FYXX-XX Performance Goal • Cover Sheet

Essential context about your goal for rallying collective action

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| **ö** **Define the goal**  Provide foundational information about your goal. This language should remain relatively stable through the performance period, serving as a north star for coordinators and contributors alike. |

|  |  |  |
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| [➀](#S2) | Who are you? **→** | **Required** |
| [➁](#S2) | What’s the goal? **→** | **Required** |
| [➂](#S3) | What’s the problem—and the opportunity? **→** | **Required** |
| ➃ | How will you measure progress? **→** | **Required** |
| ➄ | Who’s in charge? **→** | **Required** |
| ➅ | Tag your goal **→** | **Required** |
| ➅ | What key actions should people take? **→** | **Optional** |
|  |  |  |

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Who Are You? **REQUIRED** / **PUBLIC**

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| --- |
| Guidance goes here |

|  |  |
| --- | --- |
| **Organization Title** | **Organization Acronym** |
| Choose an item. | Choose an item. |

**Organization Mission**

|  |
| --- |
| Click or tap here to enter text. |

|  |  |
| --- | --- |
| **Parent Organization** | **Organization Level** |
| Choose an item. | Choose an item. |

**Organization URL**

|  |
| --- |
| Click or tap here to enter text. |

**Associated Strategies**

|  |
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| Click or tap here to enter text. |

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What’s the goal? **REQUIRED** / **PUBLIC**

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| Guidance goes here |

**Goal Title**

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| --- |
| Click or tap here to enter text. |

**Goal Sub-Title**

|  |
| --- |
| Click or tap here to enter text. |

|  |  |
| --- | --- |
| **Goal Start Date** | **Goal End Date** |
| Click or tap to enter a date. | Click or tap to enter a date. |

**Description**

|  |
| --- |
| Click or tap here to enter text. |

**Limit: 100 words. Anything over gets hidden behind a dropdown.**

If the text field needs to get bigger to accommodate your content, you’ve gone over the limit.

|  |  |  |
| --- | --- | --- |
|  | **View Examples** |  |

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What’s the problem—and the opportunity? **REQUIRED** / **PUBLIC**

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| --- |
| Guidance goes here |

**The problem**

|  |
| --- |
| Click or tap here to enter text. |

**The opportunity**

|  |
| --- |
| Click or tap here to enter text. |

**Limit: 100 words per response. Anything over gets hidden behind a dropdown.**

If the text field needs to get bigger to accommodate your content, you’ve gone over the limit.

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|  | **View Examples** |  |

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Tag your goal **REQUIRED** / **PUBLIC**

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| --- |
| Tag your goal, so people working on related issues (potential allies!) can find it. |

**Check the tags that apply**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Administration of justice |  | Income security |
|  | Agriculture |  | Infrastructure |
|  | Commerce & housing credit |  | International affairs |
|  | Community & regional development |  | Management |
|  | Economic security & policy |  | Medicare |
|  | Education, training, employment, & social services |  | National defense |
|  | Energy |  | Natural resources & environment |
|  | General government |  | Social security |
|  | General science, space, and technology |  | Transportation |
|  | Health |  | Veterans benefits & services |

**Add your own tags**

Separate keywords with a comma (keyword, keyword, keyword)

|  |
| --- |
| Click or tap here to enter text. |

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What key actions should people take? **OPTIONAL** / **PUBLIC**

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| --- |
| Define key actions people can take to advance the goal for one or more communities (up to 6). Start with a verb and use bulleted lists when defining multiple actions. |

How can **the general public** help?

|  |
| --- |
| Click or tap here to enter text. |

How can **Federal personnel** help?

|  |
| --- |
| Click or tap here to enter text. |

How can **local & state governments** help?

|  |
| --- |
| Click or tap here to enter text. |

How can **industry** help?

|  |
| --- |
| Click or tap here to enter text. |

How can **the non-profit sector** help?

|  |
| --- |
| Click or tap here to enter text. |

How can **researchers** help?

|  |
| --- |
| Click or tap here to enter text. |