mezzáfabric

The blockchain factory for B2B processes

A blockchain is a protocol
The blockchain is a promise

Share my value in confidence
Link my value with yours with agility
Get what increases my value in real money

mezzonomy

Company willing to monetize their B2B ecosystems encounter two pains

1. the cost of handling reconciliations between stakeholders

2. their heavy broker dependence and associated intellectual property leak

The blockchain promise to solve these issues. How to make it real ?

mezzáfabric

A blockchain platform factory
designed to build a World-Wide
Web of Value through ecosystems

With integrative processes for
any existing information systems

Making each information system
a player of a truly decentralized
confidence infrastructure

With a distinctive economic
model based on dynamic
agreements of tokenization

mezzonòmy solution design

World-Wide-Web of Value, ...
Ecosystem Support Functions (Reconciliation & Usage Billing), mezzafabric (use cases)

Ecosystem Customers

BILLED TOKEN
USE BUILD DEPLOY
★ ★★ ★★★

Transform Service

Integrative resources
Authentic Foundation Agreements, Usage Compositions, True « Smart-Contracts » through negociated agreements

CONTROLLED RESOURCE
Property, Monetization

Blockchain Building Blocks
Light Weighted Ledger, Hypertext Torrent,& Modalizer, Connection facilitator & Composition factory

LIBRE RESOURCE
Confidence, Agility

Platform Fa

Inclusive Connectors
crypto-resource, oracles, smart backpackers Data driven display, partial sharing

Ecosystem stakeholders

ECOSYSTEM LICENCE
Undisclosure incentive

Enablin Technolo

Monetization Tools maturity

Maturity on monetization drives shift from a project driven revenue model to a recurrent revenues on usage model

Lite*: inclusive connectors, integrative resources and Token Billing are functional but their development is only by hand.*
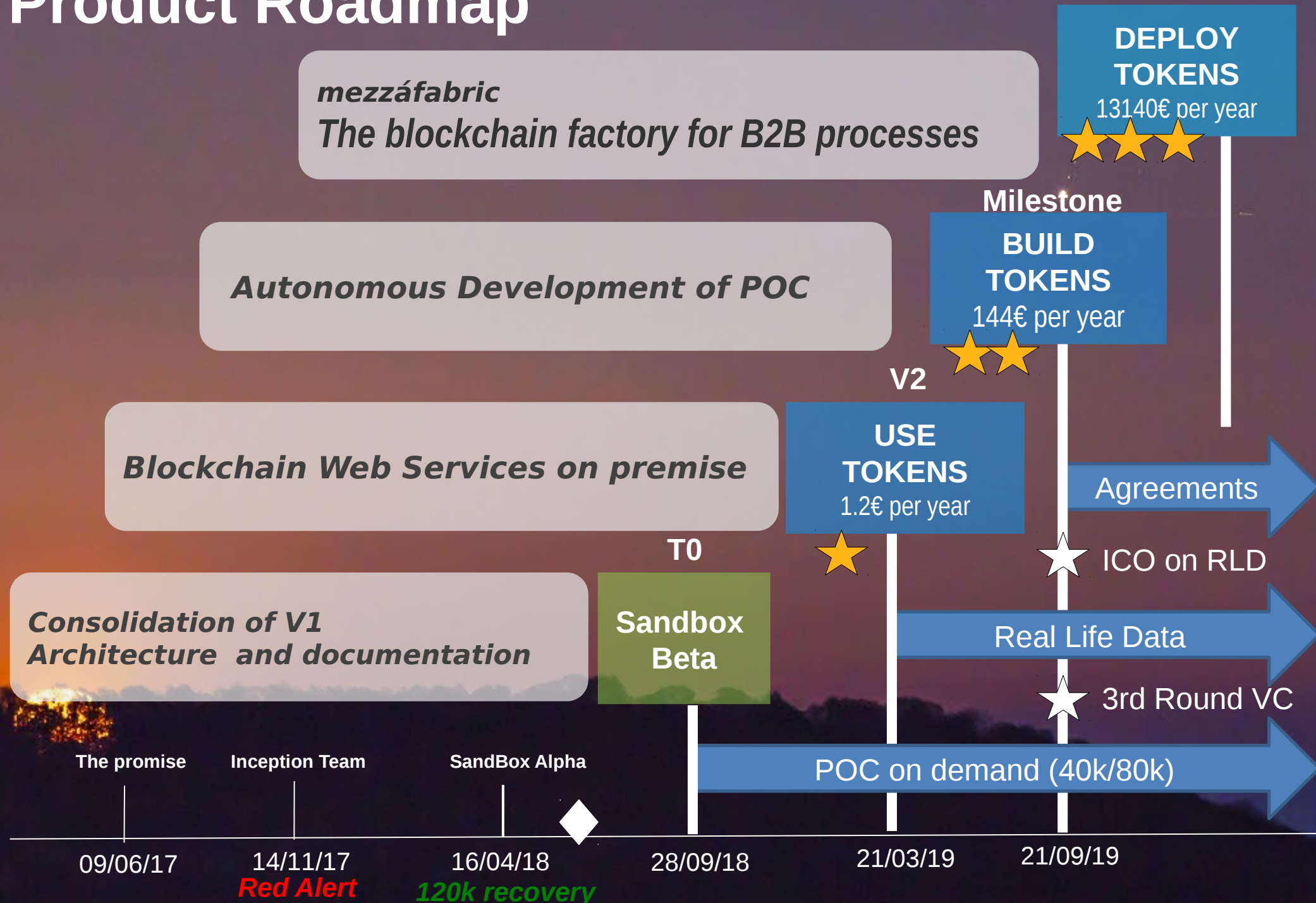**Use monetization**

