

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended



Need some inspiration?

See a finished version of this template to kickstart your work.

Open example



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Team gathering

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in

the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and

Open article →

productive session.



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

① 5 minutes

PROBLEM

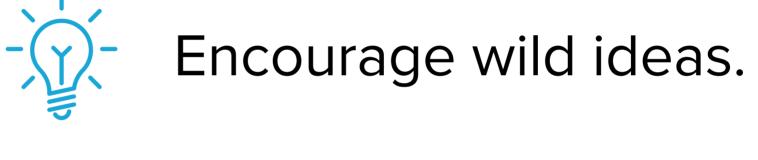
Indian agricultural crop production analysis (1997-2021)



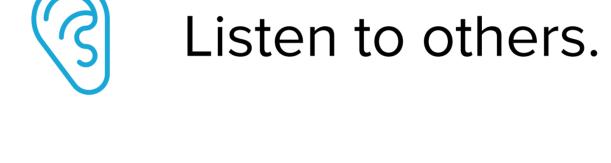
Key rules of brainstorming

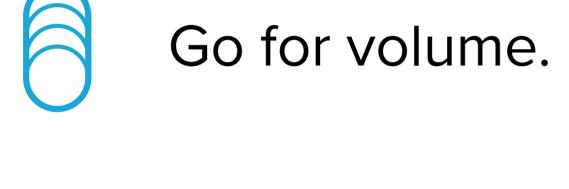
To run an smooth and productive session















Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Acoording to the world bnk. India is a global agricultural powerhouse. it is the worlds largest producer of milk, pluse etc.,

While agricultural share in India economy has progressively declined to less than 15% due to the huge growth rate of industrial and services sectors

It is the seond larges producer of rice, whear, cotton, sugercane, fish ,goat and tea

Person 5

Person 2

Rice is the major choice of farmers with 21,175 records found of rice producton.

1997-98 was the years with least production.

2018-19 was the best years with mximum crop production in India

Person 6

Person 3

West bengal is the highest producer of rice as per the records.

is very crucial step
in a science project
pipeline.

Date preparating or

date preprocessing

A complete analysis will paint a beautiful story of this imoprtant aspect of India.

"

Person 7

Person 4

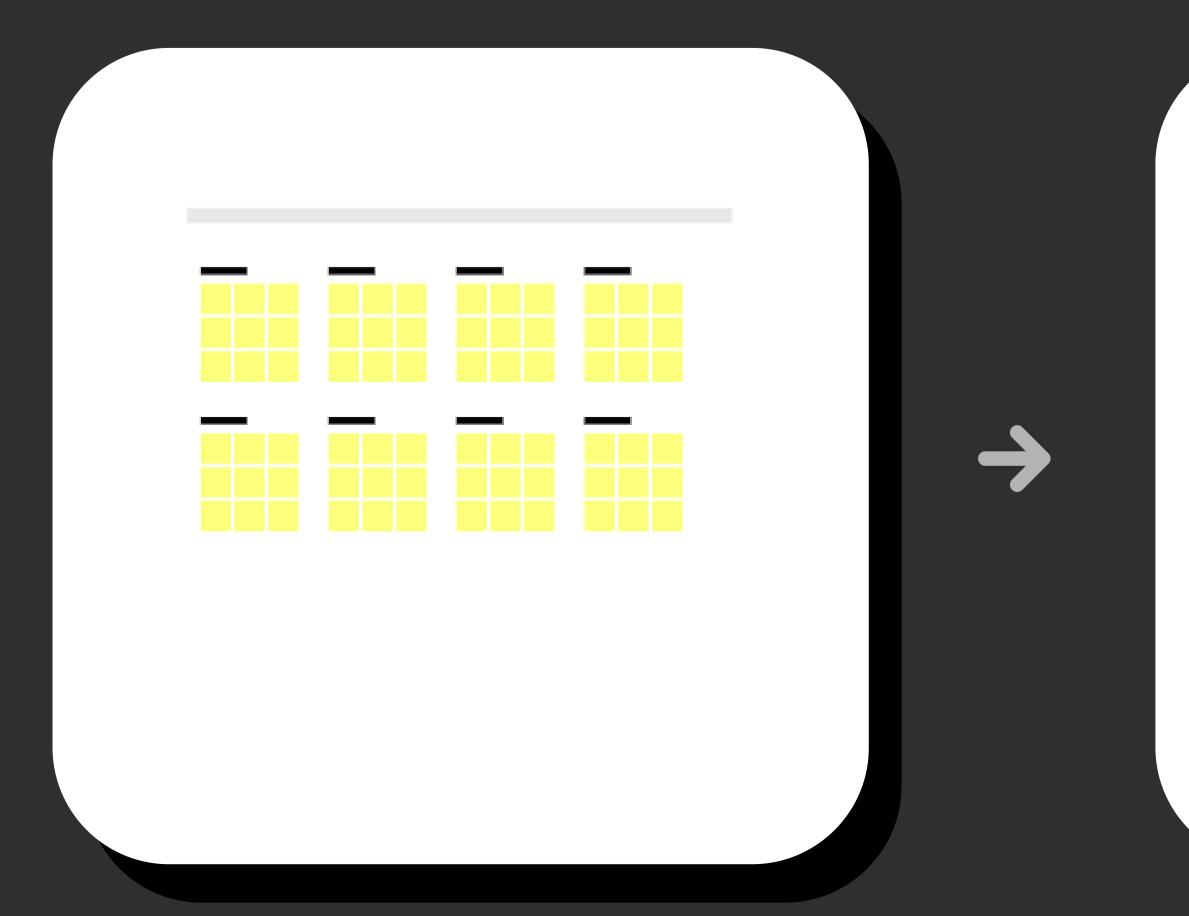
The step will clean the available date in such a way that it can be futher used in the project pipeline without any hassele.

