1. *Title*:

- Keep it short and powerful, such as "Water is Life: Achieving SDG 6" or "Clean Water, Sanitation for All."

2. Visuals:

- Use powerful images of water sources, both clean and polluted, to show the contrast and highlight the need for action.
- Include before and after pictures or illustrations showing the impact of clean water access on communities.
- Graphs that depict statistics about water scarcity, access to sanitation, and its impacts on health and education.
- A world map highlighting areas most affected by water and sanitation issues.

3. Key Facts and Figures:

- Present key statistics that underline the importance of SDG 6, such as the number of people without access to safe water, the impact of waterborne diseases, and the percentage of wastewater that goes untreated.
- Highlight the link between water scarcity, sanitation, and other SDGs, showing how water affects health, education, gender equality, and more.

4. Goals and Targets:

- List the specific targets of SDG 6 to inform viewers about the comprehensive goals, including improving water quality, increasing water-use efficiency, and supporting water sustainability.
- Use bullet points or icons to make this section easy to read.

5. Call to Action:

- Encourage personal action with tips for reducing water waste, supporting clean water initiatives, and spreading awareness about water conservation.
- Include QR codes or links to websites where viewers can learn more, donate to water projects, or volunteer for local water conservation efforts.

6. **Design Tips:**

- Use a clean, accessible layout that allows viewers to easily navigate through the information.
- Choose a color scheme that reflects water themes—blues and greens work well.
- Ensure text is legible, with larger fonts for headings and key statistics.

7. Sustainability Message:

- Emphasize the importance of sustainable practices in achieving clean water and sanitation for all. Highlight how individual actions can contribute to larger global efforts.

Your poster should not only inform but also inspire people to take action towards achieving SDG 6. Use compelling visuals and facts to make a strong case for the importance of clean water and sanitation and motivate viewers to become part of the solution.

