

MESUM BIN SHAUKAT

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PROFILE

I have experience across multiple domains, including MERN Stack Development, App Development, AI Engineering, SaaS Products, Digital Marketing, SEO, and Cloud Technologies. Currently, I am focused on MERN stack and app development but have strong expertise in ERP, SaaS, and AI integration.

SKILLS

- **Full-Stack Development:** MERN, .NET, Laravel
- **Mobile Development:** React Native, Swift, Kotlin
- **Cloud & DevOps:** AWS, Kubernetes, Docker
- **AI & Data Science:** TensorFlow, OpenAI, NLP
- **Digital Marketing & SEO:** Google Ads, SEMrush, Ahrefs

EXPERIENCE

CEO & LEAD DEVELOPER

World Of Tech
(2023-Present)

- Leading the technical team to build scalable web solutions
- Managing project development lifecycle from planning to deployment
- Overseeing business growth strategies and client relations

BUSINESS DEVELOPER

Prime Vertex Softwares
(2024-Present)

- Identifying new business opportunities and partnerships
- Developing sales funnels and lead-generation strategies
- Managing client communications and ensuring customer satisfaction

FREELANCING & REMOTE DEVELOPMENT

Upwork, Freelancer.com, Flvrr, LinkedIn
(2019-Present)

- Delivering custom web and mobile solutions for global clients
- Optimizing and improving existing applications for better performance