



THE OPPORTUNITY PROJECT

Demo Day 2017

Welcome!



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THE OPPORTUNITY PROJECT

*Creating digital tools that
strengthen American economic
opportunity*

WHAT IS TOP?



WHAT IS TOP?



People

We're empowering people with technology

WHAT IS TOP?



Data

We're making government data accessible

WHAT IS TOP?



Collaboration

We're facilitating cross-sector collaboration

A large American flag is displayed against a clear blue sky. The flag is slightly wrinkled and shows the stars and stripes clearly. A metal pole and a support cable are visible on the left side, holding the flag.

OPEN
INNOVATION

OPEN DEVELOPMENT

A close-up, wet portrait of a young person laughing joyfully. The person's face is covered in water droplets, and their mouth is wide open in a hearty laugh. The background is blurred, showing what appears to be a beach or poolside setting.

HUMAN-CENTERED DESIGN

The background of the slide features a large, vibrant American flag flying from the left side. The flag's stars and stripes are clearly visible against a bright blue sky.

PROBLEM STATEMENTS

18

CITIES & LOCAL GOVTS

15+

FEDERAL AGENCIES

10



TOOLS TO DATE

50



HEAR FROM COLLABORATORS

Lightning Talks

A photograph showing a woman with dark hair and bangs, wearing a white blouse, smiling and shaking hands with another person whose hand is visible. They appear to be outdoors under a canopy with string lights.

Engaging Communities in the US Census



Eric Coyle
Data Dissemination Specialist

US Census Bureau

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CISCO DEVNET

Census Learning Tool

Susie Wee
VP & CTO

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Shubha Govil
Director of Product Management

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TAKE A 5-MINUTE BREAK

Shout Out #OpportunityProject



FIRESIDE CHAT

Talking Innovation

MODERATOR

Zach Whitman, Chief Data Officer, US Census Bureau

Margie Graves

Acting Federal CIO

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What's Next