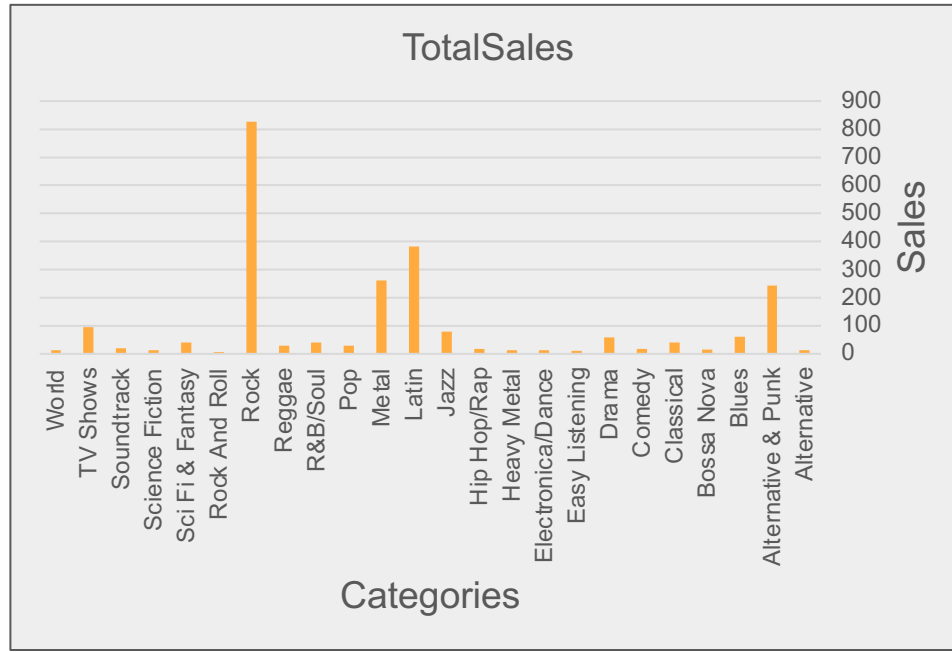


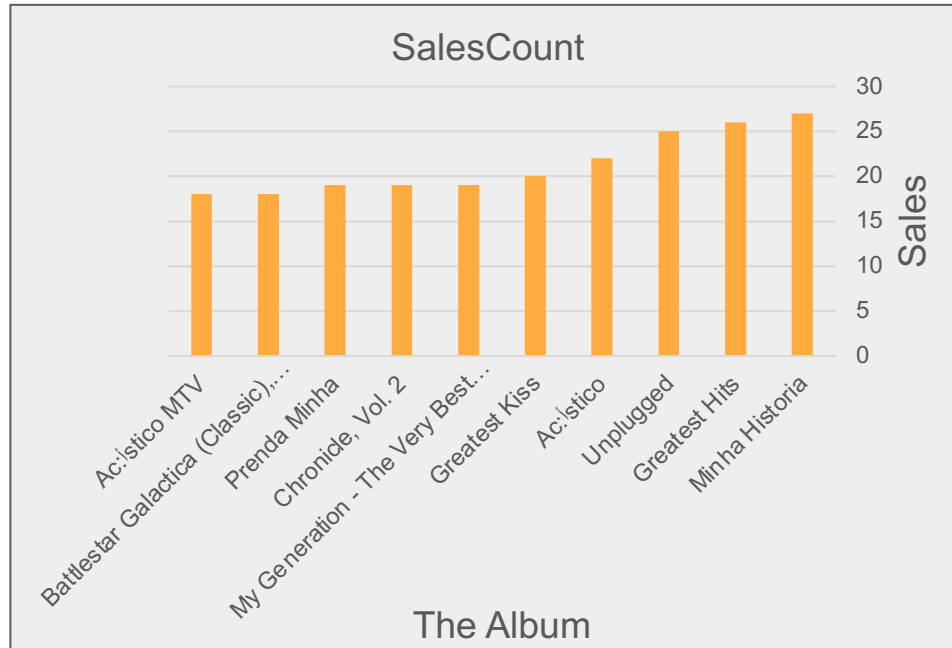
What is the Total sales per music category ?



- The Rock genre has the highest sales, followed by Latin and Metal.
- Some genres have relatively low sales, such as World, Classical, and Rock And Roll.
- There are genres with moderate sales, such as Blues, Jazz, Pop, and R&B/Soul.

