### What is NLP?

The **GOAL** here is to process or understand Natural Language in order to perform useful tasks like

- Making Appointments
- · Buying Things
- Spell Checking
- Generating Response
- Social Media Monitoring ......



# **Applications of NLP**



Spell Checking Information Extraction





Keyword Search Advertisement Matching



# **Applications of NLP**



Sentimental Analysis

Chatbot



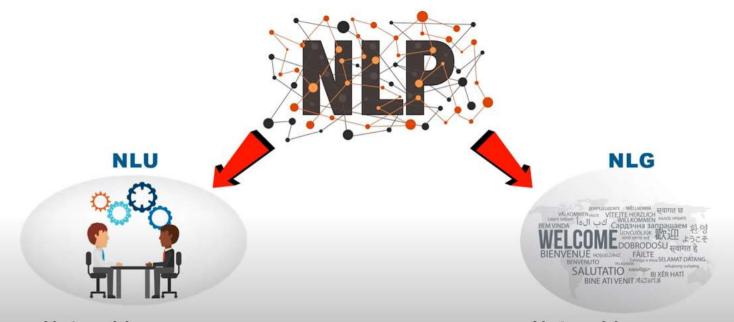


Speech Recognition

Machine Translation



## **NLP**: Components



Natural Language Understanding Natural Language Generation

### **NLTK**





Natural Language Analysis with Python NLTK

#### **Tokenization**

Today we will understand Tokenization

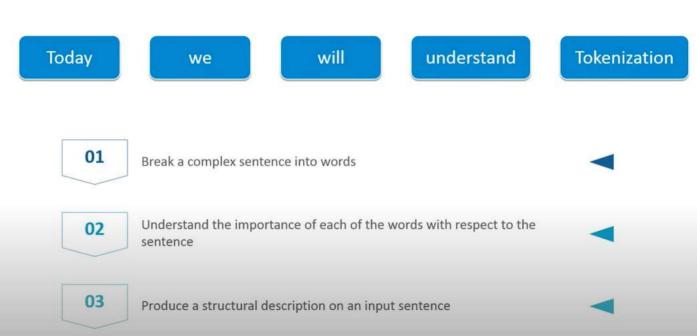
**01** Break a complex sentence into words

03

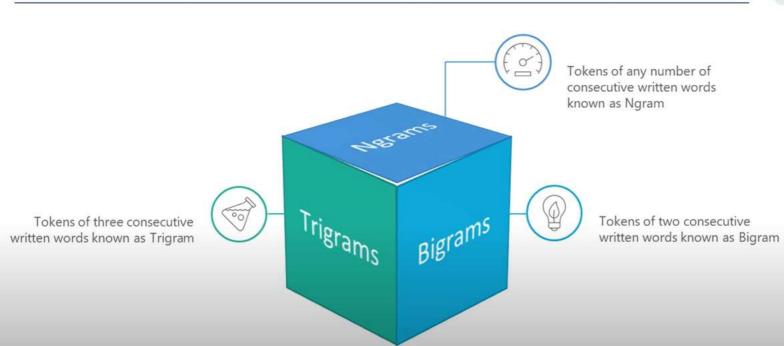
Understand the importance of each of the words with respect to the sentence

Produce a structural description on an input sentence

### **Tokenization**



#### **Tokenization**



## **Stemming**



Normalize words into its base form or root form

Affectation Affects Affections Affected Affection Affecting

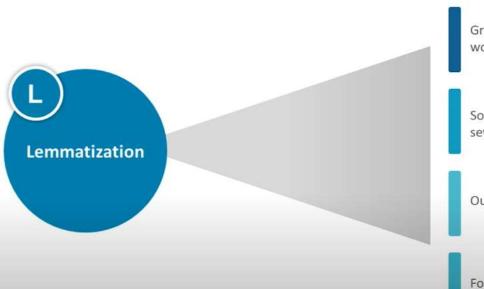
# **Stemming**



Normalize words into its base form or root form

Affect

#### Lemmatization



Groups together different inflected forms of a word, called Lemma

Somehow similar to Stemming, as it maps several words into one common root

Output of Lemmatisation is a proper word

For example, a Lemmatiser should map *gone*, *going* and went into *go* 

# **Stop Words**

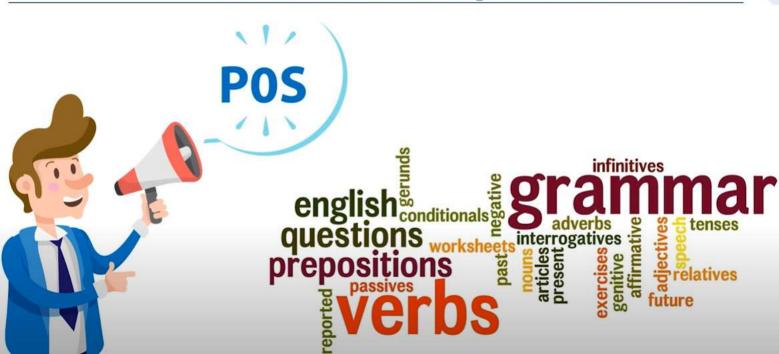
Although Value
Before of When the Cother the Exactly He Said
Begin Various Cone Pour Know
Gone Pour ARIOII Sometimes VARIOUS 3

Are they Helpful or Not





# **POS**: Parts of Speech

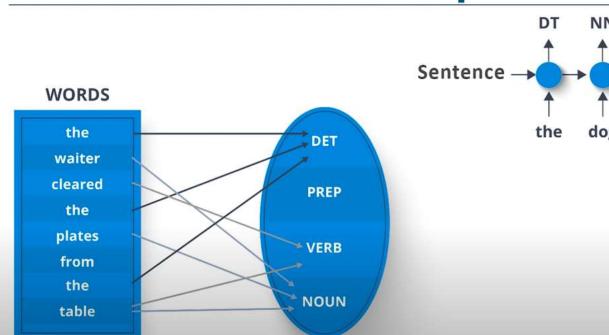


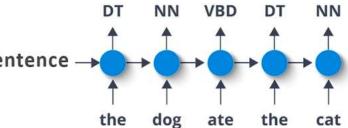
# **POS**: Tags and Descriptions

Tag	Description	
cc	Coordinating conjunction	
CD	Cardinal number	
DT	Determiner	
EX	Existential there	
FW	Foreign word	
IN	Preposition or subordinating conjunction	
IJ	Adjective	
JJR	Adjective, comparative	
JJS	Adjective, superlative	
LS	List item marker	
MD	Modal	
NN	Noun, singular or mass	
NNS	Noun, plural	
NNP	Proper noun, singular	
NNPS	Proper noun, plural	
PDT	Predeterminer	
POS	Possessive ending	
PRP	Personal pronoun	

Tag	Description
PRP\$	Possessive pronoun
RB	Adverb
RBR	Adverb, comparative
RBR	Adverb, superlative
RP	Particle
SYM	Symbol
то	to
UH	Interjection
VB	Verb, base form
VBD	Verb, past tense
VBG	Verb, gerund or present participle
VBN	Verb, past participle
VBP	Verb, non3rd person singular present
VBZ	Verb, 3rd person singular present
WDT	Whdeterminer
WP	Whpronoun
WP\$	Possessive whpronoun
WRB	Whadverb

## **POS**: Examples





# What are Named Entity Recognition?







MOVIE

MONETARY VALUE

ORGANIZATION







# **NER: Named Entity Recognition**

