

MESUM BIN SHAUKAT

GRAPHIC DESIGNER & BRAND IDENTITY EXPERT

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PROFILE

I am a Graphic Designer and UI/UX Specialist with expertise in brand identity, modern web design, and mobile UI/UX. I create engaging visual designs that align with business goals and enhance user experience.

SKILLS

- **Design Tools:** Adobe Photoshop, Illustrator, Figma, Sketch
- **UI/UX Principles:** Wireframing, Prototyping, User Journey Mapping
- **Branding & Logo Design:** Typography, Color Psychology, Vector Art

EXPERIENCE

CEO & LEAD DEVELOPER

World Of Tech
(2023-Present)

- Leading the technical team to build scalable web solutions
- Managing project development lifecycle from planning to deployment
- Overseeing business growth strategies and client relations

BUSINESS DEVELOPER

Prime Vertex Softwares
(2024-Present)

- Identifying new business opportunities and partnerships
- Developing sales funnels and lead-generation strategies
- Managing client communications and ensuring customer satisfaction

FREELANCING & REMOTE DEVELOPMENT

Upwork, Freelancer.com, Flvrr, LinkedIn
(2019-Present)

- Delivering custom web and mobile solutions for global clients
- Optimizing and improving existing applications for better performance