

Meseus: A Decentralized Recommender System

Meseus Team

Correspondence

Email: contact@mese.us

Funding information

Meseus Foundation

We present Meseus, a platform for building advanced decentralized recommender systems with incentives, privacy and priced personalized preferences. Most important features include: a) priced micro-segmented advertising campaigns; b) privacy through mixing and secure computation primitives; and c) proof of consumption and proof of relevance for publishers.

To stop giving away your personal data for free or selling it, Meseus proposes a model where you just renting your data, so you have more control of which data and for how long your are sharing it. Meseus is a fundamental piece to build the ultimate recommender system that monetizes all the personal activities and preferences because you will have privacy and market value guarantees.

KEYWORDS

blockchain, personalization, recommender system, token registries