Regular*: Integrative resources development with Token Distribution assisted by the platform fabric.*
Build monetization

Premium*: Inclusive connectors and deployment facilities with Token monetization assisted by the platform fabric*
Deploy monetization

Product Roadmap

mezzáfabric
The blockchain factory for B2B processes

Autonomous Development of POC

Milestone

DEPLOY TOKENS
13140€ per year

BUILD TOKENS
144€ per year

V2

Blockchain Web Services on premise

USE TOKENS
1.2€ per year

Agreements

T0

ICO on RLD

Consolidation of V1 Architecture and documentation

Sandbox Beta

Real Life Data

3rd Round VC

The promise

Inception Team

SandBox Alpha

POC on demand (40k/80k)

09/06/17	14/11/17	16/04/18	28/09/18	21/03/19	21/09/19

Red Alert

120k recovery

Next year achievements

Phases		Funding	Delivery
Consolidate project	*Sandbox Beta* *Recrutments planned (4x3)* *Governance Agreement* *Finalize monetization model*	174K	Sept'18
Industrialize the solution	**Use Token Billing** ⭐ *Sandbox V2* *Full scale organization* *Two strategic deployments*	714K	March'19
Enable Business model	**Build Token Billing** ⭐⭐ POC Business Generation First direct deal with a Big Account (top-down strategy)	1122K	Oct.'19

Business Use cases, Cases Reference & Alignment

Open Innovation Opportunities

Healthcare Opportunites

USE ★

Asset Unique Identification

Partial Sharing Gateway

Uniform Web Display

BUILD ★★

Consensus on Alarm Aet

Partial Sharing Agreement

Dynamic Agreement Compliance

Asset Use Billing

DEPLOY ★★★

Partial Sharing Consolidation

Information System Réconciliation

Intellectual Property Compensation

The team to make it

Pre-money assets

- Notre équipe est solide et expérimentée : **trois personnes à plein temps, trois associés impliqués et trois conseillers actifs dans le domaine de E-Santé et de l'Open Innovation**
- Notre produit s'adresse à un marché d'emblée international et répond à un besoin clairement identifié et prégnant pour les clients et sa traction est forte et en croissance : **la monétisation de leurs écosystèmes**
- Notre marché est en forte croissance et le potentiel de croissance de notre produit est significatif dans un laps de temps court : **18 mois**
- Nous avons le potentiel d'une « *high potential venture* » : **notre chiffre d'affaires monétaire dans 5 ans se situe au dessus de 50 M€ (2023)**
- Notre principal concurrent souffre d'un handicap sur notre marché : **il est dans une logique de captation de la valeur – Hyperledger**
- Notre produit est protégé : **un brevet européen et américain sur la monétisation du build.**
- Notre stratégie est un plan détaillé : **des objectifs à atteindre, des ressources à engager et des délais à respecter**

mezzònomy in a nutshell – stamp in Sept.

Targeted markets
1. E-Health
2. Open Innovation
3. Audit & Certification
4. Supply-Chain

Development stage
2nd Round Start-up

Foundation
June 11th 2008 (R&D)

Stakeholders
1 founder
1 investor
2 associates
2 employees
(7 in 12/18 – 13 in 19/03)
4 start-up partners

Funding Opportunity

Pre-money value

Use of Fund
33% Product Development
28% Marketing/Sales
17% Operation/Inventory
% Legal/IP
% Existing Debt

Existing Debt
174.000 €

Today shareholders
50.05% Pierre Gradit
29.97% SYNTYS P&E
10.01% F.Versini
9.98% BNCS

Monthly BurnRate
2017 –   7,600€
2018 –   25,000€
2019 –   170,000€
2020 –   450,000€
– 3rd Turn or I.C.O
2021 – 1,200,000€
2022 – 2,700,000€
2023 – 3,400,000€

Monthly Revenue
2017 –   2,130€
2018 –   16,700€
2019 –   56,000€
2020 –   240,000€
– 3rd Turn or I.C.O
2021 – 1,400,000€
2022 – 4,300,000€
2023 – 7,300,000€