Analytics Queries for Large Data Volumes

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DATA7201 Data Analytics at Scale
Week 4

| Week | Date | Lecture | Prac | Assessment |
|------|----------------|--|---------------------------|-----------------|
| 1 | 21-Feb | Introduction to DATA7201 - Data Analytics at Scale | _ | |
| 2 | 28-Feb | Supporting Infrastructures and Use Cases | | |
| 3 | 6-Mar | Storage Infrastructures for Large Data Volumes | Intro to Cluster and HDFS | |
| 4 | 13-Mar | Analytics Queries for Large Data Volumes | PIG(1) | |
| 5 | 20-Mar | Distributed Data Processing | PIG (2) | |
| 6 | 27-Mar | Processing Large Data Streams | PySpark (1) | Quiz 1 Due (5) |
| | Semester Break | | | |
| 7 | 10-Apr | Processing Large Graph Data (1) + use cases | PySpark (2) | |
| 8 | 17-Apr | Processing Large Graph Data (2) + use cases | Project support | |
| 9 | 24-Apr | Recommender Systems | Project support | Quiz 2 Due (5) |
| 10 | 1-May | Opinion Mining + use cases | Project support | |
| 11 | 8-May | Health Data Analytics (guest speaker) | Project support | _ |
| 12 | 15-May | Large Language Models? | Project support | Report Due (45) |
| 13 | 22-May | Course Revision | - | Quiz 3 Due (5) |

Last Week

- Distributed Infrastructures
 - CAP Theorem
- Google File System
- HDFS
- Spark RDDs
- Column-stores / noSQL

Lecture Outline

- OLAP vs OLTP
- Architectures for Distributed Databases
- Big Table
- HBase and Hive
- PIG

OLAP / OLTP

- Online Transaction Processing
- Online Analytical Processing
 - OLTP-style: create sales order, invoice, accounting documents, display customer master data or sales order
 - OLAP-style: dunning, available-to-promise, cross selling, operational reporting (list open sales orders)
- Modern enterprise resource planning (ERP) systems are challenged by mixed workloads

OLAP / OLTP

 Systems are optimized either for daily transactional or analytical workloads

- OLAP systems do not have the latest data
- OLAP systems only have predefined subset of the data
- Separation introduces data redundancy

Structured Query Language: SQL

- Declarative query language
- Multiple aspects of the language
 - Data definition language
 - Statements to create, modify tables and views
 - Data manipulation language
 - Statements to issue queries, insert, delete data
- More

SQL Example

Product

| PName | Price | Category | Manufacturer |
|-------------|----------|-------------|--------------|
| Gizmo | \$19.99 | Gadgets | GizmoWorks |
| Powergizmo | \$29.99 | Gadgets | GizmoWorks |
| SingleTouch | \$149.99 | Photography | Canon |
| MultiTouch | \$203.99 | Household | Hitachi |

SELECT PName, Price, Manufacturer FROM Product WHERE Price > 100



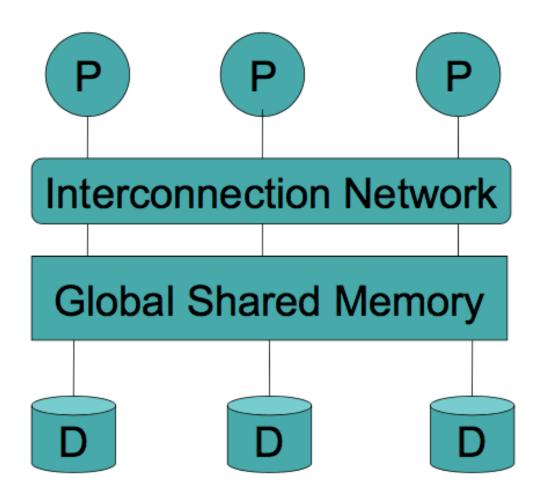
"selection" and "projection"

| PName | Price | Manufacturer | |
|-------------|----------|--------------|--|
| SingleTouch | \$149.99 | Canon | |
| MultiTouch | \$203.99 | Hitachi | |

