



QARTA: An ML-based System for Accurate Map Services

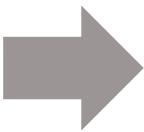
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2022 FIFA WORLD CUP™



The Peninsula

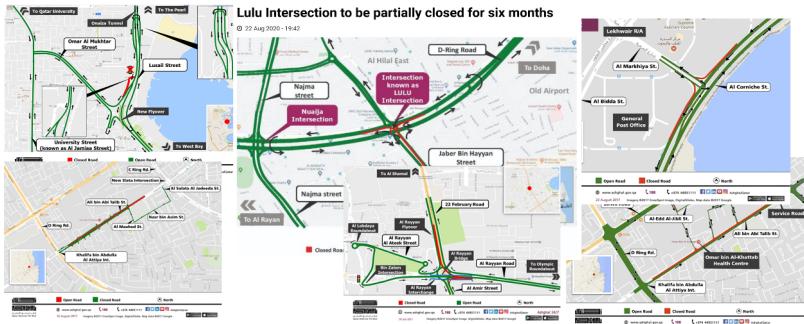
Local focus, Global vision

QATAR'S DAILY NEWSPAPER

3rd Best News Website in the Middle East in 2017

Qatar road network increased three times between 2013-18: Ashghal

© 24 Apr 2018 - 11:58



QARTA leverages **big spatio-temporal data** and **machine learning**, to build a map engine that understands routes, **traffic**, and **drivers**.

+4%
Accuracy

-70%
Pricing

Fleet-aware
Car | buses | motorcycles

QARTA in production



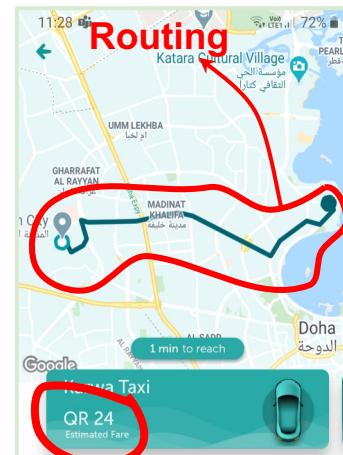
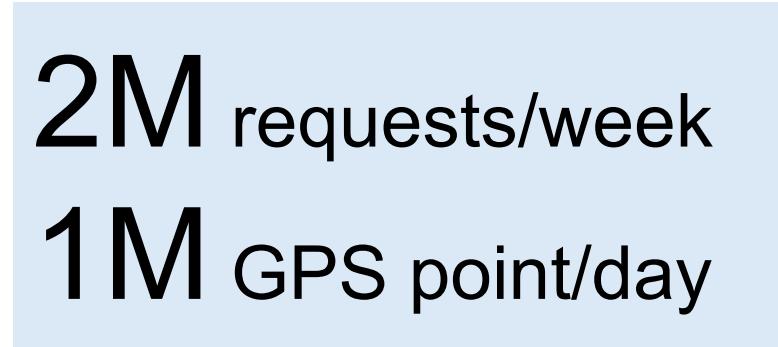
All 4k taxis in Qatar



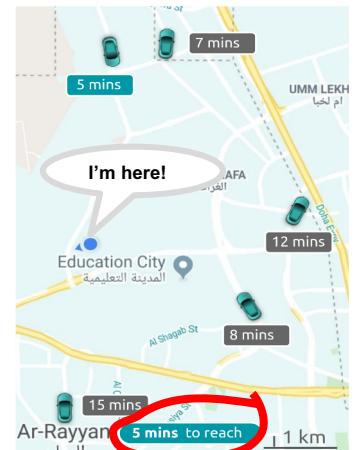
3k delivery motorbikes

Services: <https://qarta.io>

- In-traffic navigation
- Travel time estimation
- Complex route planning
- OD matrices

