

The University of Melbourne
School of Computing and Information Systems
SWEN90016 Software Processes and Management
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JJFresh – Project Management Plan

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Executive Summary

[Give your stakeholders a concise preview of the project's plan, purpose and approach. Consolidate the main points of the document to explain why the project is being undertaken, who will be responsible for implementing it, how much it is likely to cost, the desired outcomes and benefits it is likely to produce, and how long it will take to complete. An executive summary should be organised according to the sequence of information presented in the document. Use plain English and ensure all acronyms are fully expanded out the first time they are used. Keep the executive summary as succinct as possible and contained to a single page.]

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1. Introduction

1.1 Purpose of document

1.2 Audience of document

1.3 Evolution of document

2. Project Information

2.1 Key Stakeholders

	stakeholder	value of product	influence on project
internal	Jess and James	JJFresh would gain more users due to the extension of business mode, so Jess and James can get more economic profits from the increased number of orders delivered by increased users.	Jess and James defines the requirements of this project, and may change the requirements or give feedback while the project is being implemented.
	student development team	Students would get experience in developing a complete practical project. And they would also get a better understanding of software process management.	Students will develop this project.
	subject staff	Staff including tutors and coordinator can complete their teaching tasks.	Staff will give guidance, advice and feedback to this project at each development stage.
external	customers of JJFresh	Customers would be able to buy fruits and vegetables in a more convenient way with quality as good as usual.	Customers can give improvement suggestions after this project is deployed.
	fruit and vegetable supplier	The suppliers can get more orders from JJFresh, and also get more economic profits.	They have low power of influence
	grocery market	Grocery markets like woolworths and coles may lose some costumers in that suburb.	

2.2 Scope

2.2.1 What is in-scope?

The features that will be delivered in the project are listed below:

1. Allow customers to login with an email address and a password.
2. Add and edit client information such as the name, home address, and up to three multiple contact phone numbers.
3. Customers should be able to order produce boxes online. When ordering produce boxes, the customer should be presented with 3 different types of produce boxes:

- a. Fruit box - \$20
 - b. Vegetable box - \$15
 - c. Mixed fruit and vegetable box - \$18
4. Select a size of the box namely:
 - Small - which is suitable for a couple
 - Medium - which is suitable for a family of 4
 - Large – which is suitable for a family of 6

The prices mentioned above are for the small product box only. However, if the customer chooses medium, the cost will double, and if the customer chooses large, then the cost will be tripled.
5. Customers should then be able to choose a day and time for delivery. Delivery options are in hour blocks between 4pm and 7pm. For instance, 4-5pm; 5-6pm and 6-7pm. Bookings should be available for the next 7 days only. Only two bookings are allowed in a particular hour.
6. When the booking is final, the system should send a confirmation email to the customer with the date, time, type and size of box; along with the price of the box chosen.
7. The customers should have the option to cancel an order. When the customer cancels an order, an email of the cancellation should be sent to the customer.
8. If the customer needs to modify an order, they will need to cancel the existing order and then re-create the order.
9. The owners of JJFresh should have admin login where they can view the list of bookings.
10. The website should be accessible from a single URL with different roles.

2.2.2 What is out-of-scope?

The features for future enhancements that will not be implemented by our team are listed below:

1. Add multiple bookings for the same time slot
2. Using AI, calculate delivery times that provide an optimal route for delivery.
3. Allow for payment online.

2.3 Delivery approach / SDLC - Agile

We choose to use Agile SDLC out of Formal, Agile and Hybrid, because we prefer the following advantages of agile compares to the limitations of a formal model such as waterfall.

Advantages of the Agile Model:

- It is focused client process. So, it makes sure that the client is continuously involved during every stage. And it can reduce waste and rework and increase the satisfaction of clients.
- Agile teams are extremely motivated and self-organized so it likely to provide a better result from the development projects.
- Agile software development method assures that quality of the development is maintained
- The process is completely based on the incremental progress. Therefore, the client and team know exactly what is complete and what is not. This reduces risk in the development process.

- Agile intends small or mid-sized dedicated teams with high coordination, which is suitable for our team with 5 members.

Limitations of Waterfall Model:

- Very difficult to move back to makes changes in the previous phases. It's unknown whether the client will change their requirements.
- The testing process starts once development is over. Hence, it has high chances of bugs to be found later in development where they are expensive to fix.
- Waterfall involves large teams. It decreases coordination among team members. While we have only 5 people in the team.

2.4 Business Value (Financial & Non-Financial Benefits)

JJFresh is currently busy in the morning but almost empty in the afternoon. The deployment of this project will keep JJFresh's peak business hours to retain old customers who shop in the morning, and shift the afternoon business hours from offline to online, which offers delivery service for current and potential customers who cannot go to JJFresh store at that time. The online store will operate 24 / 7 which is much longer compare to the old business hours, thus provides customers with the convenience of placing orders at any time. With these advantages, the online store project would attract more customers for JJFresh. Therefore can increase fruit and vegetable orders, Jess and James can gain financial benefits, and avoid JJFresh from being closed.

The Deployment of the online store website can also increase the chance of JJFresh being searched by a search engine of a browser, which can improve the exposure, thereby improving brand awareness.

If this business mode achieves success, JJFresh can lead other retail stores to transition from offline to online.

2.5 Constraints

- team members lack of experience in agile
- team members are unfamiliar with wix/front end techniques/other techniques?
- wix isn't compatible with other front end languages/frameworks, cannot be customized if needed?
- JJFresh didn't do market analysis, whether this business mode will success is unknown
- time is limited to 1 month

3. Project Governance

3.1 Roles and Responsibilities

3.2 Communication Plan

3.3 Risk Management

3.4 Technology

3.5 Project Planning

3.6

4. Project Execution, Monitoring and Control

4.1 Project Status: Friday Week 9

4.1.1 Process Related Artefacts

4.1.2 Product Related Artefacts

4.1.3 Risk Monitoring and Control

4.2 Project Status: Friday week 10

4.2.1 Process Related Artefacts

4.2.2 Product Related Artefacts

4.2.3 Risk Monitoring and Control

4.3 Project Status: Friday week 10

4.3.1 Process Related Artefacts

4.3.2 Product Related Artefacts

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