

# What We Watching

A platform to binge watch shows together with people you find online

Add shows to plan to watch and find people planning to watch the same show.



Create rooms, video call and chat together watching synced videos

Watch shows on Netflix, Amazon Prime, Hulu, Voot and many more

## Need of the product



Connect with random people online who's bucket list of shows has the same vibe as yours

## Key Features



- Maintain a profile of current and plan to watch shows
- Find people and rooms who are watching the same show
- Connect with people to plan a watch party
- Watch shows/videos together along with video chat or chat rooms

## Promotional Campaign



- Digital campaigning through social media platforms
- Paid partnerships with famous online streamers to stream using our platform
- A point based system to create verified users based on numbers parties hosted

# Business Model Canvas

## Pricing Strategy



- Pricing strategy can be done in such a way that the premium model with no ads, better resolution, unlimited room capacity, more number of rooms allowed per week.  
On the other hand,
- Standard model comes with google ads and limited features