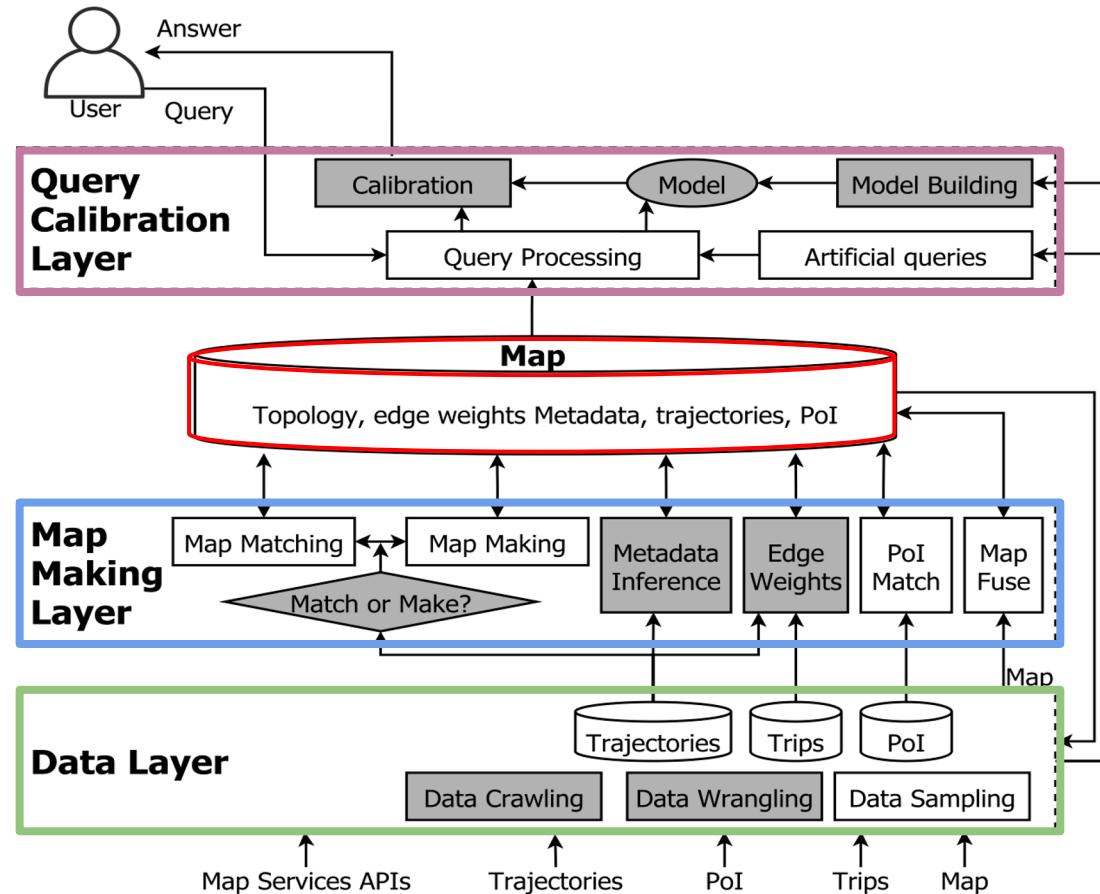


Fare estimation



Taxi Dispatching

General Architecture



DL (I): Rule-based Data Cleaning

Existing efforts for data cleaning and wrangling do not support spatial and spatio-temporal data



"After analyzing all your data, I think we can safely say that none of it is useful."

■ Deployed Rules in QARTA

- Trajectories with a stop
 - Split the trajectory
- Unrealistic points
 - Remove the point
- Missing points
 - Split the trajectory

