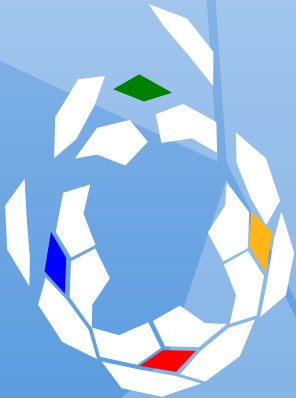# Blockchain Hypertext
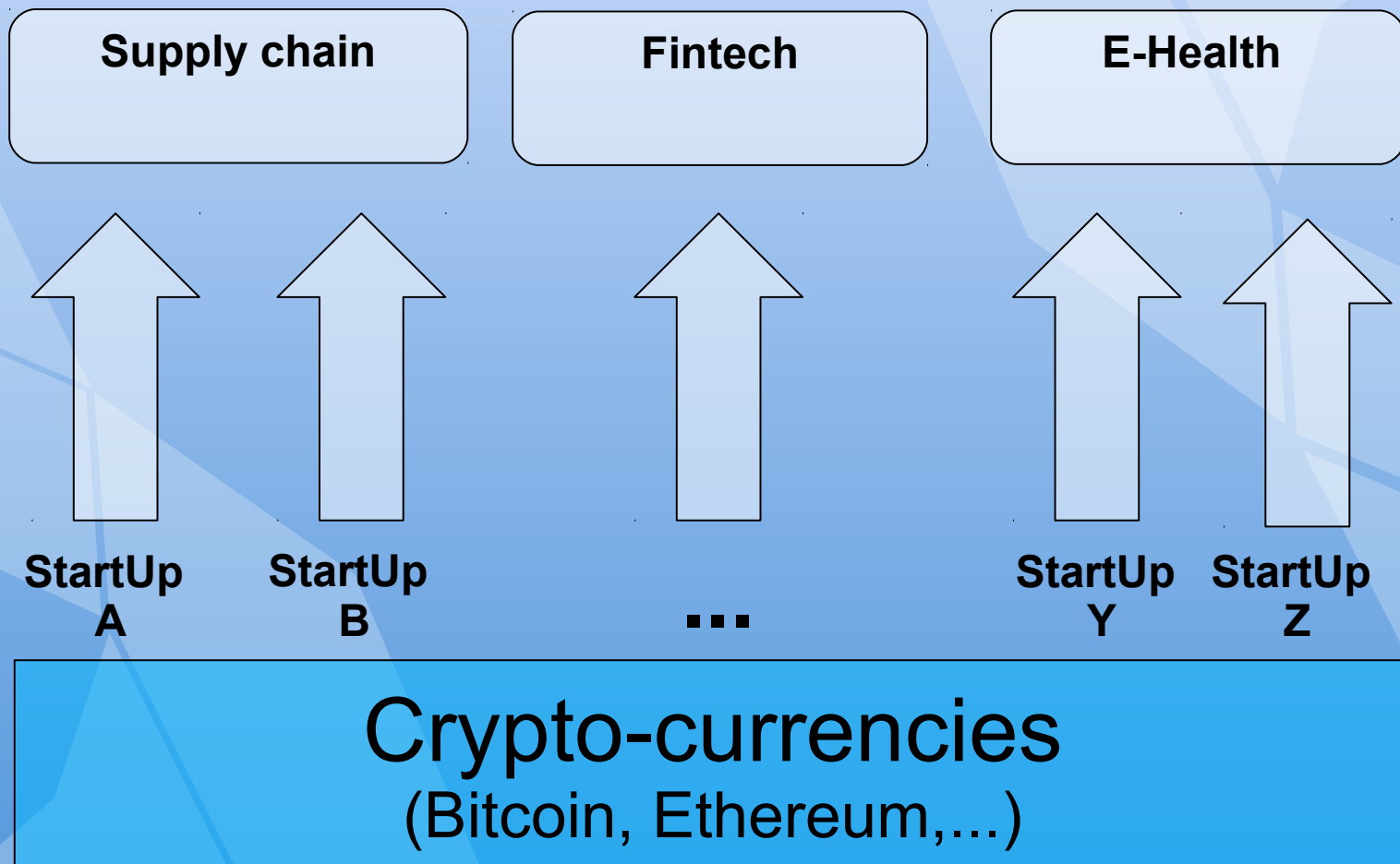
Mission statement

