

# Melanie Sullivan

## CONTACT

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<https://mesullivan11.github.io>



## RESUME OBJECTIVE

Enthusiastic, driven college senior seeking a full-time position in web development where I can utilize my knowledge of coding and digital marketing to your organization. Desire an opportunity to continuously learn and grow in a collaborative environment.

## EDUCATION

*BS MANAGEMENT  
INFORMATION SYSTEMS and  
MARKETING  
BA MUSIC  
Iowa State University, Ames, IA  
December 2020  
GPA 3.79/4.00*

*STUDY ABROAD PROGRAM  
University College Cork,  
Cork, Ireland  
Spring Semester 2019*

## SKILLS

HTML5 / CSS3 / JavaScript

Java

Jira

Microsoft Word, Excel, PowerPoint,  
Access, and Project

## RELEVANT COURSEWORK

Digital Marketing

Intro to Web Programming

## CERTIFICATIONS

Google Analytics

Google Ads Search

## ORGANIZATIONS

Ames International Orchestra Festival  
Association (AIOFA) board member

Student Union Board Marketing  
Committee member

## WORK EXPERIENCE

### BAKERY CLERK AND CHECKER

*Hy-Vee, Ames, IA / February 2017– Present*

- Packaged bakery items and placed on display shelves
- Took customers' orders and cleaned after each shift
- Scanned groceries and put money in the cash register

### MARKETING INTERN

*First Fleet Concerts, Des Moines, IA / June 2019 – August 2019*

- Maintained social media accounts including Facebook, Twitter, Instagram, and Snapchat
- Distributed posters of upcoming shows throughout Des Moines
- Created email campaigns and digital advertisements to promote upcoming concerts

### CASHIER AND CONCESSION ATTENDANT

*City of Cedar Rapids, Cedar Rapids, IA / June 2016 – August 2016*

- Swiped in visitors to the pool and managed the front desk
- Prepared the food and worked with staff to keep the concession stand running smoothly
- Cleaned after each shift and counted the money in the register

## VOLUNTEER EXPERIENCE

### STUDENT VOLUNTEER

*ISU Student Union Board, Ames, IA / September 2017 – Present*

- Set up chairs and the stage for the performers and attendees
- Coordinate ticket sales and attach wristbands on people attending the show
- Affix posters and distribute flyers to get the word out about upcoming shows