Based on this data, music organizations and companies can use this information to improve their marketing strategies and make decisions, such as focusing on promoting the most popular categories and investing in developing new music content in those categories.

What is the Best Selling Albums ?

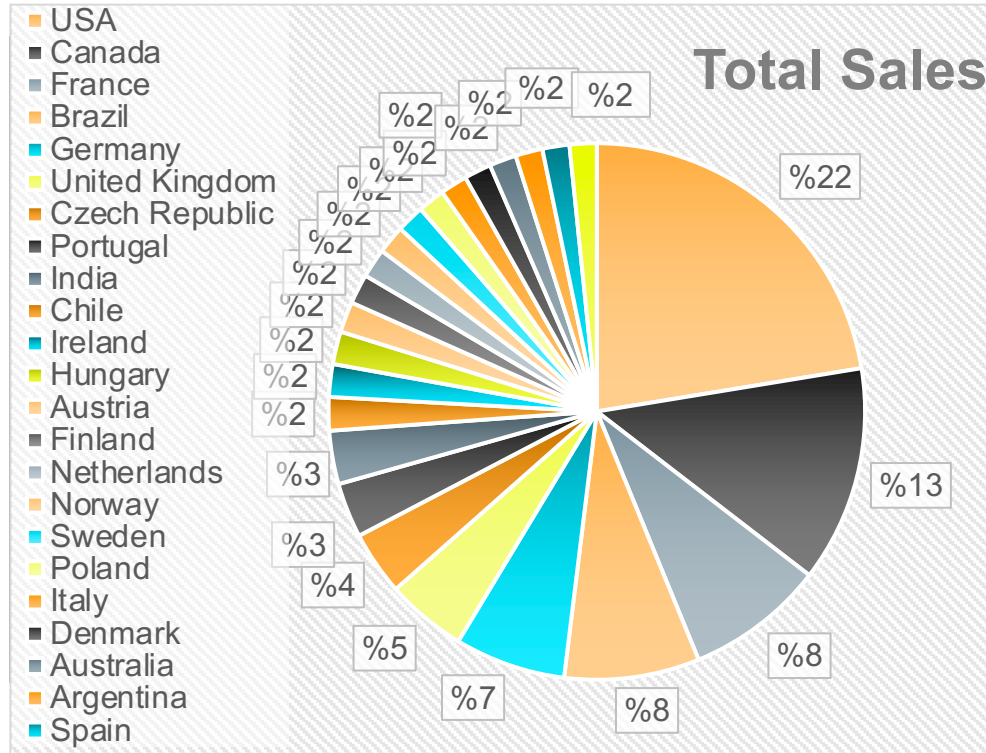


The best selling album is Minho Historia and its sales Up to 27 copies This album is popular He comes after him Greatest HitsWith 26 copies He comes after him Unplugged With 25 copies As for the other albums, it is between 22 and 18 copies.

We can use this visualization to analyze market trends and understand current patterns of music consumption. This may help you guide marketing and production strategies to meet audience needs and increase sales.

We can use this data to guide business strategy and make decisions in the music industry and marketing.

Total sales by country



The U.S. market ranks first at 22%. This ratio indicates that the United States is a major market for the company and has high sales .

