

COMMUNICOLOGY: SPECIFICATION OF COMMUNICATION NETWORKS AT FOUR LEVELS						
ELEMENTS >	ADDRESSER	CONTEXT	MESSAGE	CONTACT	CODE	ADDRESSEE
VERBAL CHANNEL	EMOTIVE	REFERENTIAL	POETIC	PHATIC	METALINGUISTIC	CONATIVE
NONVERBAL CHANNEL	VOCALICS	PROXEMICS & OCULARICS	CHRONEMICS	HAPTICS	KINESICS	OLFACTORICS
2016 R. L;ANIGAN	MEDIA NETWORK LEVELS: EACH LEVEL IS A MEDIUM OF COMMUNICATION					
❶ INTRA-PERSONAL	<i>Embodiment:</i> Self Awareness, <i>Synesthesia</i>	<i>CONTENT</i> Ordering: <i>Consciousness</i>	Store <i>Signification</i> “Within One”	<i>Pre-Consciousness;</i> <i>Pre-Reflectivity</i>	<i>Synesthetic</i> Meaning	<i>Memory:</i> Synchronic
❷ INTER-PERSONAL	<i>Dyad:</i> Self as Other; Relationship	<i>TASK</i> Ordering: <i>Experience</i>	Transmit <i>Meaning</i> “One to One”	Consciousness; <i>Reflectivity;</i> Conscience	<i>Cognitive</i> Meaning	<i>History:</i> Diachronic
❸ GROUP	<i>Community:</i> Other as Self; Affinity; Kinship	<i>GROUP</i> Ordering: <i>Socialization</i>	Retrieve <i>Signification</i>	<i>Present:</i> <i>Reflexivity;</i> Altruism	<i>Affective</i> Meaning	<i>Consociates:</i> Share Space— Time
❶ EGOCENTRIC	<i>Task Group:</i> <i>Identity by Rule</i>	<i>Aggregate</i> PARTS	<i>Centrifugal:</i> “One to Many”	<i>Competition</i> Creates <i>Agony</i>	<i>Names</i> Create <i>Static</i> Categories	<i>Primary Roles:</i> Leadership
❷ SOCIOCENTRIC	<i>Affiliation Group:</i> <i>Identity by Role</i>	<i>Organic</i> WHOLE	<i>Centripetal:</i> “Many to One”	<i>Cooperation</i> Creates <i>Harmony</i>	<i>Names</i> Create <i>Dynamic</i> Relations	<i>Secondary Roles:</i> Membership
❹ CULTURE	<i>Co-Figurative</i> “Peers learn from Peers”	<i>INTERGROUP</i> Ordering: <i>Culturalization</i>	Evaluate, Interpret <i>Meaning</i>	<i>Present:</i> <i>Reversibility</i> <i>of Choice</i>	<i>Conative</i> Meaning	<i>Contemporaries:</i> Share Time Only
❶ SPACE (PLACE)	<i>Post-Figurative</i> “Children learn from Forebears”	<i>PLACE</i> Community (“Family”)	<i>Space Binding</i> <i>Decode: O of E</i> “Many to Many” (“House”)	<i>Past</i> <i>Practice</i> <i>Orientation</i>	<i>Digital Logic:</i> <i>In-Group</i> vs. <i>Out-Group</i>	<i>Predecessors:</i> Previous Generations; Ancestors
❷ TIME (MOMENT)	<i>Pre-Figurative</i> “Adults learn from Children”	<i>NON-PLACE</i> Community (“Profession”)	<i>Time Binding</i> <i>Incode: O of A</i> “Many to Many” (“Home”)	<i>Future</i> <i>Practice</i> <i>Orientation</i>	<i>Analogue Logic:</i> Diffusion of Innovations	<i>Successors:</i> Succeeding Generation; Progeny