# **Marvin Nahmias**

linkedin

#### **EXPERIENCE**

### **\*\*Broxel, MX & US — SVP CXO**

MAY 2022 - PRESENT

First Payment Fintech in Mexico. In charge of expanding culture, product, strategy, technology and growth for the next 10 years.

## **\*\*Bineo, MX** — Founder & CTIO

JUL 2020 - MAY 2022

Built the 1st Retail Digital Bank Fintech in Mexico (51 CNBV). BU of Grupo Financiero Banorte.

# **Grupo LALA,** MX & Global — CTIO & VP Innovation, Solutions & Productivity (LALA:MX)

JAN 2017 - JUL 2020

Leader Dairy company in Mexico, and top 4th player in the Americas.

# **Coca Cola - FEMSA,** MX & Global — Head CoE Innovation, Technology & Advanced Data Analytics / AI / ML. (KOF:MX)

JAN 2015 - JAN 2017

Largest Coca Cola Bottler in the world.

## PagaTodo, MX & Spain — CTIO & CDO

MAY 2013 - JAN 2015

One of the largest Fintech in payment remittance, top-up, services, debit/credit, transportation and loyalty programs.

## ▼ Vino from Mexico, Vinícola Urbana Extended Suites, MX & US — Founder & COO/CTIO/CDO

JUL 2009 - MAY 2013

1st DTC Importer and Distributor of Mexican Wine in continental US. 1st Extended Stay concept hotel chain in Mexico. Units of Tana Holdings Group.

# **financiera Alcanza (BME:SAN) Santander Consumer Bank,** MX & US — Founder & CTIO/CDO

FEB 2004 - JUL 2009

Consumer / Auto / Insurance creditech - prior OpenBank SAN.

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#### **SKILLS**

Exponential Technologies implementation with Business Value Generation, Innovation, Strategic Planning, Board Advisory Member, Culture & Senior Management.

Telecomm, CPG, Hospitality, Technology, Startup and Corporate operations planning and execution.

DevOps, Fullstack Front & Back (several tech stacks and languages).

Advanced Analytics, Data Engineering, Systems and Network Engineering, Security Systems and ops.

ONG, Foundation, Sustainability and BioTech experience while helping several foundations.

### **AWARDS**

**2018-2021** Several technical & speaker awards available upon request.

**2016** Coca-Cola Innovation and Transformation Award Atlanta, GA

**2008 - 2013** Top 100 CIO, CIO Magazine Mexico

1999 GTE Chairman Leadership Award Dallas, TX

1995-1996 GTE Mobilnet

## ■ Verizon - (GTE - BellAtlantic), US:LATAM:Global

VP – IT Technology Planning, Security & Global Sourcing. Senior Member of Staff – Director. Head of Software Development.

Engineer – Executive Rotation Program: Manager Technology Planning, Senior Software & Hardware Engineer – Top Secret, RF & Data Network Engineer.

MAY 1996 - FEB 2004

Fortune 25 Company. Provides mobile and general communications, information, and entertainment products and services to consumers, large and small businesses, and government agencies worldwide.

#### **EDUCATION**

### **Cornell University**, Ithaca - NY, US — *M.Sc.*

1994 - 1996

Systems, Electrical & Telecommunications Engineering.

ITESM, Edo. México - MX — B.Sc.

1989 - 1993

IEC - Ingeniero en Electrónica y Comunicaciones.

Employee Quality Award Indianapolis, IN

1993 1st, Premio Nacional de Tecnología CONACYT, Electrónica, CDMX, Mexico AirMouse! – Patent Pending

1986 Mexico's National Open Software Contest, 1st Place Award, Software CDMX, Mexico.

#### **LANGUAGES**

English & Spanish - Expert