

# Maximum Likelihood Estimation Examples

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## Bernoulli Distribution - Maximum Likelihood Estimate of $p$

$$P(X = x | x \in \{0, 1\}) = p^x (1 - p)^{1-x}$$

$$L(p | x_1, x_2, x_3, \dots, x_n) = (p^{x_1} (1 - p)^{1-x_1}) (p^{x_2} (1 - p)^{1-x_2}) (p^{x_3} (1 - p)^{1-x_3}) \dots (p^{x_n} (1 - p)^{1-x_n})$$

$$= \prod_{i=1}^n p^{x_i} (1 - p)^{1-x_i}$$

$$= p^{\sum_{i=1}^n x_i} (1 - p)^{\sum_{i=1}^n 1-x_i}$$

$$= p^{\sum_{i=1}^n x_i} (1 - p)^{n - \sum_{i=1}^n x_i}$$

$$\ell(x_1, x_2, x_3, \dots, x_n) = \sum_{i=1}^n x_i \ln(p) - \left( n - \sum_{i=1}^n x_i \right) \ln(1 - p)$$

$$\frac{d\ell}{dp} = \frac{\sum_{i=1}^n x_i}{p} - \frac{n - \sum_{i=1}^n x_i}{1 - p}$$

Set the derivative equal to 0.

$$\frac{\sum_{i=1}^n x_i}{p} - \frac{n - \sum_{i=1}^n x_i}{1 - p} = 0$$

$$\frac{\sum_{i=1}^n x_i}{p} = \frac{n - \sum_{i=1}^n x_i}{1 - p}$$

$$\sum_{i=1}^n x_i - p \sum_{i=1}^n x_i = np - p \sum_{i=1}^n x_i$$

$$\sum_{i=1}^n x_i = np$$

$$p = \frac{\sum_{i=1}^n x_i}{n}$$

$$\hat{p}_{MLE} = \bar{x}$$

The maximum likelihood estimator of  $p$  is the sample mean.

## Poisson Distribution - Maximum Likelihood Estimate of $\lambda$

$$P(X = x | x \in N_0 \equiv \{0, 1, 2, 3, \dots\}) = \frac{\lambda^x e^{-\lambda}}{x!}$$

$$L(\lambda | x_1, x_2, x_3, \dots, x_n) = \left( \frac{\lambda^{x_1} e^{-\lambda}}{x_1!} \right) \left( \frac{\lambda^{x_2} e^{-\lambda}}{x_2!} \right) \left( \frac{\lambda^{x_3} e^{-\lambda}}{x_3!} \right) \cdots \left( \frac{\lambda^{x_n} e^{-\lambda}}{x_n!} \right)$$

$$= \frac{\lambda^{\sum_{i=1}^n x_i} e^{-\lambda}}{\prod_{i=1}^n x_i!}$$

$$\ell(\lambda | x_1, x_2, x_3, \dots, x_n) = \sum_{i=1}^n x_i \ln(\lambda) - n\lambda - \ln \left( \prod_{i=1}^n x_i! \right)$$

$$= \sum_{i=1}^n x_i \ln(\lambda) - n\lambda - \sum_{i=1}^n \ln(x_i!)$$

$$\frac{d\ell}{d\lambda} = \frac{\sum_{i=1}^n x_i}{\lambda} - n$$

Set the derivative equal to 0.

$$\frac{\sum_{i=1}^n x_i}{\lambda} - n = 0$$

$$\frac{\sum_{i=1}^n x_i}{\lambda} = n$$

$$\lambda = \frac{\sum_{i=1}^n x_i}{n}$$

$$\hat{\lambda}_{MLE} = \bar{x}$$

The maximum likelihood estimator of  $\lambda$  is the sample mean.