Pre processing data

Dealing with Class Imbalances
#
Over fitting

Skewness
Multi colinearity
Missing Values
Noise

Feature Engineering

Centering and Scaling

Strong AI

- # Black box modeling
 # In many fields, the choice of a model is not particularly important.
 # For example, in retail credit risk (think FICO score) logistic regression, CHAID, random forest,
 # gradient boosting, etc. are all pretty close in terms of separating power and stability.
 # As long as the model is capable of capturing the essence of the data ("people with a lot #
 # of debt who were delinquent before tend to be riskier"), it can work well. The difference is
 # in the third sigfig. Enough to separate first place from tenth place in Kaggle competition, but not as important in practice.
- # DataRobot does not have priors, so cannot identify overfitting that would be obvious to a human.
- # In credit scoring example above, a human would check the signs of regression coefficients. DataRobot
- # can't do that because it does not know what those signs should be.