# Christopher G. Kelley

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### Experience

#### 2016 - Present

### Frontend Developer, Owner

Kelsiek Consulting, Asheville, NC

- Redesigned & built client frontend websites
- Developed backend software (HR hiring tool, social quiz)
- Paired with developers on Point of Sale integration
- Established hosting platforms
- Managed all client projects and communication
- Documentation and site copywriting
- Mobile site design & testing

Utilized: HTML, CSS, Javascript, PHP, Bootstrap, VIM, Vue.js Platforms: Github, Magento 2, WordPress, WooCommerce, Squarespace

#### 2012 - 2016

### UX/UI Designer, Project Manager

Bear Den Designs, Jacksonville, FL

- Designed front-end and incrementally added new features and improvements for 10 year old system
- for new features
- Redesigned cluttered/difficult interfaces
- Ran impromptu usability tests
- Created sketches and mockups (both for internal use and client-facing) with Balsamiq
- Oversaw agile-focused communication with customers throughout project lifecycle
- Followed TDD practices
- Other small business hats

Utilized: Haml/HTML, SASS/CSS, Ruby, Javascript, Bootstrap, Cucumber, VIM, Vagrant, Balsamiq, and Github (deployment & version control)

### Education

2007 – 2011

**Bachelor of Arts in English**, concentration in Editing, Writing, and Media Florida State University, Tallahassee, FL GPA: 3.63 Cum Laude, Dean's List

## **Honors/Activities**

Eagle Scout, Boy Scouts of America Sigma Alpha Lambda, Florida State University Phi Eta Sigma National Honor Society, Florida State University Phi Sigma Theta, Florida State University National Society of Collegiate Scholars, Florida State University Lambda Iota Tau, Florida State University

References, extended work history, & portfolio available upon request.