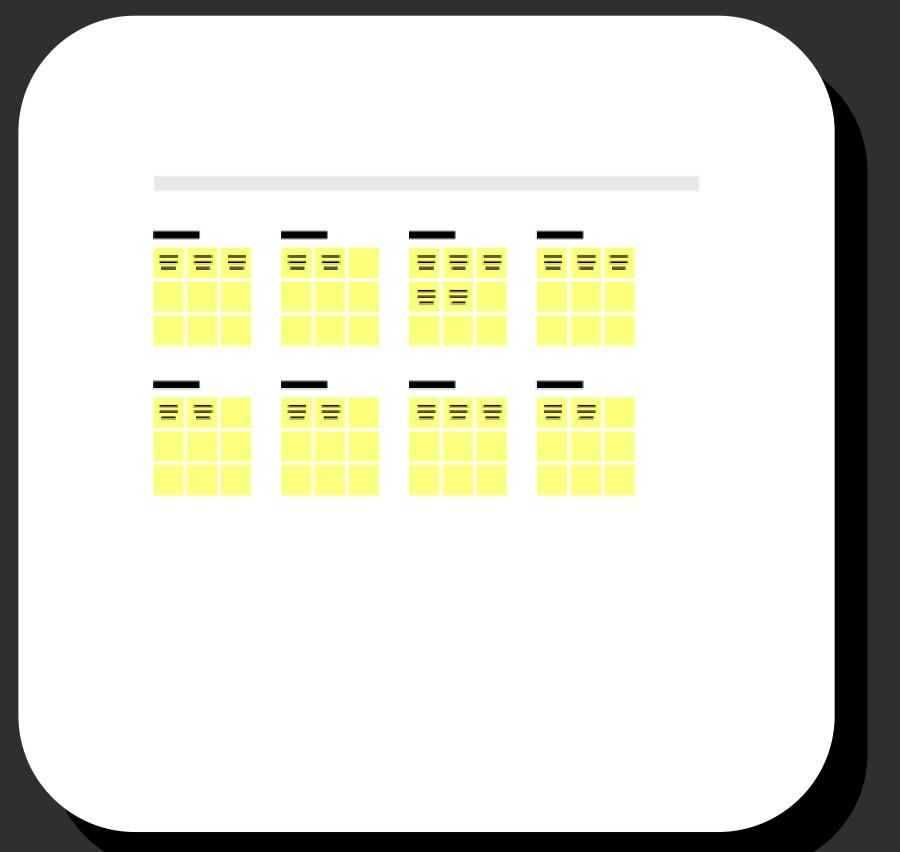
We searched on the scientific databac es of web of science scopus database and google.

