Meseus: A Decentralized Recommender System

José I. Orlicki

Correspondence

Email: jose@orlicki.me

Funding information
Meseus Foundation

We present Meseus, a platform to build advanced decentralized recommender systems with incentives, privacy and priced personalized preferences. Most importante features include: a) priced micro-segmentated advercampaigns; b) privacy through mixing and secure computation primitives; and c) proof of consumption and proof of relevance for publishers.

To stop giving away your personal data for free or selling it, Meseus model is that you are just renting it, so you have more control of which data and for how long your are sharing it. Meseus is a fundamental piece to build the ultimate recommender system that shares all the personal activities and preferences you are willing because you will have privacy and market value guarantees.

KEYWORDS
blockchain, personalization, recommender system, token registries