



Zain Khoja

Student and designer at **Cornell**.

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Education

Cornell University · B.S. Information Science · May 2022

Digital Product Design, iOS Development, Web Design

GPA 4.0

Experience

Instagram · Product Design Intern · June 2020 to Aug 2020

Designed creative tools for Instagram Reels to help creators tell great stories.

Developed prototypes in Origami to conduct usability testing and handoff.

PatchRX · Product Designer · April 2020 to May 2020 | Oct 2020 to Nov 2020

Designed core user experience, incentives, refill, and chat features to reward users for high medication adherence. Worked directly with founders and core engineer team to develop product development strategy and implementation.

GitHub · Design Systems Intern · June 2019 to Aug 2019

Created prototyping tools in Figma to speed up product design exploration flow and ease onboarding for new designers. Designed core UI components for Primer, GitHub's open source design system.

Projects

Starbucks Sampler · Jan 2019 to May 2019

Analyzed user needs and ideated a solution to encourage users to try new drinks.

Designed and prototyped a feature encouraging users to try new drinks and share customized drinks with friends using Figma and Origami Studio.

Activities

Cornell AppDev · President · Jan 2021 to Present

Led a team of over 50 engineers, designers, and marketers to develop apps for over 10k daily active students and members of the Ithaca community. Oversaw 4 introductory, application-based courses with over 300 students per semester.

xREZ Art + Science Lab · Research Assistant · Aug 2017 to May 2018

Analyzed data from 52 participants to further explore the concept of presence in virtual reality. Co-authored paper in the Engineering Reality of Virtual Reality conference 2018. Read more at <https://bit.ly/xREZVR>.

Recognition

Eagle Scout, Aga Khan Foundation Youth Ambassador

Interests

Sweet tea, Dallas sports, R&B music