



Zhichao Zhu &lt;buzzlightyearzhu@gmail.com&gt;

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**Unauthorized "Sprunki" brand usage**

28 messages

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**Sprunkiverse** <contact@sprunkiverse.com>  
To: buzzlightyearzhu@gmail.com

Wed, Jan 29, 2025 at 12:00 AM

Hello!

Your app was removed for unauthorized usage of IP objects which belong to Sprunkiverse Inc.

Also we have detected that other your apps contain our content too.

If you want to continue using them in your app

or

reinstate app with content removal

feel free to contact us to discuss options for such cooperation.

regards,

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Sprunkiverse Inc.

South 5th Street, New York City, NY

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**Zhichao Zhu** <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Thu, Jan 30, 2025 at 4:35 AM

Hello Dear Sprunkiverse Inc.

We want to continue using IP objects from Sprunkiverse Inc., and we would be glad to discuss the options for cooperation.

Please let us know which is the best way to proceed.

Best regards

Jeff

[Quoted text hidden]

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**Sprunkiverse** <contact@sprunkiverse.com>  
To: Zhichao Zhu <buzzlightyearzhu@gmail.com>

Thu, Jan 30, 2025 at 4:48 AM

Hello!

Thanks for a swift response.

We can propose you to purchase license to use 20 (twenty) "Sprunki" characters and derivative works based on them on the following conditions:

1) 3000\$ for 1 year authorization (includes 1 apple and 1 google account) with app reinstatement, 50% advance payment and 50% after app will be live again;

2) 5000\$ for 2 years authorization (includes 1 apple and 1 google account) with app reinstatement, 50% advance payment and 50% after app will be live again;

3) 6000\$ for 3 years authorization (includes 1 apple and 1 google account) with app reinstatement, 50% advance payment and 50% after app will be live again;

4) 8000\$ for lifetime authorization (unlimited number of accounts).

If account got terminated - we change it for free.

Waiting for your response.

regards,

---

Sprunkiverse Inc.  
South 5th Street, New York City, NY

[Quoted text hidden]

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**Zhichao Zhu** <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Thu, Jan 30, 2025 at 11:10 PM

Hello Sprunkiverse Inc.

We are eager to continue discussing IP cooperation, but our management department would like to confirm the following with your company (please understand that this is need-to-know information for our management and legal departments, and no offense is intended):

- Documentary proof of Sprunki ownership
- Proof that Sprunkiverse filed to Google about removing our apps from the Google Play
- The IP licensing sample contract for Sprunki
- Few study cases if possible

Thank you for understanding. We are looking forward to hearing from you.

Best regards

Jeff

[Quoted text hidden]

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**Sprunkiverse** <contact@sprunkiverse.com>  
To: Zhichao Zhu <buzzlightyearzhu@gmail.com>

Fri, Jan 31, 2025 at 12:00 AM

Thanks for your response.

1) Find attached copyright certificate, it can be verified online - <https://register.artcopyrightregistration.org/directory/>, also there is upcoming U.S. Copyright Office certificate, in addition, you can search USPTO Trademark base for our trademarks, which are under examination;

2) Find attached screenshot with removal;

3) Each contract is individual, you can also provide your provisions.

4) Big licensed developers:

<https://play.google.com/store/apps/developer?id=YoB>

<https://play.google.com/store/apps/dev?id=5560886669402160129>

Waiting for your feedback.

regards,

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Sprunkiverse Inc.  
South 5th Street, New York City, NY

[Quoted text hidden]

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**2 attachments**

**Removal\_proof.png**  
72K

 **sprunki\_characters-jpg-cert.pdf**  
475K

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**Zhichao Zhu** <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Fri, Jan 31, 2025 at 6:07 AM

Hello Sprunkiverse Inc.,

We appreciate the info you provided. Thank you!

We are interested in the 1-year IP licensing with app reinstatement (\$3000). Could you provide the contract for our legal team to review?

I will push the collaboration asap once I get the contract from you.

