

SAM RUSSELL sam@samrussell.com | github.com/metacryst
(813) 373-9100 | 8320 Reunion Oak, Fair Oaks, TX 78015 | samrussell.com
Front End, Back End, Full Stack, Python, Java, Javascript, CSS, Swift, C#, Design, QA

“Industry at its best... is the *intersection* of science and art.”
-- *Edwin H. Land, Founder of Polaroid*

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To Apple,

Two days ago, during my work at Menlo Innovations, I attended a team lunch. The lunch was for new team members, of which there were about eight. We were discussing where we had worked previously. One coworker, who had joined us around eight months ago, mentioned that he worked at Apple before Menlo. Our Vice President asked what he thought of the two companies in comparison with one another, and he answered immediately – they were both amazing. This was a reminder.

Even though Menlo is a small company and Apple is a very large one, they are not so different. The stated goal of Menlo innovations is to “End human suffering in the world as it relates to technology”. Steve Jobs’ purpose, which has been passed on to Apple, was to combine art and science. These goals are in harmony – they both value the deepest solutions paired with the most friendly interfaces. They both value simplicity, joy, and elegance.

In the vein of these values, I do not have much else to write. These are the values I seek in the world of technology, and these are the places I have found them. I have seen Menlo’s version; now, I would like to see how my values are applied at the most valuable company in the world.

-- Sam