THINK THANK FUND

Communicating Data-driven Policy Research

A proposal by Isabel Meirelles, Botond Reszegh and Csongor Bartus

all-in-one solution / A website which prints.

We have learned with great interest about the call made public by the OSI and we propose an all-in-one solution, a webpage to print, which believe will be the most optimal to achieve the desired outcomes.

We chose this solution because the need to produce both print and online tools for data visualization and we believe that the time we can save on preparing these tools would be most valuable for our intended partners.

Our solution is unique as it proposes to allow you to freely add and manage projects.

three variants /
Choose yours.

Deliverables and Plans

1. Beautiful design
2. Better user experience
3. State of art infographics & technology

#1 — First and most important we have found the design of the showcased projects are below international standards. Your message is not presented in the most pleasant way to readers. That's where we can help imediately: with a fresh look, a fresh design which delivers the message. →

#2 — Once the design is ready and the message is delivered the next step would be to enable people to play more with the information presented. And come back later to check out new things, pieces of knowledge. This requires to add a new, more interactive and usable layer to your existing solution. →

#3 — Finally, if there is a desire to reach highest standards we can consult our expert and re-design all infographics which are currently obsolete. In many cases wrong techniques are applied to good data. →
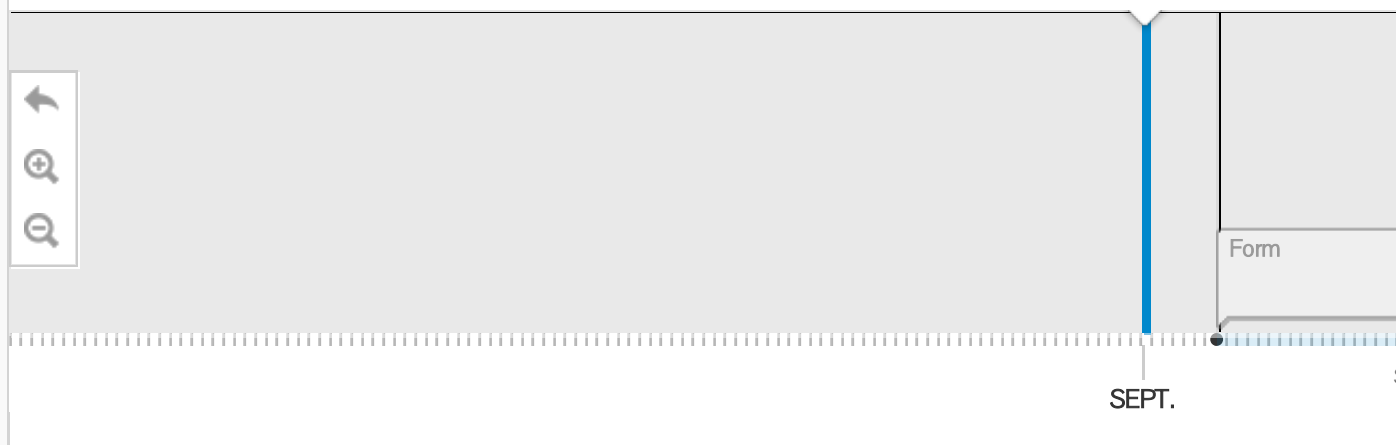
1/ **Beautiful design**

