UCLA Fund Annual Report - Fiscal Year 2014

STRENGTH IN NUMBERS

LET THERE BE THANKS

A JOB WELL DONE. Thank you to all Bruins — students, alumni, parents and friends — who gave back to UCLA through the UCLA Fund this past fiscal year (July 1, 2013 - June 30, 2014).

Total Gifts
(10,134 New Donors)

39,869

Gifts Under $100

22,746

Total Raised

$19,562,964

LET THERE BE A CELEBRATION OF SUCCESS

FOR MANY BRUINS, GIVING BACK IS IN THEIR DNA. We all want UCLA to stay amazing and surpass our wildest dreams over the next 100 years.

Engaging with the UCLA Fund and supporting UCLA is a serious matter, but we always do it with a smile.

BLUE & GOLD CHALLENGE

Our second annual Blue & Gold Challenge (Nov. 17 - Nov. 30) was a rousing success! Not only did UCLA beat USC, but Pat Petersilia '71 and parents Erin and Andy Holden committed $100,000 to UCLA because Bruins united to give at least 3,000 gifts...a number we clearly surpassed.
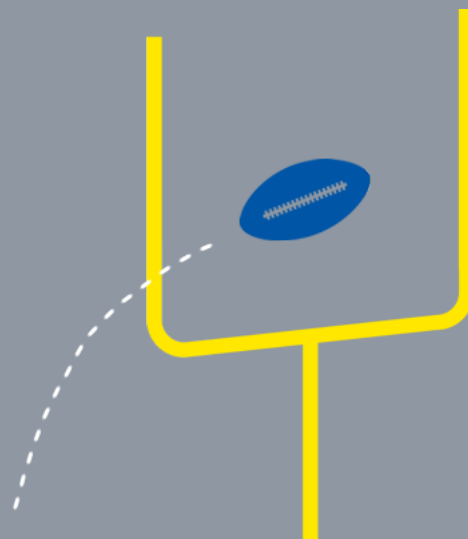
Total Raised
(not including match)

$715,948

Total Gifts

3,862

New Donors to the UCLA Fund

1,199

LIKE US CHALLENGE

Julie Ohara Stewart '95 committed $10 to UCLA for every new "fan" on our Facebook page on Feb. 13 and 14.

Total Raised

1,335

Total Gifts

$13,350
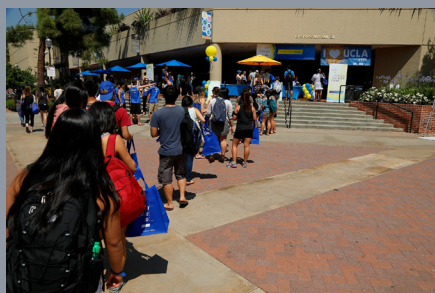
Increase in Fanbase

+54%

THANK UCLA DAY

Thank UCLA Day on May 15, UCLA's largest student philanthropy event on campus, was also part of The Centennial Campaign kick-off. It's amazing what we can do—in just three hours—when we join together and give back.
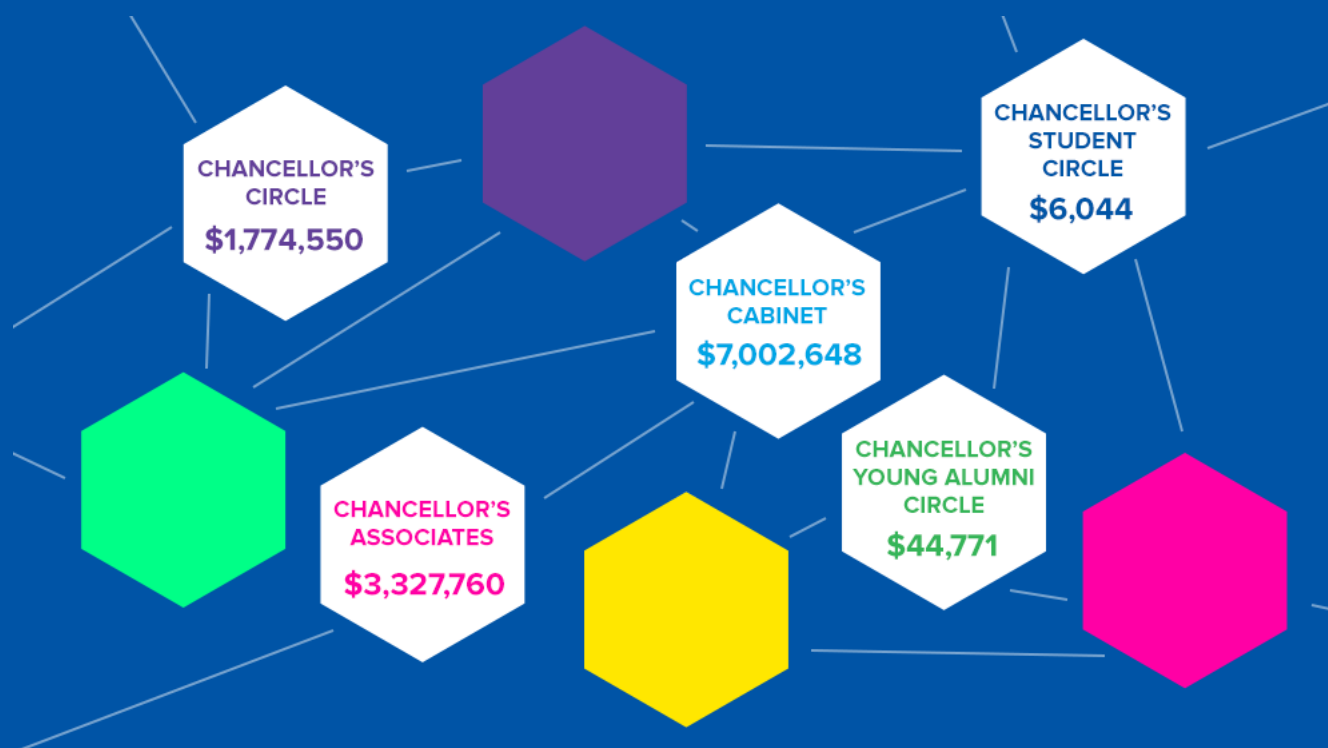
Number of Hours

