

MATTHEW WALTON
PORTFOLIO
2022

100%
OF PROFITS



**DONATED
TO CHARITY**



**SUPPORTING
MIGRANT
HELP**

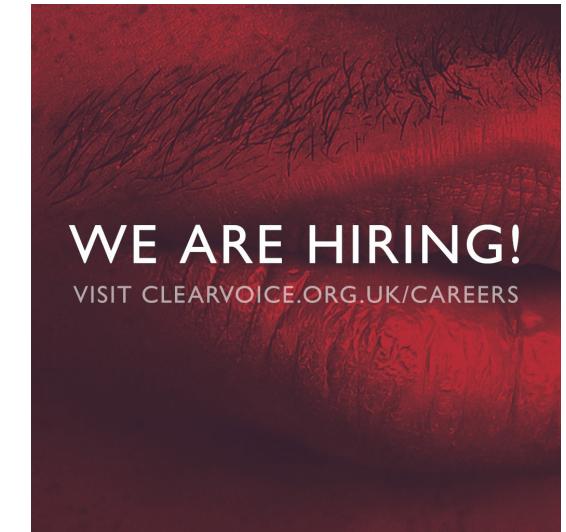


CASE 1 **CLEAR VOICE** 2021–2022

Type: Digital design

In my time at Clear Voice I have developed a distinct brand identity which has been implemented across a wide range materials, both digital and physical.

This included developing new brand guidelines, refining the logo, and creating a new logo for the InPower Project, an initiative which funds employed refugees to train as interpreters.



CASE 1
CLEAR VOICE
2021–2022

Type: Digital design

RIAZ
Interpreter of
the Month

Education is
so valuable.
I feel it was
worthwhile
for my career.



MARIAM
Interpreter of
the Month

I learn new
terminology,
vocabulary and
meet different
people. It is very
rewarding to know
I am helping people.

