

SWEET AS!

QUEENSTOWN

GETAWAYS

TOURISM NEW ZEALAND

PROJECT
COMMENCE
MONDAY 31 MAY 2021

PROJECTED
COMPLETION
THURSDAY 01 JULY 2021

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TIMELINE

KEY

- Highlight** : Milestone
- Italics* : Notes on / evidence of completion if needed
- // Code comment : Completed on time

* Note timeline will be updated daily -- weekly reviews will be in my DOCS.

WEEK 1 [May - June 2021]

MON 31	// Timeline worked on, proposal started
TUE 01	// Proposal work
WED 02	// Proposal work + Research
THU 03	// Proposal work + Research
FRI 04	// Research (competitors, moodboard, styles) & use cases
SAT 05	// Research, Use cases, user flows - <i>User flows moved to after hi-fi is done so that the look of the app is finalised, allowing the flow to be created more accurately.</i>
SUN 06	// Proposal + Research complete

WEEK 2 [June 2021]

MON 07	// Formulating lofi website design, <i>User flows</i>
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TUE 08	// Finalising hifi website design, <i>User flows</i> , gathering feedback, creating readme.md
WED 09	// Laying out code foundation (set up project), creating HTML/CSS layout, writing pseudocode for first steps
THU 10	// Begin writing js code against style guide and push to new github repo
FRI 11	// Coding foundation, pushing to git
SAT 12	// Coding, pushing to git, regularly validating and linting
SUN 13	// Coding, timeline updates appropriate to progress and review

WEEK 3 [June 2021]

MON 14	// Updating read.me for git repo, coding (people select)
TUE 15	// Coding functionality (people select)
WED 16	// Coding functionality (people & date select)
THU 17	// Coding functionality (date select)
FRI 18	// Coding functionality (date & location select)
SAT 19	// Coding functionality (location select)
SUN 20	// Coding functionality (location select) and review

WEEK 4 [June 2021]

MON 21	// Coding functionality (location & meal select)
TUE 22	// Coding functionality (meal select)
WED 23	// Coding functionality (meal select)
THU 24	// Coding - <i>I would've gotten to the nice extras at this point, however there were a few issues with mapbox and the checkboxes I had to work out.</i>
FRI 25	// Coding MVP done- <i>Same as previously. Solved all the issues though and tested thoroughly</i>
SAT 26	// Coding loading page and spinner

SUN 27

// Adding in final plugins (animations, nice extra touches) and review

WEEK 5 [June - July 2021]

MON 28

// Testing code fully to ensure fully functional, adding finishing touches

TUE 29

// Final JS linting and testing, checking style guide, writeup for read.me - *I felt I had a little extra time compared to what I'd planned, so I added a few extras to the code I thought I wouldn't have time for and re-tested.*

WED 30

// All code validation (HTML, CSS, JS) completed, check over rubric

THU 01

// Deadline- Hand in all code and docs and review

OVERVIEW

The client, Tourism New Zealand, is 'the organisation responsible for marketing New Zealand to the world as a tourist destination*'. They take their job seriously as the oldest tourism marketing department in the whole world, specifically targeting visitors from markets that are proven to stay longer, spend more, and visit more regions. As seasoned tourism professionals with a work structure that is sought after by other tourism companies globally, they require high quality work for their latest campaign.

* excerpt from the Tourism New Zealand Website

The campaign they have proposed is aimed at New Zealanders staying for short periods of time booking their own accommodation for a holiday in the Queenstown Lakes District area. Due to the covid situation, NZ cities that rely on tourism have been struggling, therefore tourism NZ launched this campaign to see if they would be able to assist by offering specific holiday deals to people within the country. For this, they have requested the creation of a single page website that allows users to *easily* book their accommodation for such a brief holiday. As the primary issue they have identified is user frustration and confusion when interacting with a UI, they desire a simple solution. The booking process is to have clear steps while providing users feedback to walk them along the process- this is to ensure users do not get frustrated and give up on booking, therefore boosting the clientele of Tourism New Zealand.

