# **Mark Espina**

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#### DATA SCIENTIST

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## Skills/Technologies

- Programming: Python (Pandas, SKLearn, Seaborn); SQL (Postgres, MS SQL Server); GitHub; HTML/CSS
- Statistics: A/B, AB/AAB testing; linear regression; kNN; unsupervised/supervised learning;
- Business Analysis: Requirements gathering; project/scope management; client relationship maintenance
- CRM/ERP: Donor Perfect, Raiser's Edge

## **Education**

#### THINKFUL Data Science Program

Mar. 2019

Machine Learning, K-means clustering, KNN, penalized linear modeling, ensemble and boosting methods

## Fordham University B.A. in Sociology

May 2016

Social Research Methods, Macroeconomics, Biopsychology

## **Projects**

#### **Predicting Firefighter Response Times**

Machine Learning modelling of the Response Times of New York City Firefighters

- Created data cleansing pipeline with python/pandas and Regex for multiple datasets (>2M rows)
- · Performed multivariate testing of Time series, neighborhood, incident type data with t-tests to identify key trends
- Visualized trends in data with Seaborn

#### Analysis of Non-profits in the United States

Market analysis of non-profits focusing on revenue trends of organizations based in the Pacific Northwest

- Created data cleansing pipeline for multiple tax datasets (>1M rows)
- Researched IRS Tax documentation to check for duplication in data files
- Generated easy to interpret visualizations to support analysis with seaborn and matplotlib charting libraries

## STAR Initiative - Streamlined Tech for Automated Reporting

Automated data reporting workflow, cleared 6-month manual data entry back-log within 2 weeks of release

- Wrote DDL SQL queries in SQL Server to store new data, DML SQL queries to track new dataset in MS Access
- Managed database with VBA and MS Access Debugger, built automated tests for data accuracy

## **Professional Experience**

#### **Data Specialist at Sunshine Division Food Pantry**

Sept. 2017 - July 2018

- Researched and implemented cross-departmental data management and ETL policies and practices for data tracking
- Automated ETL processes to pull data from Microsoft Access, Excel, and Donor Perfect using python
- Company lead for data analysis across all platforms, presented to development, finance, and operations staff

## **Volunteer Experience**

#### Diversity, Equity and Inclusion helper at Dharma Rain Zen Center

Sept. 2018 - Present

- Worked with internal analytics team on Diversity, Equity, and Inclusion (DEI) survey data from incarcerated members
- Co-facilitated a focus group for members of color evaluating temple policies with a focus on racial justice equity

## **Awards/Honors**

Portland Police Bureau Medal of Commendation in Community Service Gerard E. Corrigan Scholar 2018