



OVERVIEW OF THE BDCG NETWORK

**Presented by Winnie
Mailu- BDCG Network
Chair– 28TH November
2025**



Outline

BDCG Network background

2025 highlights

2026 Agenda

❖ Date and venue annual event

❖ Training calendar

❖ Thematic Quarters

Council members Nomination



ABOUT BDCG

Vision: Our vision is resilient, inclusive market systems for Africa

Mission: Our mission is to foster vibrant, resilient market systems through knowledge and networks.

Professional membership network dedicated to advancing Market System Development (MSD) across Africa.

Vibrant community of practitioners, experts, and enthusiasts committed to driving sustainable economic growth and development through market-oriented approaches.



Membership

Who

Like-minded, donor-funded programmes and projects engaged in Business

Development Services/MSD and value Chain facilitation in Kenya and the region.

Type

Membership was open to principal donors, donor contractors, and key government officials who were involved with large, multi-year BDS-related initiatives that provide significant impact at the micro- and small-enterprise level.



OVERVIEW OF BDCG NETWORK STRATEGY

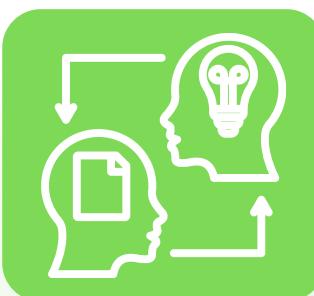
Enhance training offering

Implement comprehensive training initiatives aimed at deepening members' expertise in market system development



Expand knowledge harvesting and sharing:

Establish robust platforms and channels for harvesting, organizing, and disseminating knowledge and insights generated by members, enabling peer-to-peer learning



Champion Inclusivity and resilience:

Advocate for policies, practices, and interventions that promote inclusivity, equity, and sustainability within market systems



Refine governance and member engagement

Build an open and inclusive network where each member is engaged and involved



Partnerships

Forge strategic partnerships with key stakeholders



PURPOSE OF THE BDCG

1

INDUSTRY CONVENER

Play a role as a unifying force by bringing together stakeholders from various sub-sectors of the market systems practice to foster collaboration, innovation, and shared approach to programming

2

CAPACITY DEVELOPMENT

Dedication to fostering continuous learning and skill development for the members and non-members

3

KNOWLEDGE MANAGEMENT AND SHARING:

Implementing MSD programs is particularly knowledge-intensive, and continuous learning is at the heart of effective market development

4

NETWORKING AND PARTNERSHIPS:

To build a strong community of practice in MSD within Africa

THE INDUSTRY CONVENER



PROVIDING

Providing a platform for amplifying best practices, lessons learned, and innovative approaches among members and stakeholders in Africa



ACTING

Acting as a collective voice to advocate for policies and practices that promote inclusive and sustainable market systems



PROVIDING

Providing a neutral space for stakeholders to exchange ideas, build consensus, and develop collaborative solutions.

CAPACITY DEVELOPMENT

- Developing and delivering specialized training programs tailored to the needs of members and stakeholders in market system development
- Providing mentorship and coaching opportunities for emerging professionals and practitioners in the field
- Develop partnerships with global actors to facilitate capacity development
- Professional recognition of MSD skills in Africa



KNOWLEDGE MANAGEMENT AND SHARING

- Curating and maintaining a comprehensive repository of resources, including research papers, case studies, toolkits, and best practices in market system development, accessible to members through an online platform
- Organizing regular webinars, workshops, and seminars on relevant topics in market system development, featuring expert speakers and practitioners
- Facilitating peer learning groups or communities of practice where members can engage in collaborative learning
- Publishing newsletters, blogs, and articles highlighting key insights, emerging trends, and innovative approaches in market system development

NETWORKING AND PARTNERSHIPS

- Hosting networking events, conferences, and forums that bring together stakeholders from diverse sectors and regions to foster connections and collaboration
- Supporting members in identifying potential partners and establishing mutually beneficial collaborations
- Representing the interests of members and advocating for policies, initiatives, and investments that support market system development in Africa



