking

Answer: C. Contouring

56. The “Fashion Revolution” movement, which promotes sustainable and ethical fashion, began after which tragic event?

- A. COVID-19 pandemic
- B. Rana Plaza factory collapse in Bangladesh
- C. Australian bushfires
- D. 2008 economic crisis

Answer: B. Rana Plaza factory collapse in Bangladesh

57. Which international brand launched a gender-neutral makeup line in the early 2020s?

- A. MAC
- B. Fenty Beauty
- C. Chanel
- D. Gucci Beauty

Answer: D. Gucci Beauty

58. What makeup trend emerged strongly in 2023 and continues into 2025 for a natural aesthetic?

- A. Bold eyes and graphic liner
- B. Clean girl look with dewy skin and brushed brows
- C. Overlined lips with matte finish
- D. Heavy blush and bold lipstick

Answer: B. Clean girl look with dewy skin and brushed brows

59. Which decade saw the rise of unisex fashion, largely influenced by pop icons like David Bowie?

- A. 1950s
- B. 1960s
- C. 1970s
- D. 1980s

Answer: C. 1970s

60. Which Indian fashion event gained international attention by the 2020s for promoting sustainability and emerging designers?

- A. Lakmé Fashion Week
- B. Amazon India Fashion Week
- C. India Couture Week
- D. Bangalore Fashion Week

Answer: A. Lakme Fashion Week