

# Defantra Website Content

## Product

### Trustworthy AI Customs Agent

Eliminate HS code ambiguity, reduce manual customs workload, and ensure every decision is defensible under regulatory and audit scrutiny.

Defantra is a Realtime Trust Intelligence Platform - designed to separate what machines should do, what humans must decide, and what regulators need proven.

### Verified Trust, Speed, and Intelligence for Customs Clearance

#### Automated HS Code Classification

##### What it is

A deterministic AI system that classifies goods under the correct HS code, with confidence scoring and human escalation.

##### How it works

1. SLMs apply rule-based classification logic at machine speed
2. Confidence scoring flags ambiguity
3. Human experts resolve edge cases
4. Final decisions are recorded as verifiable compliance artefacts

##### Why it matters

- Faster clearance without shortcuts
- Fewer misclassifications and penalties
- Decisions that stand up to audit

### Designed for Regulated Scale

- Deterministic outputs, not probabilistic guesses
- Explainability by design
- Audit-ready records from day one

Defantra replaces ad-hoc judgment with accountable decision workflows.

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# Services

## AI / ML / Blockchain Specialists

Defantra provides outside-IR35 specialist services to enterprises and public-sector organisations building regulated AI, data, and compliance infrastructure.

Our services exist for one reason: critical systems cannot be built by generalists.

## Engagement Model

- Outside IR35 only
- Senior, hands-on contributors
- Architecture-first delivery
- Outcome-aligned milestones

## Core Capabilities

### AI / ML Architecture

- Design of deterministic and hybrid AI systems
- SLM and ML model orchestration
- Human-in-the-loop workflows
- Explainability, confidence scoring, and override logic

### Blockchain & Verifiable Systems

- Immutable audit trails for regulated decisions
- Data provenance and compliance proofs
- Multi-party coordination architectures
- Blockchain where verification is required—not as decoration

### Regulated Systems Engineering

- Policy-to-code translation
- Regulatory change monitoring architectures
- Risk scoring and anomaly detection pipelines
- Secure integration across fragmented systems

## Who This Is For

- Regulated enterprises
- Government-backed programmes
- Customs, trade, and compliance platforms
- Organisations with audit, legal, or safety exposure

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## Resources

### Thinking in Systems, Not Tools

Defantra resources focus on how regulated AI systems should be designed, not vendor hype.

### What We Share

- Frameworks for regulated AI systems
- Architecture patterns for human-in-the-loop systems
- Practical approaches to AI auditability
- Lessons from customs, trade, and compliance domains

### Who It's For

- CTOs and architects
- Policy and compliance leaders
- Engineering teams in regulated sectors

Our goal is simple: raise the standard of how AI systems are built where failure is not an option.

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## Company

### Built for Verifiable Trust and Compliance Intelligence

Defantra was founded on a single observation:

Most AI systems fail not because the models are weak, but because responsibility is unclear.

We design systems where responsibility is explicit.

### Our Principles

- Automate only what rules can define
- Keep humans accountable for judgment
- Make outcomes provable
- Design for audits, not demos

### How We Work

- Small, senior teams
- Architecture before implementation
- No black boxes
- No compliance theatre

## Location

Based at University of Stirling Innovation Park, UK, working with UK and global organisations.

## Team

### Founder & Platform Architect

Bharath Shivaram leads Defantra's platform architecture and technical direction, with a focus on building accountable AI systems for complex, real-world domains. His work spans AI/ML systems, human-in-the-loop design, and verifiable decision infrastructure.

LinkedIn: <https://www.linkedin.com/in/bharathshivaram/>

### Research & Development Team

- **Rinold** – AI Researcher | MSc FinTech Student
- **Sri Nidhi** – Blockchain Researcher | MSc AI Student

### R&D partnerships

We partner with **Scottish universities** through **Interface** to collaborate on cutting-edge research and development projects.

1. Leveraging **Innovate UK grants**, we co-develop innovative solutions that push the boundaries of AI, blockchain, and fintech.
2. Our R&D partnerships connect academic expertise with real-world challenges, delivering impactful, mission-critical technologies.

## Closing Thought

AI does not remove responsibility.

It concentrates it.

Defantra builds systems that can carry that weight.

## Defantra Platform Overview

## **AI-Native Customs Intelligence for Global Trade**

Cross-border trade fails for one simple reason: customs work is still manual, fragmented, and opaque.

Defantra replaces guesswork with deterministic AI, human oversight, and verifiable records—so goods move faster, safer, and with accountability.

### **The Core Problem**

Customs operations break down at scale due to:

- Ambiguous HS code rules
- Manual, repetitive documentation
- Shortage of skilled customs professionals
- Constant regulatory change
- Unclear risk decisions with audit exposure
- Disconnected systems across brokers, shippers, and authorities

The result: delays, penalties, compliance risk, and rising costs.

### **The Defantra Platform**

A single customs intelligence layer combining:

- Specialised Language Models (SLMs) for deterministic trade logic
- Human-in-the-loop workflows for edge cases and accountability
- Immutable audit records for compliance and dispute resolution

### **What We Do (Today)**

#### **Automated HS Code Classification**

- Deterministic AI assigns HS codes with confidence scoring
- Edge cases routed to human experts
- Final decisions recorded immutably for audit

Outcome: Faster classification, fewer errors, defensible compliance.

### **How We Solve Core Pain Points**

#### **HS Code Classification**

- Machines handle rule-based taxonomy
- Humans resolve ambiguity
- Every decision is traceable

## **Documentation Automation**

- AI extracts, validates, and normalises trade data
- Humans review exceptions only
- Proof of submission is cryptographically verifiable

## **Staffing Constraints**

- Routine cognitive work automated
- Experts focus on judgment, not data entry

## **Regulatory Change**

- Continuous monitoring of global regulations
- Changes flagged early, interpreted by experts
- Historical rules preserved for audits

## **Risk Assessment**

- AI scores anomalies and compliance risk
- Humans apply situational context
- Inputs and outputs locked for accountability

## **System Integration**

- AI generates mapping and validation logic
- Engineers implement once, reuse everywhere

## **Why Defantra**

- Faster clearance without sacrificing compliance
- Consistent decisions across geographies
- Audit-ready by design, not retrofitted
- Built for regulated scale

## **Who It's For**

- Customs brokers
- Freight forwarders
- Importers and exporters
- Regulated enterprises moving goods globally

## **Our Philosophy**

Automation where rules are clear. Human judgment where context matters. Proof where regulation demands it.

Defantra is not a black box. It is a verifiable decision system for global trade.

### **Call to Action**

Modernise customs operations without increasing risk.

Talk to Defantra. [contact@defantra.com](mailto:contact@defantra.com)