SUSAN FANG

EDITORIAL
品牌简介

Susan Fang's universe is poetry. She is constantly inspired by the charm of nature and perceptions of beauty to carry out each of her collections. Such influences are seen in the practicality of her patterns, the beauty of asymmetry, mathematical garment construction, transparencies and innovation of materials. In the words of the Chinese designer "my vision is not guided by a trend or style or even an aesthetic, but in overcoming the realm of design to express a mirage of artistic illusions."

Susan Fang 的世界里就像诗歌一样唯美。她不断受到大自然的魅力和对美感的启发来开展她的每一个系列。从创新性的透明材料可以看出图案的实用性以及服装的数学构造所展示了不对称之美。用中国设计师的话说："我的视野不以潮流，风格甚至美学为指导，而是超越设计领域来表达幻影的幻象。"

BRAND BIO
品牌介绍

SUSAN FANG launched her eponymous label in 2017 following her graduation from Central Saint Martins. With a focus on perception and mathematics, each collection combines innovative textiles, colours, and silhouettes to create garments and accessories with artistic originality.

SUSAN FANG is inspired by concepts relating to the perception of beauty and the instinctive allure of nature and the ever-present fractals.

The brand focuses on innovation in textiles and developing methods of sustainable practices within design and production, focusing on craftsmanship and artisanal making.

Susan has been consistently recognised by industry professionals and was selected for Forbes 30 Under 30 2019 and 2020. She was also shortlisted for the LVMH Prize. SUSAN FANG is stocked internationally at prestigious stockists Browns, Farfetch, Net a Porter and Lane Crawford.

Susan Fang 来自中国，2015年毕业于伦敦中央圣马丁设计学 院，随后在Kei Kagami、Celine和Stella McCartney品牌积累 了一定经验后，于2017年开创了自己的品牌。 以对世界的感知和数学几何为 重点，结合创新的纺织工艺，色彩和轮廓创造出 独具创意的服装和配饰。

SUSAN FANG 的灵感来自于美感和在自然中随处可见的分形结构。

该品牌专注于工艺，手工制作以及纺织品创新，并在设计和生产中开发可持续实践的方法，

Susan一直受到行业专业人士的认可，并在2019年和2020年入选2009福布斯 30 Under 30 ，同年还入围了 LVMH 大奖。 SUSAN FANG 还入驻国际知名买手店 Browns、Farfetch、Net a Porter 和 Lane Crawford等。

IT'S ARTISTIC DIRECTOR
艺术总监

"Freedom, Nature and Sustainability"
"自由、自然和可持续发展"

"Each collection focuses on a new theme to create something that is new and innovative. In the past I studied alot of Yi-Ching the law of nature, Chinese pictographic words to find the origin of expression and meaning, Fractals the formula for nature and Joseph Albers Theory. Instead of purposely seeking from a certain culture, it was more what I needed answers from at the moment. I am charmed by Chinese philosophy of the past, it is extremely ancient yet simple. However, I only hope to use its core and not surface elements, because what makes it truly beautiful is its philosophy. It helps me to find the hidden reason for why something may be beautiful and how I can use that origin to create a new design. 3 key words that I would describe the brand would be Freedom, Nature and Sustainability".

"每个系列都聚焦于一个新主题，创造出新颖而创新的产品。过去，我研究了很多《易经》自然法则，中国象形文字来寻找表达和含义的起源，分形自然公式以及约瑟夫·阿尔伯斯理论。与其有目的地寻求某种文化，还不如通过现在去答案。我仍然对过去的中国哲学感到着迷，它非常古老而又简单。但是，我只希望使用其核心而不是表面元素，因为使它真正美丽的是其哲学。它帮助我找到了为什么某些事物可能很美的隐藏原因，以及如何利用这一渊源创建新设计。我觉得自由，自然以及可持续发展是对品牌最好的释义。"

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EDUCATION
教育经历

EDUCATION:

- CENTRAL SAINT MARTINS, UAL 2011-2015
BA (Hons) Fashion Design; Womenswear
First Class Honour (1st)

Press Show :
Collection featured in Evening Standard, Dezeen, Dazed Digital, Suzy Menkes Instagram, 1Granary & Vogue UK

PREVIOUS EXPERIENCE:

- STELLA MCCARTNEY - JUN 2016 / MAR 2017:
Womenswear Trainee RTW tailoring & dresses

- CÉLINE - JUL / DEC 2015
Intern 3D RTW SS2016, Pre-Fall2016, SS2017

教育：

中央圣马丁，UAL 2011–2015
BA（本科）服装设计：女装
一等荣誉学位

新闻展示：
Evening Standard、Dezeen、Dazed Digital、Suzy Menkes Instagram、1Granary 和 Vogue UK 等杂志

个人经历：

STELLA MCCARTNEY – 2016 年 6 月 / 2017 年 3 月：
女装实习生 RTW 剪裁和成衣

CÉLINE – 2015 年 7 月 / 12 月
实习生 3D RTW SS2016, Pre–Fall2016, SS2017

LIKE MOTHER LIKE DAUGHTER
像妈妈一样的女儿

Susan grew up traveling in China, Canada, England, United States and then back to the UK. Then Susan reunited with her family in China where she was able to further develop her brand and her team. Which consists of craftspeople that includes her childhood teacher, family friends and Susan's closest bond, her Mom. Although living seperately, Susan's Mom would travel every 2-3 weeks internationally to meet Susan for adventures, packing non wrinkly practical and fun clothes which later informed Susan's de-

Susan 从小在中国、加拿大、英国、美国旅行，然后回到英国。然后Susan与家人在中国团聚，在上海她能够进一步发展她的品牌及团队。她的手工艺人都来自她儿时的老师、家人朋友以及Susan的妈妈。虽然与她妈妈分居，但他们会每 2–3 周相约一起去旅行探险，在旅行中携带的无皱且实用，有趣的衣服，成为Susan的设计灵感。

AWARDS
奖项

YU | HOLDINGS

Yu Prize Creative Pioneer Award

Lane Crawford

Lane Crawford, Creative Call Out Winner 2020

LVMH PRIZE

LVMH Shortlist

Forbes 30 under 30

TATLER

Tatler Award, Generation 100

dezeen awards 2019

Dezeen Awards 2019 - Wearable Design

SWAROVSKI

AWARDS
奖项

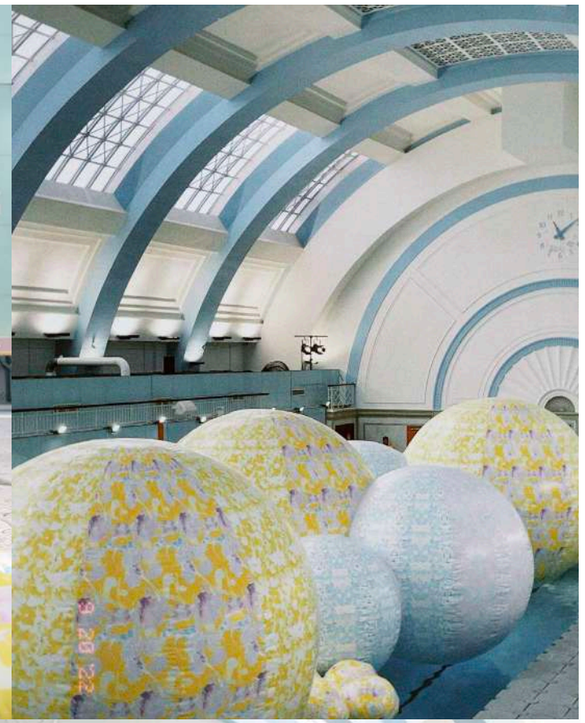
Lane Crawford, Creative Call Out Winner 2020

Yu Prize Creative Pioneer Award

LVMH Shortlist

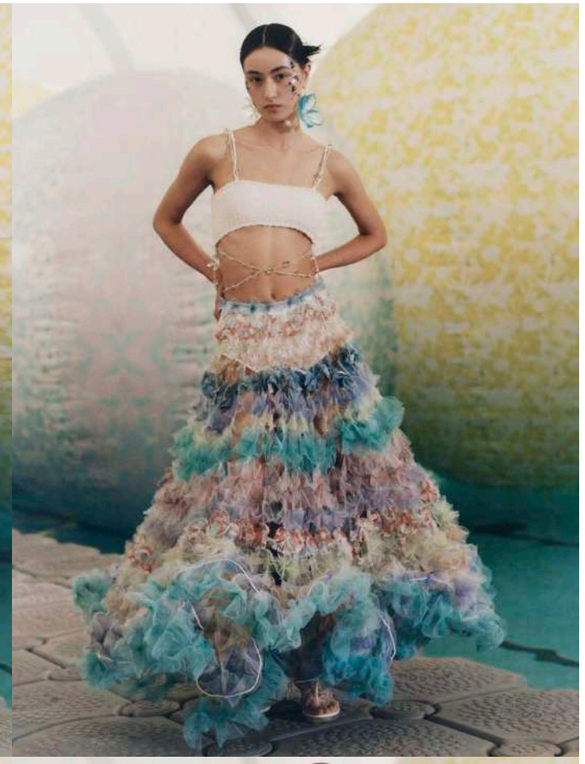
SS23 AIR• LIGHT

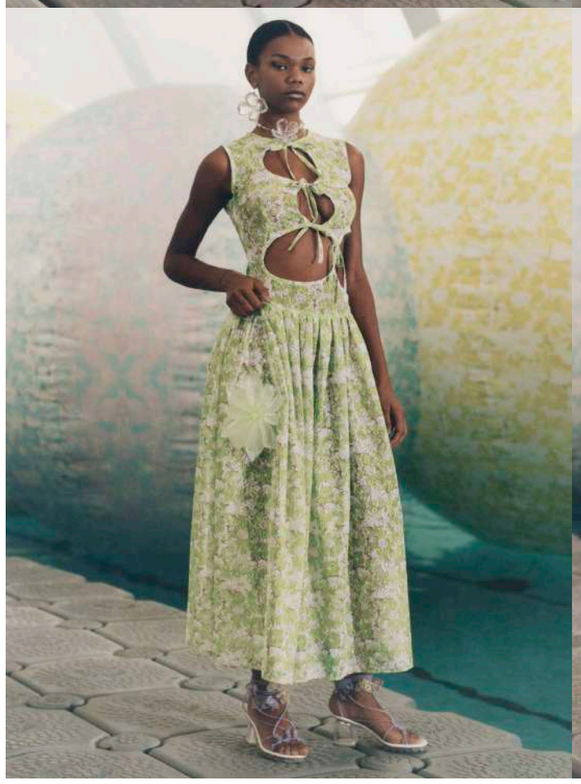
SUSAN FANG SS23系列以“AIR•LIGHT” “空•绚”之名，去探索「变量的和平与爱」
外界，世界，缤纷又嘈杂。 内心的平和早如散光余芒。企图在困境与冲突中呼喊对和平的向往，却在黑色幽默中唤来了「爱」。

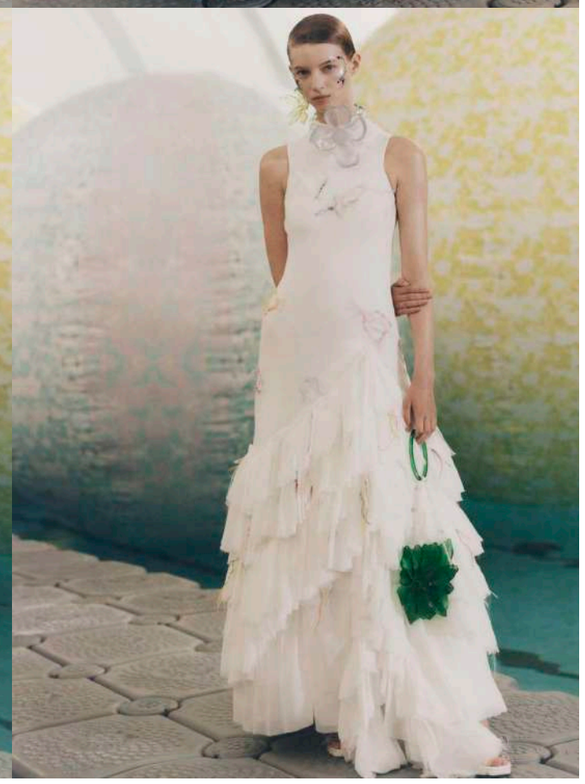


SS23 AIR• LIGHT

Susan Fang SS23 collection “AIR•LIGHT” explores “The variables of peace and love”
The outside world, the world, is colourful and loud.Inner peace feels unattainable, blurry like lights to the astigmatic eye.We were shouting our yearning for peace in the midst of trouble and conflict,Ironically, it was love that came instead.



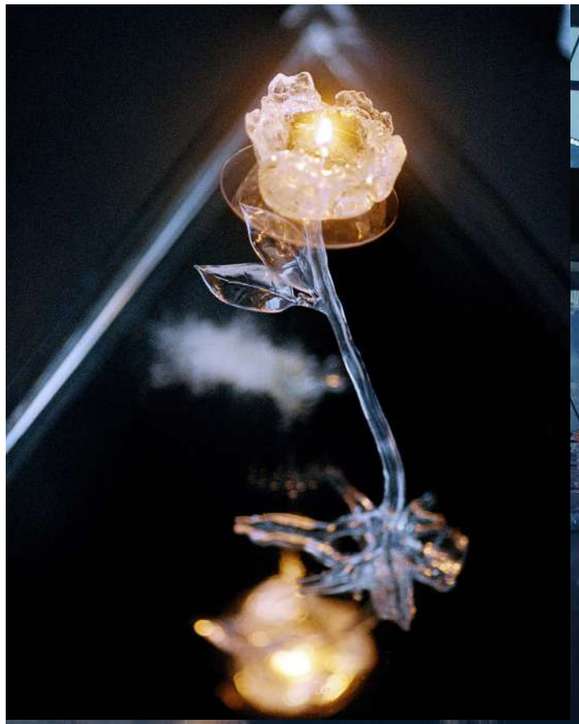


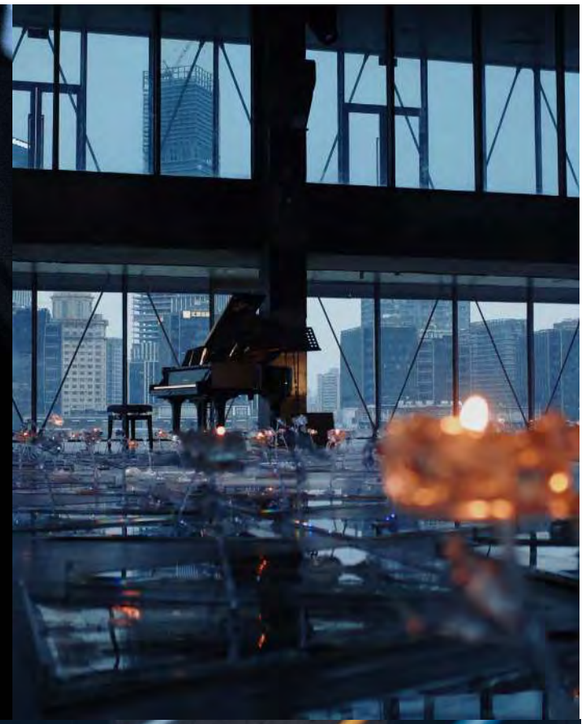


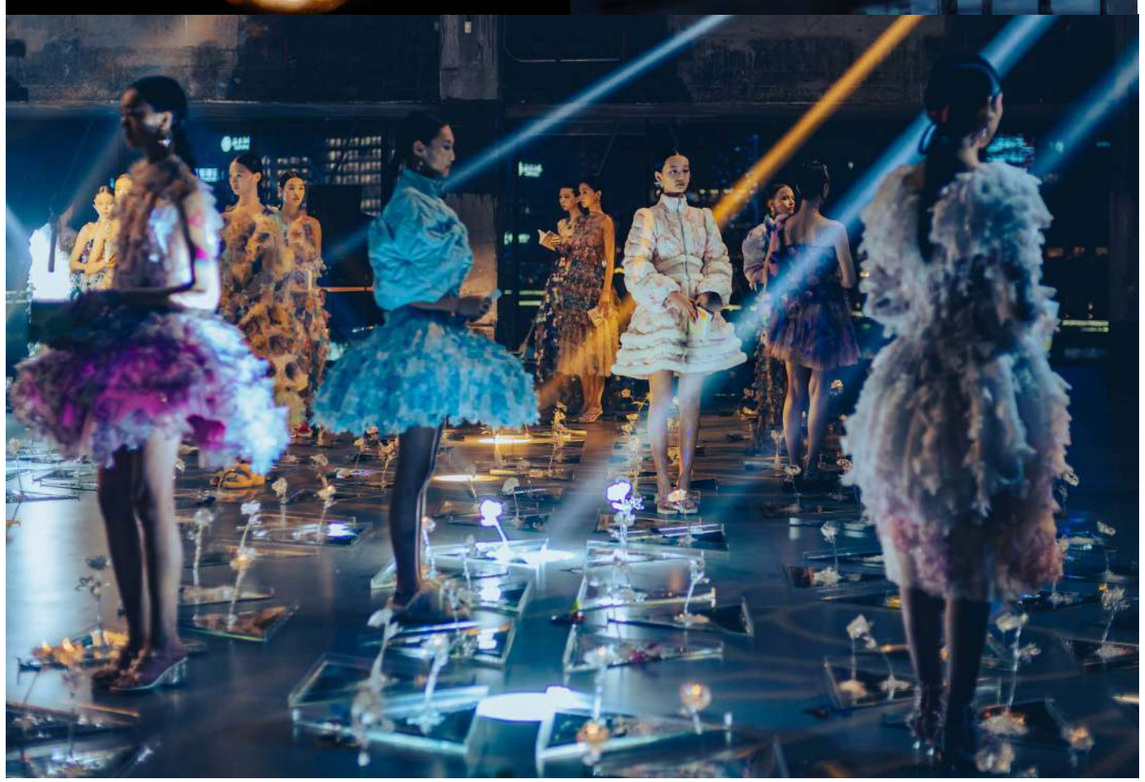
SS23 RESORT AIR• FREE

SUSAN FANG 2023 RESORT 系列以“AIR•FREE”之名，去探索「变形 / Metamorphosis」

或许在某个梦境乃至时空里，每个人的灵魂都可以自由穿梭，变幻形态各异的生命体，有着不同的世界观与生命之途。

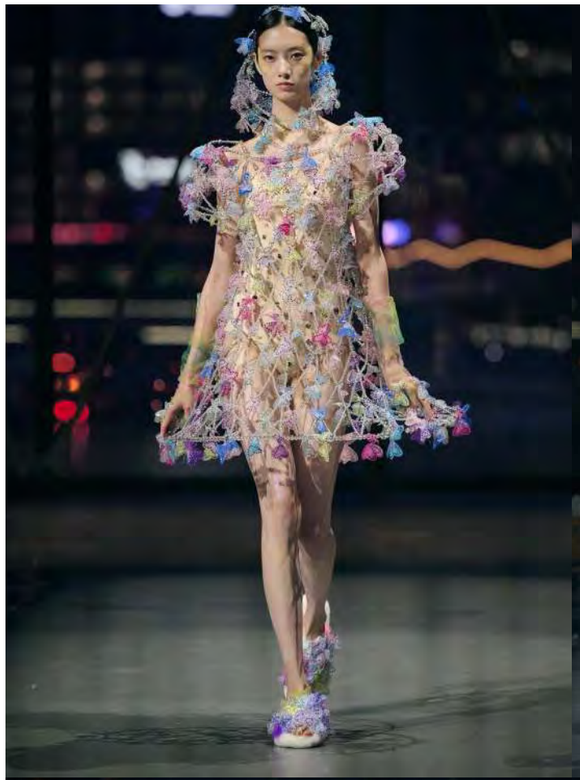


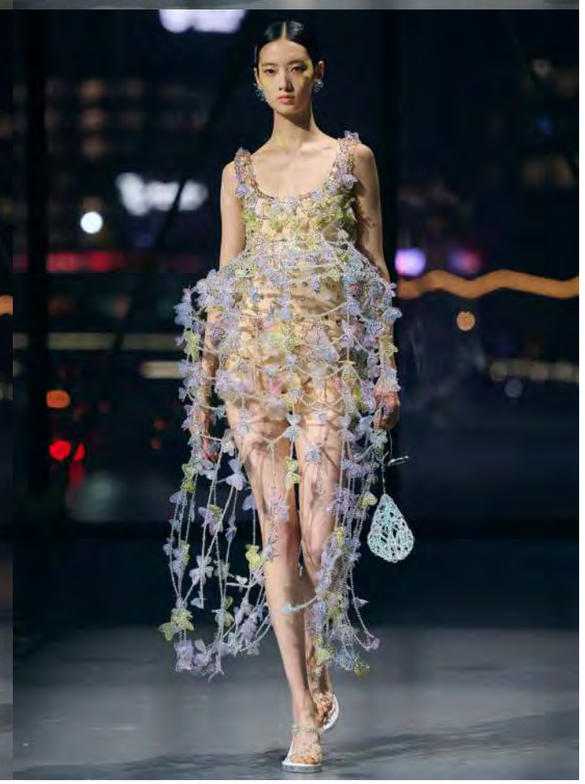




SS23 RESORT AIR• FREE

SUSAN FANG 2023 RESORT series explores “Metamorphosis” named “AIR·FREE”.
“Maybe in a dream or even in time and space, everyone’s soul can travel freely, changing in different life forms and moving between varying world views and paths…”



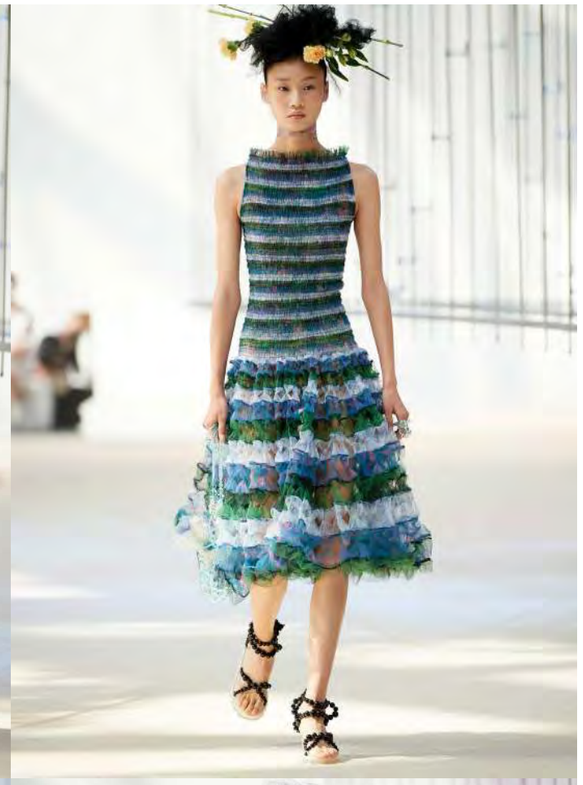


SS22 AIR• LOVE

SUSAN FANG SS22系列以“AIR•LOVE”之名，去探索「爱」，我们在寻找爱的路途中，往往忘了给予自己最大的力量，那种力量谓之「自爱」。此次SS22系列，我们记录一场破碎之后以「自爱」的重生，以「自」重塑「爱」。

SS22 AIR• LOVE

Susan Fang's Autumn Winter collection 2021 'AIR • TIME' is an exploration of our curiosity about time. 2020 was a year that felt like time was passing and there was no way to stop it. Time is a human construct, always going forward, and everything is measured by it. Is time more flexible than what we think it is?



AW21 AIR• TIME

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AW21 AIR• TIME

SUSAN FANG AW2021系列以"AIR•TIME"之名，去探索我们对时间的感知。"2020年"的时间如握在手中的细沙，刻骨铭心却又悄无声息地流逝。时间诚然是人类活动的记录者，更是世间万物生死兴衰的度量衡，它总是向前奔跑。也或许时间，比我们想象的要更灵敏?

Susan Fang's Autumn Winter collection 2021 'AIR • TIME' is an exploration of our curiosity about time. 2020 was a year that felt like time was passing and there was no way to stop it. Time is a human construct, always going forward, and everything is measured by it. Is time more flexible than what we think it is?

SS21 AIR • BORN

For Spring Summer 2021, SUSAN FANG presents AIR • BORN. A collection created through a special and unusual time for the world, Susan Fang brings hope and the feeling of rebirth to represent a new beginning. Fang reaches out to nature once more for her inspirations, a place where it feels safe and dreamlike floating between nostalgic moments of childhood and renewed energy.

SS21 AIR • BORN

SUSAN FANG 2021春夏系列「Air · Born空 · 源」，诞生于让世界阵痛的特殊时期，Susan Fang将希冀与重生融入设计的线与面，寓意着对新的开端的美好祈愿。生机无限的大自然总是给予Susan源源灵感，她将自然带来的安稳感，梦幻般地漂浮在童年的怀旧时光和不断焕发的活力体现在设计中

INNER MONGOLIA X AW21 CAMPAIGN

Inner Mongolia, Susan embarked on a journey with a curiosity and eagerness to go back to the very thing that inspires her, nature in its purest form.

Susan 怀着好奇和渴望回到灵感发源地，开启了一段探索内蒙古的自然之旅。

INNER MONGOLIA X AW21 CAMPAIGN

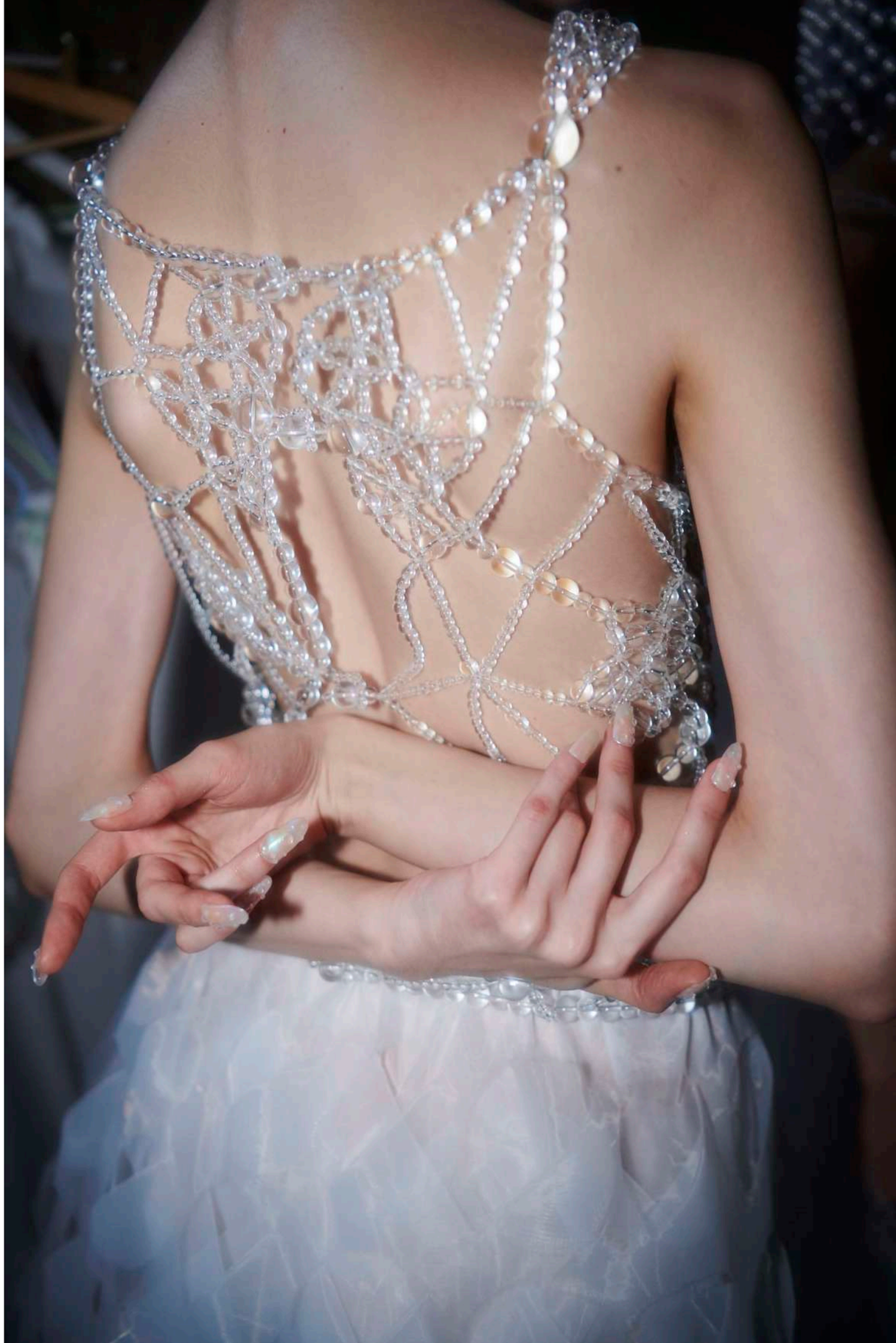
"We meet the warm local inner Mongolian families with shepherds culture, moving their homes and animals through the season of changing grassfields."

"我们结识了当地热情的内蒙古牧民家庭，他们有着游牧的文化，会根据草原的季节变化搬家。

INNOVATIVE PRODUCT
创新产品

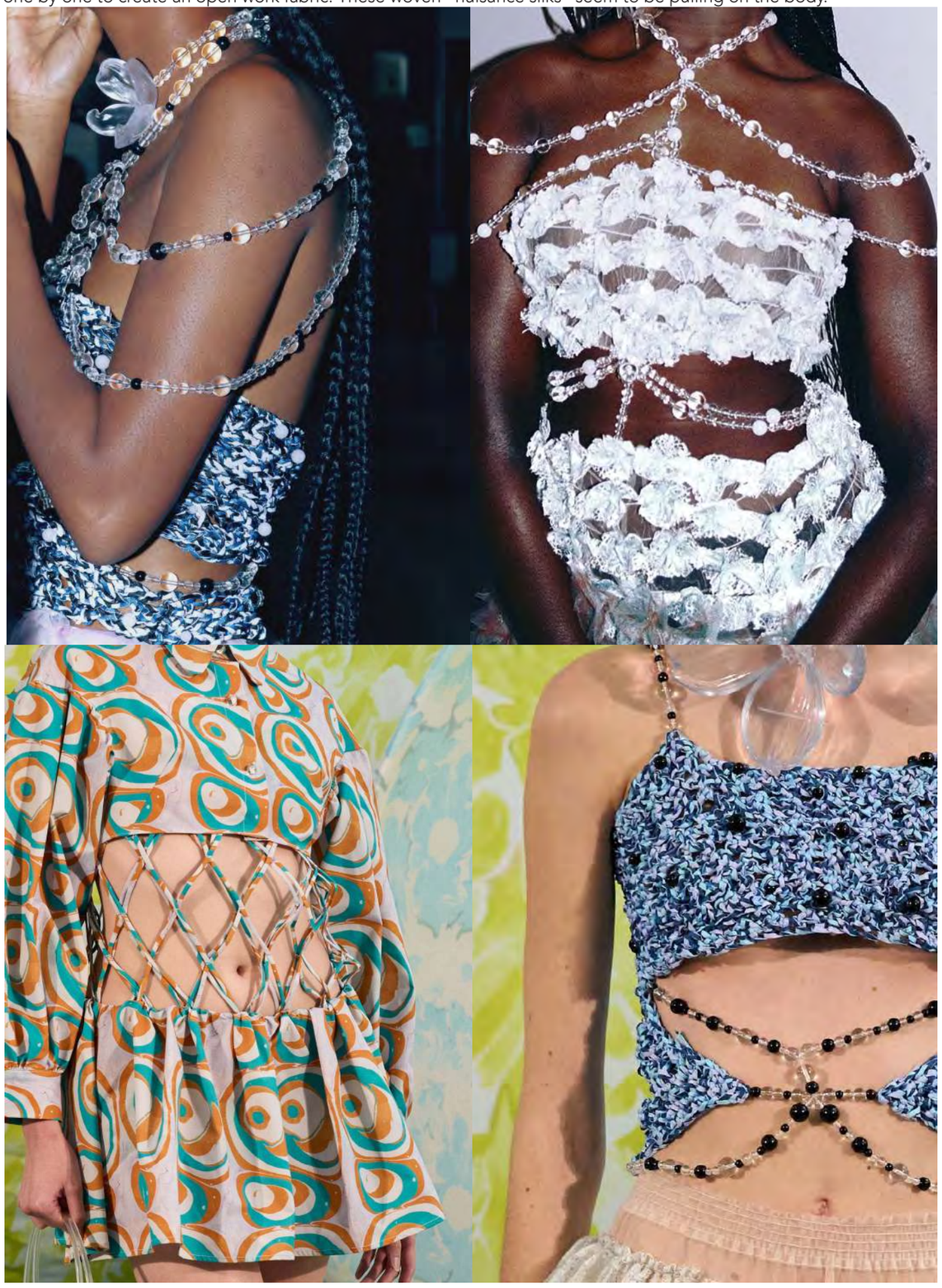
"I can be inspired by anything that moves me or what makes me curious at the moment. Because perhaps through my constant traveling, I feel I do not want my design process or brand to be restricted by any specific culture, I want to continue to feel freedom in this process. I think that is our brand vision; freedom, innovative and the surreal."

"任何令我感动或使我好奇的事物都会激发我的灵感。由于通过我不断的旅行，我不希望自己的设计过程或品牌受到任何特定文化的限制，所以我希望在此过程中继续感到自由。我认为这是我们的品牌愿景；自由，创新和超现实。



FABRIC: WEAVING

The newest technique introduced by Fang in her Spring/Summer 23 collection is weaving. Vine-like threads are woven one by one to create an open work fabric. These woven "nuisance silks" seem to be pulling on the body.



编织手法也是设计师Fang最新引入到23春夏系列中。这些编织而成的藤蔓如同烦丝被一一梳理编织，从而制成镂空的编织面料，这些编织的“烦丝”仿佛也在拉扯于身体之上，设计师Fang利用她标志性的工艺——串珠——将“挣扎撕扯”之处连接，以“美好的泡泡”洒向充满荆棘的世界。

FABRIC: AIR-FREE

Susan introduces a new sustaniable fabric technique she coined as “AIR•FREE” for SS23 RESORT.Heart motifs are cut with wasted fabric and layered into fluttering butterflies.

在SS23 RESORT 系列中，Susan 设计了一种新形面料「AIR•FREE」。将回收面料余料剪裁成一个个爱心的图案，并叠缝成飘动的蝴蝶。

3D PRINT BAG

Susan further expands her accessories with the introduction of 3-D technology combined with her iconic beads, merging the old and new into an exciting elevation.

Susan Fang使用3D打印技术与标志性的泡泡元素结合创造出独一无二的泡泡包包。

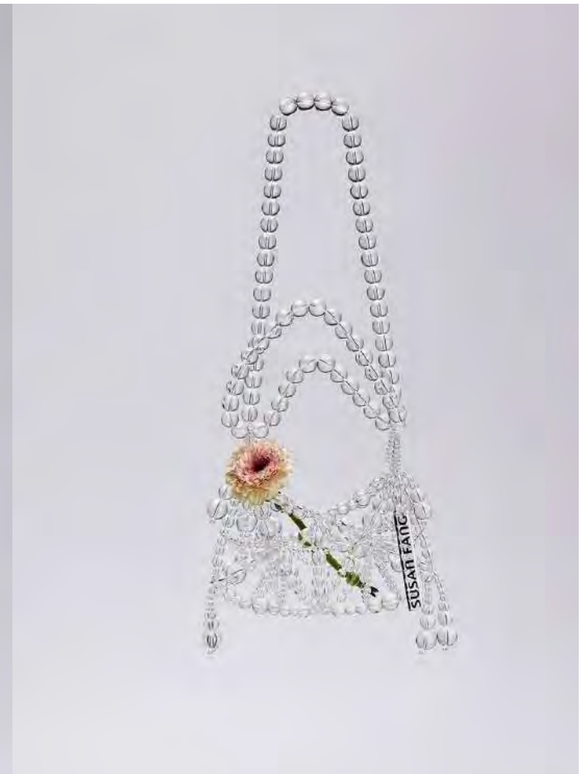
ENGRAVINGS

Susan Fang is inspired by the core if Chinese philosophy, Yi-Ching and nature. Our recent bag uses the lotus flower that are gold plated and engraved with words of encouragement such as “Love” and “Englightenment”.

Susan Fang 的灵感来自中国哲学、易经和自然的核心。我们最近的包包采用了镀金的莲花，上面刻有“Love” 和“Eng-lightenment”等祝福的文字

BUBBLE BAGS

Since her launch of her AW18 collection, Susan Fang has become known for her accessories especially the “Bubble Bags” which is now her strongest signature for the brand.



自从她推出 AW18 系列以来，Susan Fang 的配饰给大家留下非常深刻的印象，现在“泡泡包系列”是她品牌的一个辨识标志。

HEADPEICES

EARRINGS

AIR-EMBROIDERY

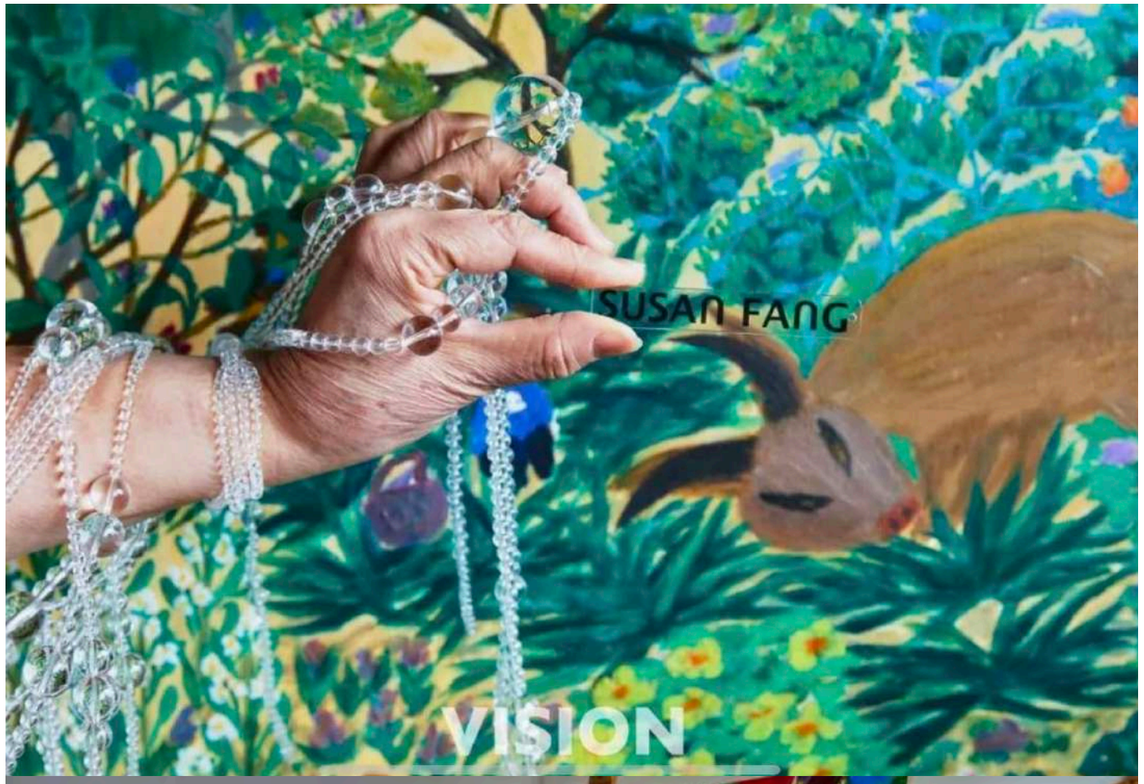
Air-Embroidery was created by Susan Fang, embroidering feathers into layers of organza to create a watercolour effect.

Susan Fang 创作的空气刺绣系列，将羽毛绣在一层层的透明硬纱上，营造出水彩晕染的效果。

SUSTAINABLE
可持续发展

Susan's Mom, Ai Lan, was the only farmer out of 5 children in Zhejiang China, a well known green place, full of farmland, bamboo mountains and lakes. Local people are extremely futile and hardworking. People had a habit to upcycle. When digging bamboo shoots, farmers will naturally leave enough stem for it's regrowth. Susan's mother knew how to sew basic clothes, "they were made with squares and cut offs were used to make shoe soles. Just as how an entire bamboo can be used to eat, the cut offs of the bamboo could be used to make a bowl and it's leaf used as wrapping and packaging."

Susan的妈妈，爱兰出生于中国浙江，在她的兄弟姐妹当中她是唯一一个农民；浙江以绿地著名，到处都是农田、长满竹子的山林和清澈见底的湖。当地人极其淳朴及勤恳。那里的人在生活中都有着循环回收的习惯。在挖竹笋时，农民会留下足够的茎进行再生。苏珊的妈妈知道如何缝制基本的衣服，“衣服用方形剪裁的方式制作，剩下多余面料的用来做鞋底。就像他们既能用整根竹子做食材，又可以用来做碗，竹叶可以用来做包装。”



SUSTAINABLE: AIR-FLOWER

Susan introduces a new sustaniable fabric technique she coined as "AIR•FLOWER" for SS22.The printed tulle is cut into strips of different widths, layered, and folded for a 3-Dimensional and intricate fabric manipulation.

在SS22系列中，我们再次引入新技法「AIR•FLOWER（空气烟花）」。在印染的纱布上裁成一组组不同宽度的面料，再折叠出多层不同大小、不同抽象印花的立体「空气印花」，面料在这整个制作过程中被充分地利用从而减少不必要的浪费。

SUSTAINABLE: AIR-RIBBON

"Air-Ribbon", Susan developed a zero-waste making process to create tiny balloon type surface textures in coloured tulle and velvet ribbon.

"Air-Ribbon"，Susan 开发了一种零浪费的制造工艺，用彩色薄纱和天鹅绒丝带中创造出小气球形状的面料肌理。

SUSTAINABLE: AIR-WEAVE

The "Air-Weave" – a manual technique invented by Susan herself, is a game between the two- and three-dimensional realms. Tiny strips of fabric are hand-sewn and woven together, a sustainable, minimal waste process,producing pieces that are one-size-fit-all.

Susan Fang 设计了一种全新的制造面料方式，称为"空气编织"。它是一种同时具有2D和3D功能的面料，可以自动拉伸到人体的每一个运动。面料是由布条组成的，将图案切成条状的方式可以使浪费降至最低。所有切断的布条都也会重新利用在其他新的产品当中。

BUBBLE READY-TO-WEAR

Light reflection crystal glass beads are attached to layers of woven fabric to create sounds of music whilst in movement, adding elements of fun and sensuality.

光通过水晶玻璃珠折射出的光，附着在多层编织织物上，并在人体运动中产生玻璃珠清脆的音乐声，增添乐趣和情感元素。

BUBBLE KNITWEAR

Crystal Glass beads are inserted in open slits in knitwear to create surreal illusions of light and space. The playful use of the weight of beads are used to create heart shapes cardigan openings.

水晶玻璃珠镶嵌在针织毛衣里，营造出光与空间的超现实幻觉。并通过珠子的重量创造出心形开衫开口。

SUSTAINABLE: SHOES

Susan Fang created specially designed soles with invisible holes which allows a long term uses of new designs each season through hand beading. Susan Fang uses biodegradable TPU soles or wooden soles, we allow 5 shoe sizes to fit into 2 changeable shoe sizes.

Susan Fang 创造了专门设计的带有隐形孔的鞋底，每个季节可以通过手工串珠的方式在鞋底上创造新的设计。 Susan Fang 使用可生物降解的 TPU 鞋底或木质鞋底，秉承环保的理念，只分36-37/38-39两个码数。

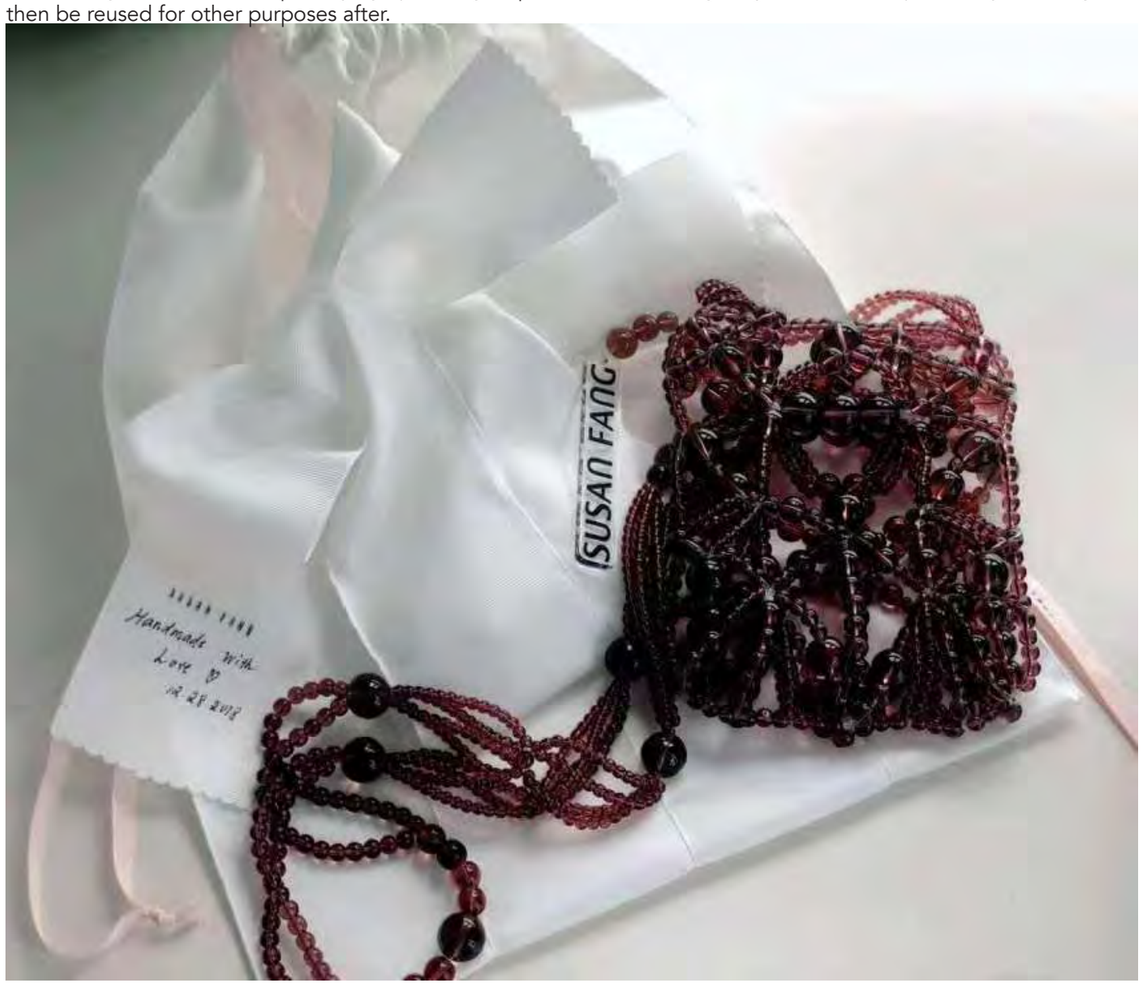
SUSTAINABLE: MARBLE BUBBLE BAG

A complete sustainable range of Bubble bags, Susan Fang uses "damaged" and dead stock marbles and customizes holes to use as beads. Each bag is sustainable upcycled bubble bags with a nostalgic vibe.

这一系列泡泡包包以环保回收为主题，回收使用混彩色弹珠并将其打孔与透明的水晶玻璃珠结合。每个包包承载着设计师的怀旧情怀。

SUSTAINABLE PACKING

Susan Fang uses zero waste packaging by cutting strips of ribbon, adding length to create any size bag. The bag can then be reused for other purposes after.



Susan Fang 使用零浪费的包装，通过剪短丝带，增加长度来制作任何尺寸的袋子。这个袋子可以重新回收利用在生活当中。

“HER”ITAGE & INSPIRATION
“她”的灵感故事

Susan’s Mom, Ai Lan, would always share stories of her childhood, her mother, her grandmother, their tradition of practical sustainability, love for family members and the community, and most importantly the strength of a woman. They were all great mothers and women, and inspire Susan’s work everyday..

Susan的妈妈，爱兰总是会分享她童年的故事，她的母亲，她的祖母，她们可持续发展的传统文化以及对家庭和社区的热爱，最重要的是展示了一份女性的力量。就是这份力量给Susan的作品带来源源不断的灵感。

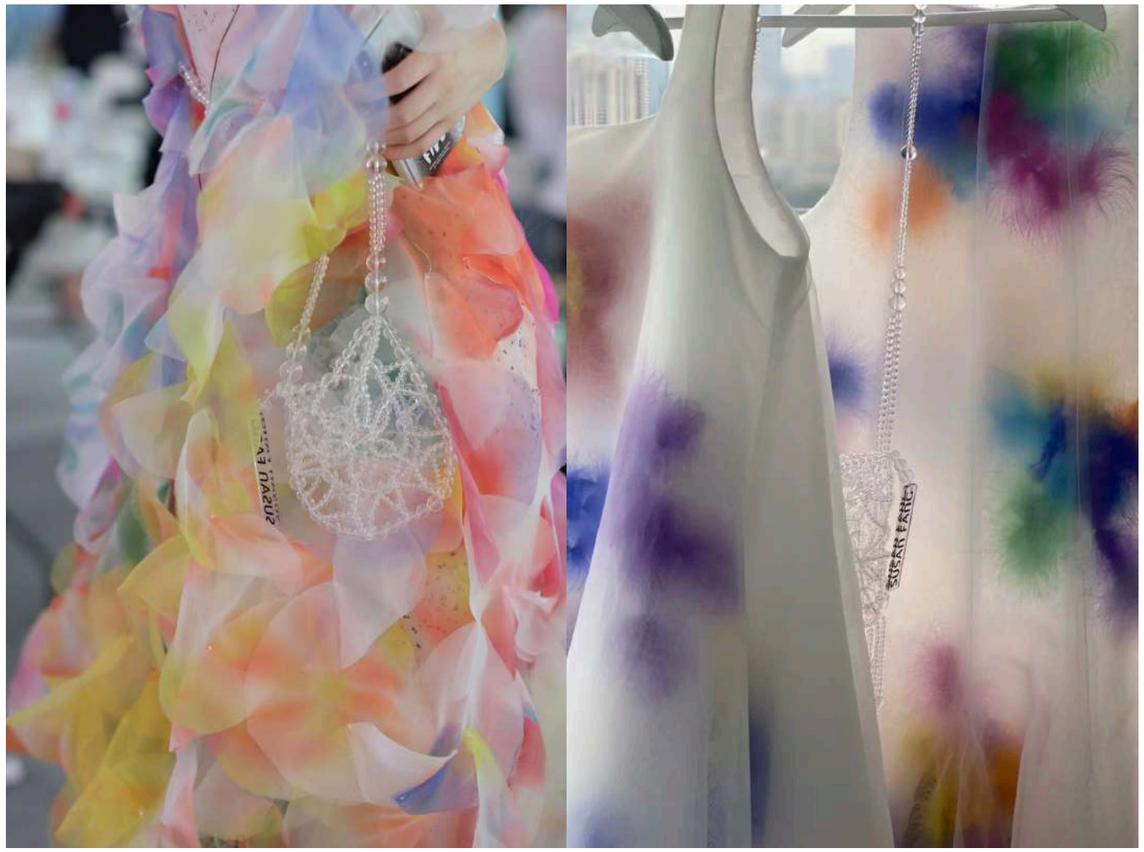
VEGETABLE PRINT

Susan and her Mom used vegetables to make handmade stamps. They created unique canvases of oil paintings which were then used to become the print for the AW21 collection.

Susan和她妈妈用蔬菜制作手工印章。他们创作了独特的油画画布，然后被用作 AW21 系列服装的印花。

PRINT & EMBROIDERY

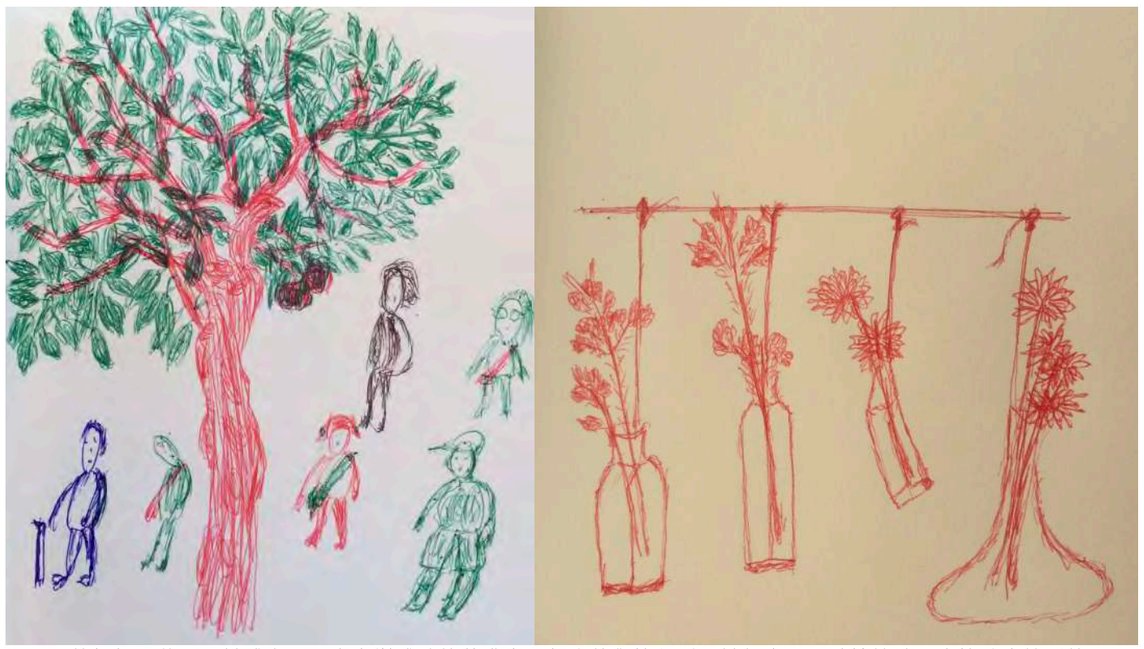
Susan and her Mom both love flowers and all elements of nature. Susan would use her Mom's rooftop garden to create prints from fresh flowers and plants. Her mother now designs many developments of floral motifs for feather embroidery. These motifs look like watercolour which are further developed into flat prints.



Susan和她的妈妈都喜欢运用鲜花和大自然元素。Susan时常使用她妈妈种植在屋顶花园的鲜花和植物制作印花。她的母亲现在为羽毛刺绣系列设计了许多花卉图案。这些图案看起来像水彩画，进一步发展成平面印花。

PRINT & EMBROIDERY

After Susan's Mom retired she became a self taught artist, and whenever they travel she will make quick ball point drawings of happy memories on the trip. For this Covid period, Susan began using these happy sketches to become embroidery for her denim pieces and represent the simplicity and joy of a drawing.

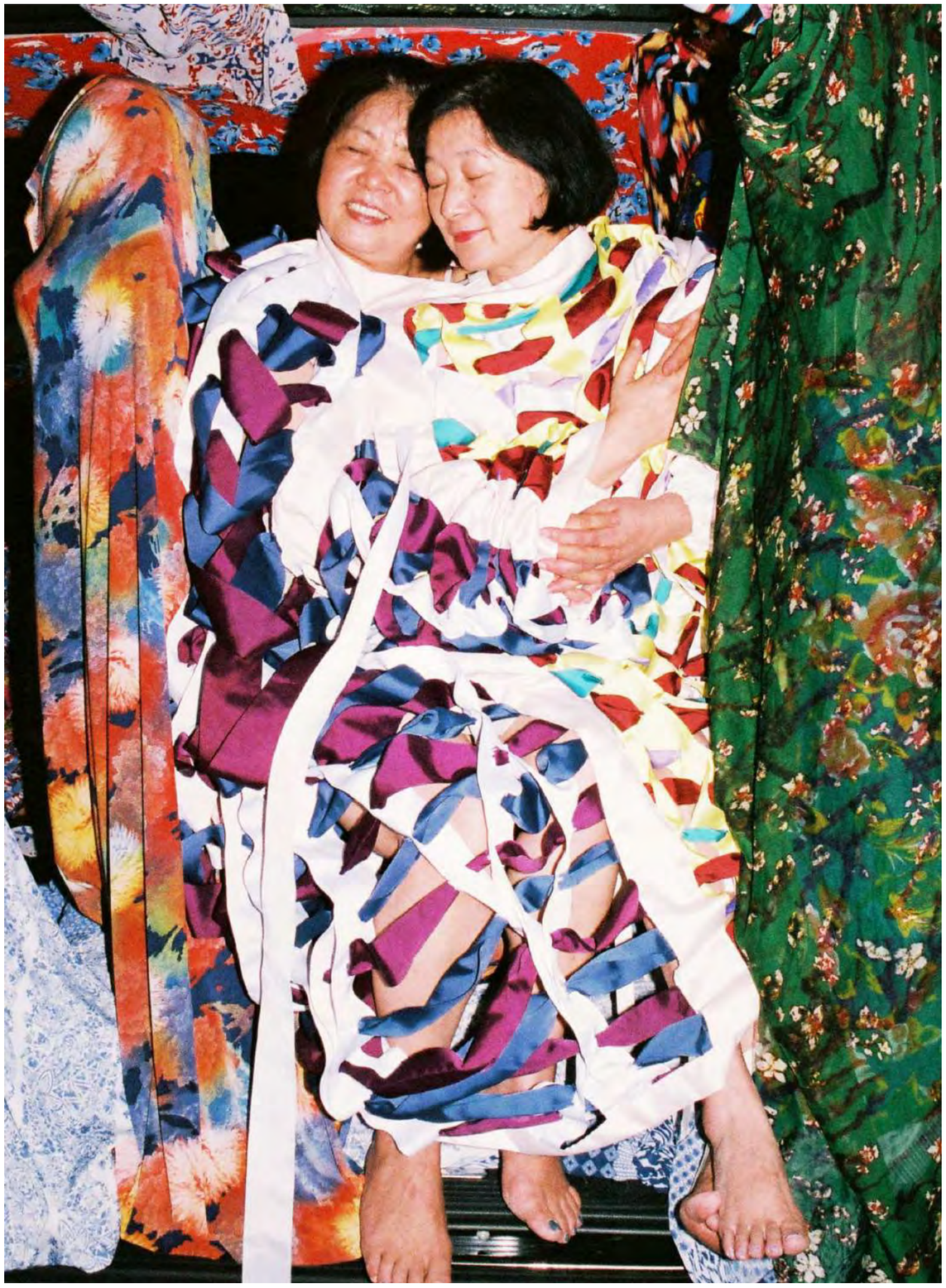


Susan 的妈妈退休后，她成为了一名自学成才的艺术家，每当他们旅行时，她都会用圆珠笔快速画出旅途中快乐的回忆。在这个新冠疫情期间，Susan开始使用这些带有回忆的画作作为她牛仔布的刺绣，并重现了绘画的简单和快乐。

WOMAN POWER: SHANGHAI TRANSIT

For first collection AW18 Susan invites friends and family who created our handmade collection to travel in Shanghai shot in a car. The models photographed are Susan's Mom and childhood art teacher who helped create the bubble accessories. The complete 52 images were published on VOGUE ITALIA.

对于 AW18 的第一个系列，Susan 邀请朋友和家人乘坐汽车在上海旅行。 Susan的妈妈和儿时艺术老师为这组大片的模特，他们帮助制作了Susan Fang泡泡系列。完整的52 张图片发布在 VOGUE ITALIA 上。



WOMAN POWER: XINJIANG

XinJiang China SS20 Campaign in the cold winter of ZhaoSu we meet many local indigenous strangers who become our new friends on this photo shoot road trip.

中国新疆 SS20 在昭苏寒冷的冬天，我们遇到了许多当地少数民族陌生人，他们成为我们这次公路旅行拍摄活动中的新朋友.

The team met wonderful women and mothers who takes care of the household in winter forests on top of the mountains. They have a wonderful sense of love and inner strength and omit beautiful energy from their smiles.

我们在山顶的冬季森林中遇到了出色的女性和母亲。她们有一种奇妙的爱的感觉和内在的力量，从他们的微笑中感受到美丽的能量。

WOMAN POWER: YUSHU

Our first road trip with local Tibetan strangers the team meet in Yushu where they encountered beautiful female nuns on a pilgrimage with no luggage. They witnessed loving sisterhoods, families and grandmas with the most beautiful smiles in the hilltop. With no signal and basic utilities, we experience the beautiful energy from within, something that can transmit without language.

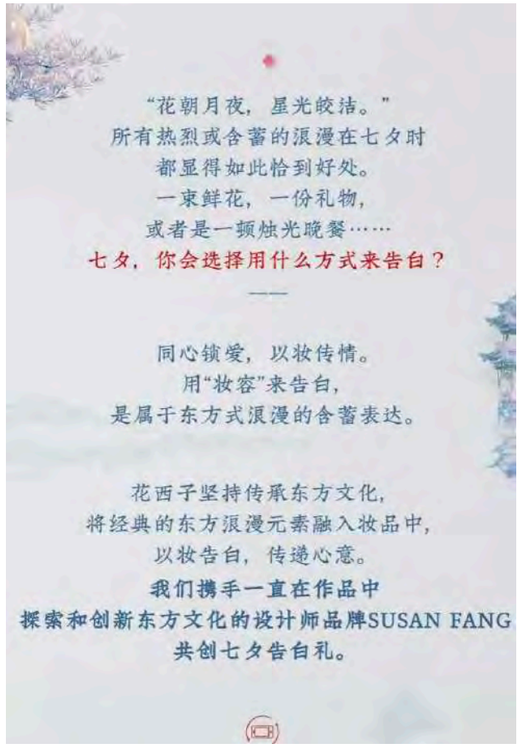
我们的第一次公路旅行与当地的藏族陌生人在玉树相遇，遇到了不带行李去朝圣的美丽尼姑。他们在山顶见证了充满爱的姐妹、家庭和拥有最美丽笑容的奶奶。在没有信号和基本设施的情况下，我们体验到了来自内在的美丽能量，这种能量无需语言就能传递。

COLLABORATION
合作案例

SUSAN FANG has collaborated with Piaget, Fuji film Instax, OPPO and Swarovski. She also works with BLOOM, a charitable organization, to create an embroidered capsule collection to help fund the YI minority childrens' education and increase income for YI mothers.

SUSAN FANG 与伯爵、富士胶片 Instax、OPPO 和施华洛世奇合作。她还与慈善组织 BLOOM 合作，创建了一个刺绣胶囊系列，资助彝族儿童的教育，并为彝族母亲增加收入。

COLLABORATION: FLORASIS
合作项目：花西子



“花朝月夜，星光皎洁。”
所有热烈或含蓄的浪漫在七夕时
都显得如此恰到好处。
一束鲜花，一份礼物，
或者是一顿烛光晚餐……
七夕，你会选择用什么方式来告白？
——

同心锁爱，以妆传情。
用“妆容”来告白，
是属于东方式浪漫的含蓄表达。

花西子坚持传承东方文化，
将经典的东方浪漫元素融入妆品中，
以妆告白，传递心意。
我们携手一直在作品中
探索和创新东方文化的设计师品牌SUSAN FANG
共创七夕告白礼。

花西子 X SUSAN FANG SS2023 RESORT

BOF

CHINA

Zara Chooses Susan Fang for First Chinese Designer Collaboration

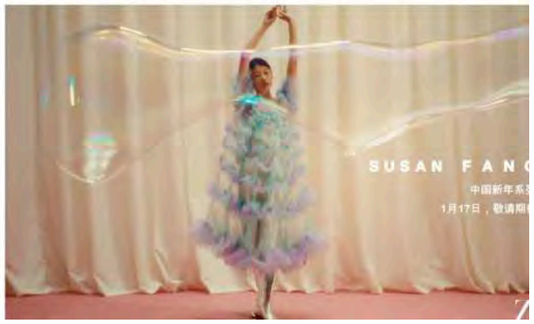
SUSAN FANG X ZARA

WWD
WOMEN'S WEAR DAILY

Zara Taps Susan Fang for Chinese New Year Crossover

This is Zara's first major Chinese designer collaboration.

By TIANWEI ZHANG JANUARY 14, 2022, 9:23AM



Fast-fashion powerhouse Zara is teaming with fashion designer Susan Fang on its first major designer collaboration for the Chinese market, following a sold-out capsule with South Korean brand Ader Error last year.

The collaboration with the Chinese designer, which includes 22 pieces of women's wear, men's wear, kids' wear and accessories, will be on sale from Monday ahead of the Chinese New Year, both online and in selected flagship stores in Bejing, Shanghai and Chengdu.

Zara said the collaboration demonstrates its confidence in supporting the large-scale commercial development of Chinese designers, and its determination to introduce Chinese design to international markets.

While the brand has worked with several other local Chinese talents on smaller projects, Fang is the first globally acclaimed Chinese designer Zara has ever worked with.

hypebae

ZARA SPOTLIGHTS EMERGING DESIGNER SUSAN FANG IN LATEST COLLAB

Zara

The rising name's beaded accessories and tulle dresses dominate the collection.

Following its team-up with Korean brand ADERERROR, Zara has now tapped emerging designer Susan Fang to celebrate Lunar New Year.

For those unfamiliar, Fang is a Central Saint Martins graduate who began her eponymous label with glass bead accessories handmade by her and her family in China. For her Fall/Winter 2021 season she spotlighted the local residents of Inner Mongolia, and showcased a range of colorful tulle dresses for her Spring/Summer 2022 "AIR" runway.

For her first-ever fast fashion crossover, the designer takes inspiration from family, love and heritage. "This collaboration with Zara is to communicate with the memories of the past in my heart, connecting the most timeless childhood memories and love like a string of beads connect the memories of mine and my mothers' with the time and space of the past," she shares in a press release. Spanning 22 items for women, men and children, the collection features tulle dresses, shirts, sweatshirts, knitwear and more highlighted with beaded details. Similar motifs are found on the accessories range, which includes small bags in red and green color palettes.

Peep the lookbook above. The Susan Fang x Zara collection is available exclusively in China, both online and in select stores.

Vogue Business ›

Zara 和中国设计师 Susan Fang 发布联名合作系列

西班牙快时尚品牌 Zara 将在 1 月 17 日发布同中国设计师 Susan Fang 的联名合作系列。据悉，该合作系列包含女装、男装和童装，设计师表示此合作系列表达了对家人的热爱和中国新年的情感。这也是 Zara 第一次同中国设计师开展合作。目前，Zara 官网和小程序已经开始对该系列进行宣传预热。

Vogue Business >

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InStyle优家画报
1-18

#InStyle关注#ZARA近日推出SUSAN FANG X ZARA联名合作系列，携手中国独立设计师Susan Fang，开启展现中国设计师创造力与价值的新篇章——在新年来临之际，设计师SUSAN FANG从自身视角出发，以爱之名共庆家庭传承，和品牌共同诠释对中国新年的解读及浓浓情感。

... Full Text

SUPER ELLE

Susan Fang

最近Susan Fang和Zara的联名系列把Susan Fang成功的带进了大众的视野，紫绿渐变的薄纱上镜效果满分，一经上线就成为各大KOL的"打卡裙"，独有的梦幻气质分分钟俘获少女心。

Highlights | SUSAN FANG X ZARA联名合作系列、娇兰倾情献礼虎年得翼礼盒……

嘉人 嘉人 2022-01-23 14:43

marie claire

SUSAN FANG X ZARA联名合作系列
娇兰倾情献礼虎年得翼礼盒
纪梵希「2022心运系列」限量上市
Valentino美妆新年礼盒
阿玛尼高定私藏香氛非洲颂赞
嘉人《Highlights》如约而至
每周带你Get时尚新姿势

ZARA推出SUSAN FANG X ZARA联名合作系列，此次携手中国独立设计师Susan Fang，开启展现中国设计师创造力与价值的新篇章 – 值此新年来临之际，SUSAN FANG从自身视角出发，以爱之名共庆家庭传承，和ZARA共同诠释对中国新年的解读及浓浓情感。Susan在联名系列中充分表达了她对家人的热爱，深刻灵感主题：用情串联，将爱传承。水晶串珠是SUSAN FANG的品牌特色，而ZARA就像串起珠子的线，将每一颗珠子中不同的有关于爱的故事一一串联。

新年之际，用情串联，将爱传承

时髦周报 | SUSAN FANG X ZARA联名合作系列今日发布，龙美术馆呈现艺术家赵赵的同名个展"赵赵"

FASHION ZOO FASHION ZOO 2022-01-17 20:14

独家 | ZARA与中国设计师品牌联名，传递了什么信号？

原创 Drizzle LADYMAX 2022-01-14 21:29

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与中国设计师品牌的合作既是ZARA对中国市场的押注，也是在全球层面对年轻消费者的争取

继一个月前与Ader Error推出联名系列之后，ZARA宣布首次与中国设计师品牌进行合作。

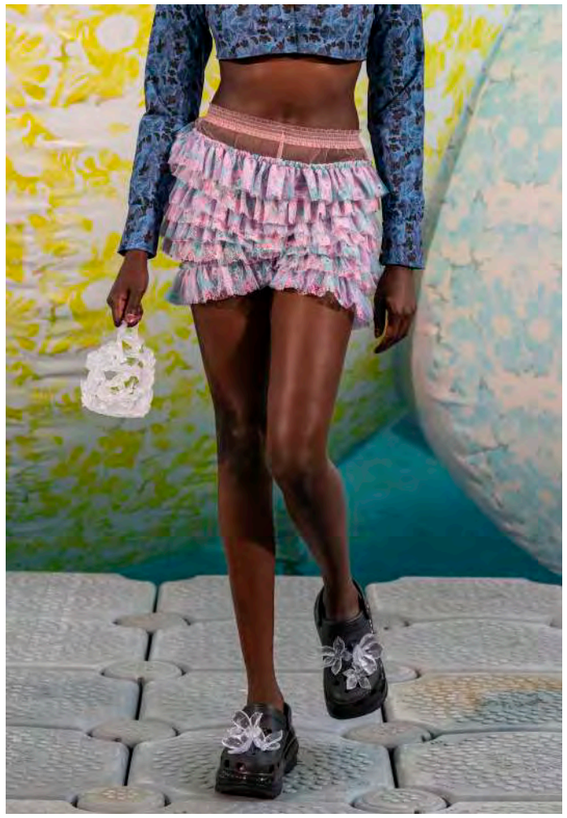
据时尚商业快讯，ZARA今日宣布将与中国设计师SUSAN FANG推出联名合作系列，共同诠释对中国新年的解读与情感。系列涵盖女装、男装、童装、配饰，共有22件单品，将于**1月17日在ZARA中国官网和线下精选店铺正式发售**，包括北京王府井旗舰店、成都远洋太古里旗舰店、上海南京东路旗舰店等。

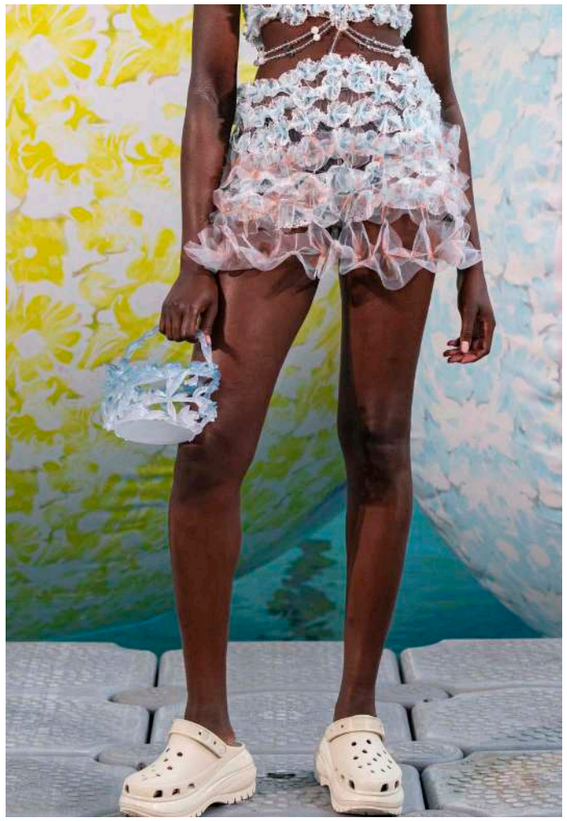
ZARA官方旗舰店
天猫 粉丝数 2324万
订阅
品牌二楼

SUSAN FANG来自浙江宁波，毕业于伦敦中央圣马丁设计学院后于2017年开创了自己的品牌SUSAN FANG

该品牌专注于工艺，手工制作以及纺织品创新
通过唯美的设计来表达艺术的幻影之美

COLLABORATION: CROCS
合作项目：CROCS





COLLABORATION: PEACEBIRED
合作项目：太平鸟

FASHION

Why the Peacebird x Susan Fang Collaboration Works

Emma Li / March 17, 2022

JING DAILY 精奢 THE BUSINESS OF LUXURY IN CHINA 商业观察

What Happened: Fashion company Peacebird, primarily known for its shirts and suits, has teamed up with local designer label Susan Fang. The latter is renowned for its unique fabrications and otherworldly aesthetics, and this latest collection combines the Peacebird logo with elements of Fang's style. It includes seven items, retailing between $125 (RMB 799) and $314 (RMB 1,999).

DESIGN BY

SUSAN FANG
PEACEBIRD

穿透奇妙与活力的藩篱，
一股高甜能量开始集结！
古灵精怪的甜心少女们正在翘首以盼，
PEACEBIRD携手新朋友——
SUSAN FANG高甜来袭，
一场「守护甜心」的秘密计划
即将展开……

「守护甜心」计划的浪漫命题

叮！**“甜心少女”** Nabi梦幻上线~
宛如一颗在玻璃糖纸中包裹着的甜蜜糖果，
晶莹剔透的琉璃感折射着缤纷璀璨的光芒，
为「守护甜心」计划点亮前行方向。

甜心女孩的宝座开关缓缓启动，
准备着一场默契的灵魂碰撞。
憧憬已久的浪漫一幕，梦幻入眸，
超高甜度一击即中，
俘获一颗纯洁炙热的跳动心脏。

COLLABORATION: P&G
合作项目：宝洁

P&G BEAUTY Responsible Beauty

宝洁美尚 x Susan Fang：以「简」塑「爱」，以「简」塑「美」

宝洁中国 10月11日

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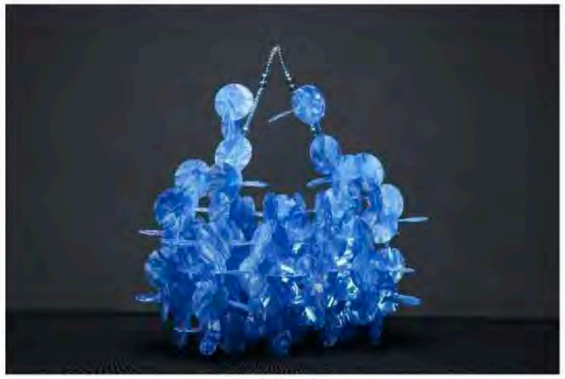
10月10日，Susan Fang SS22系列"AIR·LOVE"时装秀是一场记录破碎后重塑新生的梦幻探索。而宝洁中国美尚事业部与Susan Fang的这一联手是一次环保与科技、艺术与时尚的梦幻碰撞。宝洁美尚通过其资源回收网络，将旗下品牌的废旧包装瓶回收，再通过特殊的压片工艺将其焕活新生，并融合了Susan Fang「AIR·FLOWER（空气烟花）」的新技法，将「重塑之美」绽放在自信的女性身上。

随着秀场帷幕的拉开，一件件精美绝伦、缤纷绚丽的秀裙将我们带入了一个空间交错的梦境。当利用宝洁再生材料打造的作品登台亮相之时，在场来宾更是被这重塑新生后而散发异色魅力的作品所震撼。

用印花直条制成的「空气烟花」裙搭配前卫时尚的手提包，很难让人联想到它们的前身只是漂浮在水面无人问津的废旧包装瓶。**这套完美诠释了「重塑之美」的艺术品无疑在告诉我们自然与可持续将会是未来设计领域的主格调。**而对于材料的回收利用及与时尚艺术的融合亦是大势所趋。



再生塑料制成的手提包

模特演绎的「重塑之美」

【珀简】重生 止腐朽而重塑美

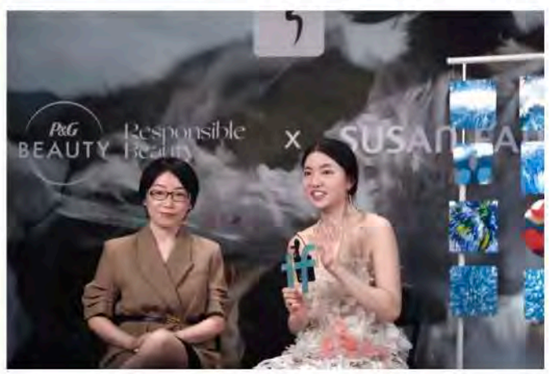
后疫情时代，人们对于生态的焦虑情绪更加显著，对于自然之美、健康之美的需求更加迫切。宝洁中国美尚事业部也在不断思考，如何创造真正的可持续发展。此次与Susan Fang的合作便是一次大胆富有创意的尝试。废弃的塑料如何焕发新生，成为时尚秀场的绚丽烟花？**这新颖的衣饰背后，是宝洁中国美尚事业部用科技赋能环保、用艺术赋能环保的一次碰撞。**

再生塑料制成手提包细节

重塑之美 彰显女性力量

在Susan Fang SS2022系列秀场上，观众们看到那些被折损的玫瑰、被切断的果蔬、被废弃的材料，一个个都被打碎重塑，绽放于衣饰之上，**续写着关于浪漫与美好的一切。这也展现了女性视角下对自然的独特感知力与坚韧自我。**

自品牌建立之初，Susan Fang便从未停止对自然之母的致敬与思考。作为致力于可持续设计的新锐女设计师，Susan Fang凭借其创意与工艺相融的时尚作品在设计领域创造了具有影响力与行业引领效应的价值，在中国时尚设计行业展现了独特的女性力量之美。



宝洁公司美尚事业部
公关与传播总监王虹Heidi Wang
及设计师Susan Fang在秀后接受采访

SUSTAINABLE PROJECT COLLABRATION

此次合作宝洁回收废旧的瓶子并打碎经过热压和冷却工艺得以重生，形成了具有独特纹路的艺术素材，就像天空的映射，让每一片都有了新的生命。再经过设计师Susan 巧妙的剪裁、折叠、重塑、这些材料衍生出无限的轮廓；完美得诠释了「重塑之美」。

In this collaration project, SUSAN FANG and P&G Interpreted the“Beauty of remodeling.” P & G recycling waste bottles and broken through heat pressing and cooling process to remake artistic material with unique texture. SUSAN FANG created a fashionable handbag with these materials by layering, folding, remodeling.Furthemore, the sustainable project represents the future trend between nature and sustainability in design industry.

COLLABORATION: UGG
合作项目：UGG

UGG X SUSAN FANG SS23 RESORT

COLLABORATION: PIAGET
合作项目：伯爵

近几年，不管是影视剧还是现实生活中，女性力量被越来越多的人看到。原来惯性加在女性身上不友好的标签，也在一点点被消解。从之前的"90后名媛"到现在的企业家、投资人，余晚晚，也是这样。

"你想成为怎样的人？"

"你想成为怎样的人？"这是从小到大，一直摆在余晚晚面前的问题。最开始，是父亲提出的，"你要想好你在哪里，你要往哪里去，来人生走这一趟，怎样才会不后悔。"

在成长的过程中，余晚晚也不断的问自己。她多次说过，在无数激励她前进的人之中，父亲对她的影响是最深的。从小看着父亲对目标的坚定、对信念的坚持，她也很早就立志，要成为像父亲一样，为社会创造价值的企业家。

当她得知，余晚晚买了一个她设计的包包作为收藏时，便觉得备受鼓舞，"因为那意味着，她非常支持年轻设计师。"余晚晚则表示，她为能授予Susan Fang 奖项而感到自豪，她的笑容就像她所戴的阳光坠饰和流光耳环一样灿烂。

COLLABORATION: FUJI FILM INSTAX
合作项目：富士胶片INSTAX

give squad

language

instax presents a series celebrating the game changers around the world who are giving creativity new meaning. Tap the prints below for more, then tune into give squad on IGTV and follow the conversation with #instaxgivesquad.

click to see the latest episode

creating?
A candy/chocolate bar is great, as it is really easy to transport and recharge energy.

give squad

language

@susanfangofficial redefining fashion by honoring the beauty found in nature.

From a creative standpoint, what do you give?
As a designer, I give inspiration and innovation by looking at the core of what beauty, nature and humanity is.

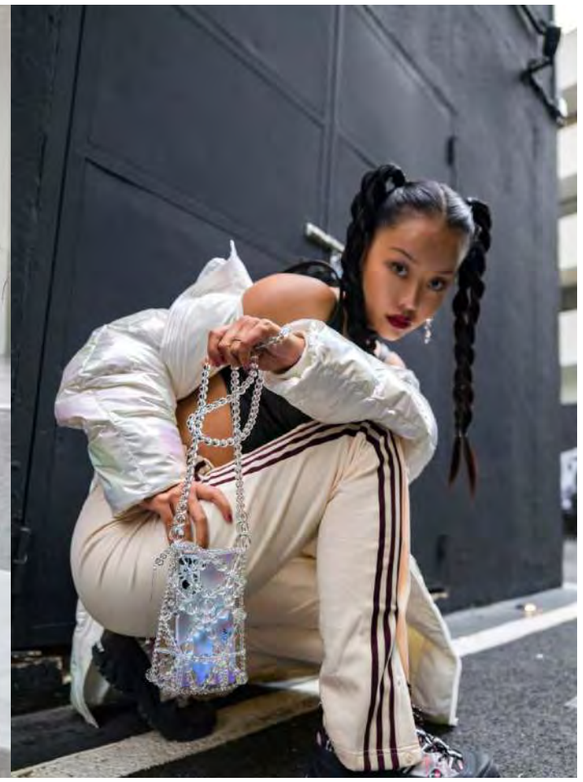
What's the message behind your creativity?
That beauty comes from within. The present state is created by a bundle of energy and our creations are always about the emotions of the moment. This abstract feeling is then translated into our work and brand vision. The most beautiful thing is already here in this world; to create them, I only need to go back to that.

How did this all come about? What or who inspired you?
The essence of the brand came about when I stood before an old tree in the garden of Alhambra. A breeze brushed wildly through the dense leaves, and the sunlight shimmered through with the wind and light, into millions of beautiful geometric shapes. I was mesmerized…and felt that this, nature, is true beauty. I began my creations by finding the formula of nature, fractals, and how life and beings are one. This invisible tie feels extremely moving.

What role does instax play in your creative process?

COLLABORATION: OPPO X FARFETCH
合作项目：OPPO X 发发奇

KOL :FIL 小白　FIL XIAO BAI



KOL: MIA KONG

KOL: 深夜发媸 徐老师

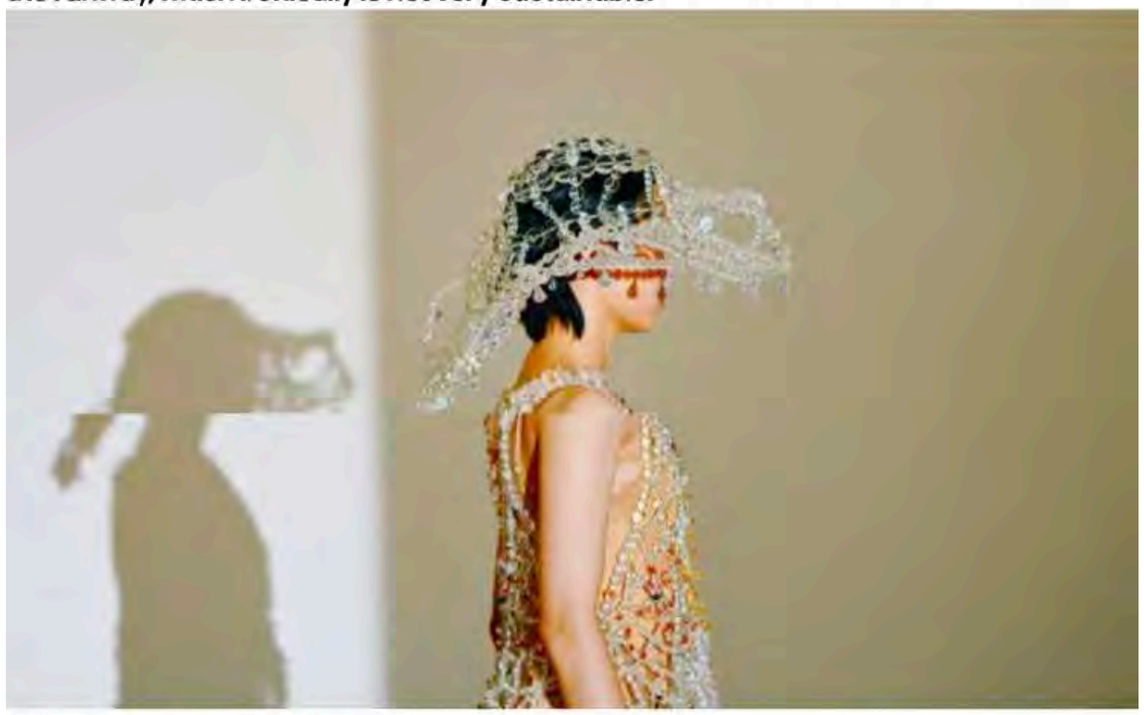
COLLABORATION: SWARVOSKI
合作项目：施华洛世奇

SUSAN FANG has been in partnership with Swarovski for 3 seasons using many of their dead stock crystals to create unique pieces.

FASHION / FASHION FEATURES

Playing It Safe Clashes With Creativity in Shanghai Fashion Week

While sustainability talks took center stage during the week, creativity is missing on the runway, which ironically is not very sustainable.

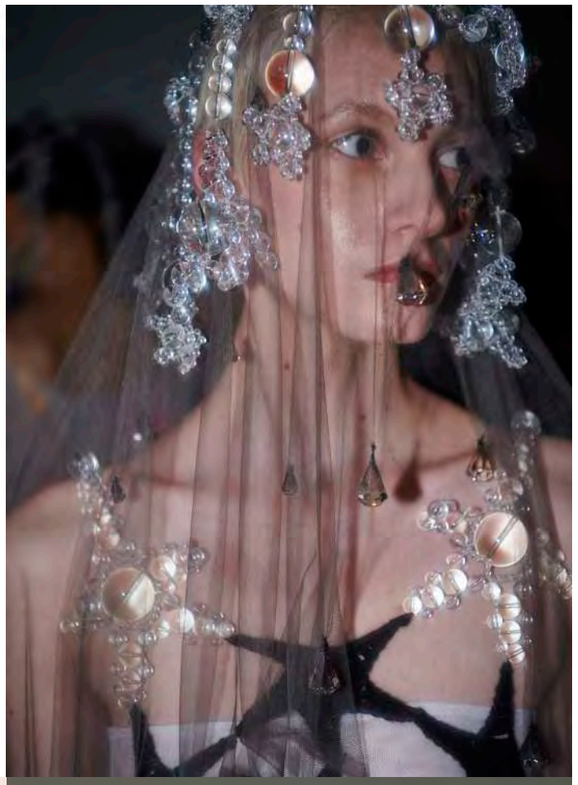


Susan Fang Spring 2020 Collection
Courtesy

SHANGHAI — It was almost impossible to attend everything during Shanghai Fashion Week. Show venues were sparsely located along the Huangpu River that divides the city in half. Buyers and press would need to take a 30-minute tunnel-crossing trip from the downtown Xintiandi main show space to the Labelhood show space, the 80,000-ton warehouse that is the Minsheng Wharf, where the Prada men's spring 2020 show was held in May, on the outskirts of East Bund. While the biggest trade show in town, Ontimeshow was located on West Bund, a 40-minute drive when there is no traffic.

NEWS | OCTOBER 24, 2019

CRYSTAL ON THE CATWALK: SHANGHAI FASHION WEEK SS20



COLLABORATION: BLOOM CHARITY
合作项目：BLOOM 蒲公英慈善基

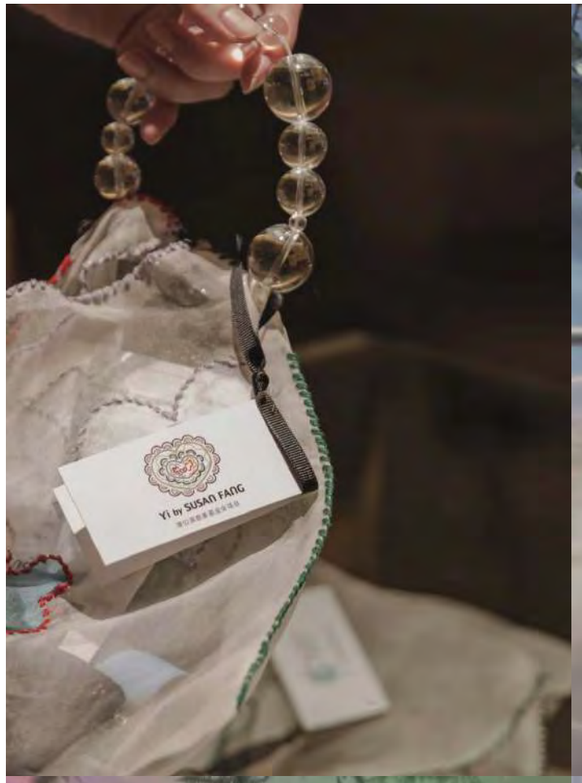
SUSAN FANG has been collaborating with a charitable organization called BLOOM since three years ago. 'The strategic objective of Bloom is to allocate resources to teenagers from resource-scarce areas in China. Bloom acts as a platform to provide resources and other help to resource-scarce teenagers, with the support of a reputable, honored board and mentor team.'

SUSAN FANG 从三年前开始与一个名为 BLOOM 的慈善基金会合作。“Bloom 致力于将资源分配给中国资源稀缺地区的青少年。 在董事会和导师团队的支持下，大家通过Bloom 平台为资源稀缺的青少年提供资源和其他帮助。

SUSAN FANG and BLOOM came together to create an embroidered capsule collection to help fund the YI minority children's education. The indigenous women of the Yi minority get paid for their embroidery work, giving extra earning to their families, SUSAN FANG donates 100% profits of the project to Bloom Charity to fund their children's education.

SUSAN FANG 和 BLOOM 联手打造了一个刺绣胶囊系列，资助彝族儿童的教育。彝族土著妇女通过刺绣工作获得报酬，为家庭增加额外收入，SUSAN FANG 将项目利润 100% 捐赠给 Bloom Charity，用于改善孩子的教育。

COLLABORATION: BLOOM CHARITY
合作项目：蒲公英慈善基金



PRESS
媒体露出

The brand has been featured multiple times at WWD, the Times, Evening Standard, Vogue UK, I-D, Spain, Bazaar, Dezeen, Marie Claire, Bazaar etc as well as being very popular among celebrities internationally.

该品牌多次出现在 WWD、The Times、Evenning Standar、Vogue UK、I–D、ELLE、Bazaar、Dezeen、Marie Claire、Bazaar 等，并在国际名人中非常受欢迎。

VOGUE RUNWAY

SIGN IN

COLLECTION REVIEW ALL SEASONS

LONDON, SEPTEMBER 20, 2022
by ALEX KESSLER

Despite being deeply sensitive to the woes of the world, Susan Fang wanted to indulge in positivity for spring. While London is still in a contemplative mood after yesterday's historic event, the designer's vibrant creations, which were shown in her trademark confectionery shades and experimental silhouettes, were, to put it mildly, smile-inducing.

VOGUE

WWD

RUNWAY / LONDON 2023 SPRING READY-TO-WEAR

Susan Fang RTW Spring 2023

The designer made a splash with her London Fashion Week runway debut with dreamy hand-knotted organza dresses and mouth-watering 3D printed bags.

By TIANWEI ZHANG SEPTEMBER 20, 2022, 11:05AM

Ruanway at Susan Fang RTW Spring 2023 on 20 September 2022 in London

Canadian Chinese fashion designer Susan Fang made a splash with her London Fashion Week runway debut.

Her spring 2023 showcase at the Marshall Street swimming pool in Central London exuded hopeful and joyous emotions, as models in dreamy and colorful hand-knotted organza dresses walked on pontoons, surrounded by giant inflated flower-bomb installations covered with water marble patterns.

"There are a lot of feelings of restriction and anger. I hope this strong emotion can be used for love and it's much harder sometimes to let go of our aggression and seek harmony at upsetting times," Fang said during the preview.

She also offered date-night-ready miniskirts and ruffle denim jackets in marble prints, which she narrowed down from the hundreds that Fang and her mother developed together to a dozen. There were also beautiful 3D bags with intricate floral ornaments and a glowy gradient hue.

Fang was originally given the slot to close LFW on Tuesday, which wasn't considered a good spot as most press and buyers would have left London and headed to Milan. But since Queen Elizabeth II passed away and caused a slew of rearrangements to respect her funeral on Monday, Fang benefited.

"I consulted with my Chinese fortune teller before the show, and she told me that Tuesday is a good day for me. So I stick to it. Now I am feeling lucky that I don't have to change my plan so last minute," Fang said.

WWD

hypebae SHOP

FOOTWEAR

SUSAN FANG DEBUTS CROCS COLLABORATION ON SS23

Kicking off the final day of LFW was Susan Fang, an emerging designer whose SS23 showcase took place at Marshall Street Leisure Center, where models pretty much walked on water. Next on Hypebae's list was a film screening from DiPetsa, taking place in the Selfridges cinema. Attendees then ended up at emerging designer Sinead O'Dwyer's SS23 showcase, which featured models of all abilities, shapes and sizes. Offering a lesson in authentic inclusivity, the showcase was arguably one of the most significant of the season. Rounding off the day was a showcase from the fashion crowd's favorite designer: Chet Lo. Worn by the likes of Chloe Cherry and Doja Cat, Chet Lo's designs stunned the audience through oversized beach balls, vibrant colors and his signature peaks.

HYPEBAE

Tatler POWER & PURPOSE STYLE DINING HOMES CULTURE MORE

How London Fashion Week Found Joy Despite Sombre Times

Words by ROSANA LAI | September 24, 2022

COVER Susan Fang spring-summer 2023

Tatler POWER & PURPOSE STYLE DINING HOMES CULTURE MORE

Susan Fang

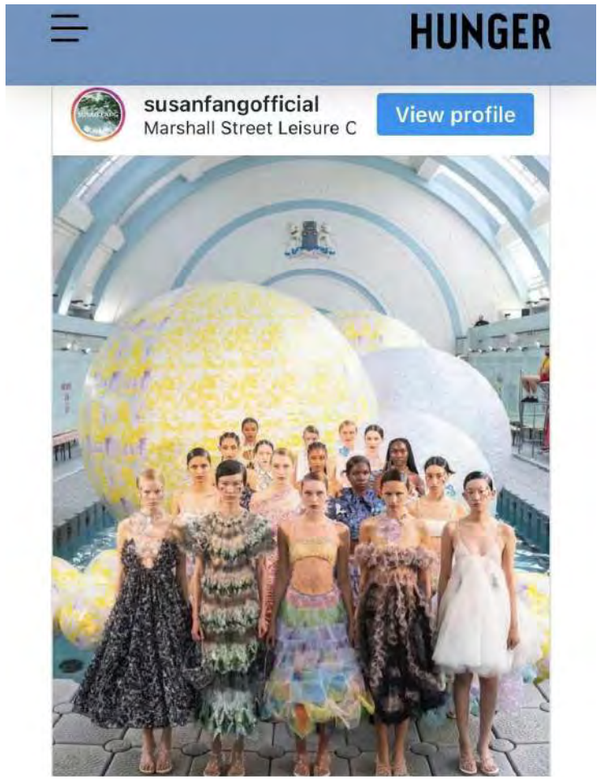
ABOVE Susan Fang spring-summer 2023

ABOVE Susan Fang spring-summer 2023

Staged inside a swimming pool surrounded by giant, marble-print floaties that were designed by her mother, Susan Fang's show wowed attendees with an ethereal offering of gauze gowns. The Chinese designer added a tech-driven twist to her favourite material by hand-folding dyed gauze into three-dimensional "air prints", creating mesmerising ripples of colour.

***Don't miss:** On the Fashion Map: 8 Emerging Asian Designers to Know*

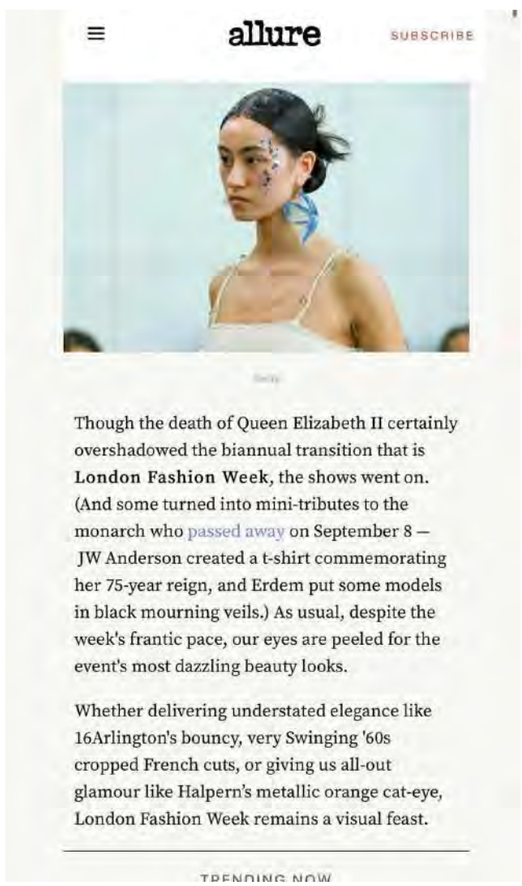
TATLER



London Fashion Week: The best bits

As London Fashion Week draws to a close after several jam-packed days of shows, HUNGER has been busy running from catwalk to catwalk so we can spotlight the best looks, locations and imagination around. From the continued rise of Biker jackets to undead fashion, here's what you need to know from LFW...

HUNGER



ALLURE

VOGUE

THE GUARDIAN

企图在困境与冲突中呼喊对和平的向往，

却在黑色幽默中唤来了「爱」，

明明是温良开端，却奈何演变出成无边且散落的荆棘。

好在这个变量，在云外之境的另一面也是由小及大的。

你我虽然开始时是微小温和，却延展成了明亮与绚烂。

是湮灭，也是新生，是世界万千变量的轮回。

ONLY LADY

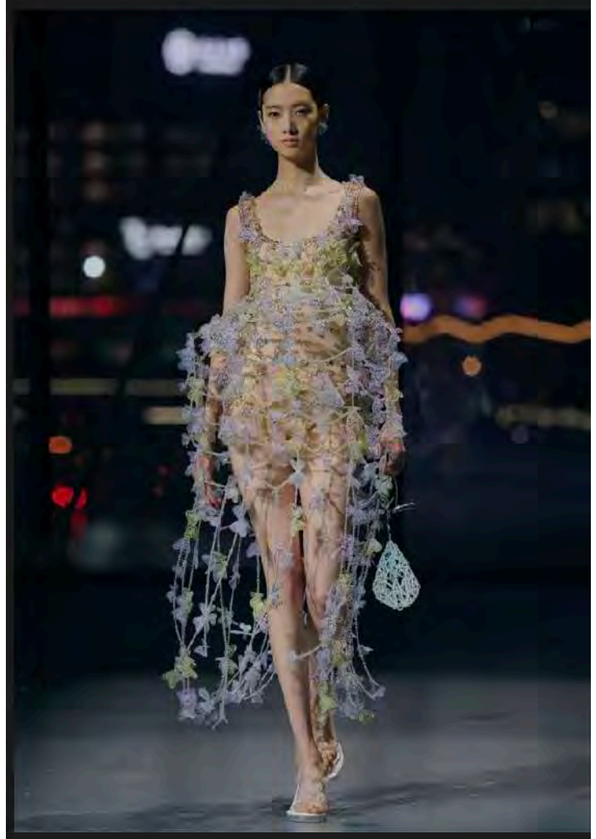
PRESS ARTICLES & INTERVIEWS
宣传文案及采访

VOGUE+

SUSAN FANG 2023 RESORT 系列

以"AIR•FREE"之名探索「变形 / Metamorphosis」

SUSAN FANG 2023 RESORT 系列的生命之途由一只飞虫之梦牵引而出。灵魂进入了飞虫，穿梭于自然界与城市之间，飞行探索旦暮一生、躲避人类的敌意、去表达存在。而后坠进深海水母的身体里，在海洋的黑暗与蓝光下缓慢涌动。此时，生命体的外衣，即我们的服饰，作为一种表达自身的语言，越来越自由地变幻——将风环抱海浪的温柔作为结构，将被灵魂穿过的神奇动物们的随意彩虹毛发作为色彩。在这片理想之地赋予的自由行，大家会变得更能共情更自由，拥有更无限的想象力。



2023 RESORT的服装，由水中绘制成的抽象大理石纹路作为印花，在不同的面料上运用了爱心图样叠缝制成飘动的蝴蝶，无数彩色水钻作为点缀，它们最终都停留在某一个光怪陆离的生命体上，它是人们对自然和不同生命体的共情。新款珠珠手袋蕴含着施华洛世奇水晶，是新生命体的心脏与骨骼，是奇幻梦境里飞虫与动物结成的舍利。

VOGUE PLUS

SUSAN FANG | 秀场演绎抽象生命体的探索之旅

SHFW 上海时装周 2022-07-19 18:10 发表于上海

SUSAN FANG 2023 RESORT系列

以"AIR•FREE"之名

去探索「变形 / Metamorphosis」

唤许在某个梦境乃至时空里，每个人的灵魂都可以自由穿梭，变幻形态各异的生命体，有着不同的世界观与生命之途。

SUSAN FANG

2023 RESORT系列的生命之途

由一只飞虫之梦牵引而出

灵魂进入了飞虫，穿梭于自然界与城市之间，飞行探索旦暮一生、躲避人类的敌意、去表达存在。而后坠进深海水母的身体里，在海洋的黑暗与蓝光下缓慢涌动。此时，生命体的外衣，即我们的服饰，作为一种表达自身的语言，越来越自由地变幻——将风环抱海浪的温柔作为结构，将被灵魂穿过的神奇动物们的随意彩虹毛发作为色彩。在这片理想之地赋予的自由行，大家会变得更能共情更自由，拥有更无限的想象力。

上海时装周

BAZAAR 时尚芭莎

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2022/07/19 10:50

#芭莎带你看时装秀#Susan Fang 2023年早春系列以"AIR•FREE"之名，以一场浪漫的梦境，去探索「变形 / Metamorphosis」。水中绘制成的抽象大理石纹路作为印花，在不同的面料上运用了爱心图样叠缝制成飘动的蝴蝶，无数彩色水钻作为点缀，还有朦胧的薄纱与轻盈的空气编织手法，犹如梦中奇妙的仙子，带领我们走上一场梦幻之旅。

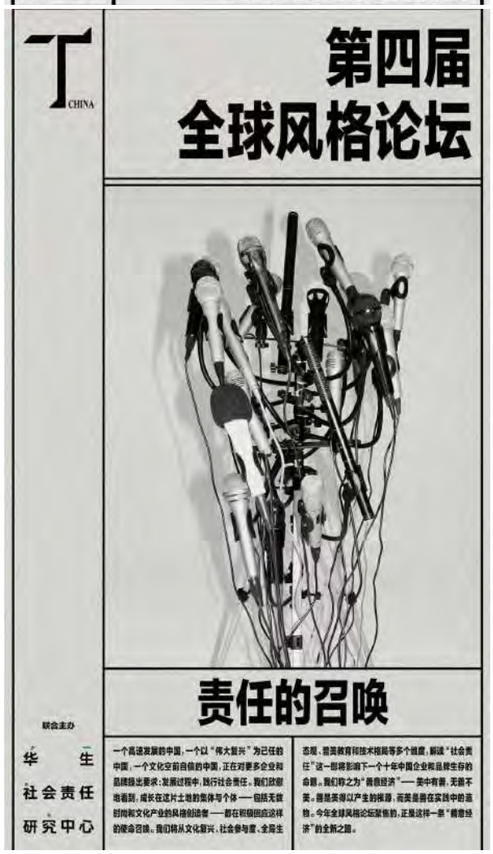
时尚芭莎

WWD 国际时尚特讯 >

FASHION

Susan Fang 2023 Resort 系列以"Air•Free"之名，去探索「变形 / Metamorphosis」。本系列的生命之途由一只飞虫之梦牵引而出。灵魂进入了飞虫，穿梭于自然界与城市之间，飞行探索旦暮一生、躲避人类的敌意、去表达存在。而后坠进深海水母的身体里，在海洋的黑暗与蓝光下缓慢涌动。此时，生命体的外衣，即我们的服饰，作为一种表达自身的语言，越来越自由地变幻——将风环抱海浪的温柔作为结构，将被灵魂穿过的神奇动物们的随意彩虹毛发作为色彩。在这片理想之地赋予的自由行，大家会变得更能共情更自由，拥有更无限的想象力。（Usasa）

WWD

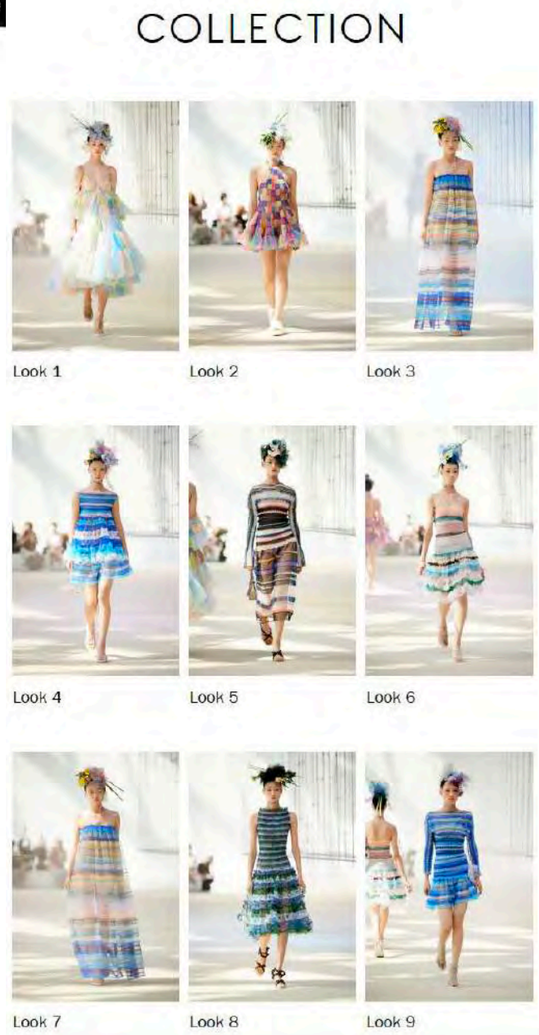


T MAGAZINE

Susan Fang is a highly emotional designer in tune with the tenor of our times, but spring 2022 marks a leap forward for her work. Shown on a lightly misting runway in Shanghai, the collection took texture to extreme and radical new places: She's created a new material technique of folding tulle she calls "air flower" inspired by broken flowers and sliced fruits that repeats across the body in open-weave, netlike dresses, tightly latticed minis, and explosive, ombré poufs. The pieces are instantly appealing in both a visual way and in a sensory one, thoughtful to the bodies inside them and the observers taking them in.

The exuberance and joy in each of Fang's pieces belies an underpinning of sadness, though; like the best Dutch still-life or memento mori, her frilly garments mark a passing of time or encapsulate the multiplicity of time itself. She quotes *Einstein's Dreams*, a 2004 novel by Alan Lightman about the creation of the theory of relativity: "Suppose time is a circle, bending back on itself. The world repeats itself, precisely, endlessly."

Her work is almost precise, marked by engineering and repetition, but it's never without a thoughtful touch. When she speaks about regenesis, self-love, and progress, you get the sense she operates in that special place between science and art. That said, she's also got a keen business sense: Her popular bead bags are constructed with new 3D printing techniques, which makes them accessible to a broad audience.



VOGUE

BOF

Buyers Keep Investing in Domestic Brands at Shanghai Fashion Week

BY CASEY HALL

OCT. October 18, 2021 2:48

Shanghai Fashion Week has wrapped up its spring 2022 edition, which ran Oct. 8 to 16 and included more than 100 shows on its official calendar, alongside a multitude of off-calendar and related events.

Adjacent events included several awards announcements, including the inaugural Hu Fashion Forward Prize, which saw Samuel Gui Yang win 500,000 yuan, or $77,600, as well as the fourth edition of the Shan Future Forum, a sustainable fashion event presented by fashion media veteran, Shaway Yeh, and her YehYehYeh consultancy, this time around backed by Kering and OTB Group.

On Oct. 11, the first "Her Power Fashion Dialogue" was held at Fosun Art Center and included a keynote speech from Shanghai Fashion Week ambassador and former *Elle China* editor-in-chief, Xiao Xue, as well as round table discussions that included model, Liu Wen, tennis superstar, Li Na, and underwear upstart Neiwai's founder, Liu Xiaolu.