DL(II): Trajectory Imputation

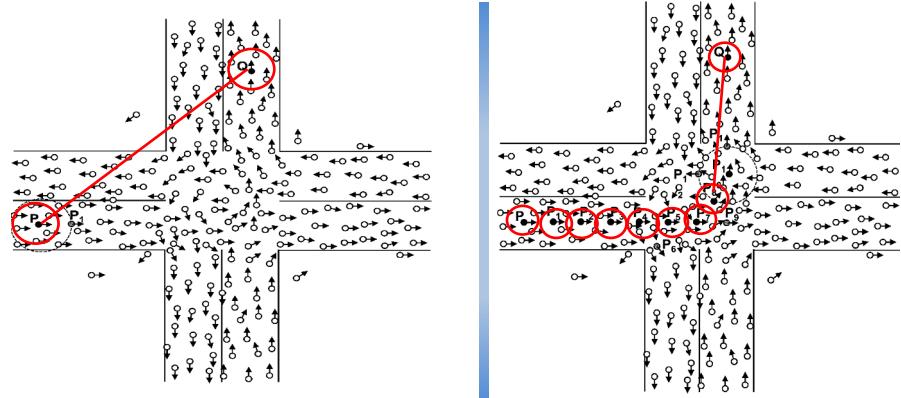


Low sampling rates

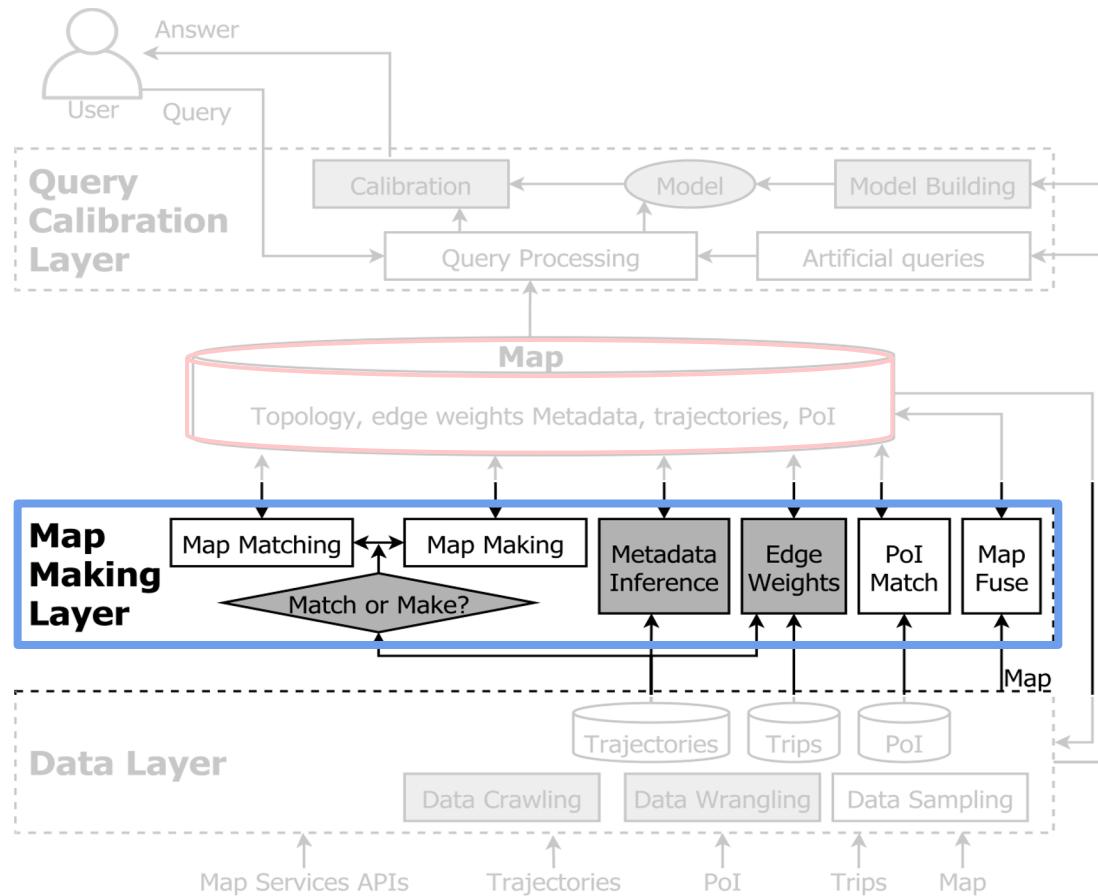
- $\sim 400\text{m}$
- Save energy & bandwidth

Need densification

- Use the wisdom of the crowd to impute each trajectory



General Architecture: MapMaking Layer



MM Layer (I): Edge weights



Each trip: $d_i \approx w(e_1) + w(e_2) + \dots + w(e_k)$



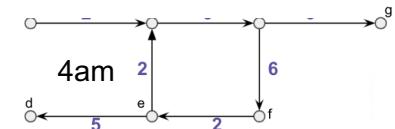
Solve system of equations

$$\sum_i [w(e_1) + w(e_2) + \dots + w(e_k) - d_i]^2$$

Introduce constraints with Ridge Reg.



