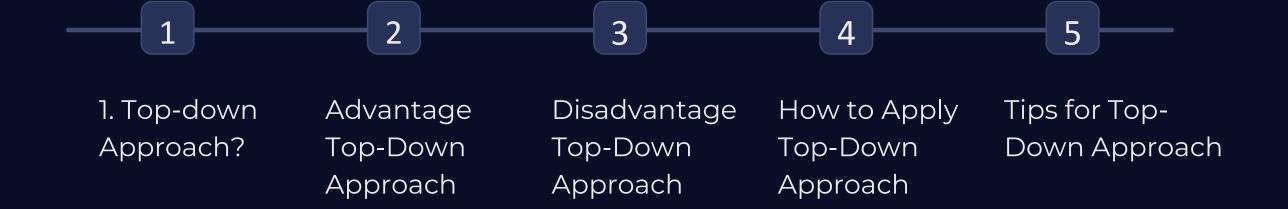
WHAT'S TOP-DOWN APPROACH AND HOW TO APPLY IT

Tainguyen~meumoc





1.Top-Down Approach

A top-down approach is a structured method that begins with the **big picture** and then gradually **focuses on the details**.

2.Advantage of Top-Down Approach

1 Clear Direction &

Provides a clear vision and direction for the entire organization.

2 Efficient Resource Allocation 📊

Optimizes resource allocation by focusing on high-level goals.

3 Easy to understand and implement 🤝





3.DISADVANTAGES OF THE TOP-DOWN APPROACH

- 1 Dependency on Existing Knowledge: #
 - Existing knowledge → limitation when dealing with novel or complex problems.
- 3 Inflexible to change **X**
 - Slow response to change.

Limited Innovation 🖋

- Innovation and creativity may be stifled, as ideas and suggestions.

4.HOW TO APPLY TOP-DOWN APPROACH

Clarity of Vision

Define a clear and compelling vision for the organization.

Strategic Alignment

Ensure alignment of highlevel objectives with dayto-day activities.

Effective Communication

Communicate the topdown strategy clearly and consistently across the organization.

5.TIPS FOR TOP-DOWN APPROACH

3

Prepare carefully at the beginning.

Create a mind-map

Using bottom-up approach



THANKS FOR WATCHING