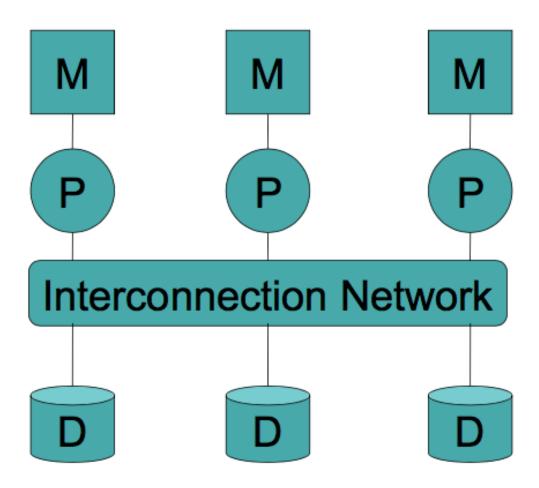
Distributed Databases

- Databases having storage devices distributed over a network of connected computers
 - Replication (keep synchronized versions of the data)
 - Duplication (periodically backup of the entire database and keep a copy; only modify the master copy)
- Distributed query of the database

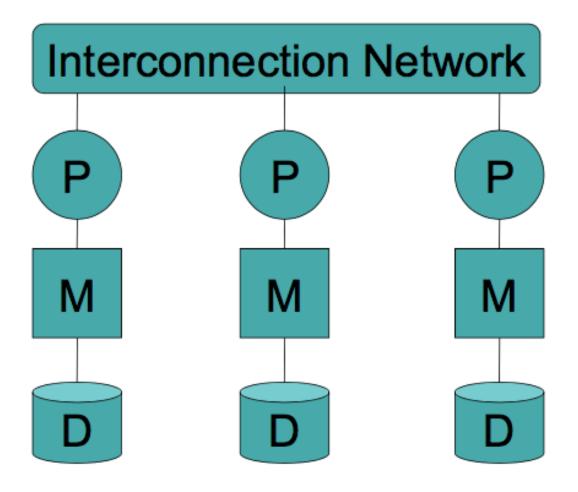
Shared Memory



Shared Disk



Shared Nothing



Shared Nothing

- Most scalable architecture
 - Minimizes interference by minimizing resource sharing
 - Can use commodity hardware
- Also most difficult to program and manage
 - Processor=server=node
 - P=number of nodes

Parallel Query Evaluation

- Inter-operator parallelism (most scalable)
 - A query runs on multiple processors
 - An operator runs on one processor

Horizontal Data Partitioning (Sharding)

Typical shared-nothing parallelization

- Relation (i.e., table) R split into P chunks R₀,...,R_{P-1}, stored at the P nodes
 - Round robin: tuple t_i to chunk (i mod P)
 - Hash based partitioning on attribute A:
 - Tuple t to chunk h(t.A) mod P
 - Range based partitioning on attribute A:
 - Tuple t to chunk i If v_{i-1} < t.A < v_i

Data Partitioning Revisited

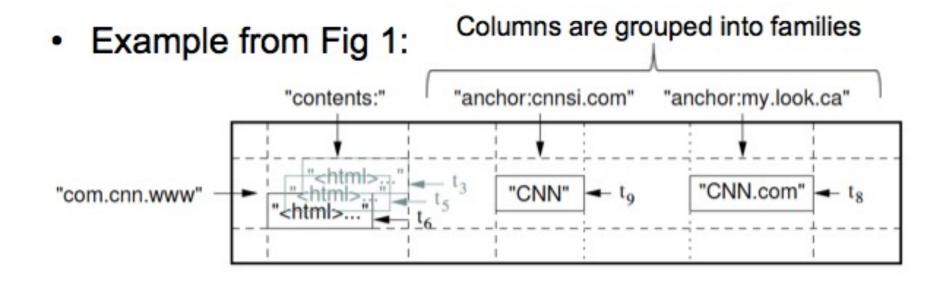
- What are the pros and cons?
- Round robin
 - Good load balance but always needs to read all the data
- Hash based partitioning
 - Good load balance but works only for equality predicates and full scans
- Range based partitioning
 - Works well for range predicates but can suffer from data skew

Google Big Table

- Distributed storage system
- Designed to
 - Hold (semi) structured data
 - Scale to thousands of servers
 - Store up to several hundred terabytes (maybe even petabytes)
 - Perform backend bulk processing
 - Perform real-time data serving
- To scale, Big Table has a limited set of features

Big Table

- Sparse, multidimensional sorted map (row:string, column:string, time:int64) -> string
 - Notice how everything but time is a string



Big Table - Features

- Read/writes of data under single row key is atomic
 - Only single-row transactions!
- Data is stored in lexicographical order
 - Improves data access locality
- Column families (i.e., tables) are unit of access control
- Data is versioned (old versions can be garbage-collected)
 - Example: most recent three crawls of each page, with times

Apache HBase

Apache HBase

- "Apache HBase is the Hadoop database, a distributed, scalable, big data store."
- On top of HDFS
- Billions of rows * millions of columns
- Non-relational DB / NoSQL
- Column store: columns instead of tables
- Key-value cells