Unleash the **blockchain** potential to provide a **WW Blockchain Apps Ecosystem**
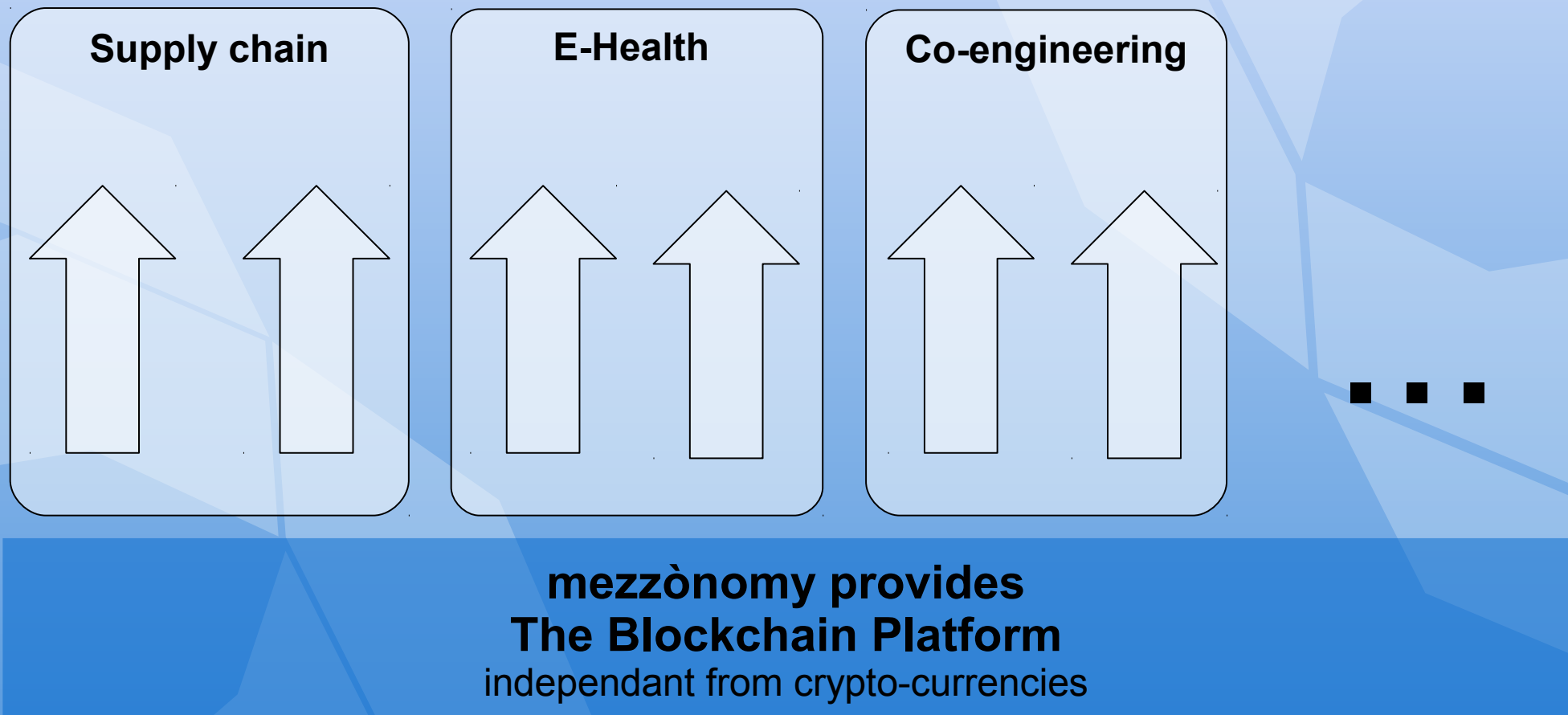
The Blockchain Ecosystem Today

