# Melanie Sullivan

### CONTACT

# RESUME OBJECTIVE

## EDUCATION

(319) 360-9036



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870 Hampshire Dr., Marion, IA 52302



https://mesullivan11.github.io



Enthusiastic, driven college senior seeking a full-time position in web development where I can lend my knowledge of coding and digital marketing to your organization. Desire an opportunity to continuously learn and grow in a collaborative environment.

BS MANAGEMENT
INFORMATION SYSTEMS and
MARKETING
BA MUSIC
Iowa State University, Ames, IA
December 2020
GPA 3.79/4.00

STUDY ABROAD PROGRAM

University College Cork,

Cork, Ireland

Spring Semester 2019

# SKILLS

HTML5 / CSS3 / JavaScript
Java

Jira

Microsoft Word, Excel, PowerPoint, Access, and Project

#### RELEVANT COURSEWORK

**Digital Marketing** 

Intro to Web Programming

# CERTIFICATIONS

**Google Analytics** 

Google Ads Search

### ORGANIZATIONS

Ames International Orchestra Festival Association (AIOFA) board member

Student Union Board Marketing
Committee member

## WORK EXPERIENCE

#### BAKERY CLERK AND CHECKER

Hy-Vee, Ames, IA / February 2017- Present

- Packaged bakery items and placed on display shelves
- Took customers' orders and cleaned after each shift
- Scanned groceries and put money in the cash register

#### MARKETING INTERN

First Fleet Concerts, Des Moines, IA / June 2019 – August 2019

- Maintained social media accounts including Facebook, Twitter, Instagram, and Snapchat
- Distributed posters of upcoming shows throughout Des Moines
- Created email campaigns and digital advertisements to promote upcoming concerts

## **CASHIER AND CONSESSION ATTENDANT**

City of Cedar Rapids, Cedar Rapids, IA / June 2016 – August 2016

- Swiped in visitors to the pool and managed the front desk
- Prepared the food and worked with staff to keep the concession stand running smoothly
- Cleaned after each shift and counted the money in the register

### VOLUNTEER EXPERIENCE

#### STUDENT VOLUNTEER

ISU Student Union Board, Ames, IA / September 2017 - Present

- Set up chairs and the stage for the performers and attendees
- Coordinate ticket sales and attach wristbands on people attending the show
- Affix posters and distribute flyers to get the word out about upcoming shows