



**NOMASTICS**



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Hassle-free finance and logistics to reduce  
post-harvest food waste

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# The Problem

- An average \$9 billion (about N3.5 trillion) food is lost in Nigeria annually due to post-harvest waste according to Food and Agriculture Organization (FAO),
- World Bank also says 40% of food produced in Nigeria gets wasted due to lack of funds to hire logistics every year,
- Many farmers are unable to take their harvest to market due to limited financial resources and lack of access to reliable transportation and these result into wastage of food and also increase in cost of food items in the market.



## HOW WE ARE SOLVING THE PROBLEM OF FOOD WASTAGE

We are solving the problem of food wastage by connecting farmers with available transport sources through our platform and also providing sure buyers for them e.g Supermarket, Restaurants, Companies, Organization, Markets and party organizers. This enables farmers to efficiently transport their produce to Sure buyers we are providing for them, reducing the likelihood of perishable goods going to waste.

By bridging this gap, we ensure that farmers can efficiently transport their goods, helping them overcome Food wastage and access broader opportunities. At the same time, transporters can utilize their resources effectively, generating income while supporting the agricultural ecosystem.

Additionally, our platform welcomes truck owners to register their vehicles, Also welcomes restaurants, supermarkets and organization alike to buy food on our website





## NOMASTICS BUSINESS AND TECHNOLOGY

We are developing a technology platform where truck owners and people providing haulage services can list their trucks and farmers can book a truck from anywhere. We provide the finance for logistics cost and get paid as farm produces are sold in the market to buyers who can also pre-order on our platform.

Our technology is a web and mobile app where farmers can book a truck, where truck owners can list their trucks and buyers can pre-order farm produce straight from the farmgate.

# Resources Needed



Technology: Development of a user-friendly mobile app and website that connects farmers and transporters.

Server Hosting: A reliable hosting service to ensure the platform runs smoothly.

Payment Gateway: Integration of a secure payment system for transactions.

Verification Tools: Tools for verifying user identities to build trust.

Marketing Strategy: Plan to promote the platform and attract users.

Customer Support: Resources for assisting users with any issues.

Partnerships: Collaboration with local agricultural organizations for outreach.

Feedback Mechanism: A system for collecting and analyzing user feedback.

Funds: Initial investment for development, marketing, and operational costs.

Operational Team: A team to manage and update the platform, assist users, and monitor operations.

# Founders

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**Mohammed Ibrahim**



**Asiwaju Shakiru**



**Nwachukwu Joseph**



THANK YOU  
FOR LISTENING