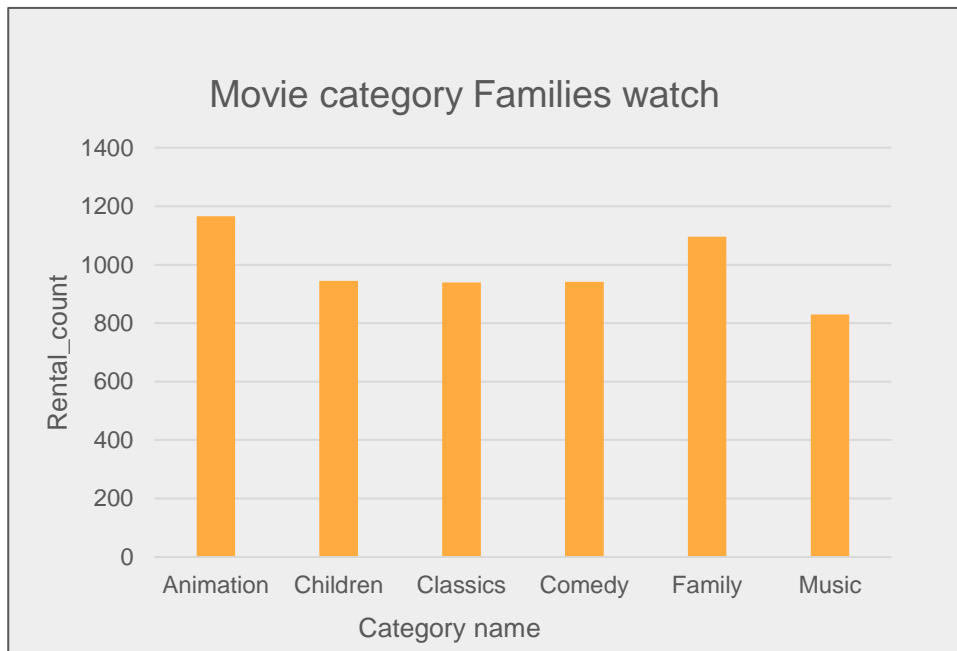
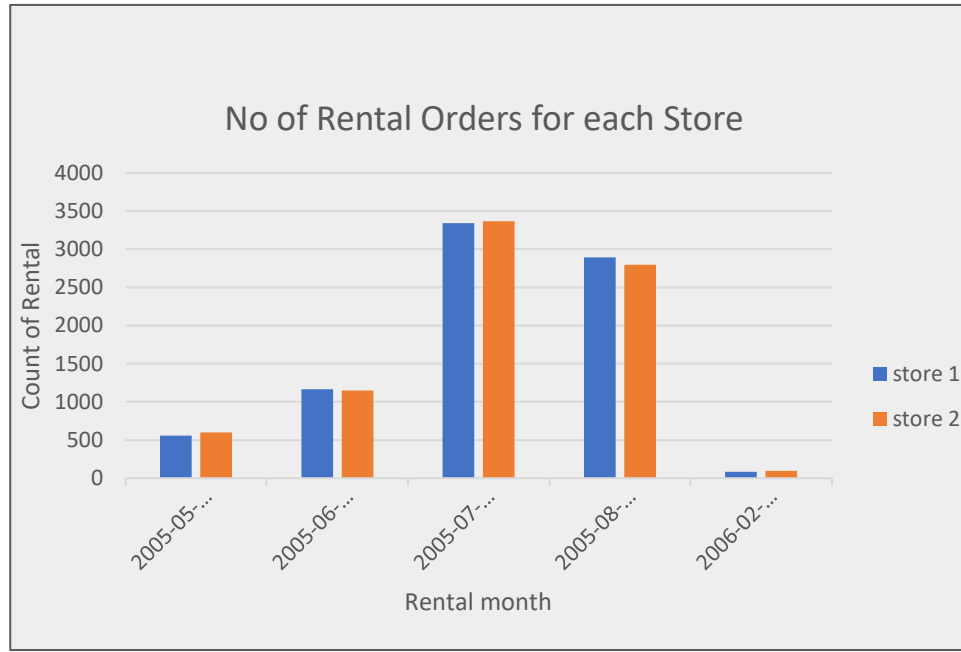


What movie category are families watching?