Deliverables and Plans

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Variant #1 : Beautiful des

The basic variant will produce modern, minimal and flat design deliverables. Yo
international standards and best practices. Your content will be used as is, with
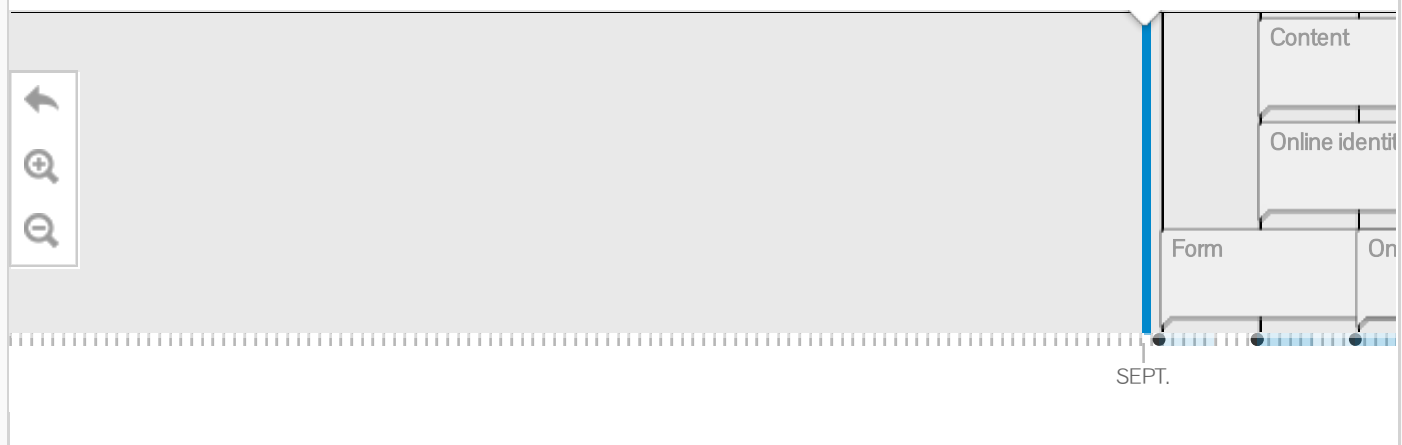which will be subject of the next variants.

SEPT.

Form

Better experience

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Variant #2 : Better user e:

Upon the modern design coming from variant #1 we will apply a more interactiv
enhance the user experience to common standards. With this variant we will m
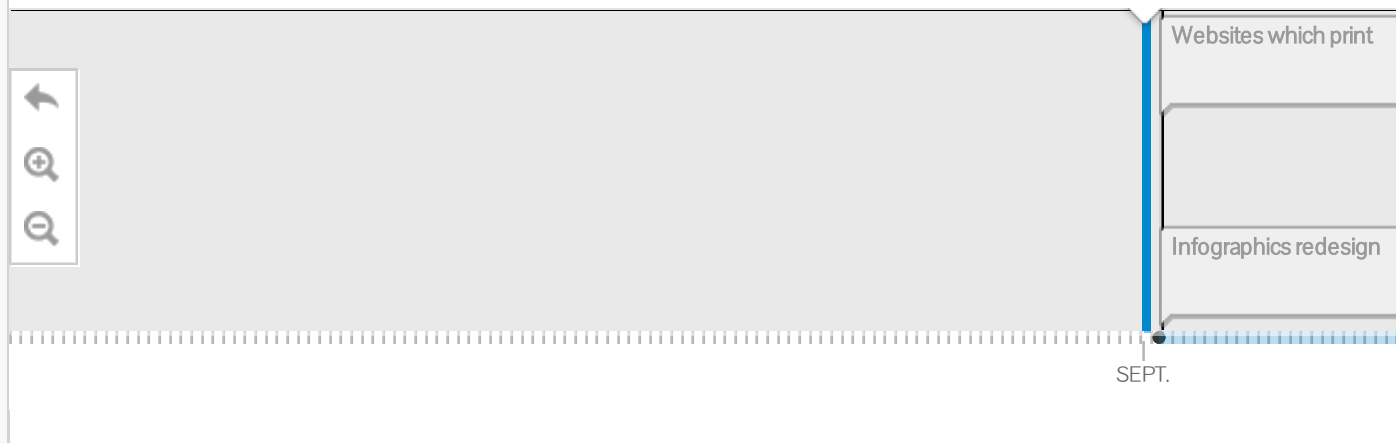firendly and the information better understandable.

Content

Online identit

Form

On

SEPT.

Deliverables and Plans

1. Beautiful design
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3. State of the art design & technology

After a better design and impecable user experience from previous variants we
your infographics. Our information design expert will guide us to make most ou
research in this field. With web-to-print technology we will simplify your leaflet
single click.

Websites which print

Infographics redesign

SEPT.

bleeding edge / Open Source

Technologies

Open web technologies →

Responsive web & print design →

Deliverables, web hosting in the cloud →

A framework for visualizations →

As hackers we offer the best technology available today. Tested commercially.

information + print + web /
designers

Team

Isabel Meirelles / information →

Botond Reszegh / print →

Csongor Bartus / web & mobile →

We've teamed up to create the best portfolio for your projects. We work really fast and flawless.