EVIDENCE, DATA VALIDATION & BENEFICIARY ENGAGEMENT

Data becomes powerful when beneficiaries participate in generating, validating, and using it.

Embedding community voices improves evidence quality and systemic change outcomes.

National and county systems still face key data quality gaps.

Engage beneficiaries as co-validators of data.

Integrate citizen-generated and community-led monitoring tools.

PERSISTENT DATA GAPS & BENEFICIARY ROLES

Evidence uptake improves when communities understand and support findings.

Co-design policy recommendations with farmers, traders, and cooperatives.

Use community reflection sessions to guide decision-making.

TRANSLATING EVIDENCE INTO POLICY

Systemic change involves shifts in inclusion, agency, and power.
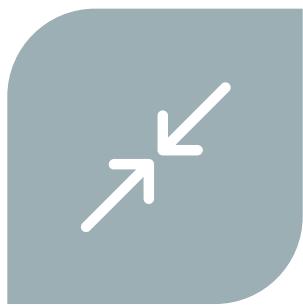
Use participatory tools such as outcome harvesting and sensemaking.
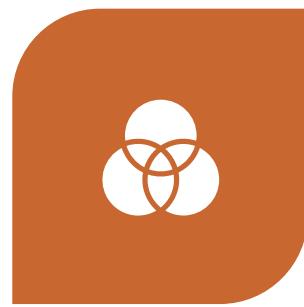
Embed these tools into routine, government-led M&E.

**MEASURING SYSTEMIC CHANGE WITH PEOPLE AT THE CENTER**
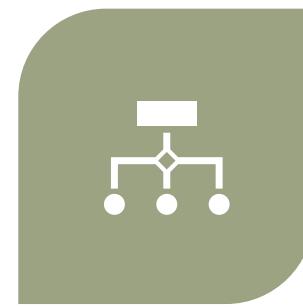
HARMONIZING M&E ACROSS COUNTIES & REGIONAL BLOCS

REDUCE FRAGMENTATION IN COUNTY SYSTEMS.

ALIGN NATIONAL M&E WITH COMESA & AFCFTA STANDARDS.

INCLUDE COMMUNITY-LEVEL DATA FLOWS IN HARMONIZED FRAMEWORKS.

Return

Return data to communities regularly and transparently.

Use

Use real-time dashboards and local review forums.

Enable

Enable adaptive management based on community feedback.

Leverage	Leverage KEBS, KEPHIS, and private sector systems to reduce trade barriers.
Integrate	Integrate grassroots innovations into national systems.
Improve	Improve certification, compliance, and levy reduction.

PRIVATE SECTOR & COMMUNITY DATA INTEGRATION

Co-create frameworks across government, academia, private sector, and civil society.

Strengthen institutional capacity for evidence generation and use.

Adapt measurement systems to co-investment and blended finance models.

BUILDING EVIDENCE COALITIONS

What would M&E look like if beneficiaries were validators and decision-makers?

A mindset shift is needed for inclusive and systemic change.

CLOSING THOUGHT