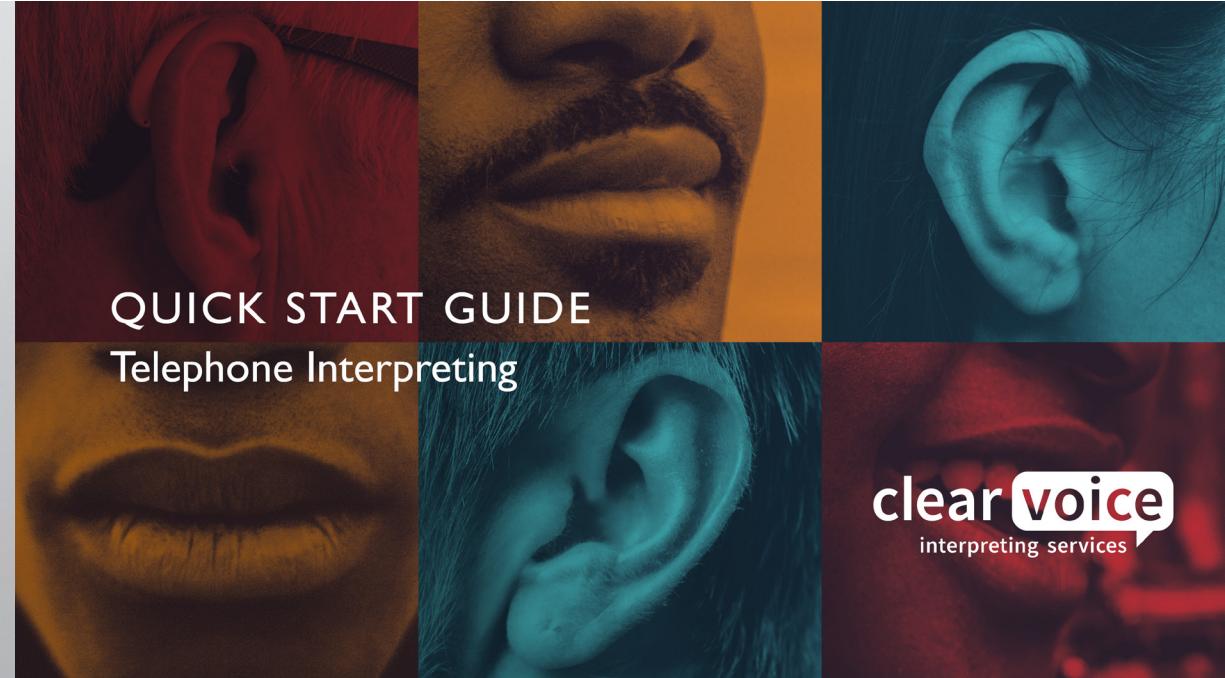
Social media posts

Adaptable templates created for
multiple social media platforms

CASE 1
CLEAR VOICE
2021–2022

Type: Print design

I have applied the Clear Voice brand identity to a variety of printed materials, including business cards, roller banners and booklets.



Business cards and product guide

Left: Business card printed with UV spot varnish logo
Right: Cover design of saddle stitched booklet

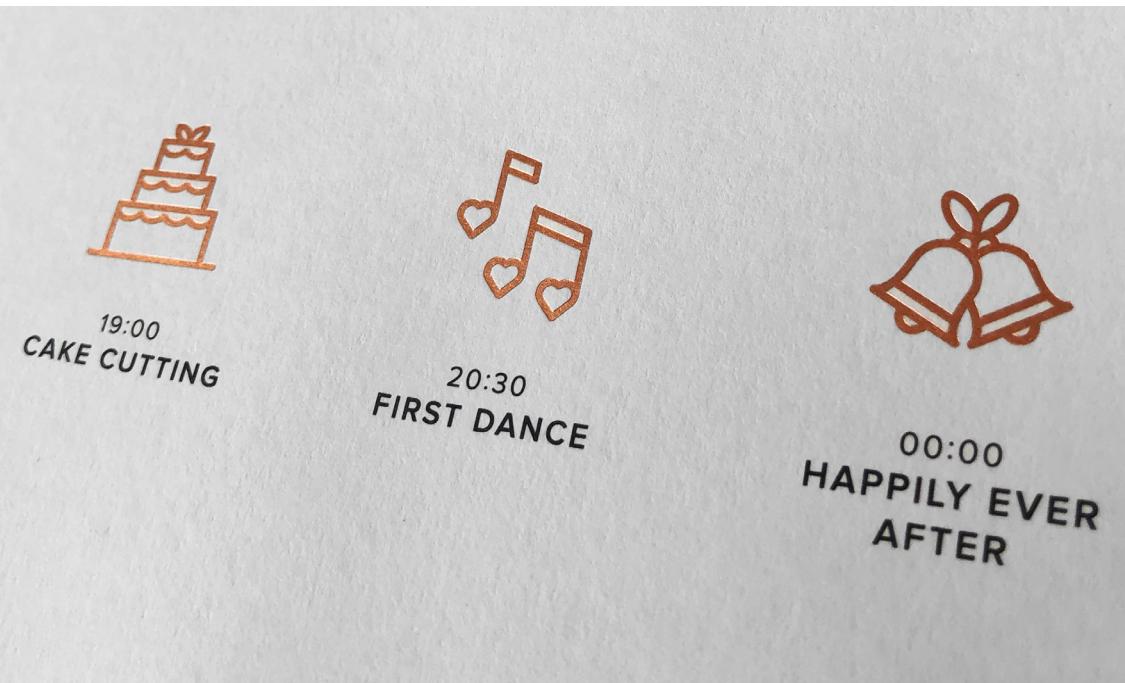
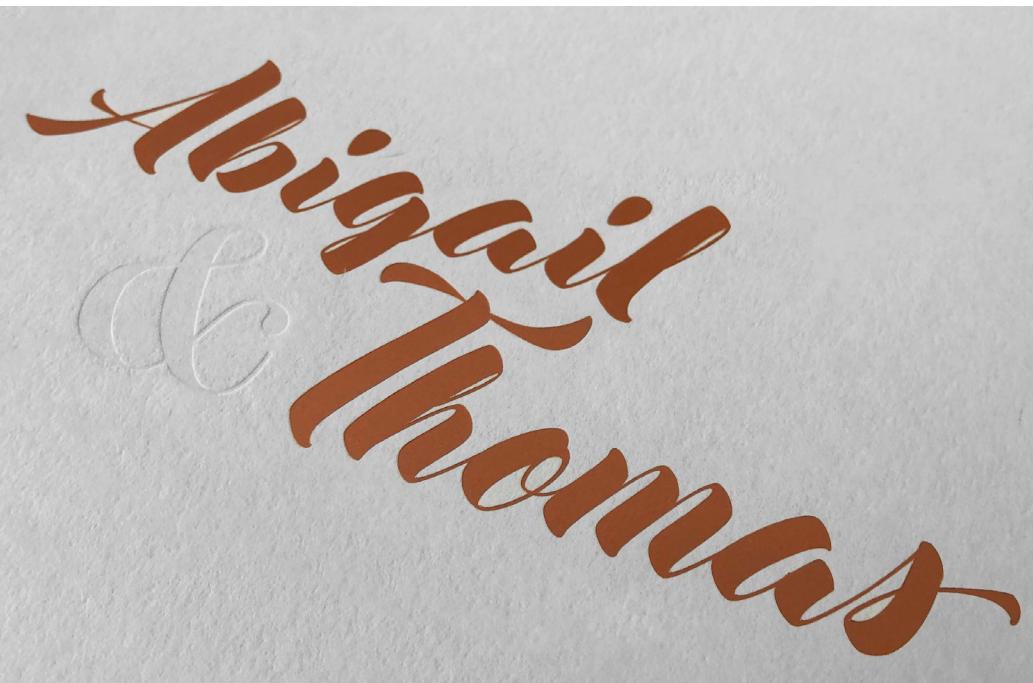
CASE 2