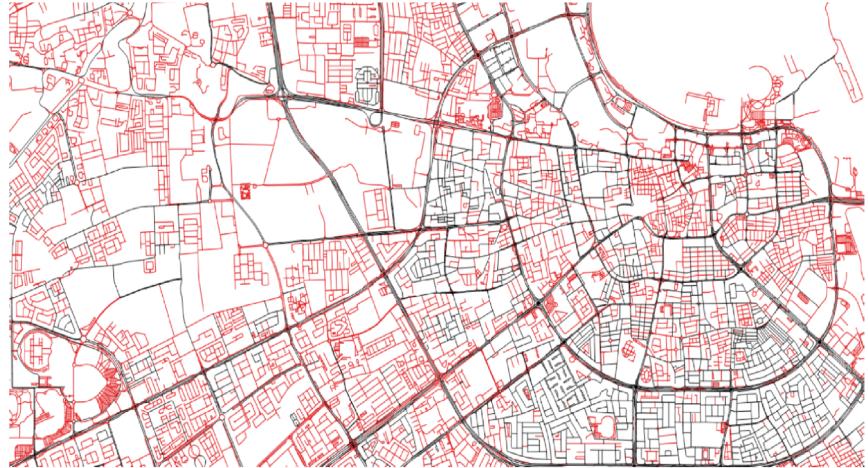
9-1-19 4:05	51.61527	25.26012	51.40927	25.24814	30.8	31
9-1-19 4:06	51.61497	25.2602	51.53813	25.32512	20.4	20



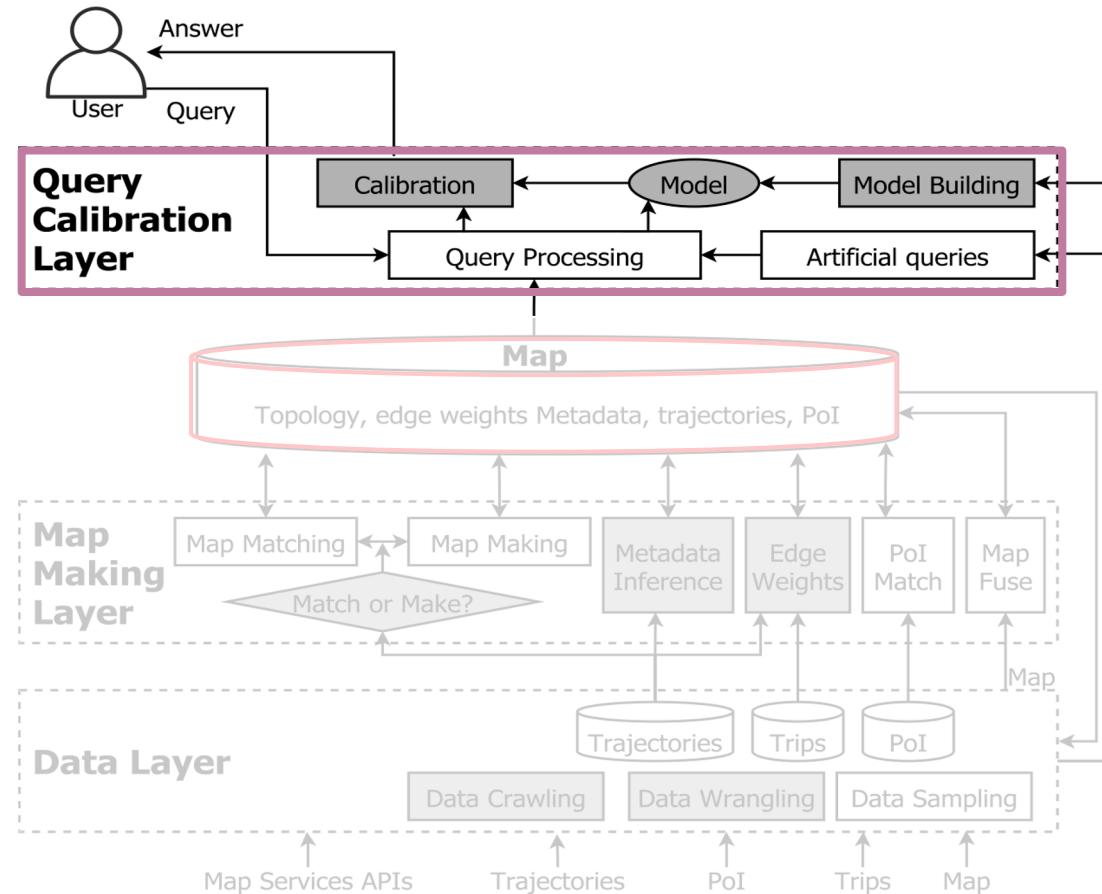
MM Layer (II): Metadata imputation

- Need rich metadata (annotation) for road networks
 - Speed limit
 - Number of lanes
 - Road type
 - ...
- Metadata inference in QARTA is framed as a **supervised learning problem**
 - Step 1: Find the best models that would map road features to certain metadata
 - Step 2: Use these models to predict the missing metadata values