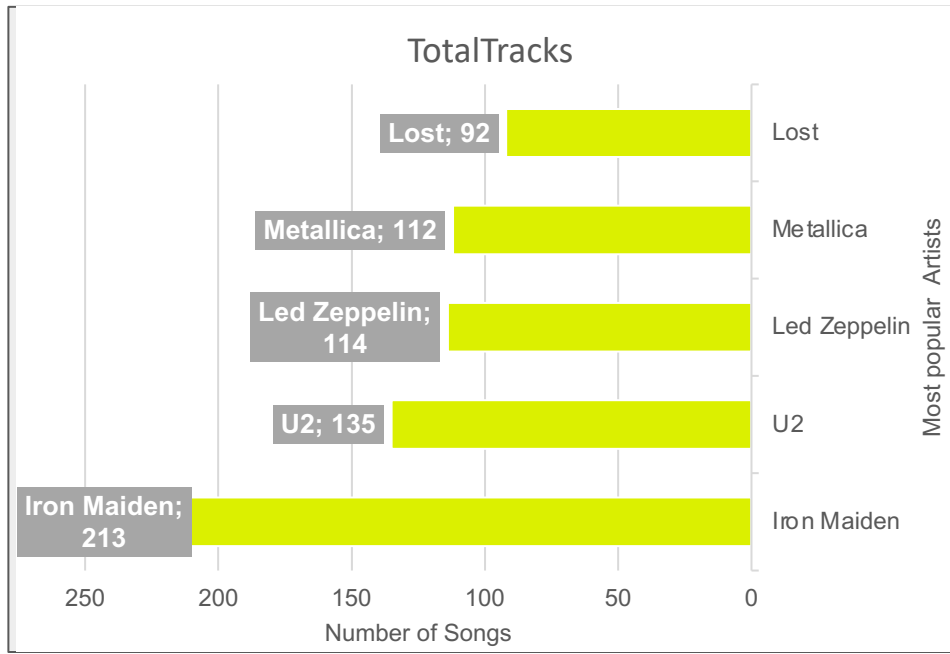
Canada achieves 13% of total sales This shows that Canada is an important market.

France and Brazil account for 8% of sales these countries should be considered strategically important.

The other 20 countries achieve rates between 2% and 7%, although these rates may be lower than major markets, it still represents growth opportunities And expansion

Based on these data, efforts can be directed And strategies to boost presence, increase sales in key markets, and explore opportunities in emerging markets.

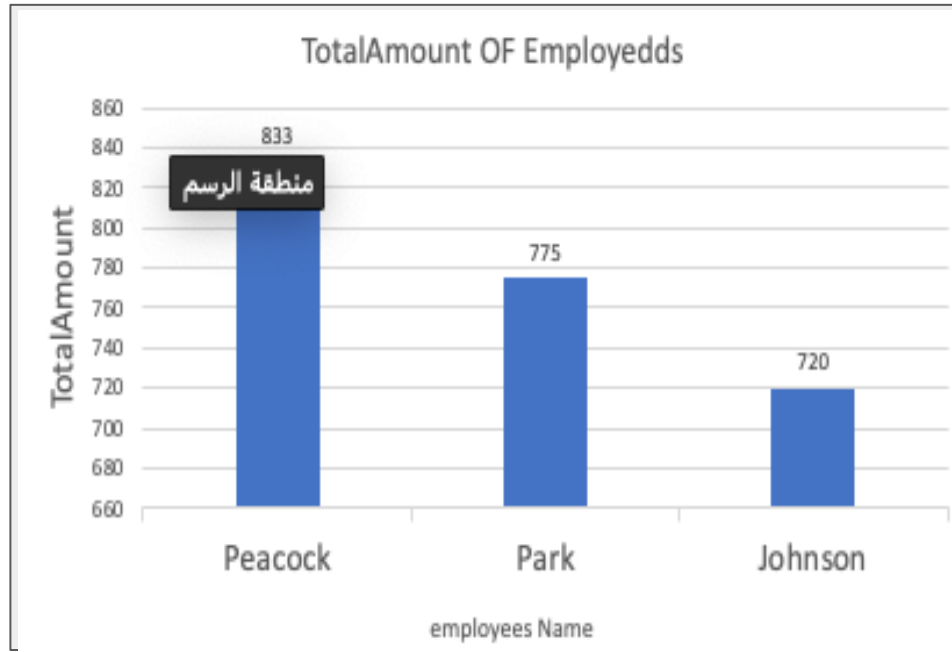
Who are the top 5 most popular artists based on the number of songs ?



Improve your marketing and promotion strategy
You can use this information to understand the most popular artists and the number of songs they have. Accordingly, you can better direct your marketing and advertising efforts towards these most popular artists and songs.

Analyze user trends By knowing popular artists and the number of songs they have, you can get a better view of users' trends and music preferences. This can help direct musical selection and promotions towards patterns and sounds that are popular Among the audience

Who are the most competent employees ?



Determine employee performance Use the total amounts collected for each employee to determine the performance of each individual employee.

Use total amounts collected for each employee to analyze customers and their business behavior. Identify high-value customers and analyze their needs and preferences.

Use this information to evaluate individual performance, motivate outstanding employees, and direct efforts to improve the performance of other employees. Additionally, lump sum amounts may be used for distribution

Resources better and make the most of them