A continous decline in soil organic and an increase in salt - affected area are a chattenge to sustainability.

Person 8









Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

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the best years
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Date preparating or date preprocessing is very crucial step in a science project pipeline.

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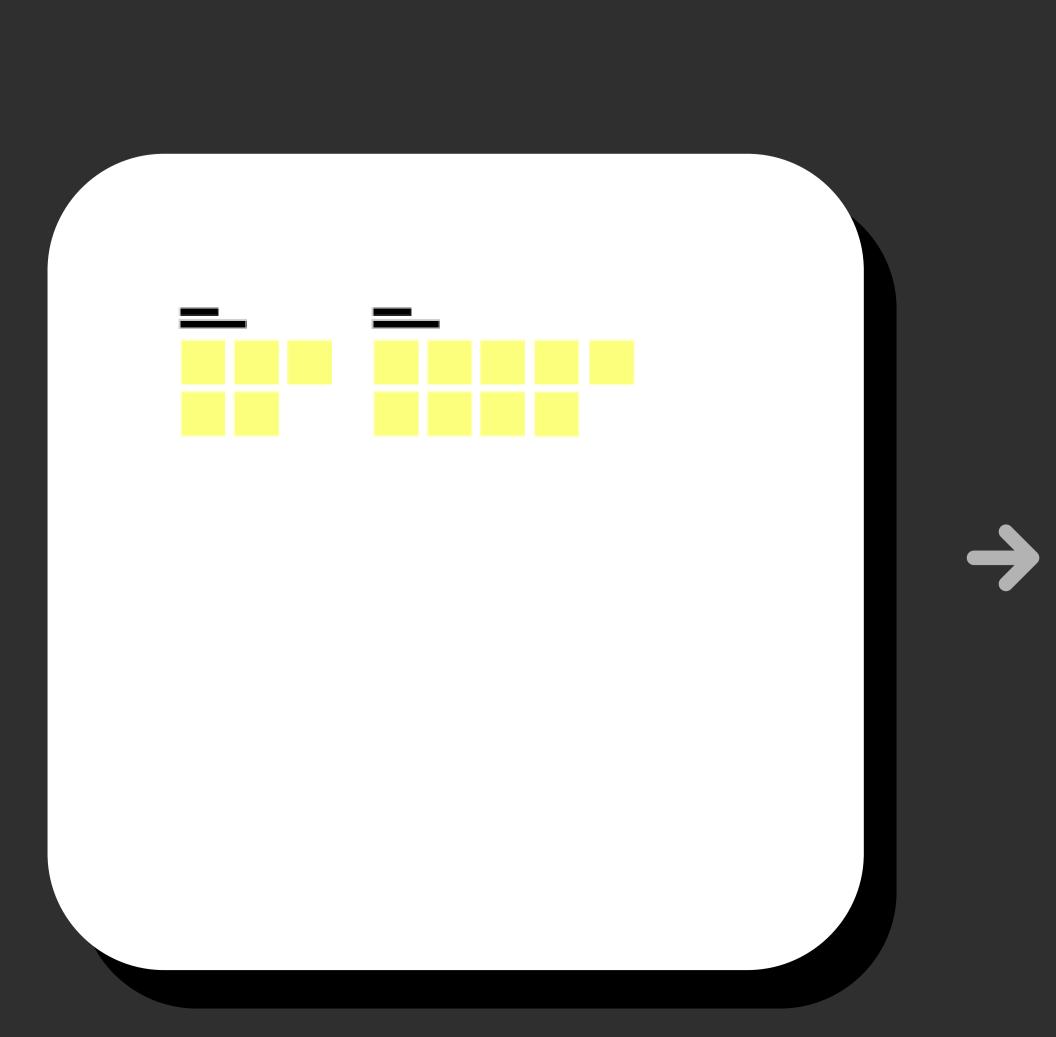
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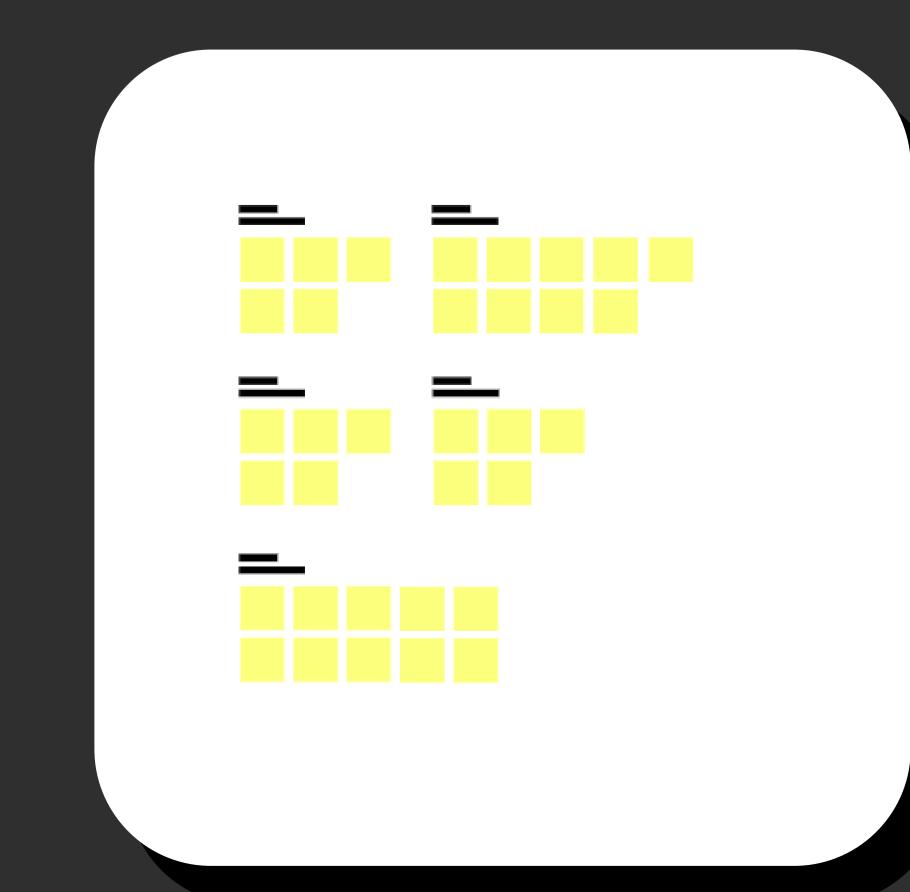