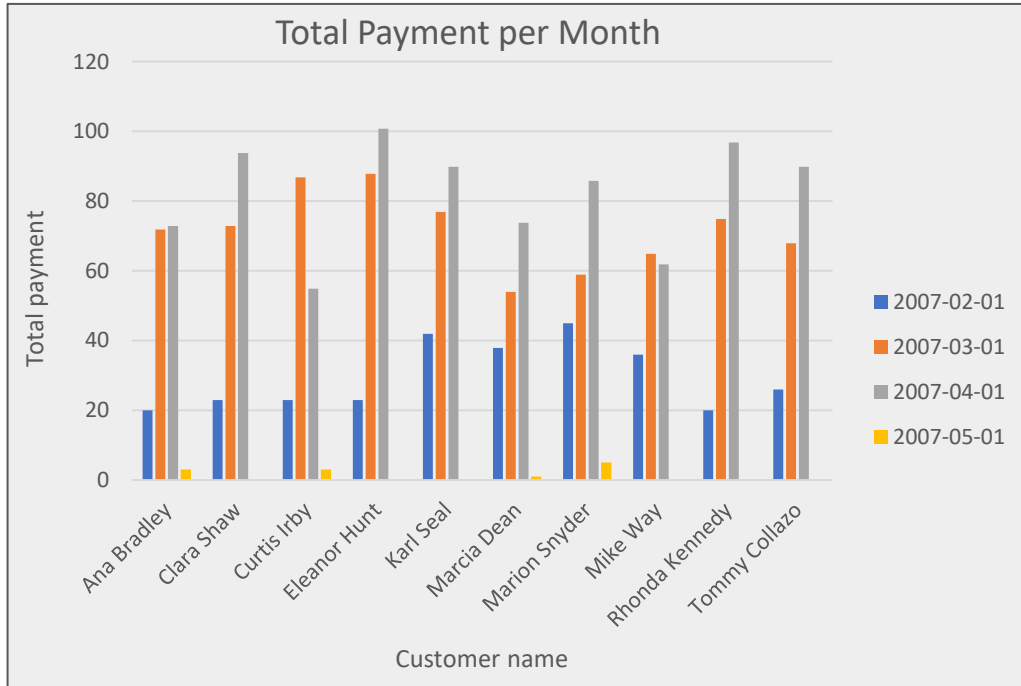
We can see that the most popular movie category is Animation and the least popular movie is Music.

What is the number of rental orders for each store per month?



We can see that both store 1 and 2 filled in almost the same number of rental orders per month.

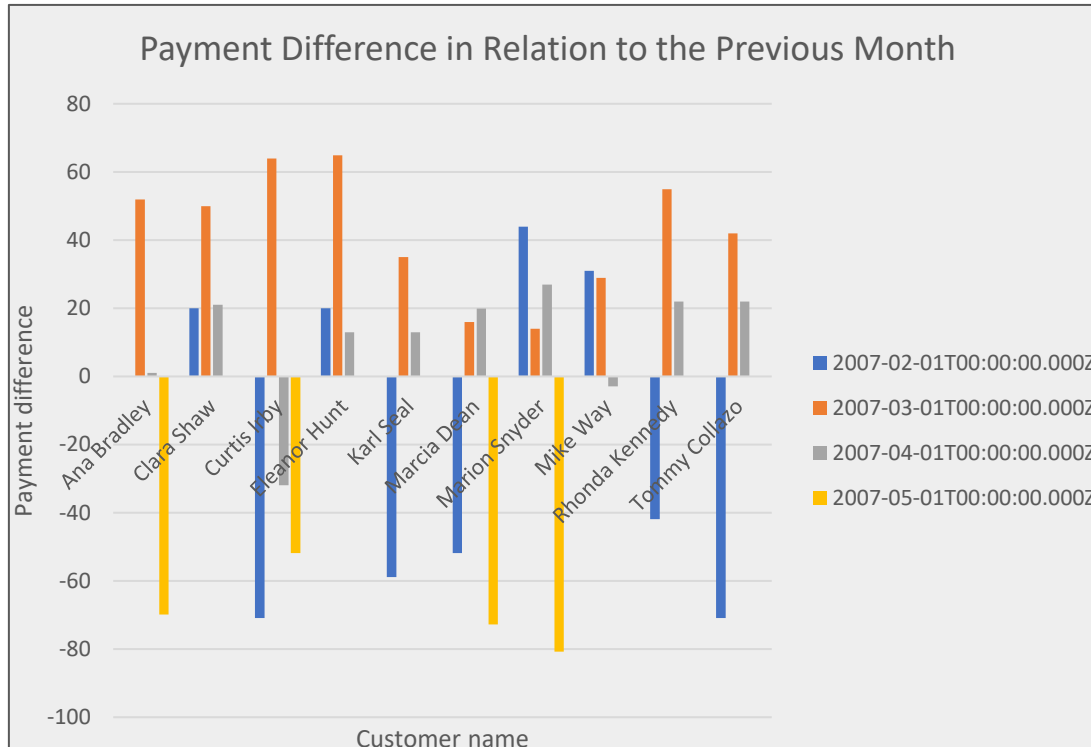
Who were the top 10 paying customers and the total payments made each month for the year 2007?



This graph shows us the top 10 paying customers and the total payment made each month.

We can also deduce that Eleanor Hunt made the highest payment (\$100.78) during April, 2007.

What's the difference across monthly payments for the top 10 paying customers during 2007?



The customer Eleanor Hunt paid the maximum difference of \$64.87 to the previous month during March 2007.