

Oracle Analytics



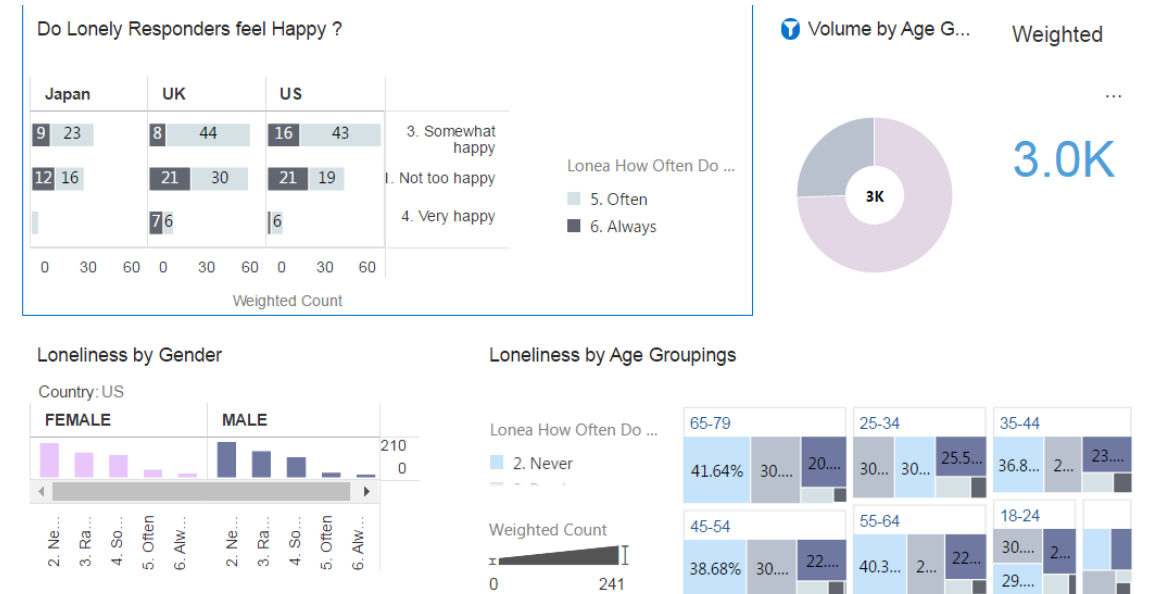
Section 6: Assignments, Bonus Project and Resources

Top 10 Features worth knowing about Oracle Analytics

Bonus Project

Gartner 2019 BI Bake Off Data Set and Demo*

- The Bake Off focuses on public data sets, selected by Gartner. This year, the **2019 BI Bake Off** is focused on **loneliness, happiness, and social isolation**, with data provided by the Kaiser Family Foundation and the Gartner Consumer Values Survey.
- **Loneliness** and **social isolation** have long been identified as **world health issues**. One in five Americans say they always or often feel lonely or socially isolated, including many whose health, relationships and work suffers as a result, according to a 2018 joint survey by Kaiser and The Economist.

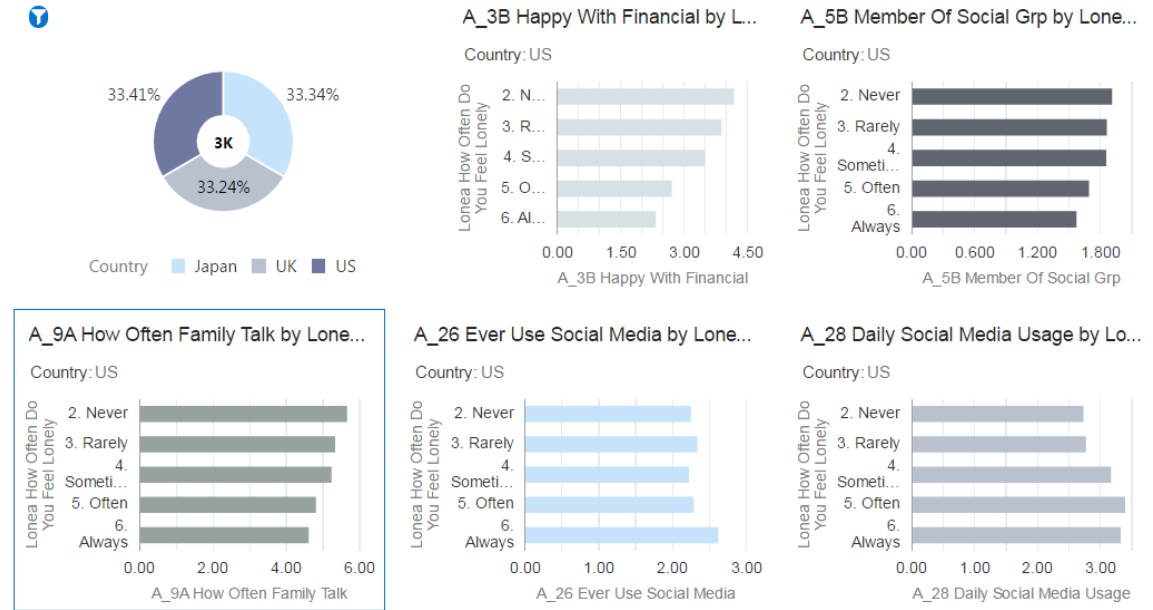


- **Looking deep** into the data could help doctors, caregivers, policy makers, and even businesses the insight they need **to identify** which **groups** are most at **risk** and **how to serve** the **needs** of those seeking connections.

Bonus Project

Gartner 2019 BI Bake Off*

- Our showstopper demo **showcases** powerful features for **augmented data preparation and enrichment, augmented driver-based analytics, natural language query and generation, Slack integration, and mobile innovation.**
- Oracle Analytics **2019 BI Bake Off full demo** (including **active insight discovery, custom calculations and visualizations, augmented data enrichment, and intuitive mashups**)
 - https://www.youtube.com/watch?v=KR7C_cjJoVc&feature=youtu.be
- Watch short videos that provide you quick demos of specific capabilities
 - <https://www.youtube.com/playlist?list=PL6gBNP-Fr8KW581Zqli0F6-QwOywPmsSQ>
- Use the links and the course resources (*.dva project, data sources) to recreate the demo



Resources and Next Steps for Learning

Resources

- Oracle Analytics **Documentation**
 - <https://docs.oracle.com/en/cloud/paas/analytics-cloud/index.html>
- Oracle Analytics **Library**
 - <https://www.oracle.com/solutions/business-analytics/data-visualization/library-overview.html>
- Forums & **Community**
 - <https://cloudcustomerconnect.oracle.com/resources/8bf41ffb1b/summary>
- **Blogs**
 - <https://blogs.oracle.com/analyticscloud/>
 - <http://www.ateam-oracle.com/paas-bics/>
 - <http://oracledataviz.blogspot.com/>
- Oracle Analytics Cloud versus **Competitors**
 - <https://www.oracle.com/solutions/business-analytics/compare.html>

Resources and Next Steps for Learning

Resources

- Industry Analyst reports
 - [Oracle illuminates its Analytics Cloud: The sleeping giant awakens](#) – 451 Research
 - [It's Time to Upgrade Business Intelligence To Systems Of Insight](#) – Forrester Research
 - [Three Technologies Reshaping the Face Of Business Intelligence](#) – Eckerson Group
- G2 Crowd - [Self-Service BI Leader](#)
- [The Future of Data and Analytics](#) – Gartner Webcast on Demand