MEMBERSHIP STRUCTURE

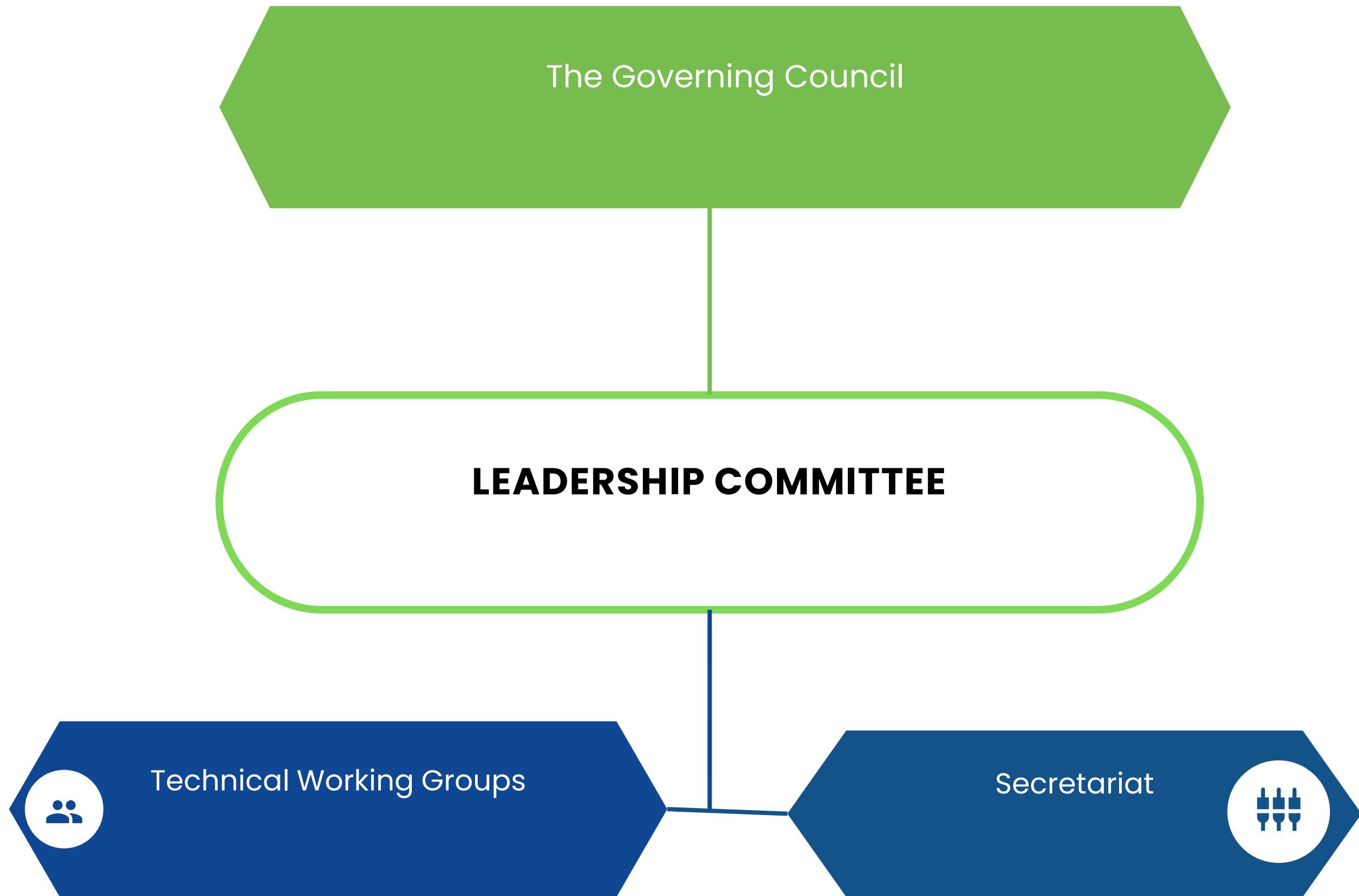
CORPORATE MEMBERS

- Development Partners
- Donors
- Academic institutions
- Industry associations
- Private Businesses
- Foundations
- Government entities

INDIVIDUAL MEMBERS

- Individual Professional
- Thought leaders
- Trainers
- Consultants

Governance Structure



THE GOVERNING COUNCIL

- The governing council will be composed of the leadership of the member organisations of the network.
- The council shapes the network's long-term vision, mission, and strategic direction, ensuring alignment with the interests of our members and the sector.
- The governing council will meet at least once every year to discuss the progress in the implementation of the network strategy, approve future strategy
- During the AGM the management committee will table for approval by the governing council, a progress report and a financial report prepared by the secretariat