How the website will meet the client's needs:

- Simple single page design that is easy to understand and follow, clear steps and error messages defined to walk the user through the process.
- Visual design that only displays one step of the process at a time, allows the user to go back if needed and updates to confirm their inputs with them consistently. Information is displayed this way (in single-step sized portions) so as to not overwhelm or confuse the user.
- Feedback to ensure the user's inputs are logged and displayed so that the user is able to check if they entered any part incorrectly

USE CASES

USER 01 - SKY

Sky is a man in his mid 20s looking to use his leave from work on an exciting holiday for himself. He finds Tourism NZ's campaign website for Sweet As Queenstown Getaways, and decides that the brief period and location sound perfect for what he wants. He ensures to book for a single person and books for 3 nights. He needs to be shown what accommodation is available to single travellers- the website should not display options he cannot book. He wants to be able to see what activities are nearby the different accommodation options, so when he clicks each one it displays on a map where the accommodation is, and outlines if there is anything nearby. He is also cautious with his budget, and appreciates the prices per night being clearly shown to him so he can keep within it. Before reviewing his booking details (price, number of days, accommodation location, number of people), he skips through the optional meal additions, he confirms his booking and receives confirmation so he knows his inputs were successful.

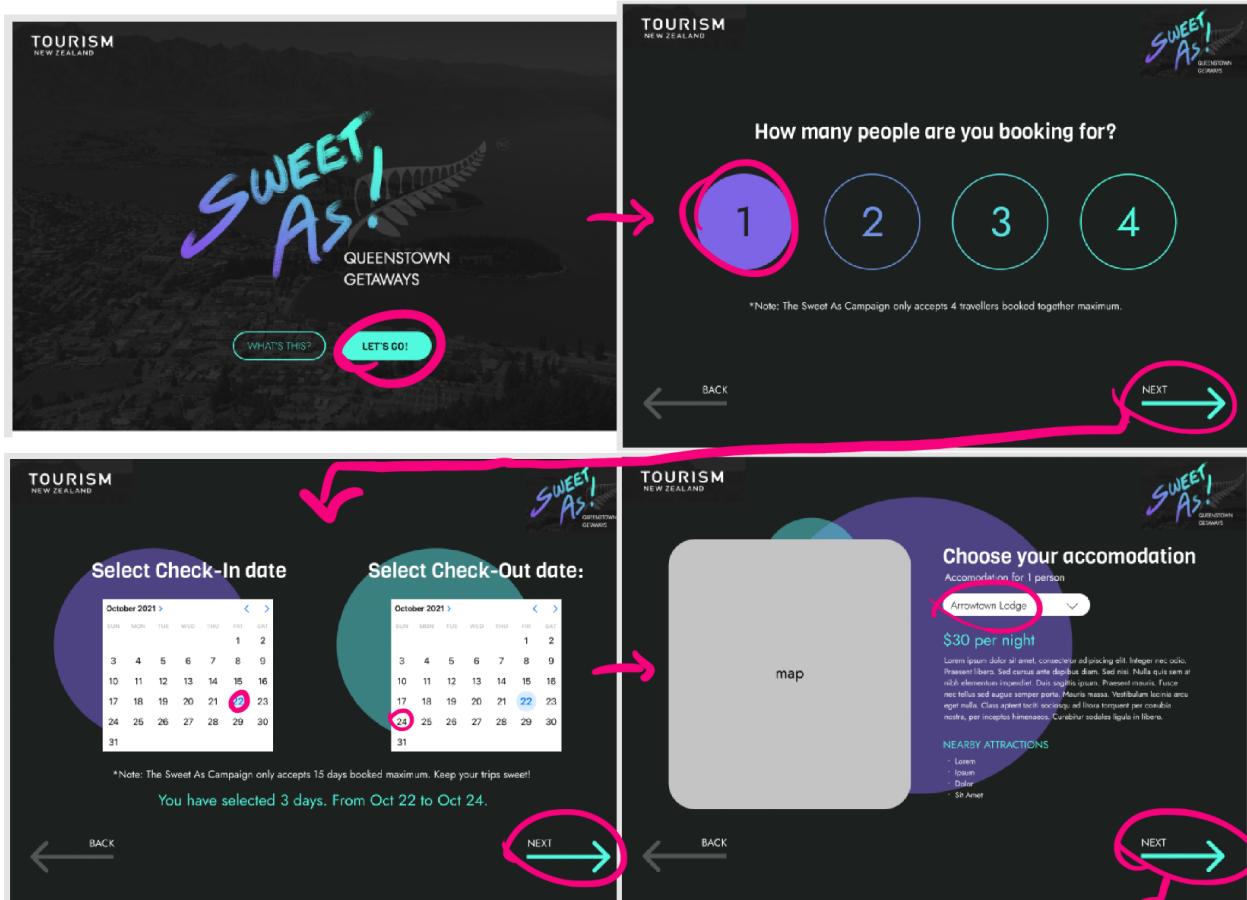
01 - TO DO | DELIVERABLES

The app must have:

