

THINK THANK FUND

Communicating Data-
driven Policy
Research

A proposal by Isabel
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all-in-one solution / **A** **website which** **prints.**

We have learned with great interest about the call made public by the OSI and we propose an all-in-one solution, a webpage to print, which believe will be the most optimal to achieve the desired outcomes.

We chose this solution because the need to produce both print and online tools for data visualization and we believe that our intended partners would greatly benefit from our offer of a simple, easy-to-use technical solution for both their offline and online needs.

Our solution is unique as it proposes to allow you to freely add and manage projects in the future instead of offering a static solution.

three variants / Choose yours.

Deliverables and Plans

1. Beautiful design
2. Better user experience
3. State of art infographics & technology

#1 — First and most importantly, we

have found the design of the showcased projects are below international standards. Your message can be presented in much better ways to your readers than it is presently done. That's where we can help immediately: with a fresh look, a fresh and modern design, which delivers the message. →

#2 — Once the design is ready and the

message is delivered the next step would be to enable people to interact more with the information presented. Our goal would be to ensure your audience's interest is maintained, website visitors and readers would come back later to check out new pieces of knowledge as they become public. This requires to add a new, more interactive and usable layer to your existing solution. →

#3 — Finally, we offer you the option to

go beyond the present standards and

consult our infographic expert in re-designing your presently employed visualization tools. This would ensure a better choice of techniques and tools are applied to your data, meeting the specificities and characteristics of each of the different projects that you are involved with.

1/ Beautiful design

Deliverables and



2 / Better experience

Deliverables and
Plans

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3 / State of art

Deliverables and Plans

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Technologies

bleeding edge / **Open Source**

Open web technologies →

Responsive web & print design →

Deliverables, web hosting in the
cloud →

A framework for visualizations →

As hackers we offer the best technology
available today. Tested commercially.

information + print + web / designers

Team

Isabel Meirelles / information →

Botond Reszegh / print →

Csongor Bartus / web & mobile →

We've teamed up to create the best
portfolio for your projects. We work
really fast and flawless.