Public maps have very poor metadata coverage



General Architecture: Calibration



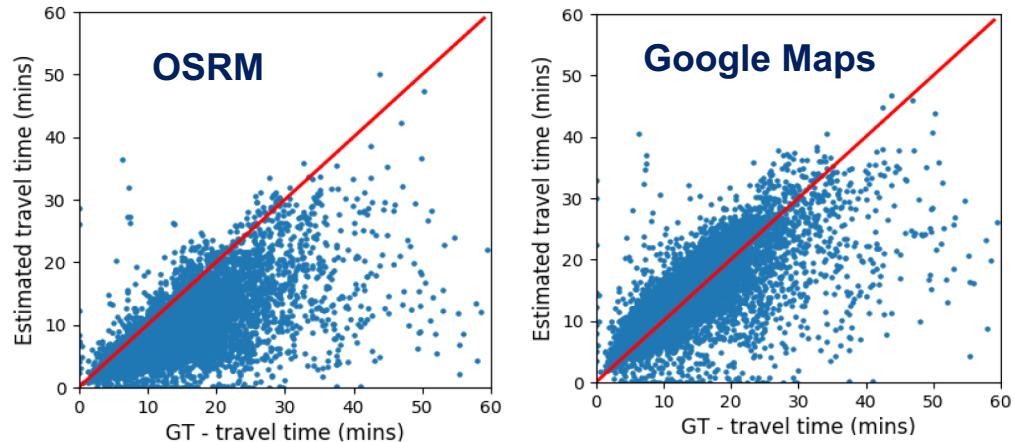
Cal. Layer (I) : Estimated time of arrival

Important for:

- Route planning
- Logistics | Deliveries
- Fare estimation

Depends on:

- Time | Location
- Route
- Vehicle type
- Weather

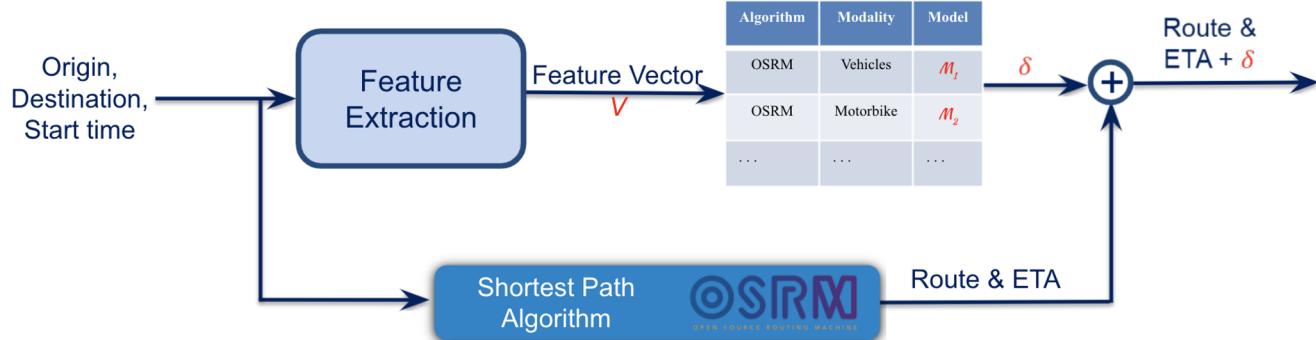


Can we learn the per-trip ETA offset (error) **distribution** for each map service, and use that to calibrate our queries?

Cal. Layer (I): Supervised Learning of ETA offsets

		free flow features			Temporal features			Spatial features	
		osrm_tt(s,d)	distance	hour_of_day	day_of_week	hour_of_week		zone(s)	zone(d)
		$\text{ETA_OFFSET}(s,d,t) \sim f(\text{osrm_tt}(s,d), \text{distance}, \text{hour_of_day}, \text{day_of_week}, \text{hour_of_week}, \dots)$							
Trips	+5	17	12.5	8	2	32	'14'	'53'	
	+2	15	9.8	22	6	142	'03'	'12'	
	-7	32	11.2	7	1	7	'51'	'63'	
	