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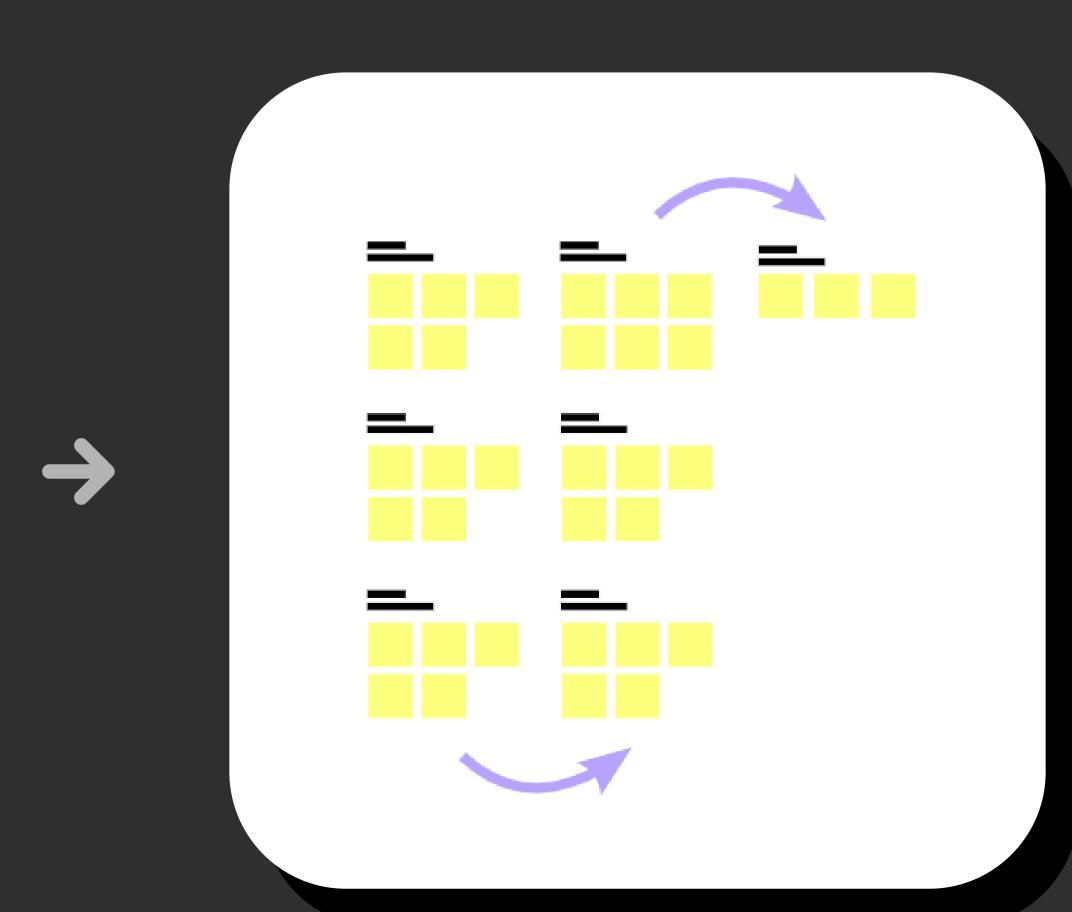
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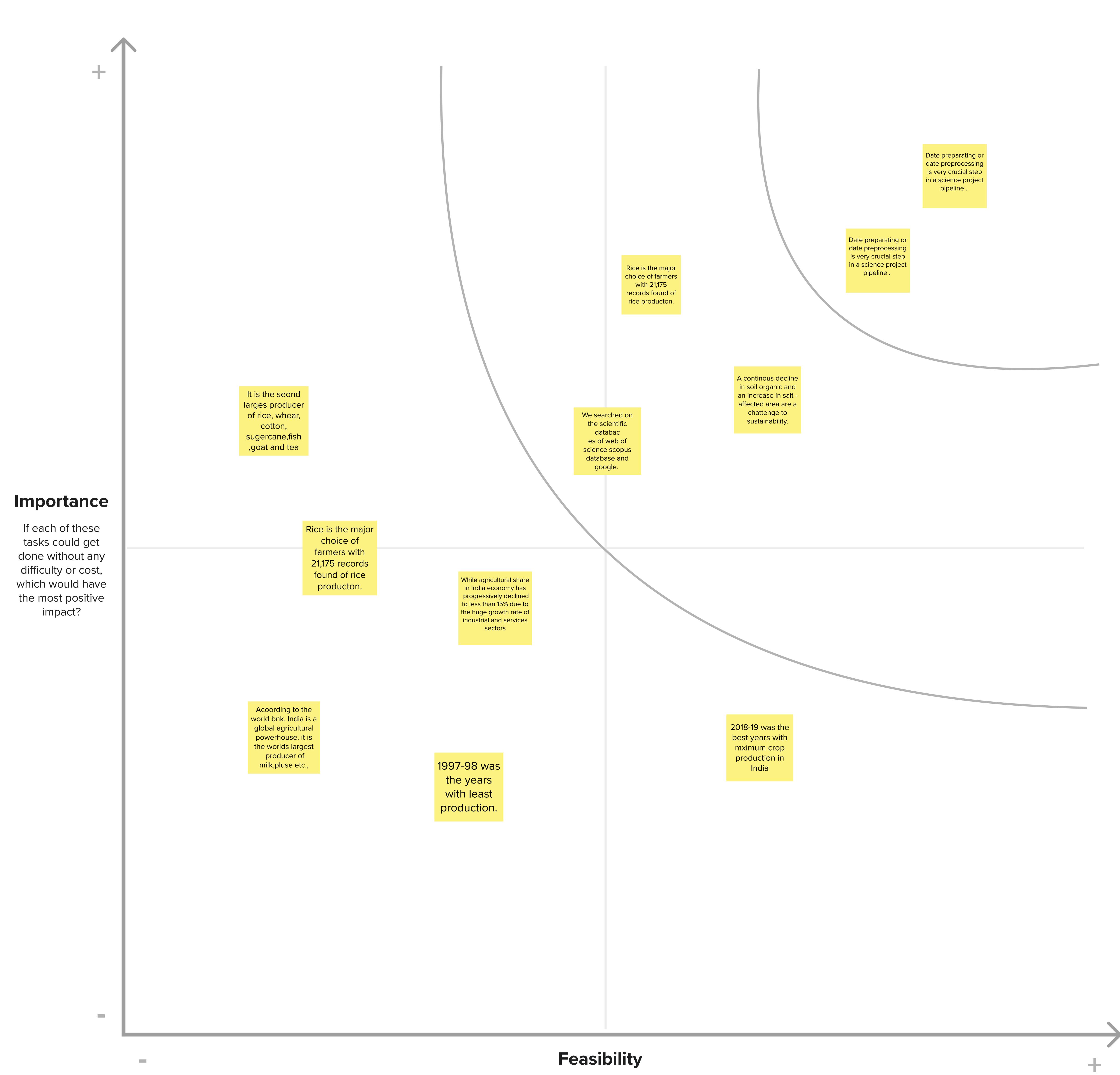
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