Since Shanghai Fashion Week began drawing the attention of the international fashion firmament, it has done so largely because of its position as gateway to the all-important China market. In recent years, its reputation as a training and discovery ground for talented young Chinese designers has also become well-known.

The pandemic period has encouraged a number of Chinese-born designers who previously split their time between their homeland and overseas bases to move home. The result has been an added concentration of Chinese talent at Shanghai Fashion Weeks in recent seasons and a collegiality among the designers, a shared feeling that they are part of a rising fashion industry at an exciting time in its young history.

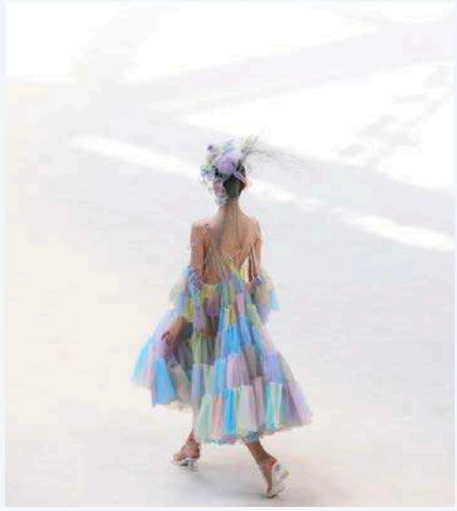
BOF

10 月 10 日，Susan Fang 于上海时装周期间发布 2022 春夏系列。在系列中，设计师记录一场破碎之后以“自爱”的重生，以“自”重塑“爱”。同时，设计师还再次引入新技法“Air·Flower（空气烟花）”。在印染的纱布上裁成一组组不同宽度的面料，再折叠出多层不同大小、不同抽象印花的立体“空气印花”，它们于是衍生出了“自”的无限轮廓。那些异色的印花或横向，或竖向，或矩形，或漩涡向延伸，它们在这个空间与时间都汇集到一起。秀场上设计师还展示了 3 面立体爱心水雾装置，如烟花在空气中绽放。（Nion）

WWD

空气织梦网

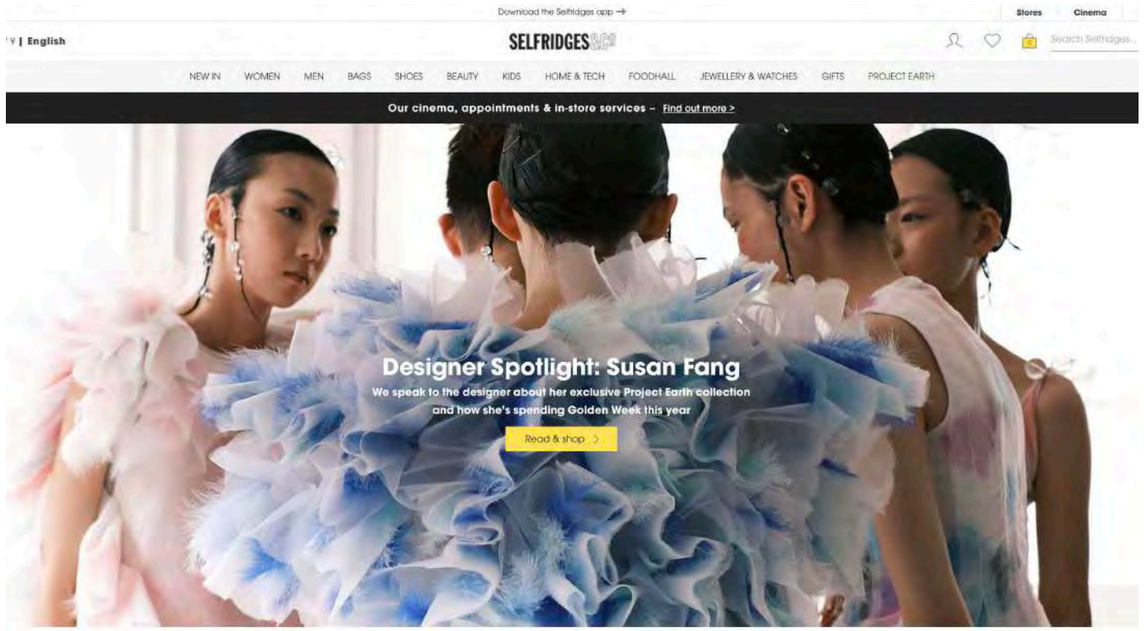
SUSAN FANG

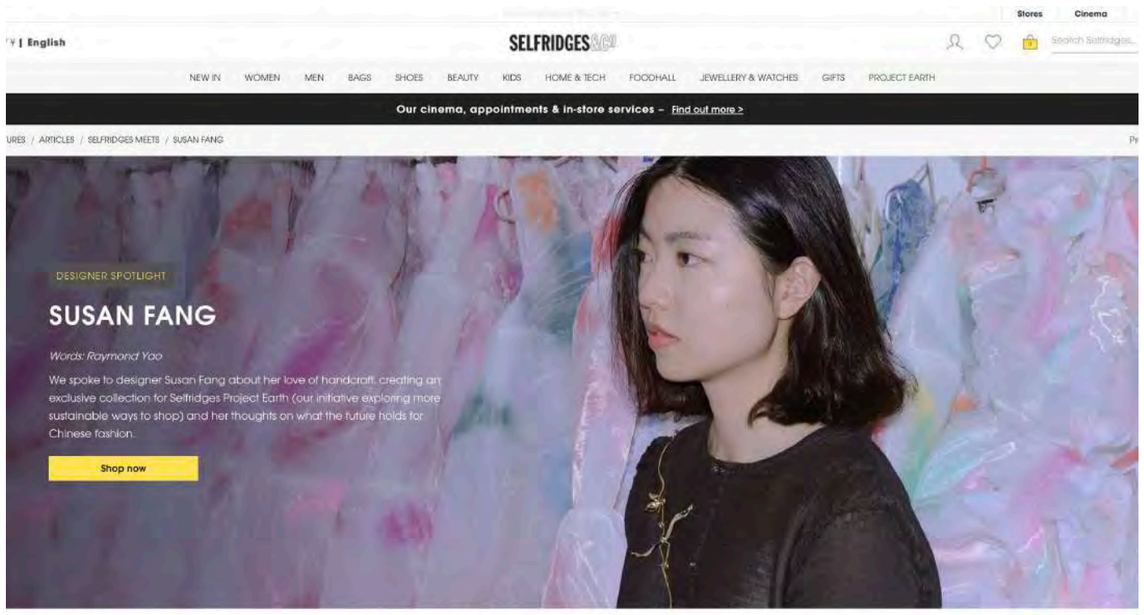


我只是一滴清水，不是肥皂水，不能吹泡泡

对于SUSAN FANG这个品牌，你也许第一眼就被她们的“仙气珠珠”所吸引，但SUSAN FANG绝不止于此。SUSAN FANG是伦敦当代女装品牌，是品牌创始人&设计师方妍楠于2017年从英国中央圣马丁毕业后成立的奢侈女装品牌。品牌惯用的空气编织是由SUSAN FANG本人发明的手工技术，让服装在优雅灵动的同时，保持宽松却又不失小巧。SUSAN FANG每个系列都专注于感知和数学，结合了创新的纺织品，颜色和轮廓，以创造出具有艺术创意的服装和配饰。常常会让你在这究竟是艺术品还是服装的奇妙感受中游离。

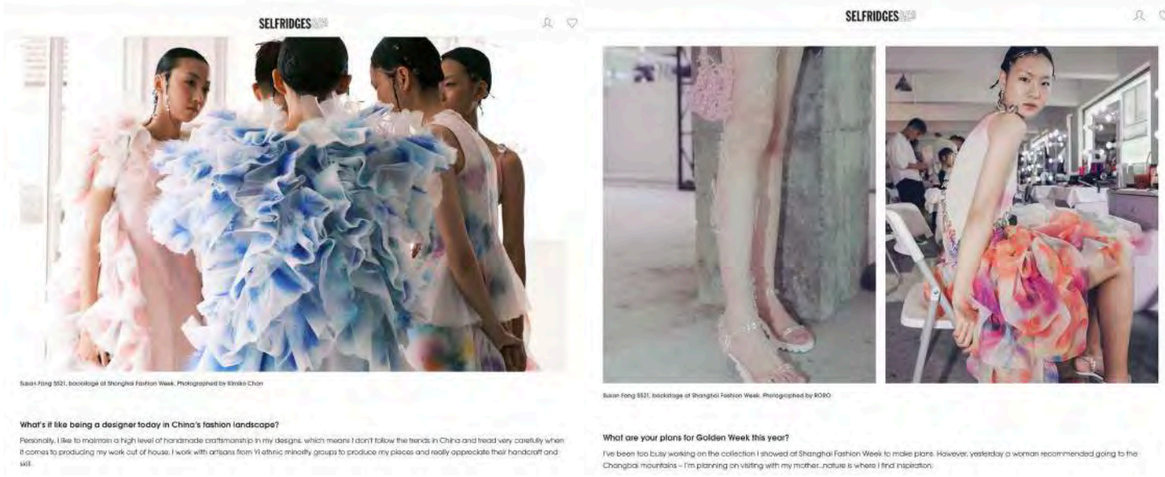
Madame Figaro

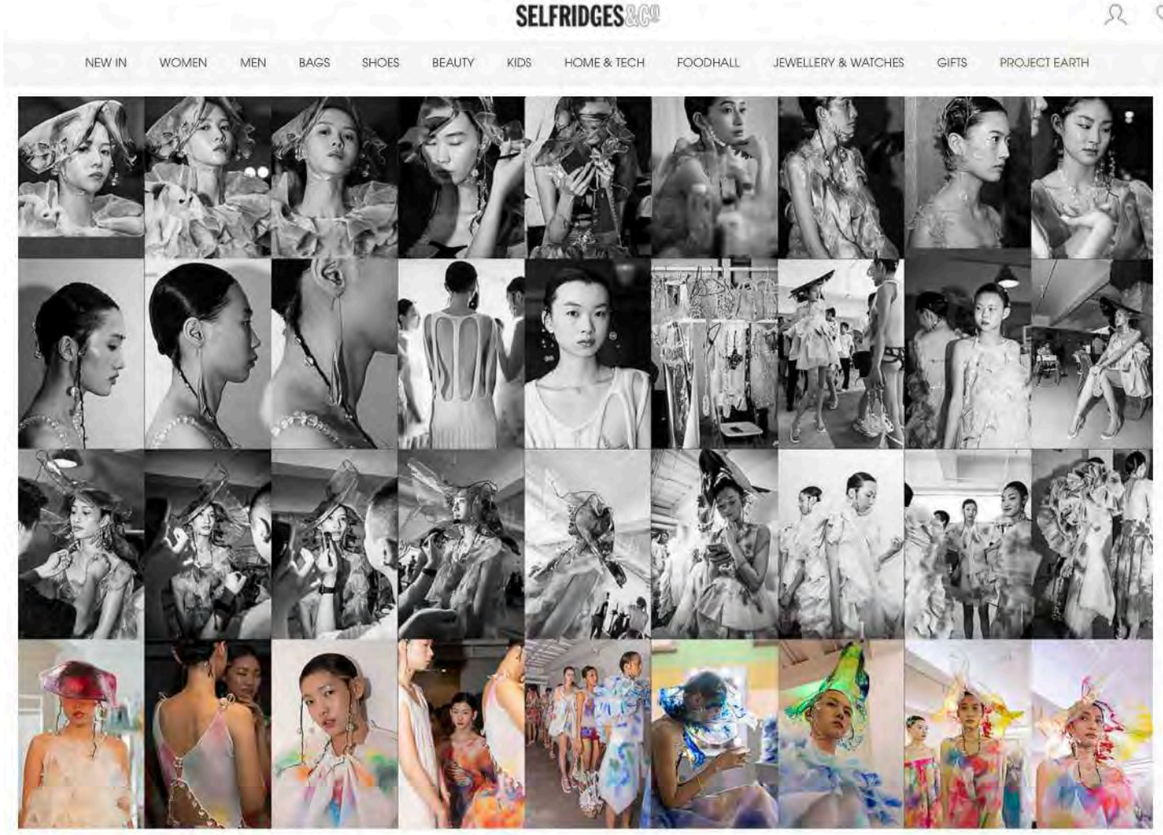




How did the brand Susan Fang come about?

I've lived in China, Canada and the UK, so have experienced a lot of different cultures – drawing and designing fashion have always been an outlet for me, it gives me perspective. When I was studying fashion at Central Saint Martins in London, what struck me the most is how free the environment was; I was really encouraged to use design to express my individuality. During my time in London, I did a six-month internship at Celine, followed by a stint at Stella McCartney as a

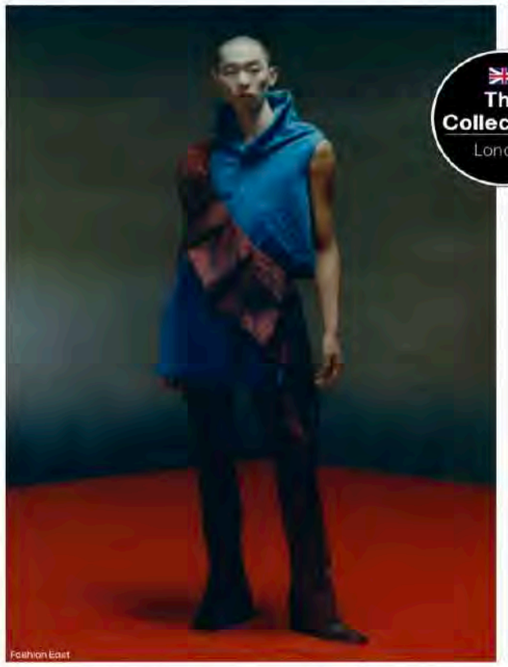




Susan Fang SS21, backstage at Shanghai Fashion Week. Photographed by Dirk Weiblen

LONDON SPECIAL EDITION

WWD


Fashion East

Susan Fang

The Collections
London

Fashion East

The lineup for this season's Fashion East showcase included Maximilian Davis, Nensi Dojaka, Goom, newcomers Jawara Alleyne and accessories label HRH. The emerging designer support platform also released a joyful behind-the-scenes video documenting their socially distancing shooting process.

Having launched his brand during the pandemic last season, Davis said the fall 2021 collection is "a continuation of Black elegance and explores my grandmother's emigration from Trinidad to England in the 1960s," with a focus on psychedelic prints and unisex tailoring.

Dojaka is inspired by an exhibition with the works of Hilma af Klint at London's Serpentine gallery years ago. "Those beautiful super fine feminine lines running through the huge canvases were a trigger for the first few drapes I did on the mannequin," she said. Highlights include tulle corsets paired with tailored trousers and one of the light, flared dresses with the double bra details, which is is the first dress the designer draped for the collection.

South Korean designer Goom Heo's label this season centers around artist Philip Jackson's horror-themed sculptures. "His work is enormous and made out of bronze. To me, his sculptures felt really cold & sharp and I wanted to reflect that mood in the collection. Also, the graphics and contrast color combination or texture of fabric were inspired by the 1920's movie 'The Cabinet of Dr. Caligari,' in terms of shade and shadows moving around the body," Goom said. A key look from the lineup is a black full-length hooded wool coat and the monochrome mohair pieces.

Raised in Jamaica and the Cayman Islands, Alleyne is a 2020 graduate of Central Saint Martins MA Fashion. She presented her collection via a video of the fictional journey of a captain on her ship "The Renegade" as they go on to save the "Sun City." Characters include the crew, who wear repurposed leather trousers with draped top wrapped around waist and white top, and the council, whose approach is a lot more sleek and chic. "The video crescendos with this meditation between aggression and joy. I love playing with juxtaposed emotions to ask the viewer to come to their own conclusion," she said.

HRH's new accessories line is inspired by the designer's love for "gymnastics and figure skating, sports teams and how their adornments unify them." Key pieces include puffa silk and sheepskin and power mesh scrunchie thongs. – *Tianwei Zhang*

Susan Fang

Susan Fang's fall 2021 collection "Air-Time," based on Carlo Rovelli's book "The Order of Time," aims to explain how time does not exist in the way we imagine. That result is a look book that includes enchanting images developed by a photography method from the 1850s and Fang's documentation of the exposure process with her phone.

The look: Fairy living in the forest.

Quote of note: "Our perception of time comes from our subjective view of the world, it is a core part of what gave us our identity as humans."

Key looks: Dresses made with a new sustainable textile innovation by Fang called "Air-Ribbon," a zero waste-making process that creates tiny balloon-type surface textures in colored tulle and ribbon. Beaded headpieces that resemble splashes of water frozen in time, floating in midair. A new precious metal accessory range features word engravings on lotus flowers and leaves.

The takeaway: While the brand has made a name for itself with those shiny beaded bags, Fang continues to push the brand's visual narrative in experimental ways. – *T.Z.*

House of Sunny

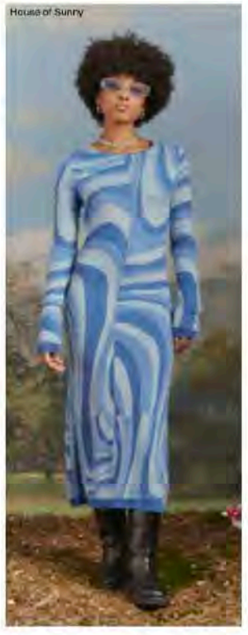
East London-based House of Sunny went viral last summer for its now-signature swirl-print dress, favored by the Kardashian clan. Now it's translating its flair for psychedelic prints and all things nostalgic for a fall collection that's equally photogenic – and a welcome antidote to the sea of beige taking over fashion in the last year.

The look: Childlike prints – from unicorns to scenes from Disney's "Fantasia" – pastel hues and body-hugging knits. This is not for the shy or the minimalists.

Quote of note: "We wanted to bring a playful and psychedelic feel to everyday life. Textiles were designed to provoke memories and fun stories to bring comfort and escapism to people during a global pandemic," said the label's managing director Camilla Ley.

Standout pieces: Retro faux fur-trimmed cardigans and a winter version of the viral Hockney dress, redone in an ocean blue hue and long sleeves.

Takeaway: Funky, feel-good clothing that will work well for post-lockdown life – and keep the Instagram likes coming. – *Natalie Theodosi*


House of Sunny

WWD MAGAZINE

VOGUE ITALY

FASHION BEAUTY NEWS FASHION SHOWS

TALENTS

London Fashion Week: the 12 womenswear talents to know

Fang's impalpable tulle creations in this season's lookbook have a spooky feel, thanks to a photographic method developed in the 1850s. The collection investigates the idea of time in fashion, scrutinizing the past, but at the same tim supporting the possibilities of the present as in the case of zero-waste décor using tulle and colored ribbons.

VOGUE ITALY

madame FIGARO

Style Beauty & Well-being Company &

Designers

Show - Susan Fang - Fall-Winter 2021-2022 Ready-to-Wear

The Susan Fang house presented its new fall-winter 2021-2022 collection during the ready-to-wear show in London. Discover all the looks of the Susan Fang show in photos.

In one click, find all the fashion weeks and parades , details and behind the scenes ... In short, the best of fashion!

The collection

See all photos

MADAME FIGARO

YU PRIZE x 伯爵PIAGET创意先锋奖获奖

PIAGET

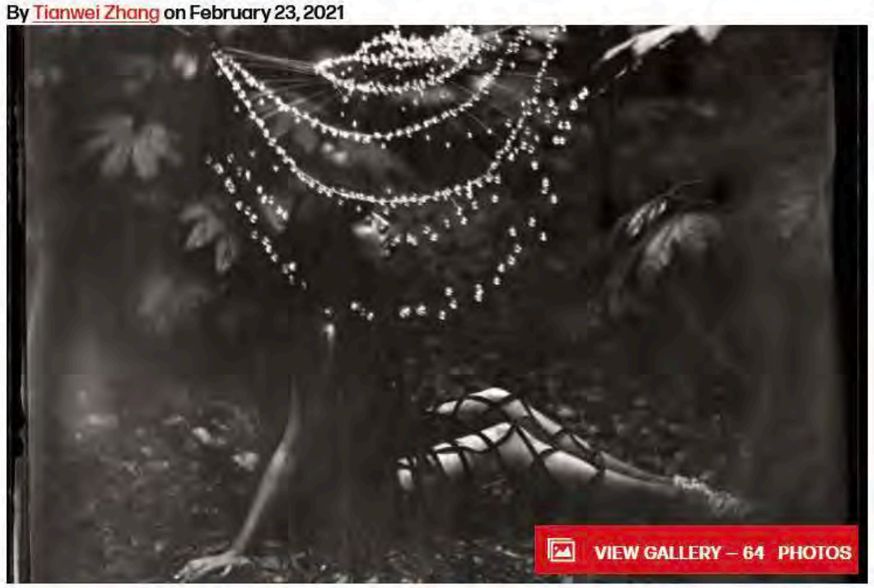
YU PRIZE
创意大奖

WWD

Susan Fang RTW Fall 2021

While the brand has made a name for itself with beaded bags, Fang continues to push the brand's visual narrative in experimental ways.

By Tianwei Zhang on February 23, 2021



GALLERIES

Collection

Susan Fang's fall 2021 collection "Air-Time," based on Carlo Rovelli's book "The Order of Time," aims to explain how time does not exist in the way we imagine. That result is a look book that includes enchanting images developed by a photography method from the 1850s and Fang's documentation of the exposure process with her phone.

The look: Fairy living in the forest.

WWD

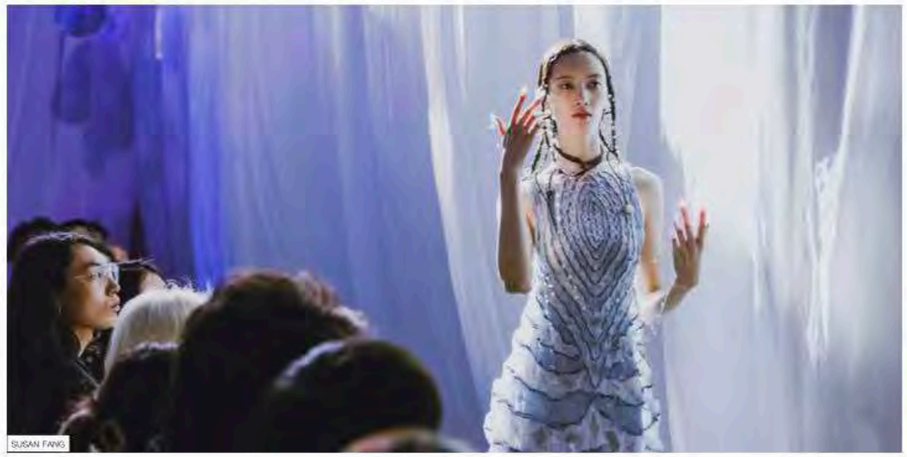
ELLE

> 杂志订阅 CN

SUSAN FANG AW2021系列

SUSAN FANG AW2021系列以"AIR•TIME"之名，去探索我们对时间的感知。

BY 周玫雅 MAR 30, 2021



SUSAN FANG AW2021系列以"AIR•TIME"之名，去探索我们对时间的感知。"2020年"的时间如握在手中的细沙，刻骨铭心却又悄无声息地流逝。时间诚然是人类活动的记录者，更是世间万物生死兴衰的度量衡，它总是向前奔跑。也或许时间，比我们想象的要更灵敏?

ELLE

GOGOBIO

PIAGET

本届上海时装周期间，部分中国设计师的品牌秀场图（ 左滑查看更多）

VOGUE BUSINESS

MADAME FIGARO

有料展览

FARFETCH

5 Asian Fashion Designers That Should Be On Your Radar

WORDS BY Emika Ohta Seger

Susan Fang

Susan Fang is a Chinese designer based in London and Shanghai. After graduating from the prestigious Central Saint Martins with a degree in fashion, Fang honed her skills working for Céline and Stella McCartney. She founded her eponymous label in 2017, was a semi-finalist for the 2019 LVMH Prize and named one of Forbes 30 Under 30 Asia in the art category last year. She is also known for inventing the 'Air-weave' technique, which involves weaving several layers of fabric to create a unique grid-like pattern with excellent elasticity. The collections consist of brightly coloured dresses full of optimism and accessories made of clear bubble beads.

One of this season's key pieces is this dreamy midi dress with pastel paint-like markings on a stark white canvas. The abstract pattern is made up of layers of organza with feathers peeking through. The mini shoulder bag crafted with the brand's signature clear beads is a limited edition piece, available only on FARFETCH and Browns. The fringed shoulder strap resembles dripping water and oozes a magical and almost water nymph-like aura.

Susan Fang feather-detailing layered midi dress | Susan Fang crystal beaded round mini bag | Susan Fang double-breasted feather raincoat | Susan Fang crystal beaded fringe shoulder bag

FARFETCH 发发奇

Susan Fang, Reese Cooper, and Kevin Germanier.

interested in how I could make a T-shirt exciting with my DNA," he said. For spring 2021, he made a film, using an LED mask to make a lasting impression.

A native of Atlanta who now lives in L.A., Cooper didn't have any formal training before launching his streetwear brand. "My brand is inspired by outdoor gear, nature and national parks. So it's finding natural elements to work around, and color palettes inspired by my time in California." Cooper is partnered with 1% for the Planet, and every item produced is matched with a tree planted in California, specifically targeting areas where the brand shoots its outdoorsy campaigns. "Sustainability is so built into the brand DNA of younger people coming up....It's going to be just a few years until brands that aren't done that way are going to be outdated and corny," the designer said.

Fang also focuses on waste reduction with her mathematically minded, grid like textiles and ethereal aesthetic. "We create an airweave that can be one-size-fits-all, two-dimensional and three-dimensional, and we also create bubble accessories made with recycled crystal glass," said the designer, speaking from Shanghai. "We are also very experimental in the way we show our collection. We might go on a road trip, or have a contemporary dance or art installation."

Despite historic challenges during 2020, all three designers have been able to survive – and thrive – with new projects and ways of working, often breaking away from the fashion calendar, which so many in the industry have complained about for so long.

"Flexibility is key and being able to pivot is the only way I got through this year," said Cooper, who came up with the idea in April to shoot a video on how to sew a chore jacket and sold 1,500 kits with all the supplies, including leftover fabric from canceled orders. "It was fun to see all the people making them at home, no two looked the same, even though there were only six or seven fabrics to choose from."

Looking to spring 2021, he wasn't sure if he should do a full collection. "For me, the most important thing was to double down on what I want to stand for as a brand. So we did a full new collection pushing as if it was any other year, trying to innovate and keep the momentum going. We shot it in the woods in California with models walking through a stream, inspired by lockdown when all anyone wanted to do was get outside and find fresh water to swim in. People can buy T-shirts and hoodies from me all year long, so that wouldn't have been special. So it was about figuring out next steps and going twice as hard."

"Because we are a handmade studio that involves my mom, childhood friends, uncles and aunties, we could still hand make at home when quarantine was serious," Fang said. "We tried to be flexible to what the market was wanting...the European buyers were asking if we had a pre-collection, so we made one in one month....Then we created a main collection and showed it in October. The result was healthy growth."

For support during the pandemic, all of the young creatives leaned on family.

"Starting a brand is very hard and it's great to have all these people around; even my childhood art teacher was helping me," Fang said.

Cooper's mother, Leah, a lawyer by trade, is now president of his company. "There are days when if I didn't have her around to say do this or don't do that, I would not be in this position," he said.

Germanier has 12 family members working with him, including his 82-year-old grandmother, who is the head of his knitwear studio. "It just happened because of the people who are there to support you...my dad works in the army, so no fashion background whatsoever, which actually is extremely helpful. When you start a brand you are a naive kid with creative dreams, which is great, but at the same time you need someone to put you in that [chief executive officer] spot and help you build your ceo self and those are your parents because of their background. They may not know how to sew, but they know how to deal with your cash.

