

# Meseus: The Internet of Attention

## Meseus Team

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### Funding information

Meseus Foundation

We present Meseus, a platform for building advanced decentralized recommender systems with incentives, privacy and priced personalized preferences. Most important features include: a) priced micro-segmented advertising campaigns; b) privacy through mixing and secure computation primitives; and c) proof of consumption and proof of relevance for publishers.

To stop giving away your personal data for free or selling it, Meseus proposes a model where you just renting your data, so you have more control of which data and for how long your are sharing it. Meseus is a fundamental piece to build the ultimate recommender system that monetizes all the personal activities and preferences because you will have privacy and market value guarantees.

### KEYWORDS

blockchain, personalization, recommender system, token registries