

Marketing Data Sample Dataset

age	visits	clicks	time_on_site	purchases	converted
25	3	1	150	0	0
34	5	2	300	1	1
28	4	1	200	0	0
45	2	1	100	1	1
22	1	0	50	0	0
36	6	3	350	1	1
27	2	0	80	0	0
31	5	2	275	1	1
29	3	1	180	0	0
38	7	3	400	1	1
24	2	0	100	0	0
33	4	2	220	1	1
30	5	1	300	1	1
40	3	1	180	0	0
26	1	0	90	0	0