3

Number of Donors

1,017

LET THERE BE PIONEERING LEADERS

THANK YOU TO OUR LEADERSHIP DONORS. The Chancellor's Society, UCLA's leadership giving program, is comprised of 5,857 donors who raised $12.15 million in fiscal year 2014.

CHANCELLOR'S CIRCLE
$1,774,550

CHANCELLOR'S CABINET
$7,002,648

CHANCELLOR'S STUDENT CIRCLE
$6,044

CHANCELLOR'S ASSOCIATES
$3,327,760

CHANCELLOR'S YOUNG ALUMNI CIRCLE
$44,771

CHANCELLOR'S CABINET ($10,000+)

CHANCELLOR'S ASSOCIATES ($2,500 - $9,999)

CHANCELLOR'S CIRCLE ($1,000 - $2,499)

CHANCELLOR'S YOUNG ALUMNI ($250+, $500+) (tailored to your graduation year)

CHANCELLOR'S STUDENT CIRCLE ($100+)

LET THERE BE LOYALTY TO THE BRUIN SPIRIT

We see giving back as a lifelong commitment because you are a part of UCLA and UCLA is a part of you.

Dollars Raised
(From loyal donors!)

$8,302,946

Loyal Donors
(3+ years of consecutive giving to the UCLA Fund)

10,972

LET THERE BE POWERFUL ROOTS

The Chancellor's Greatest Needs (CGN) fund is our university's only campus-wide unrestricted fund. Every area on campus relies on UCLA—as a whole—to remain strong. The Chancellor's Greatest Needs fund helps us preserve and enhance that strength.

Keeping UCLA Innovative

Hiring & Retaining the Best Faculty

Civic Engagement Opportunities

Student Support

Academic Research

Imagine the possibilities if we designate a part of our gift or increase our current gift, even 10 percent, to CGN. The sky's the limit.

$3,615,457

LET THERE BE STRENGTH IN NUMBERS

65% OF ALL DONORS GAVE A GIFT OF $100 OR LESS TOTALING $7.41M.
That shows that when we unite, big things happen.

IMAGINE IF ALL OF OUR ALUMNI—425,729—MADE A GIFT OF JUST $25 EVERY YEAR, THAT WOULD BE $10.6M. The possibilities are endless. And it's our courage, optimism and Bruin pride that will get us there. Annual giving to anywhere on campus—anywhere that sparks something in you—is critical. That's how we pay it forward and show gratitude for what UCLA has given to us.

LET THERE BE A STRONGER TOMORROW

The Centennial Campaign for UCLA launched in May 2014 and we are off to an amazing start. By UCLA's centennial in 2019, it is our goal to have 60,000 Bruins giving back to our university on a consistent, annual basis. By UCLA's 100th anniversary, we will be positioned for an astounding next century.

YOU ARE AN IMPORTANT PART OF UCLA. Your philanthropy, combined with so many other Bruins, will keep UCLA unrivaled.

Centennial Campaign Video

LET THERE BE UNIMAGINED POSSIBILITIES

Look at how far we have come in our first century. It's because of your support—gifts large and small—that UCLA is strong today.

IMAGINE THE POSSIBILITIES if even more Bruins unite to support UCLA. This is our chance to be bold. We don't break barriers, we shatter them! Every year. Together.

THANK YOU FOR YOUR SUPPORT OF UCLA.