

TRAINING PROGRAM: DOMESTICATION OF THE 2X CRITERIA IN KENYA

ORGANISED BY : Micro enterprises support program trust

Dates: 11th November 2025 to 13th November 2025

DAY	TOPIC AND THEME	SESSIONS
Day 1	<p>Foundations of Gender-Lens Investing and the 2X Criteria</p> <p>Theme: Understanding the 2X Challenge and Gender Finance Principles</p>	<p>Sessions:</p> <p>1. Opening & Introductions</p> <ul style="list-style-type: none"> - Welcome remarks - Objectives of the training - Participant expectations <p>2. Session 1: Overview of the 2X Challenge</p> <ul style="list-style-type: none"> - History and global context - The 2X Criteria explained - Relevance to financial institutions <p>3. Session 2: Gender-Lens Investing</p> <ul style="list-style-type: none"> - Principles and benefits - Gender gaps in financial access - Role of financial institutions <p>4. Session 3: Case Studies</p> <ul style="list-style-type: none"> - Examples from Kenya and Africa - Lessons learned from AGF, KCB, and others <p>5. Group Activity: Mapping Gender Gaps in Your Institution</p>

Day 2	<p>Operationalizing the 2X Criteria in SACCOs, MFBs, and MFIs</p> <p>Theme: Tools, Metrics, and Institutional Integration</p>	<p>1. Session 4: Applying the 2X Criteria</p> <ul style="list-style-type: none"> - Employment, leadership, entrepreneurship, and consumption metrics - Sector-specific thresholds <p>2. Session 5: ESG and Governance Integration</p> <ul style="list-style-type: none"> - Aligning with ESG frameworks - Governance and accountability mechanisms <p>3. Session 6: Product and Service Design</p> <ul style="list-style-type: none"> - Gender-responsive financial products - Inclusive marketing and outreach strategies <p>4. Group Work: Designing a Gender-Lens Product</p>
Day 3	<p>Action Planning, Monitoring, and Sustainability</p> <p>Theme: Institutional Change and Long-Term Impact</p>	<p>1. Session 7: Monitoring and Reporting</p> <ul style="list-style-type: none"> - Tools for tracking gender impact - Reporting to donors and regulators <p>2. Session 8: Developing Institutional Action Plans</p> <ul style="list-style-type: none"> - Roadmap for domestication - Internal capacity building <p>3. Session 9: Partnerships and Resource Mobilization</p> <ul style="list-style-type: none"> - Engaging donors and development partners - Leveraging technical assistance <p>4. Session 10: Presentations and Feedback</p> <ul style="list-style-type: none"> - Group presentations of action plans - Peer review and expert feedback <p>5. Closing Ceremony</p> <ul style="list-style-type: none"> - Certificates of participation - Next steps and follow-up support