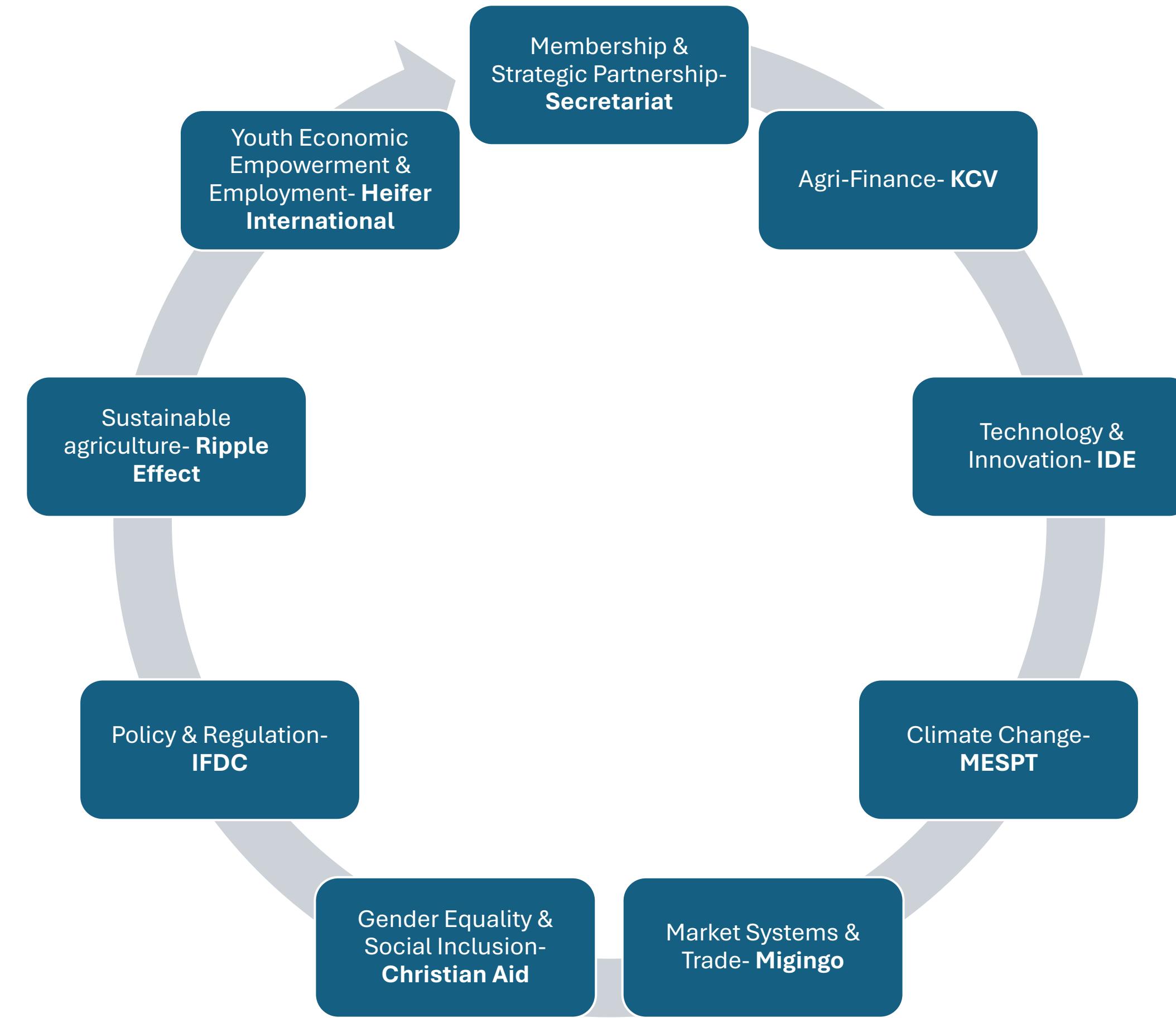


TECHNICAL WORKING GROUPS

- Specialised think tanks and action-oriented clusters are dedicated to advancing the interests of our diverse membership.
- Functions encompass in-depth research, knowledge development, policy advocacy, and the exchange of best practices within their respective sectors.
- Members will initiate the request to form a sector working group by submitting the request with a proposed mandate, objectives and expected timelines.
- The request will be shared with the network membership for members to express interest in joining the proposed working group.



Lead Thematic Area Organization



SECRETARIAT

- The organisational backbone that supports the governing council, technical working groups and management committee.
- The Secretariat manages the day-to-day operations, including membership services, event logistics, and administrative tasks.
- The Secretariat is the central communication hub, facilitating information flow within the network and with external stakeholders.
- custodian of information and documentation, the secretariat is responsible for collecting, organising, and disseminating knowledge resources effectively



ROLE OF THE NETWORK SECRETARIAT

Coordinating Network activities

Logistics management for the conference & training

Training and Conference planning

Building BDCG membership database

Mobilizing membership to the network

Organizing network steering committee meeting



NETWORK SUSTAINABILITY

Membership Fees: Implementing a membership fee structure that provides sustainable revenue streams to cover operational expenses

Grants: Seeking grants from foundations, development agencies, and private sector partners interested in supporting initiatives related to market system development in Africa

Fee-Based Services: Offering fee-based services such as training programs, workshops, consulting services, and knowledge products to members and external stakeholders

Partnerships and Sponsorships: Collaborating with private sector companies, development organizations, and other stakeholders to co-fund events, projects, and initiatives



MEMBERSHIP BENEFITS & RESPONSIBILITIES

Membership annual fees

- **Corporate: \$500**
- **Individual: \$100**

Paid-up membership benefits

- Member discounts for training and conferences.
- Dedicated slots at the conferences.
- speaking opportunities at the conference.
- Members have the right to participate in decision-making processes, attend meetings, access knowledge resources, and participate in network activities.
- Member responsibility is to uphold the values of the network



BDCG NETWORK PAID UP MEMBERS



MICRO ENTERPRISES SUPPORT
PROGRAMME TRUST



Q&A