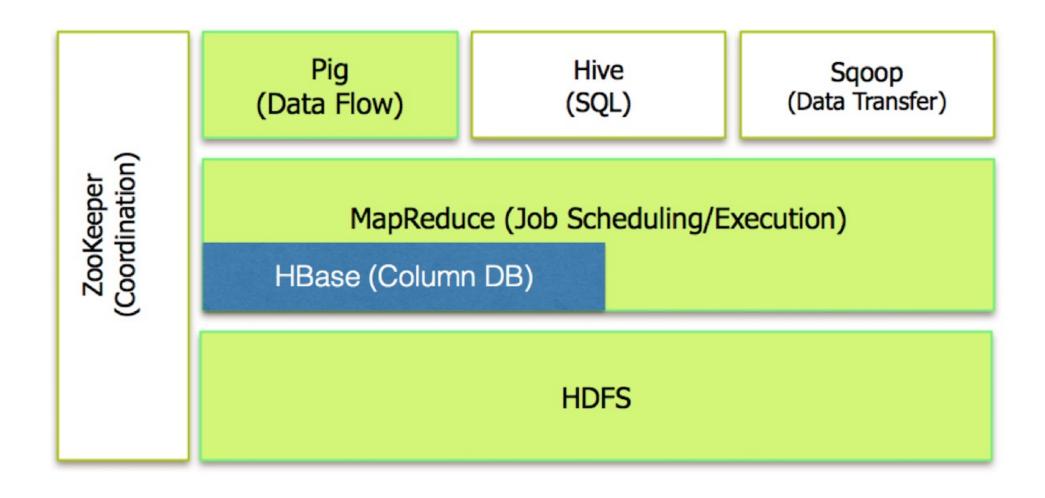
Apache HBase

HBase is not ACID compliant

"HBase is a **distributed column-oriented** database built on top of HDFS. HBase is the Hadoop application to use when you require **real-time** read/write **random** access to very **large** datasets." (Tom White)

"HBase tables are like those in an RDBMS, only cells are **versioned**, rows are **sorted**, and columns can be **added on the fly...**" (Tom White)

HBase in the Hadoop ecosystem



History of HBase

- Started at the end of 2006
- Modelled after Google's Bigtable paper (2006)
- January 2008: Hadoop becomes Apache top level project, HBase becomes subproject
- May 2010: HBase becomes an Apache top level project
- Contributors from Cloudera, Facebook, Intel, Hortonworks, etc.

Demands for HBase

- Structured data, scaling to petabytes
- Efficient handling of diverse data
 - Wrt data size (URLs, web pages, satellite images)
 - Wrt latency (backend bulk processing vs. real-time data serving)
- Efficient read and write of individual records

HBase vs. Hadoop

- Hadoop's use case is batch processing
 - Not suitable for a single record lookup
 - Not suitable for adding small amounts of data at all times
 - Not suitable for making updates to existing records
- HBase addresses Hadoop's weaknesses
 - Provides fast lookup of individual records
 - Supports insertion of single records
 - Supports record updating
 - Not all columns are of interest to everyone; each client only wants a particular subset of columns (column-based storage)

HBase vs. Hadoop

| | | HBase is built on top of |
|-----------------------|---------------------------------|---|
| | Hadoop | HBase |
| writing | file append only, no updates | random write, updating |
| reading | sequential | random read, small range scan, full scan |
| structured storage | up to the user | sparse column family data model |

HBase vs. RDBMS

| | to medium-volume applications | use when scaling up in terms of da size, read/write concurrency | |
|------------------|-------------------------------|--|--|
| | RDBMS | HBase | |
| schema | fixed | random write, updating | |
| rientation | row-oriented | column-oriented | |
| query anguage | SQL | simple data access model | |
| size | terabytes (at most) | billions of rows, millions of columns | |
| aling up | difficult (workarounds) | add nodes to a cluster | |

Apache Hive

- Data warehousing infrastructure on top of Hadoop
 - Not OLTP!
- SQL-like interface to Map/Reduce jobs
- Data organisation
 - Databases: access control
 - Tables: data with the same schema
 - Partitions: logical partitioning based on expected queries (e.g., US sales during 2010-2015)
- More on Hive: https://vimeo.com/29732341

PIG

Pig vs. Pig Latin

- Pig: an engine for executing data flows in parallel on Hadoop
- Pig Latin: the high-level (SQL-like) language for expressing data flows
- Pig Latin contains common data processing operators (join, sort, filter, ...)
- User defined functions (UDFs): developers can write their own functions to read/process/store the data