ABIGAIL & THOMAS' WEDDING

2018

Type: Print design

For this project I designed a complete range of wedding stationery, including invitations, place cards, signage, and the order of service.



Wedding invitation details

Featuring hot-foiling and blind debossing
Printed by Dot Studio

CASE 2
ABIGAIL & THOMAS' WEDDING
2018

Type: Print design



Wedding stationery

Orders of service and table names
Self-printed and hand finished

CASE 2

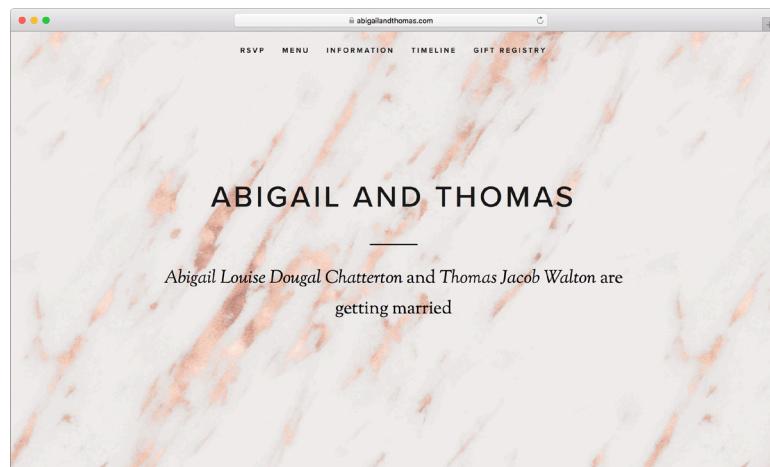
ABIGAIL & THOMAS' WEDDING

2018

Type: Web design

I developed and designed a wedding website through which guests could discover key information and digitally RSVP.

It was also used after the wedding had taken place to share selected photos.



ABIGAIL AND THOMAS

Menu

STARTER

Garden Pea Soup
Crème fraîche, pea shoots
(Vegetarian)

Spiced Salcombe Crab Fritters
Pineapple chutney, coriander cress

Prosciutto
Rocket, parmesan

Vulsccombe Goat's Cheese
Watercress, pickled beetroot, pomegranate
(Vegetarian)

MAIN

Roast Rump of Lamb
Pea purée, garlic & rosemary cooking juices

Breast of Chicken
Seasonal vegetables, soft herb emulsion

Rolled Fillets of Plaice
Salcombe crab mousse, shellfish bisque

Crispy Parmesan Polenta
Roasted fig, cèpe cream
(Vegetarian)

