

# MESUM BIN SHAUKAT

## WORDPRESS DEVELOPER

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### PROFILE

Results-driven WordPress Developer with 3+ years of experience building dynamic, responsive websites and custom themes. Proven expertise in developing client-focused solutions, optimizing site performance, and delivering high-quality digital experiences. As the CEO of Prime Vertex and co-founder of World of Tech, I combine technical skills with a strong business sense to build websites that not only look great but drive results.

### SKILLS

- **WordPress CMS** (Themes, Plugins, Custom Post Types)
- **WooCommerce & E-commerce Development**
- HTML, CSS, JavaScript, PHP, MySQL
- **Page Builders:** Elementor, WPBakery, Divi
- **SEO Optimization & Analytics**
- **Performance & Security Enhancements**
- **API Integration & Third-Party Tools**
- **Version Control:** Git

### EXPERIENCE

#### FULL-STACK DEVELOPER (WORDPRESS FOCUS)

World of Tech

(2023-Present)

- Designed and deployed scalable WordPress solutions for startups and SMEs.
- Conducted site audits to identify performance bottlenecks and applied best practices.
- Built WooCommerce stores with secure payment gateway integrations.
- Trained junior developers and provided ongoing site maintenance.

#### WORDPRESS DEVELOPER & BUSINESS DEVELOPER

Prime Vertex

(2024-Present)

- Developed and customized WordPress websites for various clients across industries.
- Created and modified custom themes and plugins tailored to client needs.
- Integrated third-party tools and APIs to enhance site functionality.
- Optimized websites for SEO, speed, and mobile responsiveness.
- Managed hosting, site migrations, and security protocols.
- Collaborated with clients to define project requirements and deliver on tight deadlines.