- Visible options to book for one person. Option to book for one must be obviously clickable.
- Clickable forward button
- Visible calendars with interactive functionality that allow him to click on dates
- Visual feedback that shows him what he has selected in detail (ex. The specific dates and total number of nights selected)
- Ability to only show accommodation that is relevant to the specific case (in this scenario, what is available to a single person travelling)

- Interactive map display that shows the locations of available accommodation options, will show info or images on clicking markers - only displays relevant area
- Visible display of the different accommodation prices per night based on what accommodation he has currently selected
- Visible information on activities nearby the selected location- changes depending on selection
- Clickable option to opt-out of the meal options
- Visible review page of his booking selections thus far in the process prior to confirming
- Visible confirmation page that allows user to know his booking went through successfully

01 - FLOW - final flow with detail is in DOCS





USER 02 - MIRANDA

Miranda is a woman in her 40s looking to book a short trip for herself and her husband while their son is at a school camp. She settles on Queenstown as a great sightseeing location, and opens the Sweet As Queenstown Getaways website. At first she's not too sure what the website's for, so she clicks the 'What's This?' button and reads the modal info to understand that this is where she can book her holiday. She clicks out then clicks 'let's go' to start booking. She first accidentally selects to book for one, but fortunately there is a message on the page saying 'Booking for 1 person' that she noticed just before clicking next, and a back button so she is able to realise her mistake and return to the first step to correctly select 2 people. She then selects a vacation for 5 days; the website clearly tells her how many days she's chosen before she confirms her selection. The website then displays the available accommodation for 2 people, for 5 nights. Miranda is unfamiliar with the Queenstown Lakes area, so she spends some time looking on the provided map at the area before making her decision. She decides she'd like the optional meal additions, and ticks them all. She goes through a final review of her booking including the total cost which her husband wanted to double check, and confirms the booking and receives confirmation so she knows her inputs were successful.