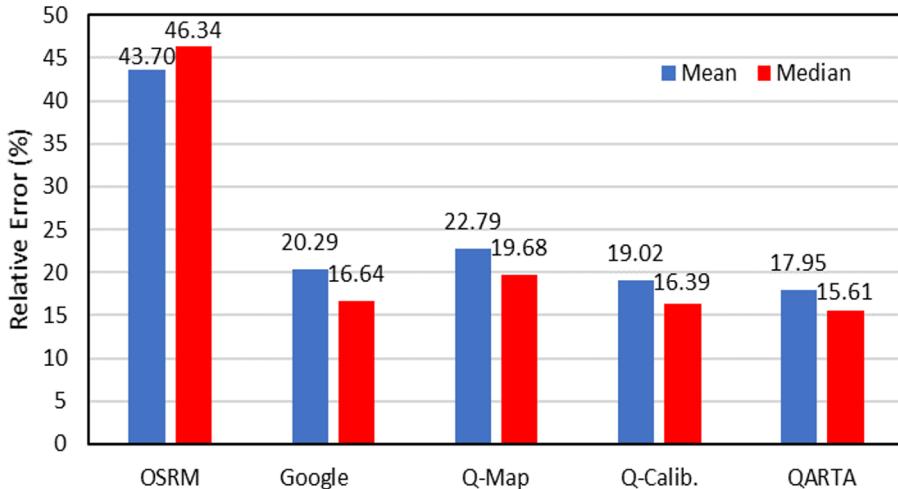
Shortest path queries



Experimental evaluation

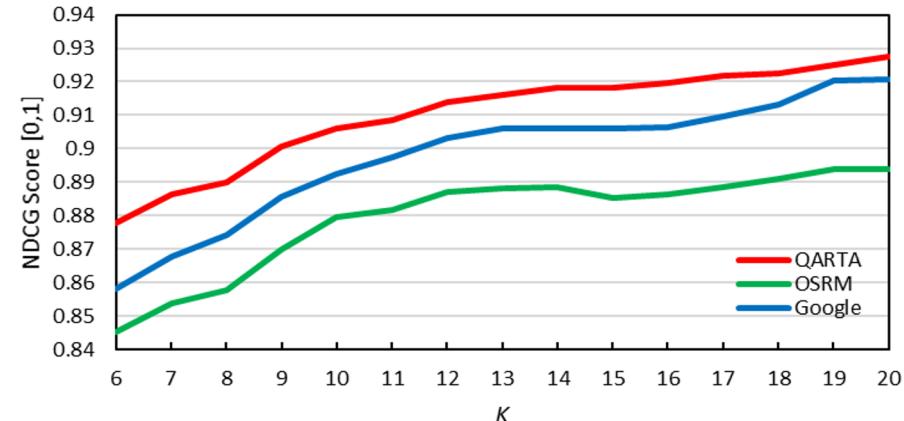
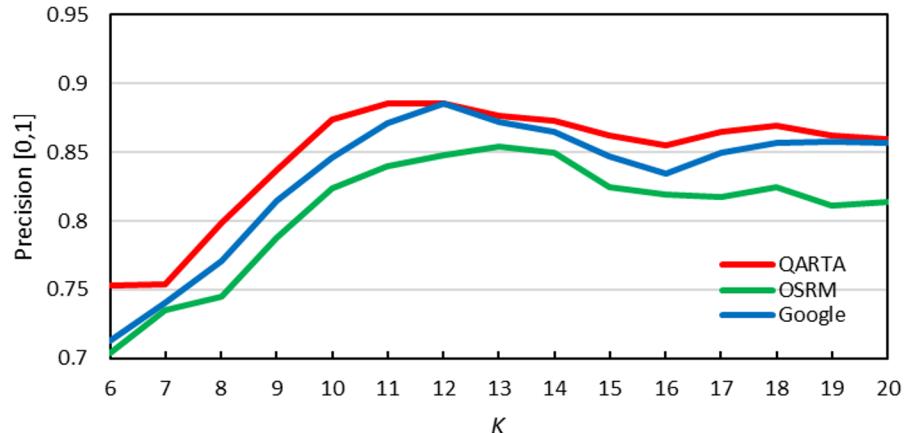
- **Data**
 - Qatar taxi fleet
 - 250k trips
- **ML models**
 - Trained on 200k trips
 - Tested on 50k trips
- **Underlying algorithms**
 - OSRM for shortest path
 - OSM map
 - Off-the-shelf kNN&Range queries

Shortest Path



k-NN Queries

- *Precision*: Number of items in KNN list that overlap with ground truth
 - All very similar performance
- *NDCG*: A ranking quality measure that takes into account the order if items in the list



Thank You!

Do not forget to attend our demo

7 A Demonstration of QARTA: An ML-based System for Accurate Map Services

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