Best regards

Jeff

[Quoted text hidden]

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**Sprunkiverse** <contact@sprunkiverse.com>  
To: Zhichao Zhu <buzzlightyearzhu@gmail.com>

Fri, Jan 31, 2025 at 7:30 AM

Thanks for your response.

Find attached drafts, waiting for your amendments to the contract.

For payment we prefer TRC-20 USDT, the way of payment is described in the contract.

After there will be final version we can proceed via docusign.

Waiting for your feedback.

regards,

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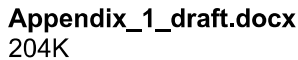
Sprunkiverse Inc.  
South 5th Street, New York City, NY

[Quoted text hidden]

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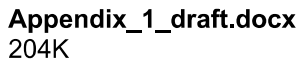
**2 attachments**

 **License\_agreement\_draft.docx**  
14K



Tue, Feb 4, 2025 at 5:05 AM

**2 attachments**



Tue, Feb 4, 2025 at 5:07 AM

**2 attachments**



Thu, Feb 6, 2025 at 7:18 PM

For the payment method, we prefer to use bank wire-transfer.

Best  
Jeff

[Quoted text hidden]



**License\_agreement\_MUSEMANIA PTE. LTD.docx**  
19K

**Zhichao Zhu** <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Thu, Feb 6, 2025 at 7:24 PM

Hello Sprunkiverse

Sorry for the inconvenience.

Please check this newest contract.

And for more effective communication, can we use one of these platforms: Skype/Slack/Google Chat?

Best Regards  
Jeff

[Quoted text hidden]



**License\_agreement\_MUSEMANIA PTE. LTD (1).docx**  
19K

**Sprunkiverse** <contact@sprunkiverse.com>  
To: Zhichao Zhu <buzzlightyearzhu@gmail.com>

Fri, Feb 7, 2025 at 12:12 AM

Hello!

1) yes, but you will be able to use it after trademark will finally receive protection in USPTO, it is under examination;

2) Yes, you can.

Regarding payment method, we can propose the following;

1) TRC-20 USDT, if you agree with this payment method - we will reinstate your app without advance payment;

2) We can accept on Bulgarian bank, in which, our 2nd company has account.

Waiting for your response.

regards,

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Sprunkiverse Inc.  
South 5th Street, New York City, NY

[Quoted text hidden]

**Zhichao Zhu** <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Fri, Feb 7, 2025 at 2:29 AM

Hello Sprunkiverse

Thank you for the information.

- For the usage of music & songs, can you add this term on the contract?
- For the payment method, do you mean we are sending the fee to your 2nd company's account, a Bulgarian bank account? We will make the transfer from our Singapore bank.

Here's the final contract, please kindly review it, add your company info, bank info & music/sounds usage term.

Looking forward to hearing from you.

Best Regards  
Jeff

[Quoted text hidden]

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 **License\_agreement\_MUSEMANIA PTE. LTD (1).docx**  
19K

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**Sprunkiverse** <contact@sprunkiverse.com>  
To: Zhichao Zhu <buzzlightyearzhu@gmail.com>

Fri, Feb 7, 2025 at 3:13 AM

Please find attached signed agreement from our part and invoice.

Please provide proof of advance payment and we will start reinstatement.

regards,

---  
Sprunkiverse Inc.  
South 5th Street, New York City, NY

[Quoted text hidden]

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**3 attachments**

 **Summary.pdf**  
416K

 **License\_agreement\_MUSEMANIA\_PTE.\_LTD\_final.docx.pdf**  
797K

 **INVOICE No021025.pdf**  
40K

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**Zhichao Zhu** <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Fri, Feb 7, 2025 at 3:23 AM

Hello Sprunkiverse

Our legal team will add the music/song usage term in the contract & send it to you ASAP.

One more thing to confirm, once we made the \$1500 transfer, it means we can use IP characters immediately under the licensed Google Developer account, right?

BTW, for more effective communication, can we add you on one of these platforms: Skype/Slack/Google Chat?