"We're not using this for a marketing tool, this is the way we're working," Germanier added. "And the new luxury market is about this authenticity and transparency. I strongly believe you can be successful but still be kind."

While they all agreed the economic instability makes it a tricky time for young designers to launch a brand, they stressed that a business plan is crucial for those determined to do so. "You should come to the market with a clear message and approach to design," Germanier said. "Don't compare yourself to other brands, try to do something unique. It can be niche but at least it will be new."

"You have to be sure you know what you're trying to say. These things are expensive to start....If you don't have an opinion, it's going to close," he added. "Until you figure out the overall message and why you think it deserves to exist in the world, maybe pump the brakes a bit before you throw money at something."

"Stay true to yourself but help other designers and media friends, too," said Fang, who also shows as part of London Fashion Week. "By helping each other, people can grow faster and wider."

One clear advantage to designers starting out now is technology. Instagram has been a major tool for growth for all three.

"You can directly talk to anyone anywhere in the world," said Cooper, with the caveat that the new shopping capability has made the app less attractive, he thinks, to users. "I think it's the future of not only advertising but communication."

Fang got her first European retail account through a buyer DMing her on Instagram. "It doesn't give you any boundaries to reach people."

"With WeChat you can also pay, it's how I deal with my factory, you can send a PDF and draw on it. It's so fast and clever," Germanier added.

When it comes to what they would like to see change in the fashion industry, he led the way saying, "More action." The designer was at LVMH when the group changed from plastic to recycled cups. "It took six months just to change cups," he said. "Our strength is that since we're smaller, we're more flexible and can adapt more easily to a situation."

"Everyone is against the calendar, but I kind of like some structure in my life," said Cooper, who shows as part of Paris Fashion Week, but presented a video in July for spring 2021. "I only do two collections a year, I combine in women's stuff. But I don't participate in six to eight collections a year nonsense everyone complains about. You really don't have to do it, no one has a gun to their head."

"In China, it's very open – you can change if you want. We were able to present our show off the fashion calendar, and lots of brands are doing that. Or you don't have to do a show, you can do a video. And the media is super supportive of young designers," Fang said. "Maybe because of COVID-19, people are more solutions driven and kinder...."

On the topic of their own futures, all are open to exploring other product categories.

"I want to design sportswear with a feminine look," said Fang, who has become more health conscious during COVID-19.

Cooper is already in the midst of launching footwear. "Starting with what feels right, which is made in Italy hiking boots," he explained, adding of his brand ambitions, "I have no desire to be huge, just enough to where things are more accessible and ideas can come across faster and I can use my platform for various initiatives."

"I'm still waiting to be the creative director of Christian Dior," Germanier deadpanned. "The reason why is I want to change it. I grew up in Switzerland super clothes minded, and it is my dream to be at the head of one of those houses I admire, but I don't really respect how it's built and think I can change it. Dream big or go home."

As for his namesake brand, "I don't want to predict," he said. "I have a business plan for what I want to do, but nobody could have predicted COVID-19, so who knows what is going to happen? You have to go season to season and I would love to keep that flexibility."

That said, he teased that Germanier will expand to men's wear, home and tech products, after seeing market demand through data from his newly launched e-commerce site. "As long as I'm still having fun because it's my passion, I will continue. When there is no more passion, I will just go back to Switzerland and make cheese." ■

ONES TO WATCH

Designers to Watch in London

Susan Fang, Eftychia and Marrknull share their insights into their spring 2021 collections.

BY **TIANWEI ZHANG**

Looks from Susan Fang spring 2021 collection.

A close-up preview of Eftychia spring 2021 collection.

LONDON – London Fashion Week kicks off today with a hybrid format. A batch of new talents from around the world has also joined the fashion week, despite challenges posed by the pandemic, to present their latest creations in London. Here, WWD highlights three emerging designers to watch for this season.

SUSAN FANG

A finalist for the LVMH Prize, Susan Fang's beaded marble bags are one of the hottest accessories at the moment. Based between London and Shanghai, the brand has built up good momentum in China, and this season, she is joining London Fashion Week's official calendar for the first time to present her colorful and airy spring 2021 collection with a short filmed in Shanghai, just a few days ahead of London Fashion Week.

Fang said she wanted to bring hope and the feeling of rebirth with her collection, as the pandemic has totally changed the way she works. "I reached out to nature once more for my inspirations, a place where it feels safe and dreamlike floating between nostalgic moments of childhood and renewed energy," she said.

The development process has been intense. "Not just myself but I can feel from my surroundings that a lot of emotional changes and unpredictabilities," Fang continued. "I felt I had to find immediate solutions for the changing status. For example, when I couldn't receive all the hand-drawn prints, I had to hand-make another kind of textile with any available fabric in the studio."

She has also repurposed deadstock marbles into bead form, creating her signature bag shapes, as well as handcrafted macramé in her shoes to create a personal collection.

In the film, Fang re-created her favorite moments when rainbow light filters through the pouring rain. "I hoped this season's show can give a sense of healing and hope for the audience. The dreamlike set grabs the attention of all five senses of the audience with simulated cloud formations, lightning and thunder. Music was live and used traditional instruments to create a sound bath with contemporary dancers for a heavily nature-inspired film," she added.

Raised in China, Canada, the U.S, and the U.K., art and expression helped Fang find harmony when she struggled to settle down in a new environment. Now stocked at Selfridges, Browns, Machine-A, and multiple Dover Street Markets, the brand has also received praise for its campaigns photographed in Tibet and Xinjiang, featuring local ethnic minority communities.

EFTYCHIA

Central Saint Martins trained and LVMH Prize shortlisted, Eftychia Karamolegkou likes to set a theme related to the business entity and environment for each season and build a story around it that helps her dress the characters who run the world.

This season, the London-based Greek designer was fascinated by the business of politics. "It is about 'deal' in the sense of agreeing but also sorting out things. The handshake finalizing a deal has been repeatedly projected in my mind through the whole process, and its avoidance almost prohibited now because of COVID-19. It's something that intrigued me," she said, adding that the likes of Boris Johnson, Donald Trump, Angela Merkel and Kyriakos Mitsotakis were the inspirations and especially how they chat in front of the cameras during state visits.

It was a challenge to keep the mind-set and pace at the same level as pre-pandemic, and a few delays related to COVID-19 were the main headache of the last three months, the designer confessed. But she managed to adapt in the end and it made her original concept stronger and more relevant.

"The development starting point was also harmonized with the termination of the lockdown period when factories started to slowly open again. I had to convince the mind to follow the body and by having a deadline and a project to focus on," she said.

In terms of design, Karamolegkou introduces a new style for a jacket and coat with a crewneck shape and double-layered front, and double-faced shirts that can be worn on both sides with a different color on each side. She is also launching bracelets that incorporate leather watch straps.

"What I care about the most is to give interesting, practical, and well-made garments to the customers. Hence I focus a lot on functionality and trying to deliver an original and smart design that the wearer can appreciate and enjoy by wearing it for many years," Karamolegkou said.

"What makes me happy is that I can satisfy both my theoretical and creative sides with this brand. Every season I'm able to translate texts and theories in a visual and tangible way and this brand is the ideal medium for it," she added.

MARRKNULL

Known for its hanger-shape bags, the Beijing-based label has been showing in Shanghai, New York, Paris and London since its launch in 2016. The duo behind the brand, Tim Shi and Wang Wei, said Marrknull aims to represent China's modern popular culture, which is a product of mutual exclusion and integration of foreign pop culture and local culture.

The collection is inspired by the cult Chinese movie "In the Wild Mountains," directed by Yan Xueshu. The film tells about the struggles and choices of two families with different personalities in the mountains under the background of rural reform in Shanxi Province, which is also the story of two women of drastically different personalities fighting for life.

"We are inspired by the primitive but powerful female power and rough life scenes in the movie. We have created a series full of female primitive tension and beauty this season. We spliced different parts of the clothing on the same plane to form a sense of illusion of one dress and multiple ways to wear," the duo said.

"We started the development of spring 2021 collection from June. Everything was almost back to normal in Beijing, so our work was not impacted much by COVID-19," they added.

The brand is also working on a documentary about Chinese county culture to discuss the relationship and influence between these most authentic people and fashion.

Looks from Marrknull spring 2021 collection.

WWD

WWD PARIS FASHION WEEK COVERAGE SUBSCRIBE NOW

Susan Fang, Private Policy Win Lane Crawford Creative Callout 2020

Collections from both brands will be expected to launch at all Lane Crawford stores by summer 2021.

By Tianwei Zhang on September 30, 2020

Susan Fang and Private Policy are winners of Lane Crawford Creative Callout 2020
Courtesy

Looks from Susan Fang spring 2021 collection. Courtesy

Wang said the contestants this season were a great mix of talents, each with a unique vision that represents the multifaceted ecosystem that fashion is becoming every day.

"The work of Susan Fang expressed a fully developed and clear point of view. Her designs were original, and the use of mixed textiles proved an advanced technical skillset beyond her years. Fang understands her identity and how that spans between consumer and brand vision, which will help sustain her for years to come," he added.

WWD MAGAZINE

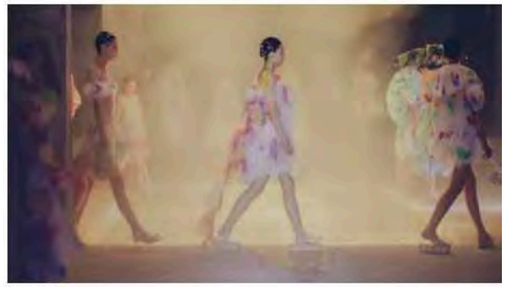
ELLE

SUSAN FANG 2021春夏系列「Air · Born空 · 源」，溯源新生 梦幻呈现

SUSAN FANG 2021春夏系列「Air · Born空 · 源」，诞生于让世界陌生的特殊时期，Susan Fang将希冀与重生融入设计的线与面，高悬着时新的开阔的美好祈愿。

生机无限的大自然总是给予Susan源源灵感，她将自然带来的安稳感，梦幻般地漂浮在童年的怀旧时光和不断焕发的活力体现在设计中。

标志性的"空中刺绣"系列，延续着Susan浪漫的水彩画卷。透明的纱线与轻柔的羽毛交织成朵朵缤纷花卉，绽放于层层波浪褶边之上。



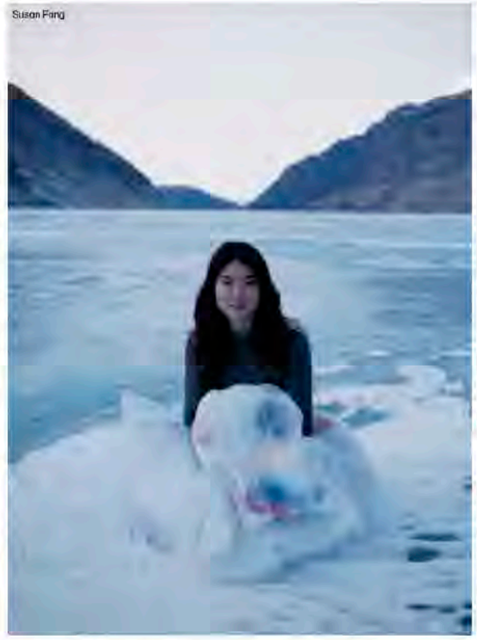
SUSAN FANG

SUSAN FANG

"溯源新生"的概念贯穿始终，Susan从微观细胞繁衍图像中汲取灵感，将细胞在瞬息间分裂的冲击力和爆发力重新运用在树脂帽子之上，塑造成抽象、强烈的图案。

ELLE MAGAZINE

WWD



Susan Fang

Susan Fang, spring 2021.

FASHION

The Surreal World Of Susan Fang

- The designer, noticed for her unique fabrications and otherworldly aesthetic, was named Lane Crawford's Creative Callout Winner

BY TIFFANY AP

SHANGHAI – When Susan Fang speaks, she has a sweet and ethereal quality to her, not unlike the clothes she designs, which have propelled her from a women's wear graduate at Central Saint Martins just five years ago to a name frequently cited in fashion circles as one to closely watch.

Within just a few seasons after her debut, she had collected a prestigious list of stockists – including Net-a-porter, Browns, Dover Street Market and Joyce – appreciative of the slightly preternatural feel of her clothes. One of the earliest breakout pieces for the designer were clear bubble-looking bags that Fang handcrafts with crystal-glass, a technique she also deploys on shoes and other accessories.

Shortlisted for the LVMH Prize last year, Fang in October was named this year's winner of the Lane Crawford Creative Call Out, taking home a $25,000 prize.

Here, WWD catches up with the designer to talk about her spring 2021 show, her team and what lies ahead.

WWD: You staged your latest spring show in Shanghai; what is that collection is about?

Susan Fang: This season was about hoping and praying for a miracle, hoping for happiness for everyone during this really difficult and confusing time. That's why we had this very misty rain and there was live music and natural instruments and we created sounds of rain and thunder and of waves. I generally wanted people to feel healed, transported outside of the current situation of calm with contemporary dance.

I think everyone felt good and really enjoyed it. Not only in the design but small elements to have good energy. Our gift was a cell phone case that we made and the monograms were a really cute sun or cute flower or the four-leaf clover, natural elements with a warm feeling. We prepared ice cream for people at the show so they wouldn't be bored.

WWD: What is the through line season-to-season for the label?

S.F.: In general, it should feel very, very free. At the same time, a bit surreal and nature-inspired, then emotionally linked with the current situation instead of trying to be super edgy or trying to follow a trend. We invent our own fabrics and textiles but we do it in the most practical way possible, thinking about how can we do it to have no waste. In general, it's very positive. It doesn't feel dark.

WWD: Your upbringing involved a lot of moving across multiple continents. What was that like growing up?

S.F.: I was born in Ningbo in China and moved to Shanghai when I was three years old. Then I moved to Canada when I was about five but then I went back to China around age 10 for three years because my parents wanted to make sure I wouldn't forget my Chinese. Then in high school, I went to England for a year and went to the U.S. for a year, and then came back to Shanghai American School for the last two years.

I think it definitely affects me. You go to different places and you get to understand different cultures but don't understand why you can only stay in one place for a few years. What helped was fine art. I'd do drawings and paintings to release my confusion. At the same time, I think emotionally I became more sensitive.

WWD: How did you start your brand?

S.F.: I graduated from Central Saint Martins in the women's wear class of 2015. I interned at Celine for six months and then was a women's wear trainee for nine months at Stella McCartney.

My first collection was technically in 2017 but in 2018, Fashion Scout Ones To Watch part-sponsored us for our first show at London Fashion Week. Afterwards, we were invited to show at Labelhood at Shanghai Fashion Week. We got launched in store just three months after the show – at two Labelhood stores and one Joyce. By the second season, Selfridges direct messaged us to stock accessories.

The bubble bags and accessories I created were really special, really different and helped us collect a lot of media contacts. By our third season, we could invite enough press people to the show ourselves without the help of the Labelhood PR. Also by then, we got shortlisted for the LVMH Prize. Then, we got invited to get a completely sponsored catwalk show by the Camera Della Moda. With this recent Lane Crawford award, my colleague actually signed up for me. She said, "You should try!" I didn't think they'd pick me.

WWD: What is your team setup like at the moment?

S.F.: Our team is very flexible for right now. The number ranges from five to eight people, some part-time. It's still a bit challenging because they are friends who are helping me, some of whom are not in Shanghai and we're trying to work around and have different lifestyles. Some of them are moms or could be in London with a different time schedule. As an independent designer, we are learning as we go. The good thing about it is these are people I'm familiar with. They are my friends for so many years or my classmates or my art teacher or my mom or my childhood neighbor. There's no wasted time for politics. We don't really have to manage because everyone is really focused on what they're doing.

I'm a horrible salesperson. I focus really on the design bit and actually most of the international stockists they approached us – Browns, Dover Street Market, Net-a-porter, Selfridges. Generally, I have a direction, what would be the next step or what should be the push for next season, but I'm not great at negotiations so usually I'd have my friend or colleagues help. I feel like we don't have a super-strong business person in our company yet. Now I think we're still very focused on the brand story. It's been really good for stockists and press coverage but I would like to next year have a really good business person on board.

WWD: How much of your business is overseas versus domestics?

S.F.: Now it's about 60 to 70 percent outside China but this might change because I feel like the China market is becoming better.

Domestic buyers are seeing better sales, so not just for me but in general they have bigger budgets at the moment. They're a bit more personal because they usually opened the shop themselves. A lot of them it's by personal instinct, it feels more like a friend but international buyers are in a really big firm so even if they really like you, they have to go through a big process so they can't make a decision right away. Once they do make a decision though they will keep you for a long time, they will invest in you. In China, they are more jumpy and follow the trend. I don't know if it's because it's newer here or it's just the market, or it's a combination of both.

WWD: How difficult is it to battle copycats being a young brand in China?

S.F.: I hear so many horror stories from other brands and, to be frank, I think we are so busy in our production that we weren't really properly handling it. But I think it's very interesting. This situation is so uncontrollable for these brands that are copying us or doing fake products but at the same time China media is very supportive. When there was a big KOL that copied our bags, I didn't say anything and she eventually took it down because other people noticed and gave her pressure. I've seen other brands try to argue with the KOL themselves and then the brand will end up with a bad result. Although, I think I still got bad comments from the KOLs fans on Weibo.

WWD: How do you find relating to other young designers here, as there is a new crop of young talent coming out of here?

S.F.: It is competitive. I haven't seen so much yet of it first-hand but I've heard about it. With other designers it can feel unstable but with media friends, the energy is really great. In Europe, there's a feeling of hierarchy with press but in China, the fashion media also tend to be young and they're so open to new things.

WWD: What are your next immediate goals?

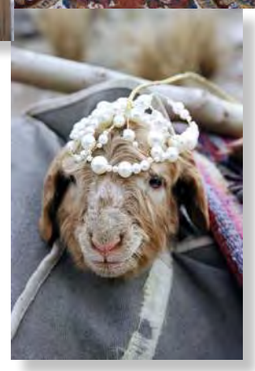
S.F.: Two goals: one is our own online platform, we do our have our website but we just updated it, and hopefully have our own flagship store soon next year or end of this year because I think we really would like to do installations and have a more interactive feeling. It would be nice to generate a space to include people in and do fun collaborations. So far, I'm thinking Shanghai because Shanghai is easier to control because my family is here.

Runway photograph by Dias Weskam

WWD MAGAZINE

Susan Fang

LOVE FOR HERITAGE



由 Susan Fang 創立的同名時裝品牌，最近成為各大時尚雜誌的新寵兒，女性化同時帶點偏鋒的設計成為焦點；而她對少數民族傳統文化的熱愛，對許多人來說是個驚喜。「去年，我到了新疆昭蘇拍攝新的廣告，事先沒有任何計劃卻興奮地去到了一些意想不到的地方，在森林中認識了維吾爾族的居民，在新的地方結交了新的朋友，他們能夠自由地做自己，讓我們捕捉他們的美麗與能量。」

作為居於英國的華裔設計師，文化差異對她來說是美麗的泉源。「童年時，每隔三年就要搬到一個不同的城市或國家，直到我成年後定居英國，這讓我真正擁抱機會去認識不同背景和文化的人。」

而她坦言，假如沒有當上時裝設計師，藝術家會是她嚮往的職業；而與不同少數民族的接觸，間接實現了這個初衷。「去年我還與福州的 FIL、成都的 HUG 兩家選物店一起做了兩個展覽，展出與來自貧困家庭的彝族母親合作的慈善產品——環保刺繡手帕包包。在旅程中，我們用紀錄片的形式記錄下彝族媽媽們的溫暖和可愛，彝族媽媽們總是背着很重的籃子，不知道每天走多少的山路，是很溫暖和堅強的女性。很多的彝族媽媽們在家裏有很多時間， 製作這個簡易的慈善包包的收入，可以幫她們邊照顧家庭成員，邊工作分擔更多的開支和孩子們的學習。雖然語言上面有點不通，但是我們互相以擁抱、握手和笑容來傳達對彼此的情感。」

Susan Fang

畢業於倫敦Central Saint Martins，其後分別在Kei Kagami、Celine及Stella McCartney 積累實習和工作經驗，隨即創立個人品牌；2018年獲得Fashion Scout 「Ones to Watch」獎項，在倫敦時裝週舉辦第一場時裝展；2019年成功入圍LVMH Prize青年設計師大獎賽預賽；其極具辨識度的珠子配飾和服裝已被如周迅、惠英紅等明星穿戴，作品成為各大雜誌拍攝新寵兒。

VOGUE

FASHION

10 Emerging Global Designers That Won't Let The Pandemic Stop Them

BY ALEX KESSLER
14 FEBRUARY 2021

This might have been one of the most challenging years in the history books, but that hasn't hampered the imagination of designers both new and established. For emerging design talent it's been particularly tough, as they steer their independent labels through a sea of uncertainty — some single-handedly making collections on their bedroom floors while wrestling with the production of digital or 'phygital' presentations, but as you will see, they have risen to the challenge.

Read more: The Central Saint Martins' White Show Students Are Redesigning The Future

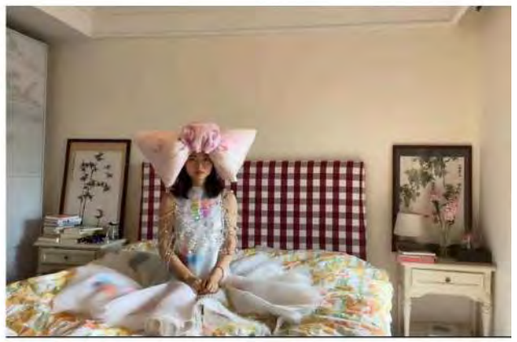
We travelled the world via Zoom — from London and Lagos, to Brooklyn and Guangzhou — to meet 10 young designers-to-know whose perseverance is a true testament to the power of creativity

Who: Susan Fang, 28

What: Futuristic womenswear label based between London and Shanghai.

Why you need to know them: Shortlisted for the 2019 LVMH Prize and named in *Forbes'* 30 Under 30, Chinese designer Susan Fang has made a mark with her surreal designs. "Our vision is not guided by trend or style, it expresses a mirage of artistic illusions."

Fang on creativity: "It has to be innovative — innovation grows into culture and can be further cultivated."



Susan Fang.

SUSAN FANG 2021春夏系列，用设计表达希冀与重生

搜狐时尚快讯 搜狐号

09-17 12:00

SUSAN FANG 2021春夏系列「Air · Born空 · 源」，诞生于让世界阵痛的特殊时期，Susan Fang将希冀与重生融入设计的线与面，寓意着对新的开端的美好祈愿。生机无限的大自然总是给予Susan源源灵感，她将自然带来的安稳感，梦幻般地漂浮在童年的怀旧时光和不断焕发的活力体现在设计中。

标志性的“空中刺绣”系列，延续着Susan浪漫的水彩画卷，透明的纱线与轻柔的羽毛交织成朵朵

搜狐时尚

弄潮派对开启

燥动迎来顶点

第三部曲

康米提燥起来

在盛夏高能预警之际

开启狂欢的燥动盛宴

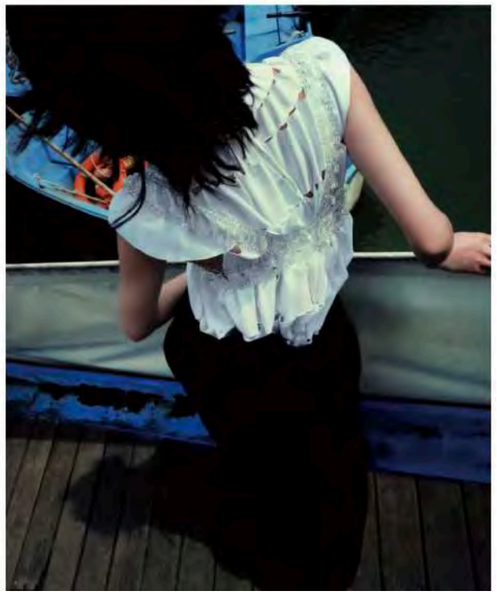
FARFETCH

WONDERLAND

界面

SUSAN FANG

Susan Fang的工作室中，成员们99%的时间都投入在手工当中。这样一个在大机器时代依旧坚持手工，并持续在其中找到灵感和乐趣的品牌，是十分可贵的。新一季作品，她用浪漫的串珠和羽毛，向我们展示了自己抽象的梦境。



InStyle:请介绍一下本季的灵感来源，想通过这个系列传达些什么？

Susan:我的灵感来自我的梦境，准确地说是飞行的梦。从小就做的梦，长大之后变得抽象起来：在天空中滑翔、潜入水中、变幻成另一个物体……我用羽毛来暗示这样的梦境，还有我引以为傲的空气刺绣（Air-embroidery），这些浮光掠影，我将以超现实的手法在本季 中一一描绘出来。

InStyle:你和母亲共同完成作品，体验和心情是怎样的？

Susan:我的母亲在退休之后开始自学绘画，她凭借自己的爱好和想象作画，随心所欲地创作。可能是因为这样，她能够理解我的很多抽象的想法，我们就好像是彼此的分身一般。

此外，母亲拥有的一些手工技艺，比如钩针，是我现在还没有掌握的，我需要她的帮助才能完成一些作品。母亲也会比我更加落地，会制定好详细的制作和交货行程，同时也鼓励和支持我坚持做衣服的梦想。

InStyle:手工工艺在机器几乎能完成所有工作的现代社会，意义是什么？

Susan:事实上，我们很多技艺确实是机器完成不了的，我们的创作其实和创作一幅画或者一尊雕塑比较类似。

我个人不是很喜欢太充满科技感的东西，对我来说科技充满冰冷感、距离感，具有复制性。而手工具有温度，在手工制作的过程中也能够激发自己的灵感，创造出新的手工工艺和方式，生生不息地创造出新的东西。

InStyle:与推出第一季作品的自己相比，现在的你工作和思维模式上有哪些转变？

Susan:其实核心没有改变很多，品牌想要传达的理念没有改变。我们对手工和可持续的坚持没有改变，从第一季开始就尽量做到零浪费，在这一季的创作过程中我们也在用上一季剩下的面料。关于转变，我们现在有了更多的品类，我们也在学习，希望能够在商业方面变得更加成熟和高效。

InStyle:拥有一件持续流行的明星单品或成为明星设计师，二选一，你如何抉择？

Susan:作品更重要。我不希望跟随潮流，我希望自己能够一直创造出新的东西。“明星设计师”不太适合我，**作品是表达的途径，而不是“明星设计师”这个光鲜的外壳。**

InStyle:对于“联名”这件事是怎么看的？

Susan:我和Swarovski合作了两季，我们使用了他们的很多可以回收的水晶。之后我们想和一些与我们非常不同的品牌合作，比如Nike。因为我之前没有做过运动服，如果把我们的元素与运动服相结合，会创作出很多有趣的东西，我对他们的工艺也很感兴趣。此外我还想和珠宝品牌合作，比如Tiffany & Co.，我想对一些高级珠宝进行创作。

INSTYLE

ADRIAN FANG & SUSAN FANG
与十年后的自己对话

Adrian和Susan看似走着完全不同的道路——哥哥执念于寻找各地的新鲜美食，生鲜电商创业7年；妹妹钟爱时尚，创造出独特的“珠珠美学”，成为炙手可热的设计师。无论身处世界哪座城市，他们都亲密无间，陪伴、对话和鼓励，用从未改变的温暖给予彼此最实的力量。

Adrian和Susan像在摄影棚的电脑前，翻看照拍好的照片。上次合影是什么时候的事了？“是去年旅行时吧，2019年春节和妈妈一起。海上一次，就不知道多少年前了……好像3年半？”Adrian不确定地问妹妹。“是的，我19岁嘛，”Susan现在27岁了，“我能感觉每张合影是什么时候。”好久没有如此近距离观察哥哥了，Susan选择一种放松的状态侧躺，其中一张照片，他站在她身后，“就像是我的靠山”。

两人都太忙了，虽然住得很近，但各忙各的，Susan很久没见到哥哥了，他室温摩擦哥哥也常常会缺席，“哥哥他都在在工作，要去拍照。”Adrian笑着说，“其实这次就是跟传拍照来的。”这是实话，若不是因为LLL的拍摄，兄妹难得有几个小时聚在共像地合影，然后再对照读一次心。

各地的新鲜食材，近一年间，Susan和她的品牌Susan Fang一举出圈，轮流出现在很多时尚发行刊身上，从星座布置到，兄妹两人都将自己的兴趣和爱好变成了一场持久的热烈的事业。

快乐，是丰富人生体验

Susan被媒体称为“珠珠女孩”，因为她的设计太有辨识度了：大小不一的透明水晶玻璃珠，被鱼线、细钢丝等串在一起，成了头饰、耳饰、项链、包、点缀衣裙，既华丽夺目，又如少女般梦幻。它们出现在英国王、贝克汉姆的腰腹身上，丽格斯胡特别，“地风融洽”的粒粒珠子也给爱上Susan Fang的设计，宁静“静谧”水晶花冠和雪花珍珠耳环，黄圣依戴了由星水晶头饰和蝴蝶网头饰，安妮穿上新一季的羽毛纹像花瓣的……设人把眼睛用Susan Fang的繁衍。

“如果不是因为今天的拍摄，我平时完全不化妆。早上洗脸刷牙分钟搞定——黑眼圈还是要稍微遮一下的。”Susan雷被哥哥“吐槽”不像摄影中设计师的模样，她反驳：“但是我要变成女汉子时。”

25岁时从中央美术学院毕业。25岁时Susan Fang创立了以自己名字命名的品牌。在家人宠爱中成长的Susan遭到家人反对：“他们主要担心我累。”毕业后不久，她在年轻设计师中第一代创业者，被楚卡中原等和潮牌，最首创Susan的话是“不要太好”。

Susan从小学就流露出对服装设计的兴趣，“那时还不到7年前，Adrian创立“两姊”电商平台，专注于提供世界 10岁，”哥哥比她已得法德堂，“自信坚持了20年了，在我们

ELLE MAGAZINE

VOGUE

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RUNWAY

Susan Fang Whirs Her Way Into Milan Fashion Week

6 SLIDES

What does it take to make it as a fashion designer today? One has to critically think about design innovation, be logical about sustainability and production, and have something interesting enough to say to differentiate her from the masses of photogenic labels out there. Oh, and there's also having a product that actually sells. Susan Fang is well on her way, then; her nascent brand is in its third season, showing as a part of a group runway at Milan Fashion Week. A Central Saint Martins graduate, Fang starts each collection with material production—since her graduation in 2015, she has pioneered a technique she calls "air weave," where up to nine layers of material are laced together. The result is not just an intriguing, three-dimensional grid pattern, but also a garment that can shrink or stretch to accommodate the body inside it. For Spring 2020, Fang made her air weaves in tropical colors in chiffon and tulle, giving her models a slight mermaid look.

