

Project Name

Dashboard Google Data Studio

Project Year

2022 – 2023

Position

Team Leader

Tools

Google Data Studio and Microsoft Excel

Skills

Leadership, Project Planning, Analytical Thinking, Data Analysis, and Data Visualization.

Website Link

<https://datastudio.google.com/s/rr49bo3vvq8>

Project Description

In this project, I acted as a **team leader** who coordinated team members consisting of 7 people in creating dashboards, starting from **data collection, designing the dashboard, and analyzing the company data**. The companies we analyzed for creating this dashboard are **5 energy companies in Indonesia**, namely PT Apexindo, PT Bumi, PT Adaro, PT ENRG, and PT Bukit Asam. We collected data from these companies' **annual reports on net income, gross profit margin, revenue, total assets, total liabilities, total equity, and other relevant metrics**.

Performance Results

This project was carried out for approximately three months, from data collection to interpretation. In this project, I was **responsible for collecting data from PT Apexindo, analyzing and interpreting the collected data by presenting it in graphical form using Google Data Studio**. To visualize data in Google Data Studio, a **Stacked Column Chart** is used to observe the composition of the **Gross Profit Margin**. **Line and Bar Charts** are used to **compare Revenue, Return on Equity (RoE), Return on Assets (RoA), and Gross Profit Margin**. Furthermore, there is a **Treemap Chart** to compare the Net Income of the five companies, and Google Maps displays the company locations. Supplementary information such as year of establishment, currency, and employee count is also provided. During the dashboard work, there were several difficulties experienced, and revisions were made several times. But in the end, we **succeeded in completing this dashboard project smoothly and optimally**. This project taught me to be a team leader who could help and motivate my team to achieve the best results with maximum effort.



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