



Channel Name

Dukaan Shorts

Subscribers

115 +15 in last 30 days

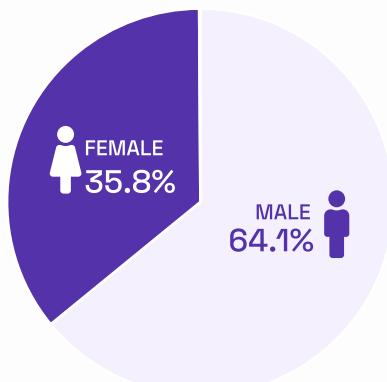
Categories

eCommerce

Small Businesses

Entrepreneurship

Channel Demographics



Most viewed in



Impressions

20,536

+11.77% in last 30 days

Views

31,888

+1.07% in last 30 days

Watchtime (hrs)

95.70

+1.83% in last 30 days

Pros

- Diverse Content

Covers wide-ranging topics like business tips and entrepreneur lifestyles, attracting a broad audience.

- Effective use of Shorts

Utilizes YouTube Shorts to enhance visibility and engagement.

- High Audience Engagement

Some videos exhibit high impressions click-through rates, signifying effective titles and thumbnails.

Cons

- Inconsistent Viewer Engagement

Some videos garner significantly fewer views, suggesting varied resonance with audience.

- Low Subscriber Conversion

Struggles to convert viewers into subscribers, hinting content may not encourage long-term commitment.

- Limited Reach for Some Videos

Some videos have low impressions, suggesting they're not widely recommended by YouTube's algorithm.



Top 3 videos growing your **Reach**

Weighted for Impressions and Views



Get More Reel Views with These 4 Call to Action Idea..

Uploaded on 15 September 2022

Views

5,571 +13

Watchtime

10.71 +0.01

Retention

173.14% 136.92%

Sentiment Ratio

88.89% 100%

Reach Score

81.419

+2.095



How to Print Shipping Labels at Home | Ecommerce Shippi...

Uploaded on 18 August 2022

Views

619 +53

Watchtime

3.28 +0.38

Retention

70.79% 96.36%

Sentiment Ratio

95% 100%

Reach Score

73.219

+2.095



When You Have an Online Store but Customers Still As..

Uploaded on 22 September 2022

Views

3,751 +15

Watchtime

8.25 +0.02

Retention

113.2% 101.5%

Sentiment Ratio

90% 100%

Reach Score

71.467

+2.095

Top 3 videos growing your **Audience**

Weighted for Views and Watchtime



Get More Reel Views with These 4 Call...

Uploaded on 15 September 2022

Views

5,571 +13

Watchtime

10.71 +0.01

Retention

173.14% 136.92%

Sentiment Ratio

Audience Score

91.392

+2.095



When You Have an Online Store but Customers St...

Uploaded on 22 September 2022

Views

3,751 +15

Watchtime

8.25 +0.02

Retention

113.2% 101.5%

Sentiment Ratio

Audience Score

80.692

+2.095



Earnings of Instagram Business Owner REVEALE...

Uploaded on 13 October 2021

Views

2,405 +5

Watchtime

5.24 +0.00

Retention

157.04% 126.4%

Sentiment Ratio

97.78% 100%

Audience Score

74.131

+2.095



Top 3 videos growing your Engagement

Weighted for Watchtime, Retention and Sentiment



Get More Reel Views with These 4 Call t..

Uploaded on 15 September 2022

Views

5,571 +13

Watchtime

10.71 +0.01

Retention

173.14% 136.92%

Sentiment Ratio

88.89% 100%

Engagement Score

89.287

+2.095



When You Have an Online Store but Custome...

Uploaded on 22 September 2022

Views

3,751 +15

Watchtime

8.25 +0.02

Retention

113.2% 101.5%

Sentiment Ratio

90% 100%

Engagement Score

80.998

+2.095



Instagram Marketing Tips for Small Business Owne...

Uploaded on 27 September 2022

Views

301 +5

Watchtime

0.72 +0.01

Retention

66.94 80.46%

Sentiment Ratio

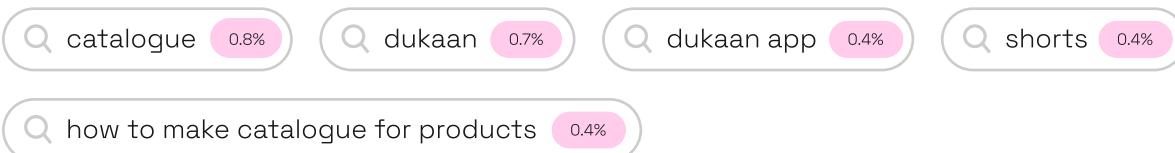
100% 100%

Engagement Score

79.481

+2.095

Search Terms driving views to your channel



Topic Ideas generated by AI for your channel

- Boosting Your Business with the Power of Social Media: Instagram Edition | Dukaan #shorts**
Discuss analytics, ads, and influencer collaborations, in an informative style.
- Surviving the Digital Marketplace: Insights for Small Business Owners | Dukaan #shorts**
Share tips for visibility and consumer trends, adopt an insightful tone.
- Step-by-step Guide to Optimizing Your Online Store for Better Sales | Dukaan #shorts**
Explain SEO and customer experience, ensure a step-by-step approach.
- Leveraging LinkedIn for Business Growth: Do's and Don'ts | Dukaan #shorts**
Discuss networking and content strategies, maintain a professional tone.
- Maximizing Customer Retention: The Key to E-commerce Success | Dukaan #shorts**
Highlight loyalty programs and customer service, employ an engaging, explanatory style.

