



The Price of Karatbars Gold vs the Competition

1. Ounce = \$1,207.86 Kilo \$38,833.60

(31.1 grams) = \$38.83/gram (1,000 grams) = \$38.83/gram

- 2. To melt down to 1 gram has production costs.
- 3. Not all gold is equal in value Karatbars offers:
 - 999.9 pure 24 kt gold bullion
 - LBMA accredited refinery only 73 refineries in the world are on the LBMA good delivery
 - list to be used to settle debt worldwide.
 - Assayers signature verify its purity and authenticity.
 - Karatbars logo and serial number embedded on the back of the gold verifies it's NOT
 - been tampered with and is pure 24 kt gold.
 - DNA marker in the gold itself offers the highest level of security guaranteed 999.9 pure24kt gold bullion.
- 4. Karatbars Mission Statement: "Make 24kt pure gold affordable to the masses!"
- 5. An ounce of gold is hard to use to buy goods and services. Karatbars 1 gram, 2 ½ and 5 grams of pure gold is much *easier* to use when buying goods and services or bartering with businesses and vendors.
- 6. Karatbars are "Private Issue" produced by a private refinery and mint, and exclusive to Karatbars, and therefore NON-seizable under the current International Bullion Laws and U.S. Law.

7. Karatbars - 1 gram = \$63 US

2.5 gram = \$149 (\$59.60/gram) US 5 gram = \$275 (\$55/gram) US

8. In our space – Karatbars is #1. (see comparison pages that follow)







1g Karatbars Card

Karatbars Gold, a guarantee of quality and value Karatbars International GmbH are characterized by high quality workmanship and quality.

Karatbars gold bullion cards guarantee stability and to serve in times of economic upheaval as a possible payment and also a medium of exchange.

(1€ = US \$1.11



2.5g Karatbars Card

Karatbars Gold, a guarantee of quality and value Karatbars International GmbH are characterized by high quality workmanship and quality.

Karatbars gold bullion cards guarantee stability and to serve in times of economic upheaval as a possible payment and also a medium of exchange.

 $(1 \in US \$1.11)$



5g Karatbars Card

Karatbars Gold, a guarantee of quality and value Karatbars International GmbH are characterized by high quality workmanship and quality.

Karatbars gold bullion cards guarantee stability and to serve in times of economic upheaval as a possible payment and also a medium of exchange.

247.20 € = Approx. US \$274.39

 $(1 \in US \$1.11)$







Invest in Gold Bars, Gold Coins and Silver Bullion with Gold De Royale "Royalty and Eminence Comes with Gold"





Argor Heraeus Kinebar 1 Gram Gold Bar

Design consists of the world-famous Lipizzaner of the Spanish Riding School in Vienna.

Argor Heraeus Kinebar 1 Gram Gold Bar: \$88



Argor Heraeus Kinebar 5 Grams Gold Bar Design consists of the world-famous Lipizzaner of the Spanish Riding School in Vienna.

Argor Heraeus Kinebar 5 Grams Gold Bar: \$324



Argor Heraeus Kinebar 10 Grams Gold Bar Design consists of the world-famous Lipizzaner of the Spanish Riding School in Vienna

Argor Heraeus Kinebar 10 Grams Gold Bar: \$582

*NOT AVAILABLE IN THE U.S.







Invest in Gold Bars, Gold Coins and Silver Bullion with Gold De Royale "Royalty and Eminence Comes with Gold"





UBS Gold Kinebar 1 Gram

\$82



UBS Gold Kinebar 10 Grams

\$564



UBS Gold Kinebar 5 Grams

\$307



UBS Gold Kinebar 1 Ounce

\$1735

*NOT AVAILABLE IN THE U.S.









1 Gram UBS Kinebar Gold Bullion Bar

999.9 Fine

Brand new and sealed 1 Gram Gold Bullion 999.9 Fine UBS Kinebar.
Supplied sealed in original UBS packaging with certificate.

This item is subject to a lead time 7-10 days. Price includes free storage in our vault for up to one year from purchase date.

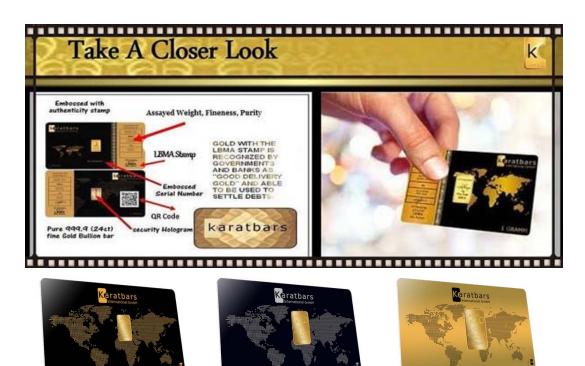
\$82

*NOT AVAILABLE IN THE U.S.





