



# DHANRAJ SHETYE

## SOCIAL MEDIA MANAGER

### CAREER GOALS

Innovative and motivated Social Media Manager with 1+ years of experience creating content and managing the online presence of clients and brands. Bringing four experience developing and managing trend-aware social media accounts on various platforms, resulting in an active community of followers.

### ACHIEVEMENTS AND SKILLS

- ★ MS-CIT
- ★ MS-OFFICE
- ★ TALLY ERP 9
- ★ DIPLOMA IN SOCIAL MEDIA MARKETING
- ★ DTP
- ★ Canva and Over
- ★ Managing relationship
- ★ Adaptability
- ★ Aptitude to Learn
- ★ Punctual
- ★ Hardworking
- ★ Dedicate to Work.

### INTEREST

- ✓ Politics
- ✓ Savy Social Media
- ✓ News and Trends
- ✓ Exploring new places
- ✓ Competitive exams

### REACH ME AT

- 📞 +91 7506495759
- @ dhanrajshetye36@gmail.com
- 📍 202/2, Bali Tower, Salvi road, Kalwa Thane

### ACADEMIC HISTORY

#### Ramnarain Ruia College, Mumbai 2014-2017

BA Politics and History | Grade 'C' with extra curricular activities

- Account Incharge: Student Council Board and Youth Festival
- Coordinator: Ruia Placement Cell
- Member: National Service Scheme (NSS)
- Member: Ruiaite Monthly Bulletin
- Member: Marathi Vangmay Mandal

#### Dr. Babasaheb Ambedkar College, Mumbai 2012-2014

HSC | 78.80% with First Rank

- Member: Road Safety Drive by Mumbai Police

### CAREER HISTORY

#### Social Media Manager

S P Digital Part Time | March 2019 - August 2020

- Managing Social Media Profiles, Evaluated and create new strategies. Developed creative ideas and concepts in partnership with the Clients. Promoting a client's brand image in the best possible way. Event cover on Facebook Live and Publish.
- Daily posting, monitoring, and engagement.
- Create engaging content on Client Requirements.
- Create Social Media Calendar

#### Designate Fellow

YUVA NGO | 2018 - 2018 (03 Months)

- Fellowship is given by YES Foundation for high Impact program to develop socially Conscious youth leadership.
- Data Entry, Media Assistant, Photography
- The survey, Mapping, Press Report.

#### Campus Ambassador

Percept Ltd. | December 2018 | 01 Month

- Promotion of Sunburn festival on Social Media and campus

### LANGUAGE SKILL

- ★ Hindi (Proficient)
- ★ English (Limited working proficiency)
- ★ Marathi (Fluent)