Truffle & Broad Bean Risotto
Summer vegetables, salad of shoots
(Vegetarian)

DESSERT

Glazed Lemon Tart
Poached raspberries, honeycomb ice cream

White Chocolate Cheesecake
Mango sorbet, passion fruit

Buckland Mess
Crisp meringue, Chantilly cream, seasonal fruit

CASE 3
KENT UNION
2019–2020

Type: Digital design

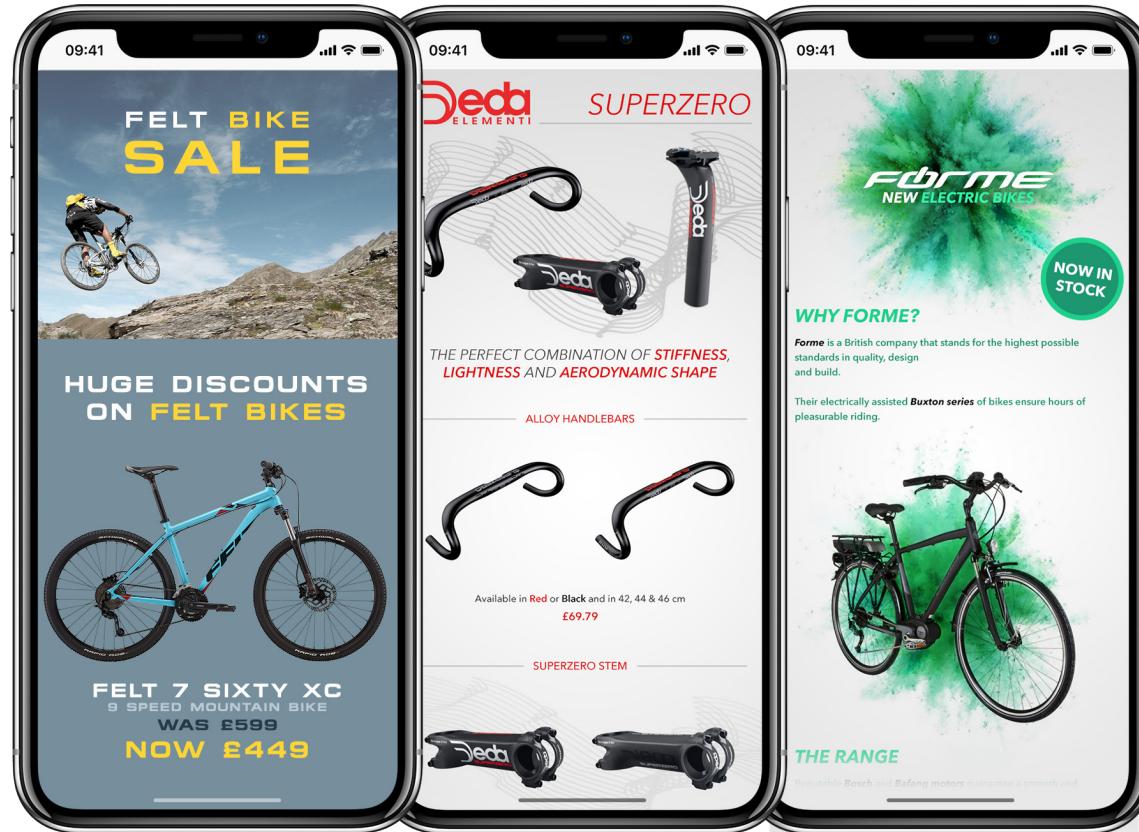


Social media graphics for Kent Union

KTV Film Festival, National Societies Awards
and Register to Vote campaign

CASE 4
SPROCKETS
2018

Type: Digital design



Email newsletters

Created for Sprockets.uk.com
Images, HTML and CSS

SKILL
LOGO DESIGN
CLEAR VOICE



SKILL
LOGO DESIGN
ASSORTED



InPower Project

SKILL
PHOTO RETOUCHING
2021



Scanning, restoration and retouching

Left: Before
Right: After

SKILL
PHOTO RETOUCHING
2021