Karatbars International Classic Pure 24 kt Gold Cards in 1, 2.5 and 5 gram weights



Pricing Facts

The troy ounce (oz t) is a unit of imperial measure. In the present day it is most commonly used to gauge the mass of precious metals. One troy ounce is currently defined as exactly 31.1034768 grams.

When producing 31 grams from a single ounce bar, the labor will also increase by 31 times. The labor is intensified due to each unit must have a serial number and is assayed for weight, purity and fineness separately.

Gram weights are normally so expensive to produce that most refineries do not offer individual grams for sale, much less, allowing the purchase of one gram at a time.

The important factor is the premium/production costs, needed to produce the smaller units, will stay attached forever. When selling to a reputable dealer, they will also recognize the production costs of the smaller units and also respect the premium.





Let's compare this on the opposite side of the Gold Industry.

Let's say you want to purchase a kilo or good delivery bar. (400 oz bar) You are likely to hear the term, below spot or spot minus 2%... This simply means it takes less labor to produce, assay, serialize, mint, store 1 kilo rather than 32 -1 ounce bars or 1000 = 1 gram bars.

The key to really know the value is to look at our competitors and read the small print on the additional, storage, delivery and minimums required to purchase.

You will also find this very interesting, most Gold Re-sellers constantly show they are out of stock of hologrammed gold products which are produced by an LBMA accredited refinery.

Comparing Prices With KARATBARS Gold Bullion

When you're thinking about the price of KARATBARS gold bullion and you somehow come to the conclusion that the prices are too high, you haven't compared apples to apples. It's like this: A Chevy Cavalier is a car just like a Lexus is a car. Bottom line is they're both cars. But the fact is one costs more, is worth more, and retains its value better. Gold coins, bars, and ingots are all gold, but with varying purity and weights.

The first thing in comparing prices of ANY commodity is understanding that you must do an applesto-apples comparison. For example, if you are going to buy a pint of milk you must compare the price with other single pints of milk.

What you DON'T do is find the best price for a GALLON of milk (which, for the sake of discussion, lets say is \$4) and then divide \$4 by 8 pints (which is 50 cents per pint), and then compare that price to buying a single pint. We all understand what it means to buy in bulk. As with any product, there is what is commonly called volume discounts. The reason bulk prices are less per ounce is very simple: there is more labor cost to produce several units verses one unit.

To get an accurate price comparison (not taking into consideration the MANY benefits that come with owning a flexible transaction-friendly 1-gram Karatbar), you cannnot take the spot price for an ounce of gold and divide it by 31.1. (There are roughly 31.1 grams per troy ounce of gold.) And you cannot take a gram price and multiply it by 31.1. You must price Karatbars gold bullion by the gram against other similar-quality gold that's sold by the gram to make an accurate comparison.





What is a Karatbar & Why is it So Special ???

Our 999.9 pure gold is heat sealed into a card similar to size of a credit card. The card itself acts as the certificate which aids in proving authenticity. Within the body of the card/ certificate you will find, the assayers signature, the valued LBMA stamp (which means the gold that is produced by a refiner who is on the LBMA good delivery list may be used as settlement of debt in the bullion markets)

Last but not least, the unique hologram which adorns the reverse side of the gold gram will all be found within the confines of the Karatbar.

The hologram/kinebar feature was introduced by UBS bank in 1993 and made headlines around the world.

The addition of the embossed hologram on the underside of the gold acts as a security device which proves using a naked eye the product has not been tampered with.

In 1993, UBS bank created the first hologram, they refer to as a kinebar. In 2012, UBS trademarked the name kinebar referring to the hologram. Karatbars followed suit and trademarked the name Karatbars to distinguish our product from others.

With the introduction of this hologram technology, it was the first time in history where owners of physical gold felt comfortable removing the gold from the private vaults and from under the bailsmen watchful eye.

Previously, once removed from the vault, the gold lost value and the burden was on the owner to prove it's purity & authenticity. Many times prior, the gold would have had to been assayed and in many cases re-melted, to actually prove there was not any tampering with the gold and its purity. You may find that very few brokers actually offer increments as low as a single gram for delivery.

People have been paying a higher price for gold produced with a hologram since 1993 when the hologram was introduced to the physical market. It is simply worth quite a bit more when it removes the need or burden for gold owners to "prove it is, what you say it is."

We are aware of only a few refineries worldwide, who offer the single gram weights. This is due to the low profit margins and the increased labor intensity needed to produce the small 1 gram units.





While many brokers will use the gram weight to entice customers, we find when clients look at the small print they see they cannot buy "just a single gram." They post the gram price as a sales ploy and in the fine print explain you need to purchase 1000 grams minimum which is the weight of a kilo bar.

The value of a Karatbar is one of the best in the industry based on the size and security features as well as being heat sealed within the certificate of authenticity.