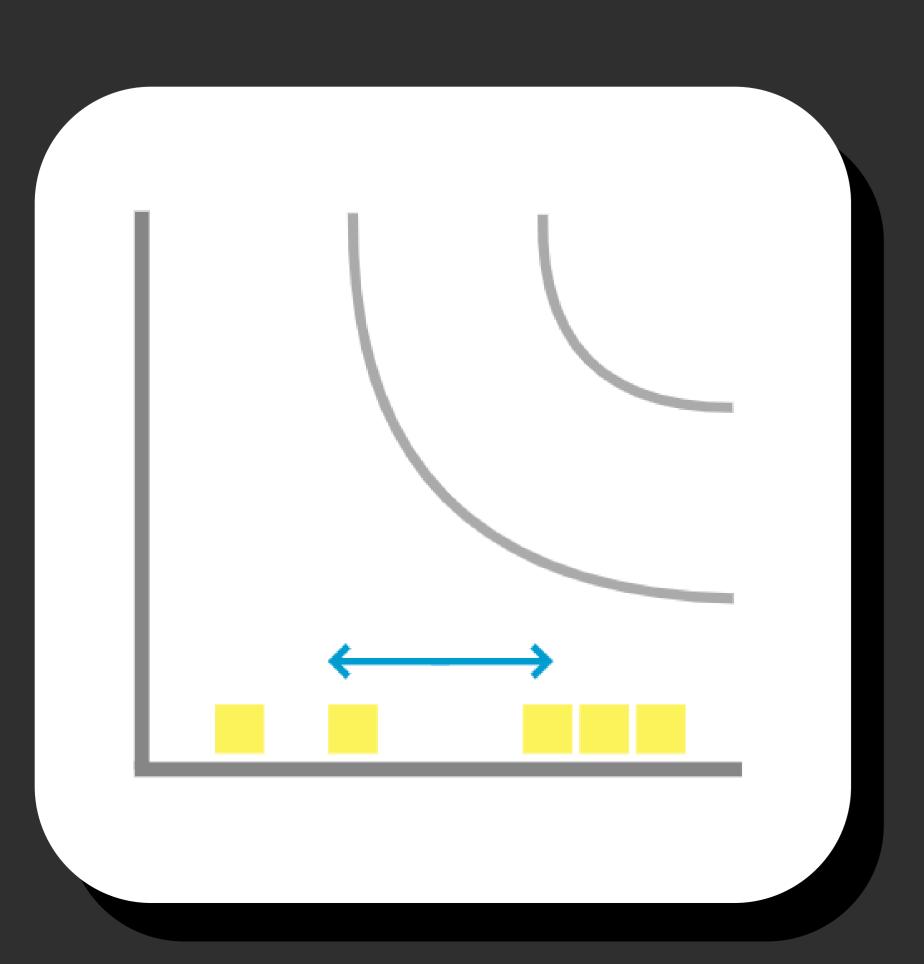
① 20 minutes

TIP

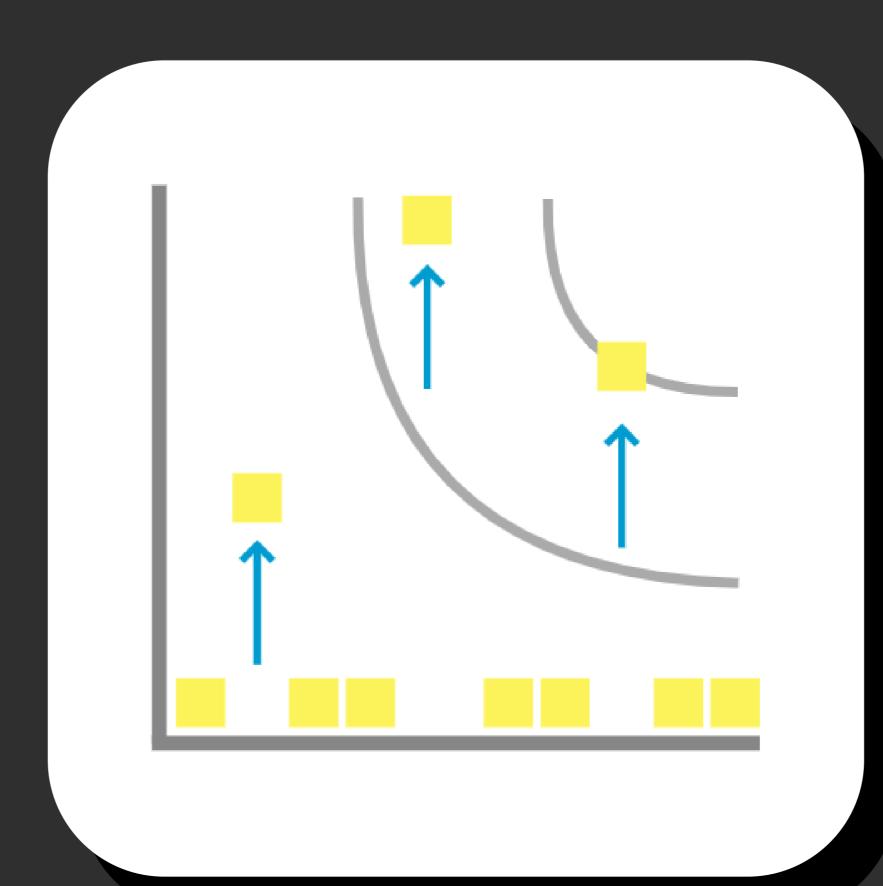
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)











After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

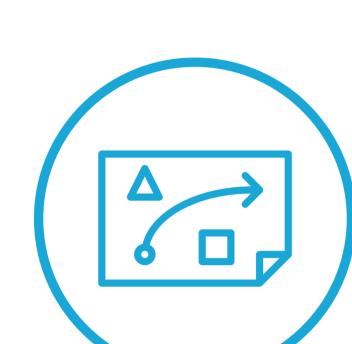
Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

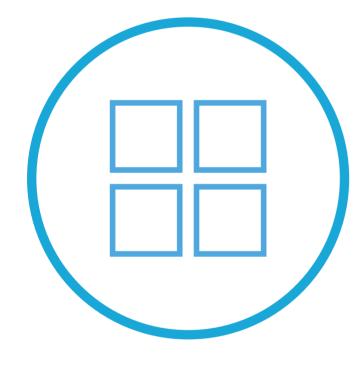
Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback