

Malaika Koshy, Jensen Neff, Melinda Wang

ME115B

## Design Project 1.2 storyboards and Paper Prototypes

### User Statement:

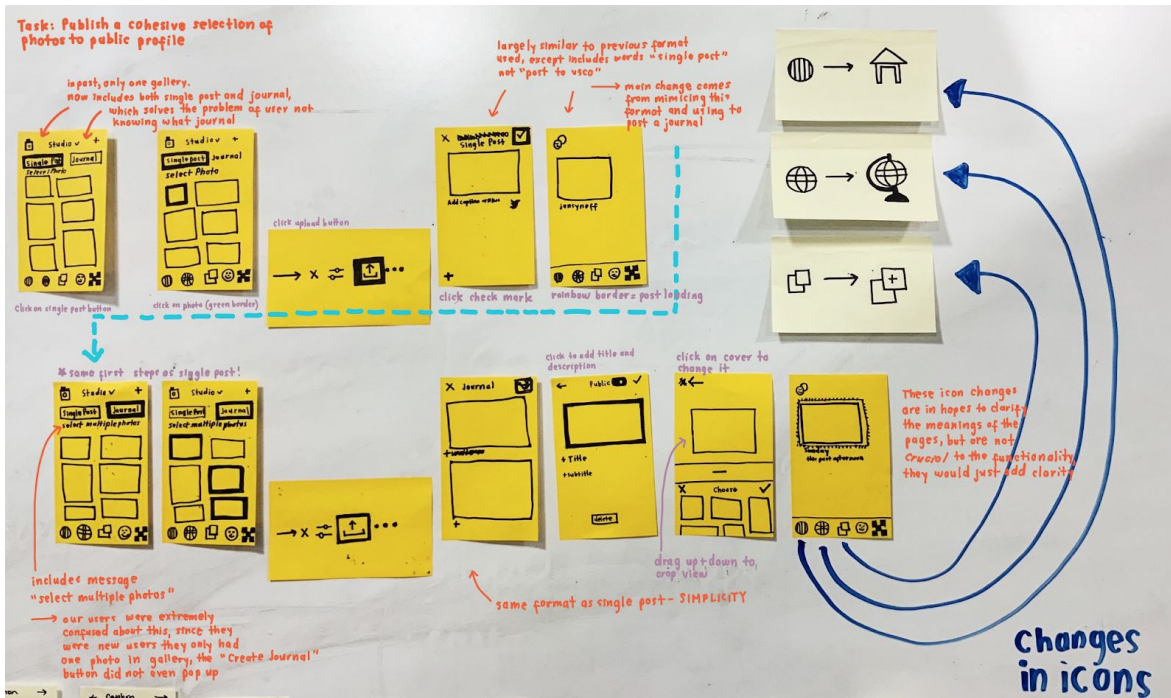
Our user is a young adult who is interested in sharing and editing photos with friends, and is trying out VSCO as a platform. As young adults, our user spends most of their time on their phone, which means they want to snap and share pictures on the go. The specific users we studied were a male and female, the male age 22 and the female age 21, both who had other forms of social media but had not used VSCO.

The task we want to help our users accomplish is: to publish a cohesive selection of photos (VSCO calls these “journals”) to the user’s public profile.

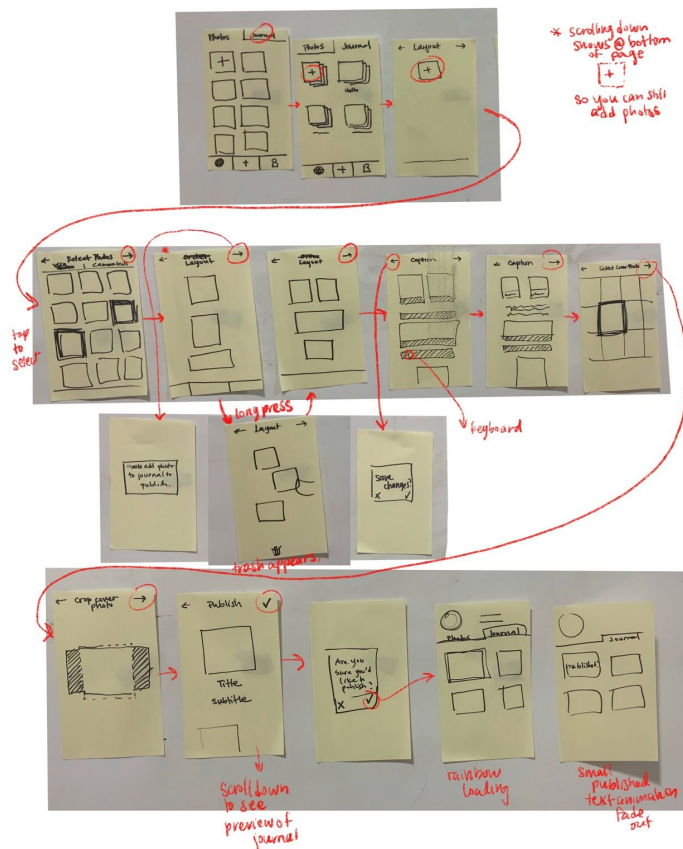
# our ideas: (whiteboard brainstorm)

## Ideas:

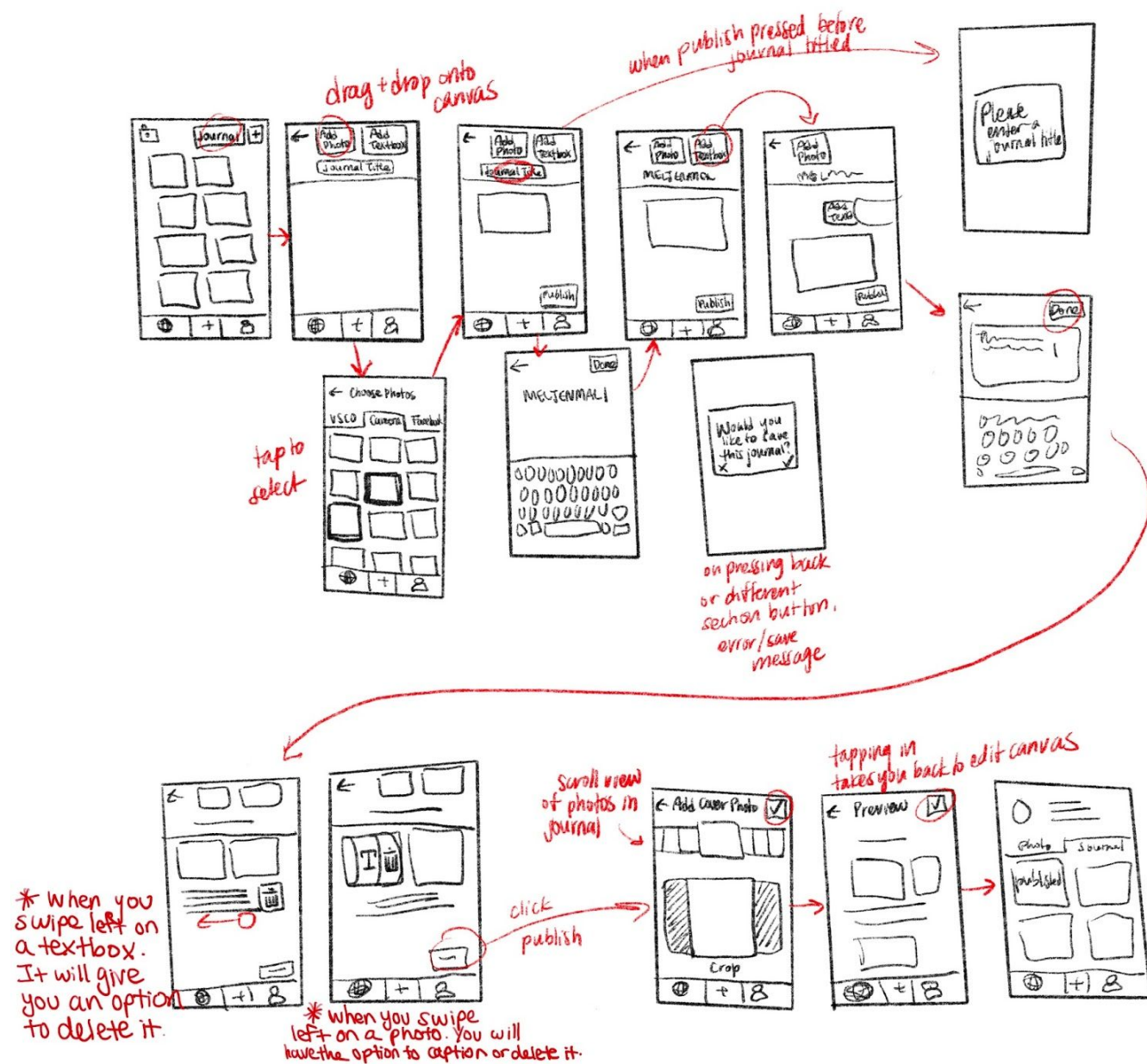
### Solution 1 Idea:



### Solution 2 Idea:



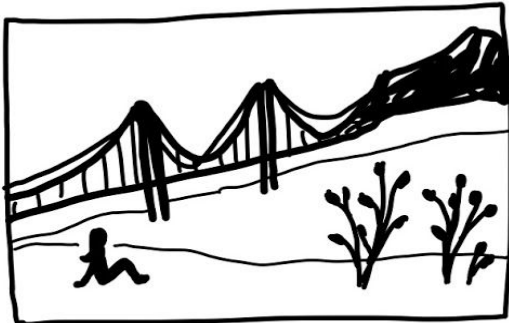
# Solution 3 Idea:



# Storyboards:

Solution 1 Storyboard:

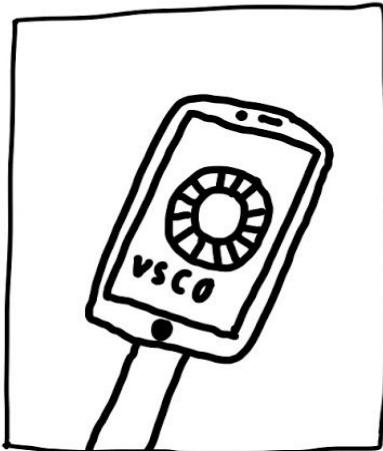
## STORYBOARD SOLUTION 1: *Task: Publish a cohesive selection of photos to public profile*



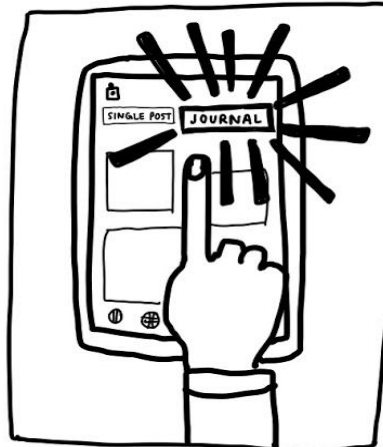
"This is the most magical afternoon ever"



"I want to share this moment, but it can't be summed up in a single photo, and I can't post my personal Journal entries"



"I wonder what this is!"



"so much more than just a single post!!"



"Both images and text so elegantly placed together. Oh my gosh, it sums up this moment perfectly!"



VSCO



## Solution 2 Storyboard:



## Solution 3 Storyboard:



## Links to Paper Prototypes:

[https://drive.google.com/a/stanford.edu/file/d/ISO7jtt7G\\_DYubClc\\_5DKOL6IyfP6gOPK/view?usp=sharing](https://drive.google.com/a/stanford.edu/file/d/ISO7jtt7G_DYubClc_5DKOL6IyfP6gOPK/view?usp=sharing)

[https://drive.google.com/a/stanford.edu/file/d/1b6Sq\\_SFLL-nm2gcpYM3sI-fL8Pb2H9uL/view?usp=sharing](https://drive.google.com/a/stanford.edu/file/d/1b6Sq_SFLL-nm2gcpYM3sI-fL8Pb2H9uL/view?usp=sharing)