

Namruta Deshpande

Media and entertainment Student



Profile

An enthusiastic fresher, highly motivated, and Multi-skilled. Looking forward to the opportunity in the entertainment, advertising, and marketing sectors. To attain a position that I can gratify with, and maximize my knowledge and skills in terms of mass communication.

Capability to communicate and generate brand awareness in an innovative way. Willing to explore Media & advertising that help businesses increase revenue.

Contact



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@namruta-deshpande

Specializations

- SMM
- SEO
- Advertising
- Marketing
- Creativity/Design
- Communication

Education

PGP in Media and Entertainment (2020-2021)

WeSchool - Welingkar Institute, Mumbai

Mass Communication Graduate (2017-2020)

MES Abasaheb Garware College, Pune

Work Experience

Social Media Internship

Black dot Innovation Pvt Ltd

- As a social media design intern for a brand - elacup which is a feminine hygiene product.
- Scope of work includes all KPIs related to social media design strategy.
- Handling Instagram/Facebook/ LinkedIn
- Creating - content/video/Images posts and Posting.

Print Media Internship (2019)

Raakhan newspaper, Parbhani

- Assigned to do both, writing and editing reports
- Captioning photos, reading newspapers, etc.

Certification - Reporter/Volunteer

Contribution to the plastic and E-waste collection Drive project by Poornam Ecovision Foundation, Pune

Skills

- Canva Pro
- MS Office
- Editing
- Adobe Creative Cloud

Language

English | Marathi | Hindi

Instagram account

@artforlife19

@_unseenheroes_

@namrutadeshpande

Website dnamruta.artweb.com/