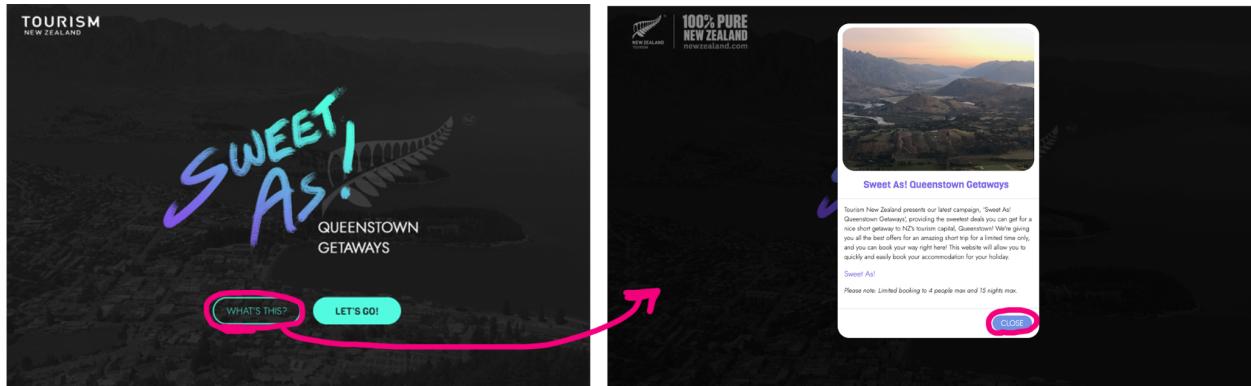
02 - TO DO | DELIVERABLES

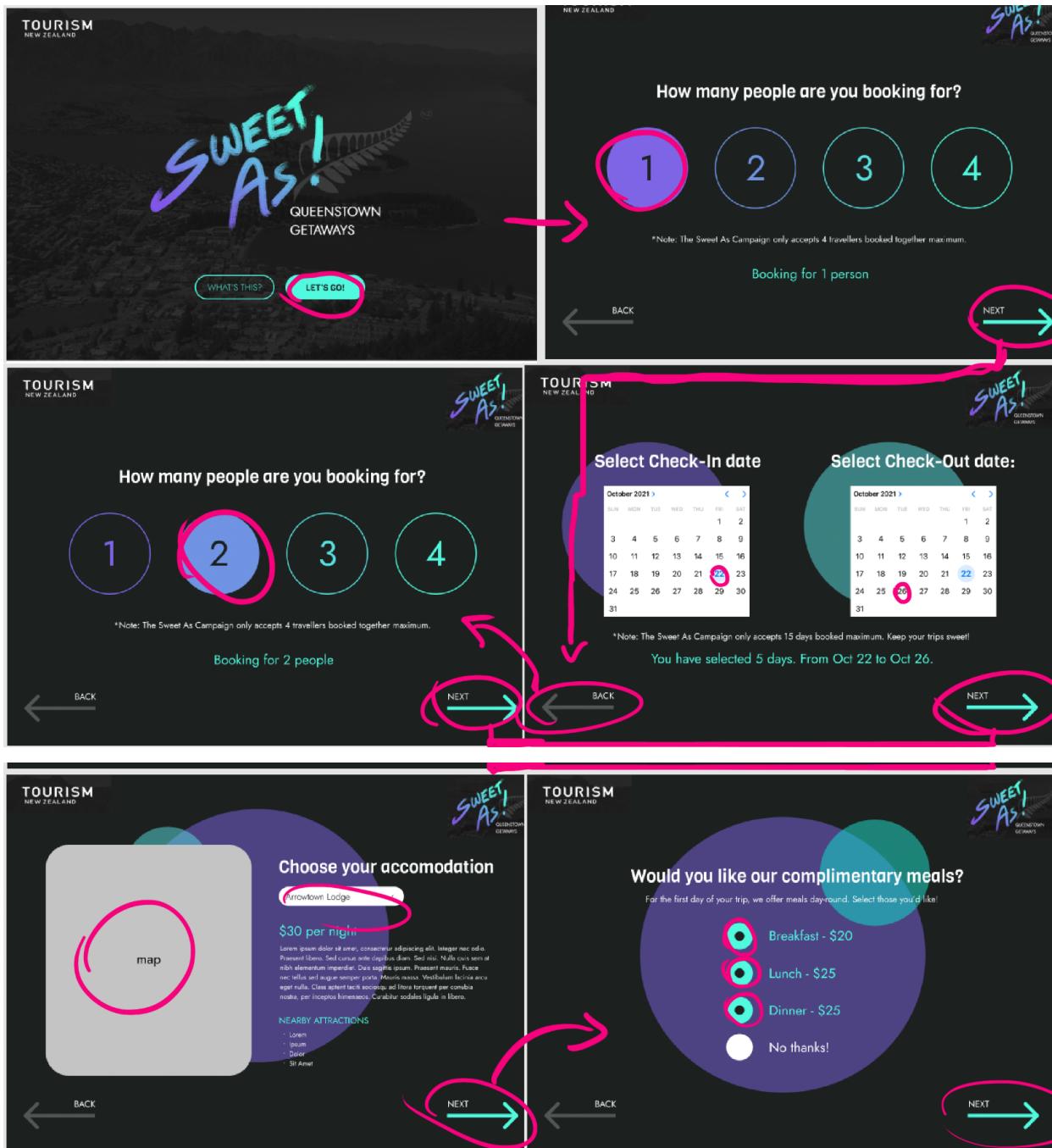
The app must have:

- Obviously clickable 'What's this?' button
- Modal that pops up and gives information on the website
- Clickable selection buttons for number of people travelling
- Clearly clickable next and back button

- Ability to change an incorrect input (in this scenario, return to first step and change the selection of '1' to '2')
- Visible calendars with interactive functionality that allows her to click on dates
- Visual feedback that shows her what she has selected in detail (ex. The specific dates and total number of nights selected)
- Ability to only show accommodation that is relevant to the specific case (in this scenario, what is available to two people travelling)
- Interactive map display that shows the locations of available accommodation options, will show info or images on clicking markers - only displays the relevant area on load-in so she doesn't have to search for Queenstown, as she's unfamiliar with the location
- Visible information on the accommodation locations displayed when selected
- Ability to click and select one or more of the meal options
- Visible review page of the her booking selections thus far in the process prior to confirming
- Clear display of the *total* cost of all of the user's selections
- Visible confirmation page that allows user to know her booking went through successfully

02 - FLOW - final flow with detail is in DOCS





USER 03 - MICAH

Micah is a man in his early 30s. He is arranging a short skiing field trip with three of his friends' kids. Queenstown is the perfect location for it, and the Sweet As Queenstown Getaways campaign fits exactly what he needs. He books for 7 nights, taking up a week of the school holidays. He is considering inviting another friend, but the website shows him that the campaign deals only apply to a group of 4 people travelling together maximum. He