That siren sensibility was amplified by Fang's bubble pieces. Introduced several seasons ago as accessories, Fang's crystal glass beadwork was used here for everything from headpieces to shoes to tops to bags. The weighty beads hung at the hems of stretch tulle shirts and dresses, clanking and whirring as models walked, the sound meant to evoke the crash of waves on the shore. As headpieces, the weighty beading might have read a bit dense, but on bags, shoes, and tops, it has just the kind of gotta-have-it appeal that will make millennial and Gen Z shoppers wild. (No wonder her bags are already stocked at Opening Ceremony Japan, Browns, and Joyce for prices from $500 to $1,000.)

VOGUE RUNWAY

FORBES

VOGUE THAILAND

VOGUE BUSINESS

Looks from Susan Fang Spring/Summer 2020.

In only two years, LVMH Prize finalist Susan Fang has done great work in building her brand image and awareness. She has both incredible creative skills and a business mind. Her idea of ethereal beauty is expressed at its best through her layered organza dresses, realised with a self-developed technique called "airweave", and her work on knitwear is uniquely beautiful. Fang's

VOGUE BUSINESS

AnOther

Eight of This Autumn's Best Fashion Campaigns

ANOTHER MAGAZINE

The New York Times

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6 Emerging Designers to Watch This Fashion Month

Susan Fang

Susan Fang, 26, Milan

Susan Fang began designing clothes at age 5, for the girls in her comic books. Born in Yuyao, China, she moved from place to place during her childhood, from China to England, Canada and the U.S. "It was a lot of changes," she says. "But it made me extremely interested in the difference between people's perceptions and perspectives." Fang became passionate about exploring the arts, culture and fashion of the places in which she lived, and she eventually settled in London, where she studied fashion at Central Saint Martins. After graduating, she spent two years gaining experience at Celine and Stella McCartney before founding her eponymous label in 2018.

THE NEW YORK TIMES

© Susan Fang

COMPANIES

Hoping for a rebound, China's fashion designers return to work

BY ANNACHIARA BIONDI

2 APRIL 2020

Fashion production has resumed, and independent designers face new challenges and opportunities.

Changing production and business mindset

Forced closures and the country's lockdown have affected both the Spring/Summer 2020 and Autumn/Winter 2020 collections in different ways, with delivery delays for the former and production challenges and order cancellations for the latter. LVMH Prize semifinalist Susan Fang ordered 100 prints to her factory to use in her Autumn/Winter 2020 collection, which she showed during the Paris showroom. They didn't arrive in time, which meant Fang had to reuse last season's fabrics. Antwerp-based designer Shuting Qiu had to substitute Indian and Italian textiles with Chinese stock fabrics, cancelling a number of SKUs.

Without typical assistance in her studio, Fang says her output was just 30 per cent of what was originally planned, adding that the samples on show in Paris were handmade by herself and her mother, as their three workers were still stuck in their hometown. Fewer SKUs makes for easier production, Fang says, which is a silver lining.

Chenfeng (Jiangsu) Fashion Apparel Co., Ltd. The factory that made Susan Fang's puffer jackets this season.

© Susan Fang

VOGUE BUSINESS

FASHION | By Laura Pitcher | 31 March 2020, 10:55pm

Susan Fang's surreal bubble accessories remind us that nature connects us all

The designer's latest collection takes us on a journey into the mountains of Xinjiang, in Northwest China.

"In fashion, everyone is trying to do something that is meaningful, so I became curious [while studying at Central Saint Martins] as to what everyone thinks is beautiful," Susan tells i-D. "Then, while traveling, I saw this very beautiful tree with wind blowing all the leaves. There was rhythm, repetition and light, and I realized nothing can surpass this because this is nature itself." Susan graduated in 2017 and launched her brand, after she spent time working for Kei Kagami, Céline and Stella McCartney.

She has been creating her signature glass bead accessories for a few years now. Initially inspired by the bubbles she saw in the water while diving, she hand beads the headpieces, jewellery, and bags with her mom, her childhood art teacher and her auntie. Purposely transparent, she views them as incomplete until they're worn on someone – as the wearer fills the piece with their own personal items, the colors will show through.

I-D UK

VOGUE SPAIN

Spring-summer 2020 parade, in Milan.

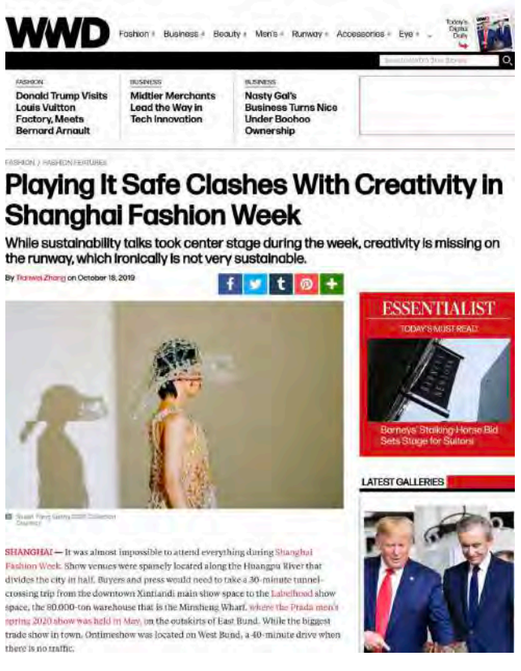
© Courtesy of Susan Fang

Susan Fang (the element of surprise)

@susanfangofficial

Susan Fang's universe is poetry, this designer born in China, but raised in Canada and the United States, is inspired by the charm of nature and the perception of beauty to carry out each of her collections. Although his designs consist of endless ornaments, a particularity that is very contrary to Philo's aesthetics, **the influence is seen in the practicality of his patterns, the recurrence of asymmetry, the construction of garments based on mathematics, transparencies and innovation of tissues** . In the words of the Chinese designer "my vision is not guided by a trend or style or even an aesthetic, but in overcoming the realm of design to express a mirage of artistic illusions"

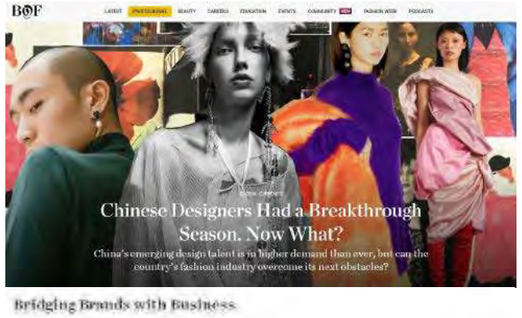
MADAME FIGARO



WWD MAGAZINE

CNN

ELLE MAGAZINE



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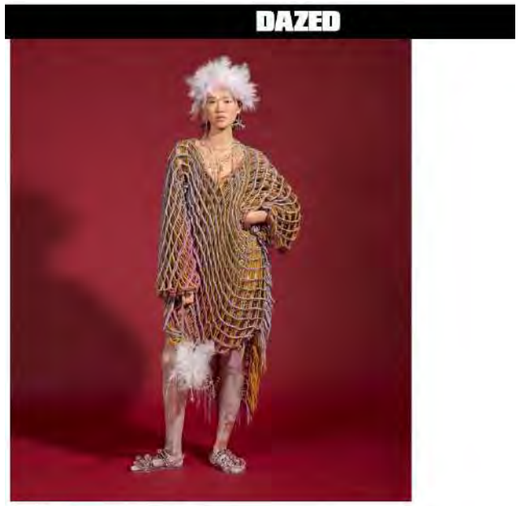
HYPEBEAT

WWD MAGAZINE



Susan Fang. Courtesy of LVMH Prize

"The most important thing that I learned from CSM is that we always hold complete freedom to be able to do anything we desire – if we can imagine the image in our mind we can create it in real life," says London-based designer Susan Fang. She's not kidding – to create her intricate weaved pieces, she's had to develop new tools each season physically capable of knitting them. "What inspired me the most was to invent new design and new ways of making or perceiving clothing," she explains.

The designer, who grew up between China, Canada, the USA, and England, taps mathematics as a key source of inspiration – in particular fractals, patterns that are complex yet precise. "I wanted to

DAZED

NA STYLE 中国设计

SUSAN FANG

空气织梦网

Susan Fang 2019 年春夏系列是对自然之美致诚的礼赞。
设计师把在旅途中见识到的动人美好，转译在每一条灵动飘逸的彩色布条上。

编辑 / TIAAN 李丽静　设计 / 曹鹏

Susan Fang 对有关自然界的一切拥有强烈的好奇心和探索欲，从在读时期，她便开始探究该如何将它们永久存档。怎样平衡自然万物、人的躯体以及时装这三者之间的微妙关系，在同时有关 2019 年春夏系列的灵感时，唯别精神和功能要素。但不及特地分享在生活中或旅途时遇到的种种心动的美好。

在上海的工作室里，最新系列的衣服悬挂排列在架子上，是挂时，衣服始终保持收紧垂直的状态，方便收纳且不易起皱。在生活中，她都要衣服始终手携带："我和我妈妈出门旅行就把要穿的衣服卷一卷，随意地塞进大包里，应该很多人和我们一样吧。"为了让我们坦直观地理解"空气编织"的神奇之处，Susan Fang 邀请模特女穿上不同款式的衣服，她的确，我们只有亲身体验，才能切身感受到这空气一样自由轻盈的魅感。就算本次主题而发风的"空气编织"在某件时，同时穿着了宽度不同的面料；两个设计师的思维也有所不同，或说或明，这些细微的改变，在衣服上每时立马显现女性的曼妙曲线，让原本方正的衣服轮廓产生动人的形态。

"空气编织"最早出现在 Susan Fang 的毕业设计"Air Flip"里，她尝试用悬挂饮的条形面料和弹丝支撑建立一个激烈立体感和灵动感的手工编织技法。在时装中极小的空间空间，将长时间积累的灵感碎片拼凑成一份回顾自己学生时期的完美答卷。Susan Fang 发现这种融合了空间几何的有机形态完全能实现"让衣服具有生命力"的概念。在 2019 年春夏系列里，她使用更加轻盈的纱质面料，通过数次尝试，解开编织丝支撑围成的立体雕塑，而是用更复杂的编织手法结合新颖的 3D 模式，呈现为相几何体的线条相阻影。虽然统一无二的密排排动。

方妍楠
Susan Fang

毕业于伦敦中央圣马丁学院，2017年成立同名品牌 Susan Fang，每个系列都以最初和最早灵感点，扩展出最新鲜最富创意的概念和表达，最过最色，同时把秘藏的变化，创造富有张力和奉献的解决方案。

另一方面，为了解决手工编织面料耐长时长的缺点，Susan Fang 研发了一种制作面料的特殊模版，每块板子上按照特别印刷放置长钉用来固定布条，这样可以同时七个人手工编织，极大地提高工作效率。多层面料纵横相间可以实现渐变效果，成品一目了然，很高准确率，也让空气编织手法更加灵活多样。

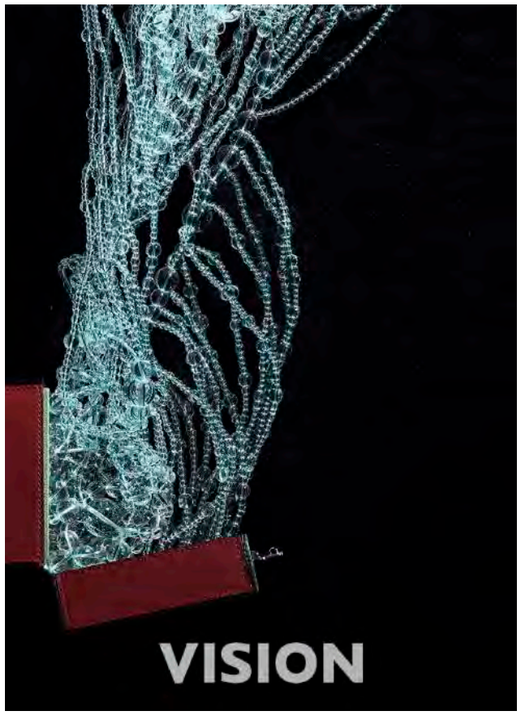
意欲生成片刻前被风吹动时晃动的光影，被不小心遇到围绕流动的卵石和路边遮荫的花朵……大自然呈现给的景观是最眼中最美的存在，Susan Fang 为此设计了 50 多种不同图案。当然，图案制作的方式也很多样，从最简单的图案手绘、把彩色纸张裁剪成花瓣拼图或是改二次利用，用把解在墙壁在墙幅面料上，反复被摘掉下它们的倒影，花朵元素也延伸到了饰场布置中，几块置于屋顶的巨幅印花帐篷全是手工缝纫完成，不能放坏了的料的把证，但也把花片最高实的形态保留了下来。印在上面呈现出的色彩符合了从前春延伸的温暖回暖色过渡，植物的繁荣使处与清新的空气需要被悉心保存起来，这是内心深刻感悟过印的本质，不只是年味的延走，而是要更用到纯粹世界的肯定。

本季的配饰依然采用了绘画除手工制作，光线聚焦选择春夏的魅力元素，与从布料多层次间隙折射出的光线相映成趣，也中和了时装的繁复杂的宣色，珠子空起有关"纯粹"的课题，透过它们，所谓的细节，杂质纯化不见，我们看到的是被过滤后保留下的精色和纯记。

并不希望被世俗所束的潮流和风格所左右，更不要反复地复制固有的品牌概念，Susan Fang 用她丰富的时尚观和缜密于自己的马甲术，始终坚守内心的一片净土和梦所收白的权利。NASTYLE

MARIE CLAIRE

SWAROVSKI



VISION

人物 –
Susan Fang 真挚与自由

90

在设计的构建与情感的表达上，“自由”可谓是绝大多数设计师的追求。设计师方妍楠（Susan Fang）总怀着强烈的好奇心、坚定而温柔的信念以及真挚的创作，维持着品牌中自然与创意之间的融合，由衷诉说自己对于美和创作的探索，不被他人左右，不被纷纭烦扰。同立体空气编织，从无形的概念到具象的呈现，Fang在赋予设计意义的过程，其实也在深化自己对真挚与自由的表达。对于东西方之间的异同，更具有国际背景的Fang反而有了更实在的见解。 采访 朱东日，撰文 田志伟

Numéro:为什么会选择去英国学习服装设计？英国的服装设计教育，特别是你所就读的圣马丁，是让你欣赏的一点是什么？

Susan Fang:这个真的是巧合，高三的时候听人提起这个中央圣马丁学校有很多厉害的毕业生之后我就决定去了，在圣马丁，工艺课和打板课都只有一周，之后，其实大部分就是要自学，但因为对传统工艺的无知我们同时也没有受到任何约束，可以放肆地用任何方式表达服装。特别是第一年，在将自己的风格方面会有很大的压力，正好圣马丁本科女装专业有个特别的地方，就是在大三之前只要及格分数都不会被记录，所以我把前面两年当作是最大胆的实验和冒险的时间，每一个项目我都想创新，但其实我没有把握它是否可以成功，现在回想起来觉得非常的值得和有意义的。我的女装老师Howard Tangye，他的课程反馈一般都只是很简单的词，如“good”“beautiful”等，于是我就要加放任自己去做任何想尝试的创作，我大三毕业之时，当他看到我的第一个toile在人体上旋转的时候，他就说：“很棒，非常有你的个人特色。”我非常感谢他，因为他其实一直在默默地支持我去寻找到自己的方向，我也清楚地了解到，如果不是由亲自的创作，作品本身就会不自然。

快要毕业的时候我偶然看到一本关于中国元朝地图的书，里面讲到那时候的地图是根据路途中的笔记描述在后面绘画制作出来的，我觉得Howard Tangye也是这样教我的，他给我的是一首诗，让我自己引导出自己的路（毕业时我把这本书送给了他）。

东、西方之间的时装体系，是否真的存在“断层”呢？或者说你们观察到的差异与类同在哪里？

从很久以前开始，东西方之间的时装体系的鸿沟就是很不同的。我非常喜欢中文词的含义。我在圣马丁的图书馆里找到一本关于中国服装历史的书，从中了解到在中国“衣服”代表着穿衣者从事的职业，这种时候我觉得自己是个中国人。在沉迷于概念化的设计的时候突然有种被最简单而智慧的概念点拨了的感觉。我一直认为中国的服饰从一开始真的是最有智慧的，只是现在的这个“时尚”似乎是西方带来的概念，并且演变成了只有得到他们认同的设计才是对的或者“高”的设计。其实被设计出来的服装本

摄影 李强斌，形象 朱日日，编辑 刘婷云，助理 曹奇

NUMERO CHINA

NUMERO CHINA

SLEEK MAGAZINE

ELLE MAGAZINE

VOGUE ITALIA

VOGUE ME

LVMH INSTAGRAM

VOGUE CHINA

VOGUE UKRAINE

ELLE MAGAZINE

Susan Fang

编织羊绒再生梦

ELLE：此次创作的设计理念是什么？

方妍娉：在这次的设计中，我见证了再生羊绒生产过程的艰辛。从手工拆解，到机器开松，最后重新制作成羊绒面料。我的这系列衣服还是在一“再生”的过程：从上羊身的时候开始，到编织细节的放大，再到丝线的松开，并最终融入了我的个人标识“褶皱”元素。而且我觉得再生环保的概念是一个很好的噱头，所以我尝试手工编织了黑黑那件的裙装，除除这一类好的噱头。

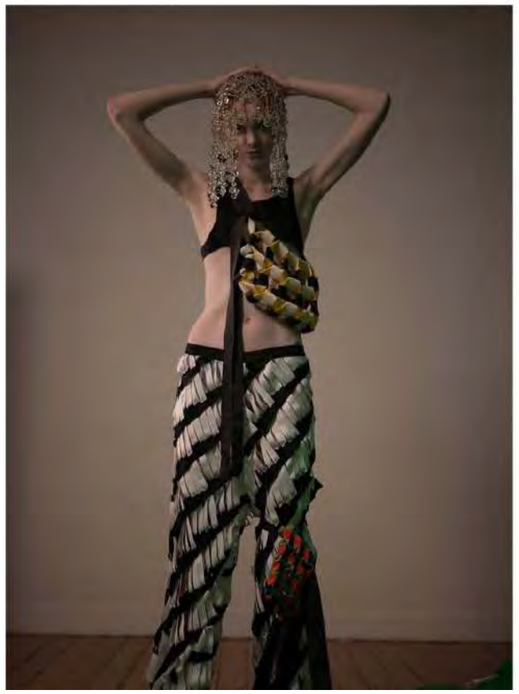
ELLE：你的设计中一直推崇“减少面料浪费”的理念，这种环保的想法是从设计之初就有的吗？

方妍娉：上学的时候我们需要用切布剩下的布料去做饰品，也是做饰品的水平决定我的分数，老师要求我把剩余的纸用完为止，我觉得这是很大的浪费，所以我尝试把剩余的纸用完为止，我也严格了减少浪费的概念。

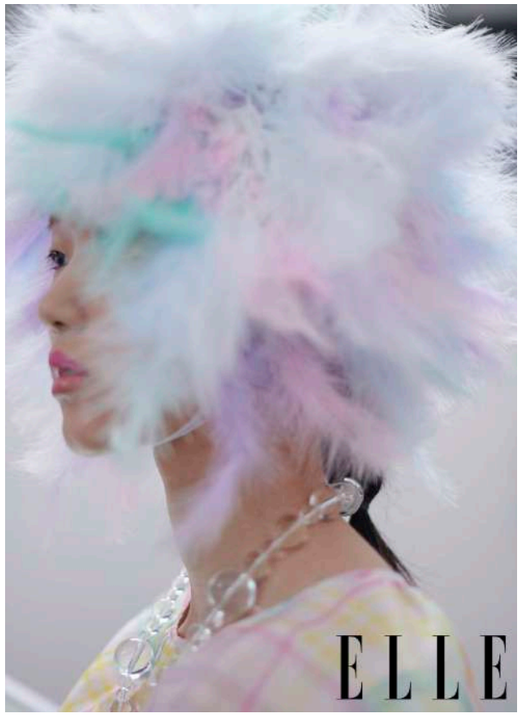
ELLE：再生羊绒面料的颜色选择有限，这种色彩上的限制会给你的设计带来困难吗？

方妍娉：不会。在我以往的设计中，很多情况都只使用单一的面料颜色。因此我不太会受到面料的限制。相反，这可以让我更专注于面料的使用，减少浪费。

ELLE MAGAZINE

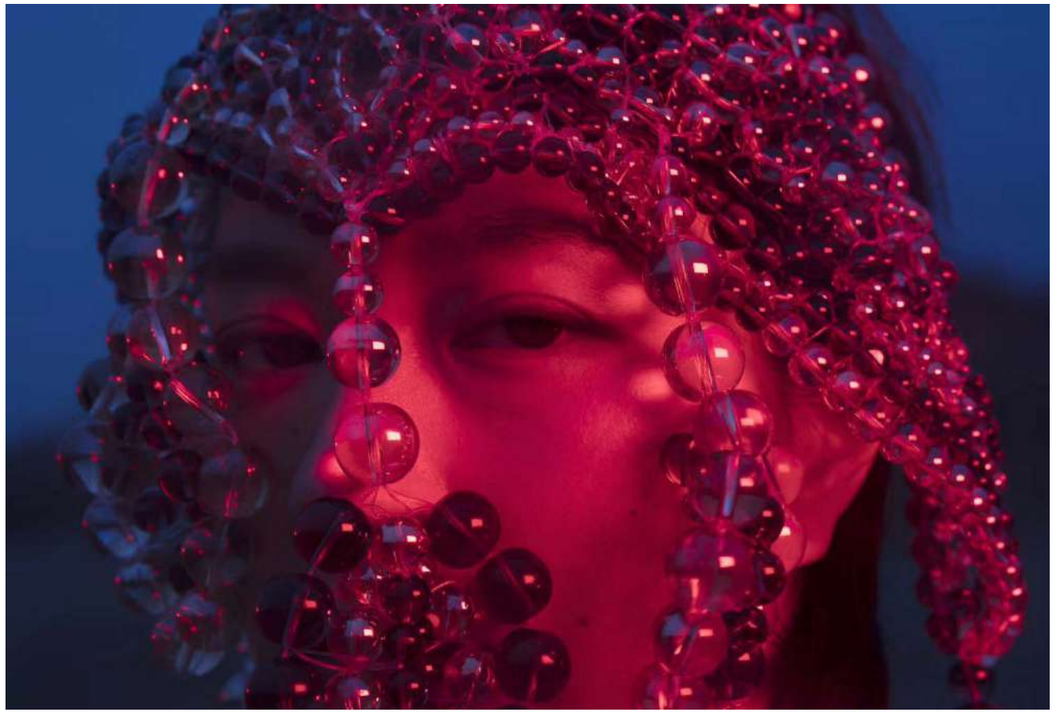


VOGUE ITALIA



ELLE MAGAZINE

PLANT MAGAZINE



IWEEKLY

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MARIE CLAIRE

MARIE CLAIRE

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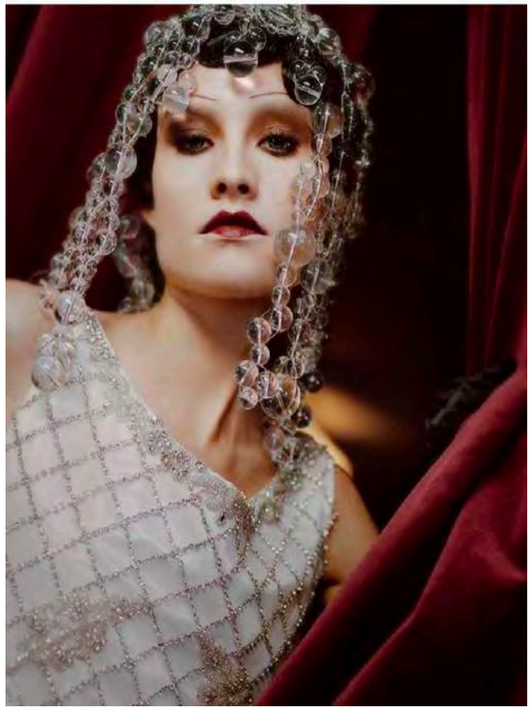
VOGUE PORTUGAL



VOGUE PORTUGAL

VOGUE ITALIA

THE TIMES

TRENDS

POLYAMORY IN SILICON VALLEY

Among the tech set, having more than one partner isn't sleazy like the swingers of old — rather it's a political movement that could reimagine our communities

Laura Pulman

LUKASZ WIERZBOWSKI

The Sunday Times, December 3 2017, 12:01am

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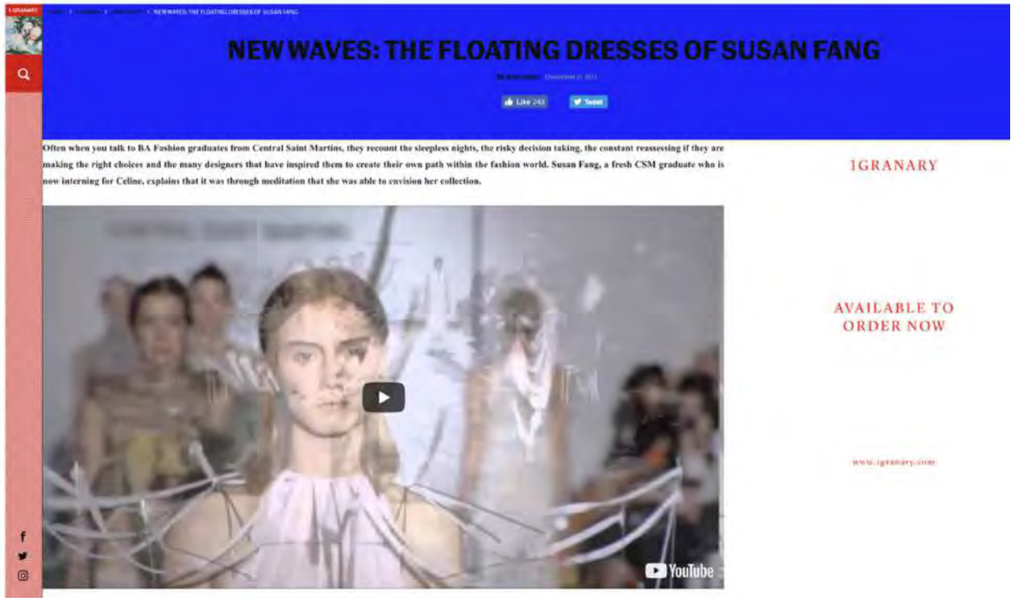
Orgy Ben and Orgy Kate, as they've called themselves on their name badges, have taken me under their wing at a sex party in downtown San Francisco. It's immediately clear that my pleather Zara trousers aren't going to cut it — the event's website wasn't lying when it promised



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Central Saint Martins unveil promising new designers at Graduate Fashion Week showcase

The four-day event shows off the very best of young talent

EMMA MCCARTHY | Thursday 4 June 2015 12:44 | 1 comment

Click to follow The Evening Standard

Wedding dress designer Sarah Burton affirmed its reputation as the world's leading talent incubator in the capital this week. Staging its annual graduate showcase, Central Saint Martins unveiled a roster of promising new designers to an audience that included international Vogue editor Suzy Menkes and Hilary Alexander OBE.