Pig on Hadoop

- Makes use of HDFS and the MapReduce core of Hadoop
 - By default, reads input from & writes output to HDFS
- Pig Latin scripts are compiled into one or more Hadoop jobs which are executed in order
- Pig Latin users need **not** to be aware of the algorithmic details in the map/reduce phases

Pig Latin

- A parallel dataflow language: users describe how data is read, processed and stored
- Dataflows can be simple (e.g. "counting words") or complex (multiple inputs are joined, data is split up into streams and processed separately)

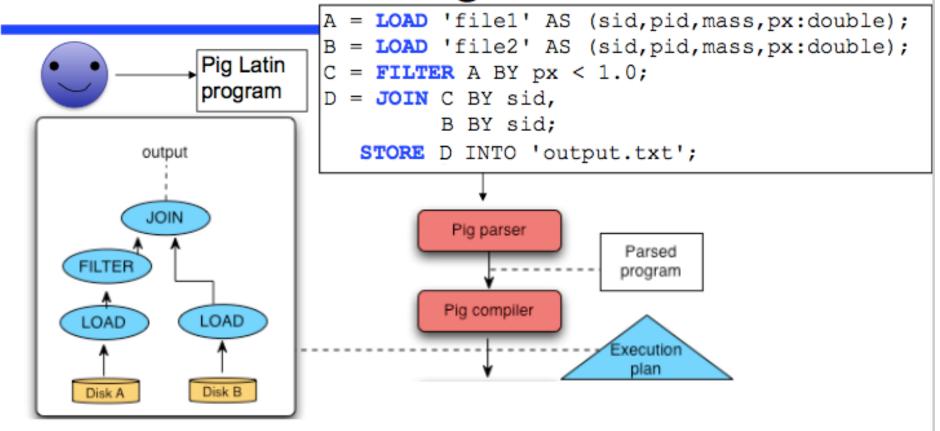
Pig vs SQL

| Pig | SQL |
|---|--|
| Procedural: script describes how to process the data | Descriptive: query describes what the output should be |
| Workflows can contain many data processing operations | One query answers one question (*subqueries) |
| Schemas may be unknown or inconsistent | RDBMSs have defined schemas |
| Reads files from HDFS (and other sources) | Data is read from database tables |

Pig - Word Count Example

```
-- read the file pg46.txt line by line, call each record line
cur = load 'pg46.txt' as (line);
-- tokenize each line, each term is now a record called word
words = foreach cur generate flatten(TOKENIZE(line)) as word;
-- group all words together by word
grpd = group words by word;
-- count the words
cntd = foreach grpd generate group, COUNT(words);
/*
    * start the Hadoop job and print results
    */
dump cntd;
```

Pig



PIG - Features

- PIG handles erroneous/corrupt data entries gracefully
 - Schema can be **inconsistent** or missing
 - (cleaning step can be skipped)
 - Exploratory analysis can be performed quickly
- PIG operates on any data (schema or not, files or not, nested or not)
- Parallel data processing language; implemented on Hadoop but not tied to it
- Easily controlled and modified
- Fast processing

Summary

- OLAP vs OLTP
- Architectures for Distributed Databases
- Big Table
- Hbase and Hive
- PIG

References

• Bigtable: A Distributed Storage System for Structured Data. Fay Chang et. al. OSDI 2006

• Pig Latin: A Not-So-Foreign Language for Data Processing. C. Olston, B. Reed, U. Srivastava, R. Kumar and A. Tomkins. SIGMOD 2008.

O'Reilly® Programming Pig, by Alan Gates

Scenarios

• UQ Poll: apps.elearning.uq.edu.au/poll/55029

- Scenario Assumptions
 - What is the data we expect?
 - Who are the users? What do they know?
 - What are the queries we expect?
 - What is the timeline?

Scenarios - Which tool is best for which use case?

- Data generated by the Large Hadron Collider is stored and analysed by researchers
- All pages crawled from the Web are stored by a search engine and served to clients via its search interface
- 3. Data generated by the Australian taxation office is used to send warning letters to tax payers ("you are late with your taxes")

Options

- A. Relational DBMS
- B. Hadoop (HDFS, M/R, PIG, HBase etc.)
- C. Spark (HDFS, RDDs, MLLib, etc.)
- D. Streaming solution (Storm, Kafka, SparkStreaming, etc.)
- E. Graph data solution (Pregel, Giraph, Spark GraphX, etc.)

What's next

- Zookeeper
- Map/Reduce framework
 - Scheduling of jobs
- Apache Hadoop and Apache Spark
- Python, R, Notebooks