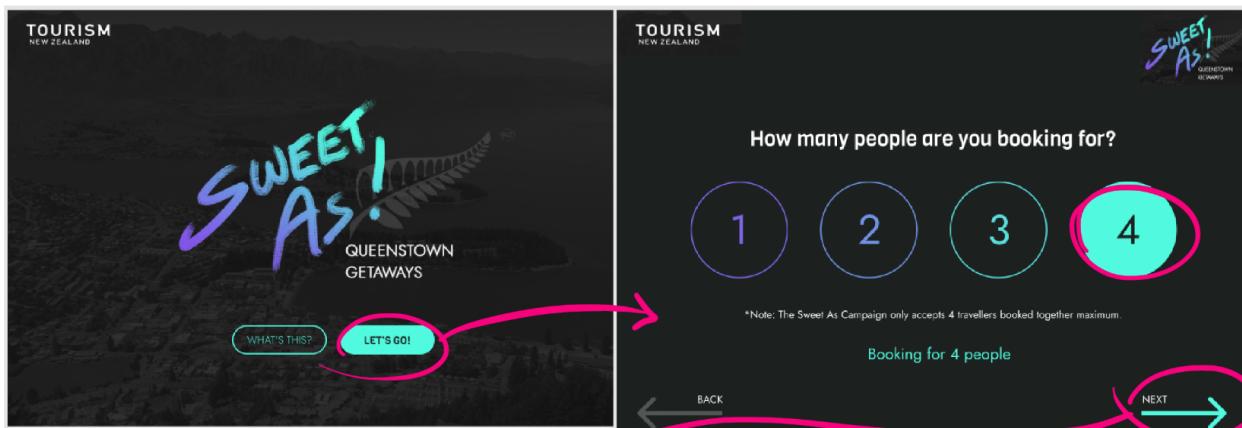
needs to be able to book accommodation for four people, and he needs to find the closest accommodation to Coronet Peak, the skiing mountain of choice. The website's map will help him to do this, and help him find the cheapest option by clearly displaying prices. He's able to skip on the optional meal additions and review all of his selections before confirming the trip.

03 - TO DO | DELIVERABLES

The app must have:

- Clear information displayed regarding what the campaign allows (e.x. Maximum travellers, maximum days)
- Visible options to book for four people. Option to book for four must be obviously clickable.
- Visible calendars with interactive functionality that allow him to click on dates
- Visual feedback that shows him what he has selected in detail (ex. The specific dates and total number of nights selected)
- Interactive map that shows the location of accommodation in the Queenstown Lakes Area area so he can find the closest one to Coronet Peak, where he plans to ski - displays the relevant area
- Clear visual display of the selected accommodation's price per night
- Clickable option to opt-out of the meal options
- Visible review page of the his booking selections thus far in the process prior to confirming
- Visible confirmation page that allows user to know his booking went through successfully

03 - FLOW - final flow with detail is in DOCS



TOURISM NEW ZEALAND

SWEET AS! GREENSTOWN GEMMIES

Select Check-In date:

Select Check-Out date:

*Note: The Sweet As Campaign only accepts 15 days booked maximum. Keep your trips sweet!

You have selected 7 days. From Oct 22 to Oct 28.

NEXT

BACK

TOURISM NEW ZEALAND

SWEET AS! GREENSTOWN GEMMIES

Choose your accomodation

Arrowtown Lodge

\$30 per night

NEARBY ATTRACTIONS

- Lorem
- Ipsum
- Dolor
- Sit Amet

NEXT

BACK

TOURISM NEW ZEALAND

SWEET AS! GREENSTOWN GEMMIES

Would you like our complimentary meals?

For the first day of your trip, we offer meals day-round. Select those you'd like!

- Breakfast - \$20
- Lunch - \$25
- Dinner - \$25
- No thanks!

NEXT

BACK

TOURISM NEW ZEALAND

SWEET AS! GREENSTOWN GEMMIES

Your Booking - Review

- 4 People Travelling
- Staying from 22 October to 28 October (7 Nights)
- Accommodation: Arrowtown Lodge
- No complimentary meals

Total price: \$150

Click Next to confirm your booking!

NEXT

BACK

PROJECT LINK - GITHUB REPO

-- <https://github.com/mew-mo/SUMMATIVE-02>