

## Product Concept and Name

**Product Idea :** Modular clothing-cloths with endless possibilities.

**Name:** VersaVogue

**Tagline:** "Transform Your Wardrobe, Redefine Your Style."

**Product Concept:** "Modular Clothing lets you mix, match, and transform your wardrobe with ease. Detachable sleeves, collars, and hemlines create endless style possibilities, all in one piece. Style made simple, sustainable, and uniquely yours."

**AI Tool used:** ChatGPT and Gemini

**Product logo:**



**Product design:**



**Prompt used to brainstorm the product:**

you are a new entrepreneur who wants to introduce a new product into market

Brainstorm a simple product ideas that aligns with any of the chosen industry of the following examples e.g: tech, fashion, health, food

give it in a format [Product Idea:]

**Prompt used to brainstorm the name:**

you are an entrepreneur who is launching a new product in market brainstorm ideas for modular clothing return result in comma separated format prdt description : modular clothing seed word: elegant, fashionable, modern, sophisticated, short, easy-to-say prdt name: [3 names]

**Prompt used to brainstorm the concept:**

make product concept for modular clothing in a concise, interesting and catchy way

**Prompt used to brainstorm the tagline:**

make a catchy tagline for modular clothing

**Prompt used to design logo:**

you are a new entrepreneur create a fancy logo for a clothing brand named VersaVogue

**Prompt used to design product prototype:**

make a product image for modular clothing that can be taken apart to form different cloth combinations ( using zip or strings etc) using color combination of black and white or grey or silver