Best Regards  
Jeff

[Quoted text hidden]

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**Sprunkiverse** <contact@sprunkiverse.com>  
To: Zhichao Zhu <buzzlightyearzhu@gmail.com>

Fri, Feb 7, 2025 at 3:28 AM

We already added music and songs to the signed contract, please check.

We use only emails for all business communication.

regards,

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Sprunkiverse Inc.  
South 5th Street, New York City, NY

[Quoted text hidden]

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**Zhichao Zhu** <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Fri, Feb 7, 2025 at 3:34 AM

Thank you!

Could you also send us the signed Appendix\_1 doc (included contract info)?

And for the music/songs/sounds, should we require these original copies from you?

Sorry for the inconvenience.

Best

[Quoted text hidden]

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**Sprunkiverse** <contact@sprunkiverse.com>  
To: Zhichao Zhu <buzzlightyearzhu@gmail.com>

Fri, Feb 7, 2025 at 3:54 AM

We will send you appendix during 1 hour.

After app will be live and the 2nd payment done - you will be able to use license.

No, you shouldn't.

regards,

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Sprunkiverse Inc.  
South 5th Street, New York City, NY

[Quoted text hidden]

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**Zhichao Zhu** <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Fri, Feb 7, 2025 at 4:10 AM

Thank you!

I would like to know what information is required from us in the process of you helping us to restore the app to the shelves. And how long does the process take.  
Where can we go to get these original audios?

Best

[Quoted text hidden]

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**Sprunkiverse** <contact@sprunkiverse.com>  
To: Zhichao Zhu <buzzlightyearzhu@gmail.com>

Fri, Feb 7, 2025 at 4:27 AM

Find attached signed appendix.

Regarding reinstatement - process will take 1-3 business days. (we just send request to google for reinstatement).

Music and sounds can be downloaded here - [sprunki.fandom.com](https://sprunki.fandom.com)

After our TM will receive protection - we will make one source with all our content.



regards,

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Sprunkiverse Inc.  
South 5th Street, New York City, NY

[Quoted text hidden]

2 attachments

-  **Summary.pdf**  
416K
-  **Appendix\_1\_final.docx.pdf**  
888K

Zhichao Zhu <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Sun, Feb 9, 2025 at 11:23 PM

Hello Sprunkiverse

We have made the transfer. Please check the attachment. You should receive it shortly.

And the other 2 attachments are signed documents.

Best Regards  
Jeff

[Quoted text hidden]

3 attachments

交易詳情

交易ID	2025021019080214003803354962
通過日期和時間	2025/02/10 10:27:58 (GMT+08:00)
付款人姓名	Muz@Muzpa.PIR 470
收款人姓名	LEADIN STUDIO LTD
收款人海牙	80257UN*****49912
收款人海牙	80257UNCR79001523208V12
交易金額	152.500000
最終交易金額 (附雜項)	1500.000000
支付類別	FX 030001
汇率	1 USD = 7.1802
交易參考	Licensing and Service Fees
交易參考	Licensing and Service Fees
自己的交易記錄	Licensing and Service Fees

**Screenshot 2025-02-10 at 15.17.09.png**  
351K

-  **Appendix\_Signed.pdf**  
1957K
-  **License\_Agreement\_Signed.pdf**  
1060K

Mail Delivery Subsystem <mailer-daemon@googlemail.com>  
To: buzzlightyearzhu@gmail.com

Sun, Feb 9, 2025 at 11:24 PM





## Address not found

Your message wasn't delivered to **contact@sprunkiverse.com** because the domain [sprunkiverse.com](https://sprunkiverse.com) couldn't be found. Check for typos or unnecessary spaces and try again.