While only time will tell if this year's students are in for the same successes as their predecessors, the collections on offer served as a reminder that this is a college which places creativity at the top of its agenda.

Central Saint Martins graduate showcase

15 show all

Of the 39 collections from this year's BA degree, some of the most inventive included print designer Han Kim, who wowed with a range of stiff architectural garments adorned with geometric glitter prints and multicoloured yarn, while Mimi Wade was inspired by the 1950's horror movie genre with painted slip dresses depicting classic film posters and headpieces

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EVENING STANDARD

DAZED

NOWNESS

BAZAAR CHINA

SUSAN FANG 2020秋冬AIR·ATLAS 系列，灵感来自于Susan从小到大的梦境，在虚拟现实的美丽风景中翱游。延续上一季的空气刺绣，透明的纱线与轻柔的彩色羽毛交织，被层层包裹着，宛如一朵朵浮于空中的水彩玫瑰。这一季，Susan将羽绒服创新，彩色羽毛被一个个手工编织成鸟、花和植物等各不相同的图案，每一件都是世上独一无二的。抽象缝合的自然美景在轻盈的鹅绒中漂浮，一改羽绒服笨重的形象。

一切都是梦境中对于飞行的向往。品牌标志性泡泡系列中，将童年梦境中的点滴记忆，那些纯真又复古的元素，透过回收的磨损弹珠，映在新推出的高跟鞋和木靴上。秉承可持续性的理念，鞋底经过深思熟虑的设计，只有2种尺寸，却能适合6种不同尺码的脚。每只鞋都采用特殊手工制作，以避免库存造成的资源浪费。

CELEBRITIES 明星露出

欧阳娜娜 OUYANG NANA

宁静 NINGJING

王心凌 WANG XINLING

惠英红 HUI YINGHONG

迪丽热巴 DILI REBA

戚薇 QI WEI

金晨 JIN CHEN

宋祖儿 SONG ZUER

蔡依林 JOLIN TSAI

杨超越YANG CHAOYUE

刘雯LIU WEN

ANGELABABY

张靓颖 ZHANG LIANGYING

陈妍希 CHEN YANXI

虞书欣 YU SHUXIN

郭采洁 GUO CAIJIE

张韶涵 ZHANG SHAOHAN

宋茜 SONG QIAN

王子文 WANG ZIWEN

黄圣依 HUANG SHENGYI

乔欣QIAO XIN

赵今麦ZHAO JINMAI

娜扎 NAZHA

舒畅 SHUCHANG

辣目洋子 LAMU YANGZI

杨丞琳 YANG CHENLING

雎晓雯 JU XIAOWEN

陶虹TAO HONG

张钧甯 ZHANG JUNNING

张雨绮 ZHANG YUQI

关晓彤 GUAN XIAOTONG

邱天 QIU TIAN

贺聪 HE CONG

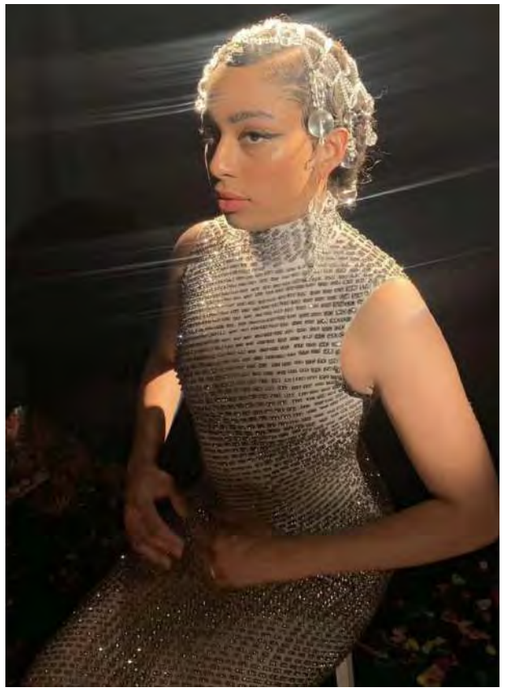
辛芷蕾XIN ZHILEI

景甜 JING TIAN

郁可唯 YU KEWEI

马思纯 MA SICHUN

Griff


CELESTE

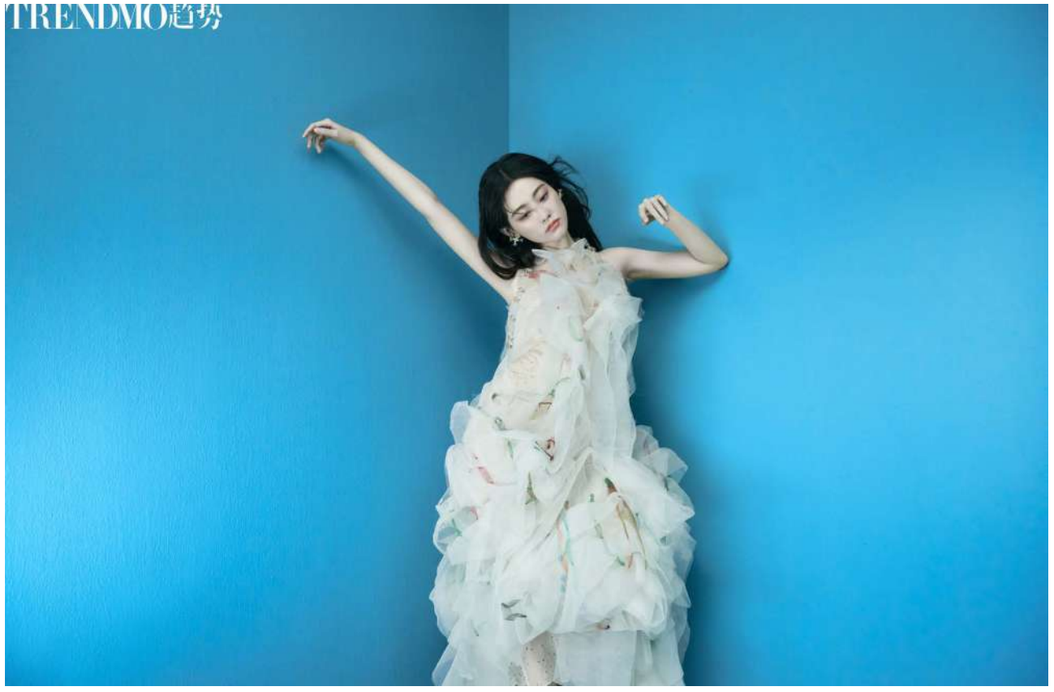
林嘉欣LIN JIAXIN

春夏 CHUNXIA

桥本爱 HASHIMOTO AI

朴恩斌 Park Eun Bin

杜鹃 DU JUAN



祝绪丹 ZHU XUDAN

许佳琪 XU JIAQI

硬糖少女303 BONBON GIRLS 303

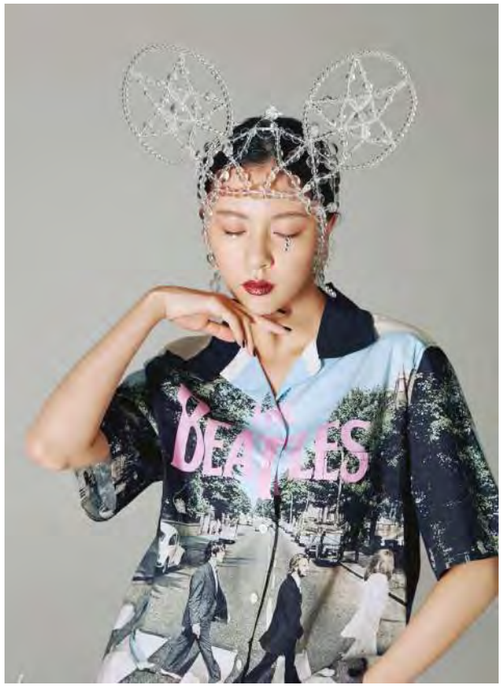
文琪 WEN QI

BY2

吴宣仪 WU XUANYI

苍井优 YU AOI

RED VALVET WENDY



宋妍霏SONG YANFEI

项偌婧 CICI XIANG

CELESTE

MAGGIE Q

陈粒 CHEN LI

周也 ZHOU YE

赖美云 LAI MEIYUN

赵佳丽 ZHAO JIALI

毛晓慧MAO XIAOHUI

卜冠今 BU GUANJIN

周洁琼ZHOU JIEQIONG

陈都灵 CHEN DULING

冯提莫FENG TIMO

李苑妲 LI YUANDA

侯佩岑 HOU PEICEN

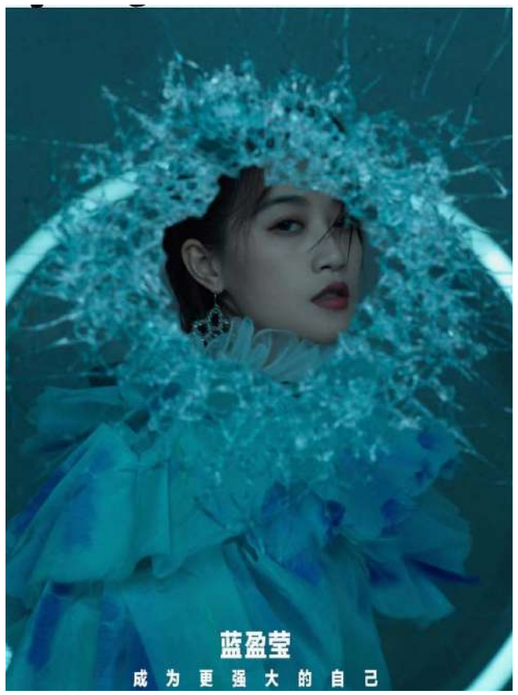
张楚寒 ZHANG CHUHAN

钟楚曦 ZHONG CHUXI

林小宅 LIN XIAOZHAI

佟知霏 TONG ZHIFEI

曾美惠子 ZENGMEI HUIZI



蓝盈莹 LAN YINGYING

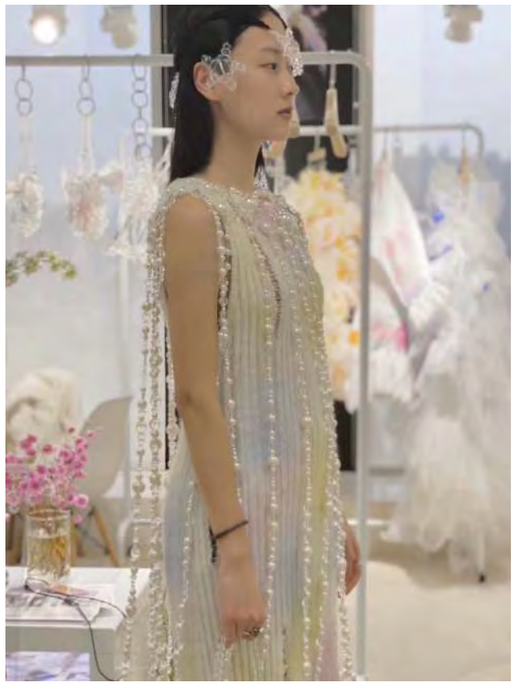
王霏霏 WANG FEIFEI

李熙凝 LI XINING

张雪迎 ZHANG XUENING

KOL 露出

雷婉莹 LEI WANYING



甜妞 TIAN NIU

ANNY FAN

RITATA WANG

叶子 LEAF GREEBER

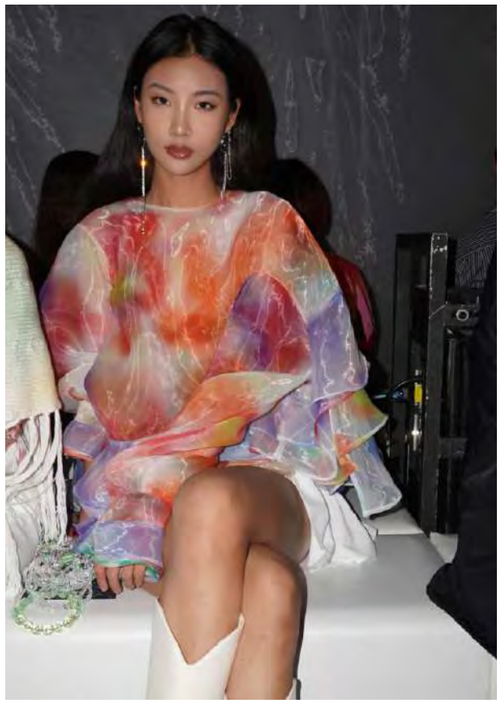
ANNY FAN

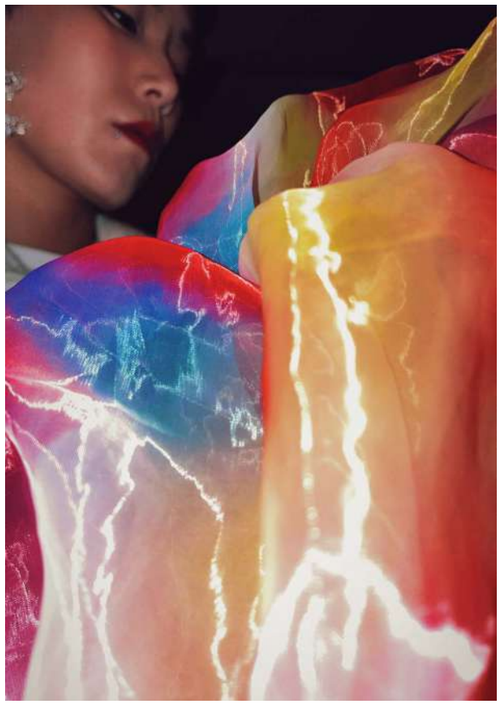
深夜发媸徐老师

张甜妮子

刘筱

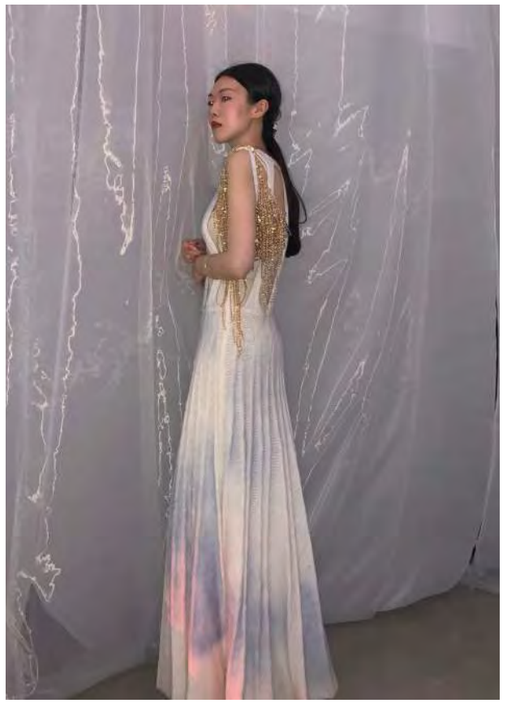
实力姬


储镒恬 Cristian


了不起日报的喜娃

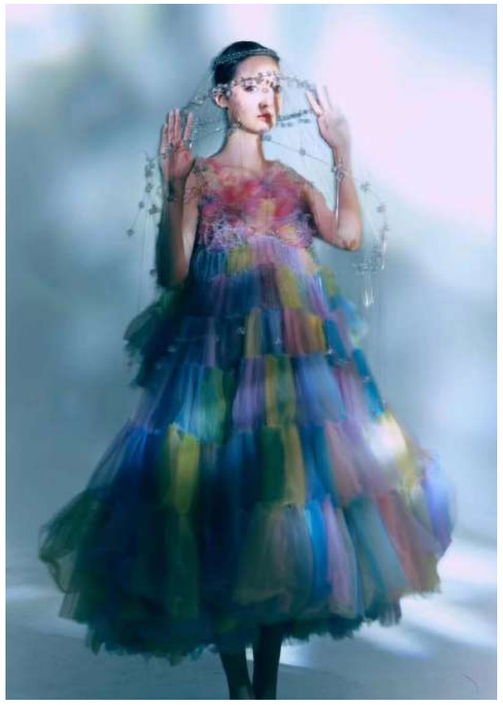
吴佳烨 / 孙怡静 Cristine /COCO/ 储镒恬 Cristian

孙怡静 Cristine


FENGHUI

bamboo

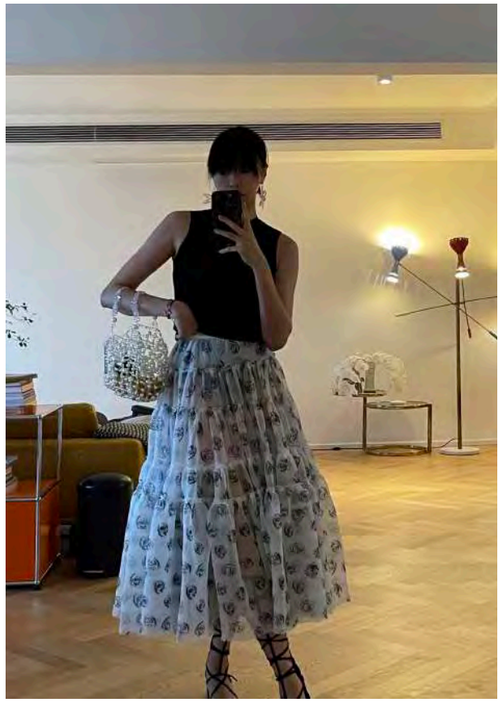
吴佳烨



RITA WANG

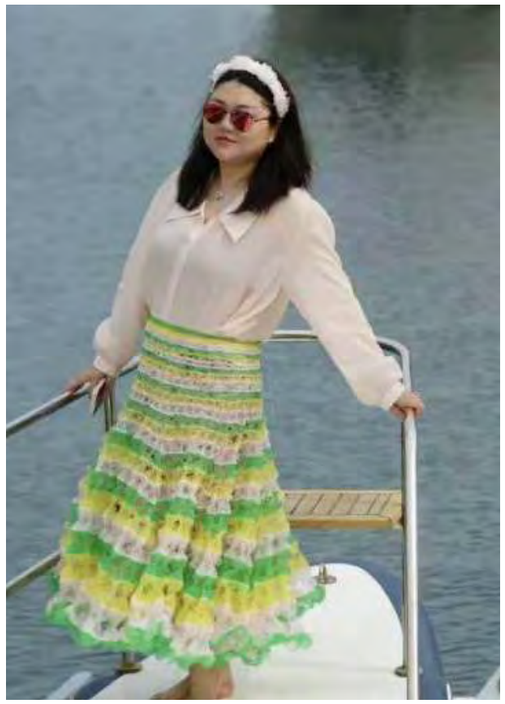
敢姑娘

阿沁嫂 kakakaoo



yoyo lu 编辑

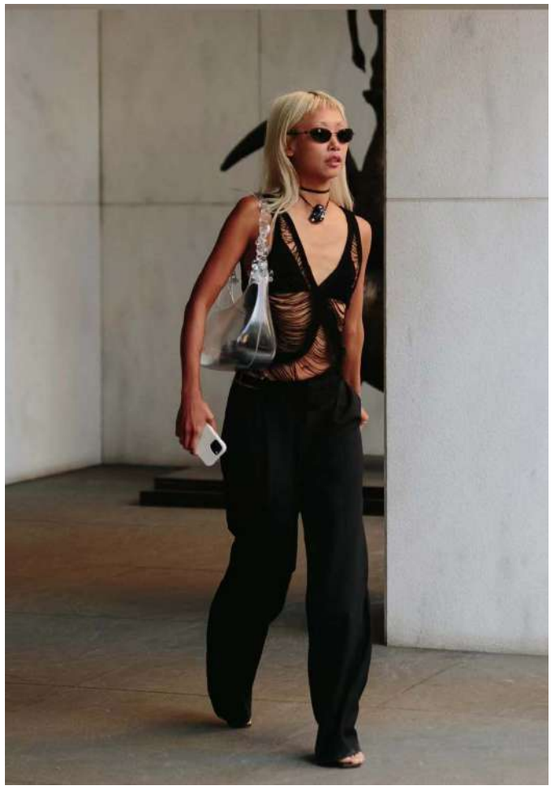
孙怡静 Cristine



杨天真

VANESSA HONG

DECLAN CHAN



VANESSA HONG

MADEBY ANNIE

MIRA AL-MOMANI

ELLA EYRE

ENNA BOYNTON

NICILA MARIA ROBERTS

KLAUDIA

ISABELLA CHARLOTTA

CHRISTIE LEIGH

SOPHIA

HANA MARTIN

GRIFF

CORA CORRE

SUSSIBUBBLE

NIKKI LILLY

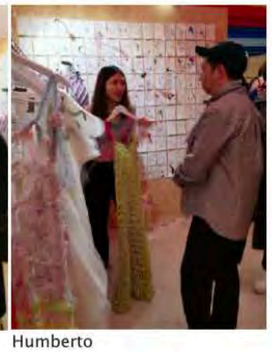
LVMH PRIZE SHORTLIST 2019
2019 LVMH大奖入围

LVMH官方INSTAGRAM报道半决赛设计师

Angelica Cheung

Suzanne Koller

Maria Grazia Chiuri



Humberto

Carine Roitfield

Naomi Cambell

Sussie Bubble

Gigi Hadid & Bella Hadid

连卡佛 CREATIVE CALL OUT 2020获奖

GLOBAL CREATIVE CALL OUT WINNERS 2020

Introducing The New Generation of Talent

We invited the bright young stars of tomorrow from fashion, lifestyle, and beauty, together with creatives: writers, photographers, tech innovators and stylists, to sign up and enter our celebration of the very best of future talent. After deliberation from our panel of esteemed judges, we are proud to announce our winners.

WINNERS

Susan Fang

Image Courtesy of Susan Fang

AW18展览 Exhibition

AW18系列在上海宝龙美术馆展出

AW18 showcased at Powerlong Museum, Shanghai

店铺列表 STOCKIST

线下店铺 OFF LINE STORE

中国 CHINA

北京 BEIJING
CEDRUS
COMMON PLACE
DOVER STREET MARKET I.T
LYCHEE
LA MOUSSE
RAESTHETE
栋梁 DONG LIANG

上海 SHANGHAI
ASSEMBLE BY RÉEL
HASHTAG
LANE CRAWFORD
LMDS
LOOK NOW
OOAK
RAESTHETE
I.T APPARELS LIMITED

四川 成都 CHENGDU SICHUAN
CLAP
HUG
KERRY RC
OOAK

重庆 CHONGQING
SND CONCEPT STORE

浙江 杭州 HANGZHOU ZHEJIANG
EVENBUYER
IX. BOUTIQUE
PARLOR 19
BY GARMENTS

浙江 宁波 NINGBO ZHEJIANG
RENAALWAYS

河南 郑州 ZHENGZHOU HENAN
BORN WOOD
COM_MTONIC/GREESE

河南 三门峡市 SANMENXIA DISTRICT HENA
BEDOER

江西 潘阳 PANYANG JIANGXI
WATER STONE MARKET

山西 太原 TAIYUAN SHANXI
和店 HE.DIAN

湖北 武汉 WUHAN HEBEI
NY FASHION

福建 厦门 XIAMEN FUJIAN
WHITE WONG

福建 福州 FUZHOU XIAMEN
F–I–L GALLERY

安徽 阜阳 FUYANG ANHUI
婧花园安徽 JINGHUAYUAN ANHUI

秦皇岛 阿那亚 AYANA QINGHUANGDAO
栋梁 DONG LIANG

广东 深圳 SHENGZHEN GUANGDONG
DARKMOSS 苔藓

云南 昆明 KUNMING YUNNAN
工喜买手集合店（GONG XI）

香港 HONGKONG
I.T

国际 INTERNATIONAL

英国 伦敦 LONDON UK
BROWNS
DOVER STREET MARKET LONDON
MACHINE– A
SELFRIDGES

日本 JAPAN
DOVER STREET MARKET GINZA
H BEAUTY & YOUTH

瑞士 SWITZERLAND
TASONI

意大利 米兰 MILAN ITALY
PENELOPE

美国 纽约 NEW YORK USA
DOVER STREET MARKET NEW YORK

美国 洛杉矶 LOS ANGELES USA
DOVER STREET MARKET LOS ANGELES

新加坡 SINGAPORE
DOVER STREET MARKET SINGAPORE

阿联酋 迪拜 DUBAI SAUDI ARABIA
ETOILE

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FARFETCH发发奇/全球网络平台
MACHINE– A/ 官方网站
NET–A–PORTER /全球网络平台
SELFRIDGES/官方网站
SHOPBOB/官方网站
CEMENT/官方网站

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