[LEARN MORE](#)

The response was:

DNS Error: DNS type 'mx' lookup of [sprunkiverse.com](https://sprunkiverse.com) responded with code NXDOMAIN Domain name not found: [sprunkiverse.com](https://sprunkiverse.com) For more information, go to <https://support.google.com/mail/?p=BadRcptDomain>

Final-Recipient: rfc822; [contact@sprunkiverse.com](mailto:contact@sprunkiverse.com)

Action: failed

Status: 5.1.2

Diagnostic-Code: smtp; DNS Error: DNS type 'mx' lookup of [sprunkiverse.com](https://sprunkiverse.com) responded with code NXDOMAIN Domain name not found: [sprunkiverse.com](https://sprunkiverse.com) For more information, go to <https://support.google.com/mail/?p=BadRcptDomain>

Last-Attempt-Date: Sun, 09 Feb 2025 23:24:00 -0800 (PST)

----- Forwarded message -----

From: Zhichao Zhu <[buzzlightyearzhu@gmail.com](mailto:buzzlightyearzhu@gmail.com)>

To: Sprunkiverse <[contact@sprunkiverse.com](mailto:contact@sprunkiverse.com)>

Cc:

Bcc:

Date: Sun, 9 Feb 2025 23:23:48 -0800

Subject: Re: Unauthorized "Sprunki" brand usage

----- Message truncated -----

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**Zhichao Zhu** <[buzzlightyearzhu@gmail.com](mailto:buzzlightyearzhu@gmail.com)>

To: Sprunkiverse <[contact@sprunkiverse.com](mailto:contact@sprunkiverse.com)>

Mon, Feb 10, 2025 at 12:01 AM

----- Forwarded message -----

From: **Zhichao Zhu** <[buzzlightyearzhu@gmail.com](mailto:buzzlightyearzhu@gmail.com)>

Date: Sun, Feb 9, 2025 at 11:23 PM

Subject: Re: Unauthorized "Sprunki" brand usage

To: Sprunkiverse <[contact@sprunkiverse.com](mailto:contact@sprunkiverse.com)>

[Quoted text hidden]

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**3 attachments**

信用卡	3025271316083214031003354905
湖南日报和周刊	2025/02/12, 10:27:59 (GMT+08:00)
付款人姓名	ADP/Matoya, LTD
收款人名称	L'FACER BEMPLE LTD
收款人地址	80371UM+*****0912
收款人姓名	00271UMCR9000/523260912
交易金额	151.00 USD
银行交易名称 (币种)	1000.00 USD
支付类型	FD 000001
汇率	1 USD = 1 USD
交易参考	Licensing and Service Fees
交易参考	Licensing and Service Fees
自己的交易记录	Licensing and Service Fees

**Screenshot 2025-02-10 at 15.17.09.png**  
351K



Mon, Feb 10, 2025 at 12:01 AM

Final-Recipient: rfc822; [contact@sprunkiverse.com](mailto:contact@sprunkiverse.com)  
Action: failed  
Status: 5.1.2  
Diagnostic-Code: smtp; DNS Error: DNS type 'mx' lookup of [sprunkiverse.com](https://sprunkiverse.com) responded with code NXDOMAIN  
Domain name not found: [sprunkiverse.com](https://sprunkiverse.com) For more information, go to <https://support.google.com/mail/?p=BadRcptDomain>  
Last-Attempt-Date: Mon, 10 Feb 2025 00:01:40 -0800 (PST)

----- Forwarded message -----  
From: Zhichao Zhu <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>  
Cc:  
Bcc:  
Date: Mon, 10 Feb 2025 00:01:25 -0800  
Subject: Fwd: Unauthorized "Sprunki" brand usage  
----- Message truncated -----

Mon, Feb 10, 2025 at 4:36 AM

Hello Sprunkiverse

We have made the transfer. Please check the attachment. You should receive it shortly.

And the other 2 attachments are signed documents.

Best Regards  
Jeff

[Quoted text hidden]

**3 attachments**

交易詳情

交易ID	0025021819020214001003554900
通訊日期時間	2025/02/10 16:27:24 GMT+08:00
付款人姓名	LEASER R&D LTD
收款人姓名	LEASER R&D LTD
收款人地址	8037UNP*****HONGK
收款人電話	852374007900152300911
交易金額	1575.00USD
最終交易金額 (附稅項)	1580.00USD
支付類別	FINANCIAL
上傳	1.000 = 1.000
交易參考	Licensing and Service Fees
交易參考	Licensing and Service Fees
自己的交易記錄	Licensing and Service Fees

Screenshot 2025-02-10 at 15.17.09.png  
351K

 License\_Agreement\_Signed.pdf  
1060K

 Appendix\_Signed.pdf  
1957K

Mail Delivery Subsystem <mailer-daemon@googlemail.com>  
To: buzzlightyearzhu@gmail.com

Mon, Feb 10, 2025 at 4:36 AM

[Quoted text hidden]

Final-Recipient: rfc822; [contact@sprunkiverse.com](mailto:contact@sprunkiverse.com)  
Action: failed  
Status: 5.1.2  
Diagnostic-Code: smtp; DNS Error: DNS type 'mx' lookup of [sprunkiverse.com](https://support.google.com/mail/?p=BadRcptDomain) responded with code NXDOMAIN  
Domain name not found: [sprunkiverse.com](https://support.google.com/mail/?p=BadRcptDomain) For more information, go to <https://support.google.com/mail/?p=BadRcptDomain>  
Last-Attempt-Date: Mon, 10 Feb 2025 04:36:44 -0800 (PST)

----- Forwarded message -----  
From: Zhichao Zhu <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>  
Cc:  
Bcc:  
Date: Mon, 10 Feb 2025 04:36:30 -0800  
Subject: Re: Unauthorized "Sprunki" brand usage  
----- Message truncated -----

Zhichao Zhu <buzzlightyearzhu@gmail.com>  
To: Sprunkiverse <contact@sprunkiverse.com>

Mon, Feb 10, 2025 at 6:12 PM

Hello Sprunkiverse

We have made the transfer. Please check the attachment. You should receive it shortly.

And the other 2 attachments are signed documents.

Best Regards  
Jeff

[Quoted text hidden]

3 attachments

### 交易詳情

信用卡	30252719168821401301003354905
交通银行借记卡	2025102110, 1027-50 (XMT+6800)
支付宝账号	ALIPAY@alipay.com
收款人名称	L.FACAR B&B LTD
收款人地址	90371UM+*****0911
收款人姓名	00271UMCH9000/523260V1
交易金额	151.00 USD
银行卡安全码 (有效期)	1000 09/2001
支付日期	16.03.2001
汇率	1 USD = 1 UED
账单参考	Licensing and Service Fees
账单参考	Licensing and Service Fees
自己的交易记录	Licensing and Service Fees

**Screenshot 2025-02-10 at 15.17.09.png**  
351K



**License\_Agreement\_Signed.pdf**  
1060K

Appendix\_Signed.pdf  
1957K

**Mail Delivery Subsystem** <mailer-daemon@googlemail.com>  
To: buzzlightyearzhu@gmail.com

Mon, Feb 10, 2025 at 6:12 PM

[Quoted text hidden]

Final-Recipient: rfc822; [contact@sprunkiverse.com](mailto:contact@sprunkiverse.com)

Action: failed

Status: 5.1.2

Diagnostic-Code: smtp; DNS Error: DNS type 'mx' lookup of [sprunkiverse.com](https://sprunkiverse.com) responded with code NXDOMAIN

Domain name not found: [sprunkiverse.com](https://sprunkiverse.com) For more information, go to <https://support.google.com/mail/>

p=BadRcptDomain

**Last-Attempt-Date:** Mon, 10 Feb 2025 18:12:32 -0800 (PST)

----- Forwarded message -----

From: Zhichao Zhu <buzzlightyearzhu@gmail.com>

To: Sprunkiverse <contact@sprunkiverse.com>

Cc:

Bcc:

Date: Mon, 10 Feb 2025 18:12:19 -0800

Subject: Re: Unauthorized "Sprunki" brand usage

----- Message truncated -----