Many vertical start-ups try to develop
specific Applications based on crypto-currencies
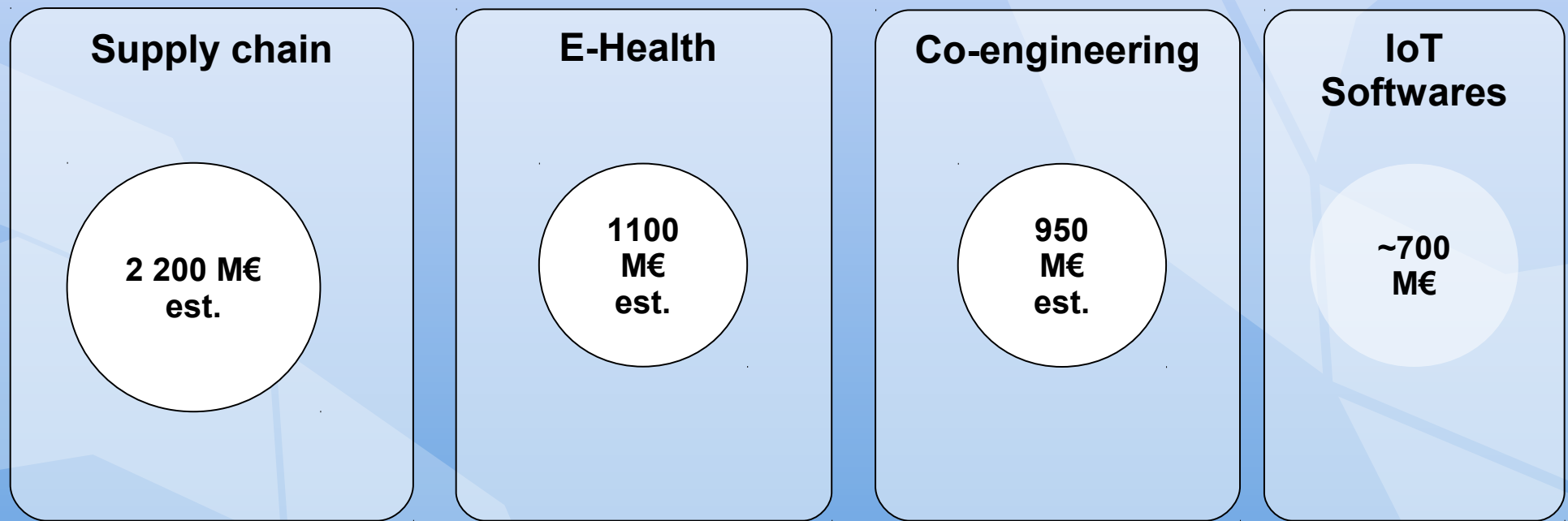
What we want to achieve

Provide a blockchain platform for easy implementation
of « *solid* » applications in any business field

Supply chain	E-Health	Co-engineering
⬆ ⬆	⬆ ⬆	⬆ ⬆

. . .

**mezzònomy provides
The Blockchain Platform**
independant from crypto-currencies

Target markets – B2B only

Supply chain	E-Health	Co-engineering	IoT Softwares
2 200 M€ est.	1100 M€ est.	950 M€ est.	~700 M€

mezzònomy's
Blockchain Hypertext

Four differentiators

Intuitive Web Interface
No Learning Curve

Unsealed collaborative anticipations
Easy implementation of smart negotiation
(consensus achievements)

EP2011/071770
US 20130304678 A1

Clip'n View® is Solid
Guaranty that any content is Same, Sealed & Thorough

Embedded ecosystem billing
no need of Crypto-Currency

Product Line Roadmap

② WWApp **Forge**

Compose & forge intuitive WW Apps
→ *any interactive content is an application*
→ *any fixed content is a print*

① WWAppE **Architect**

Manage WWAppEcosystem Tile
→ *Insure Availability through Smart-contracts*
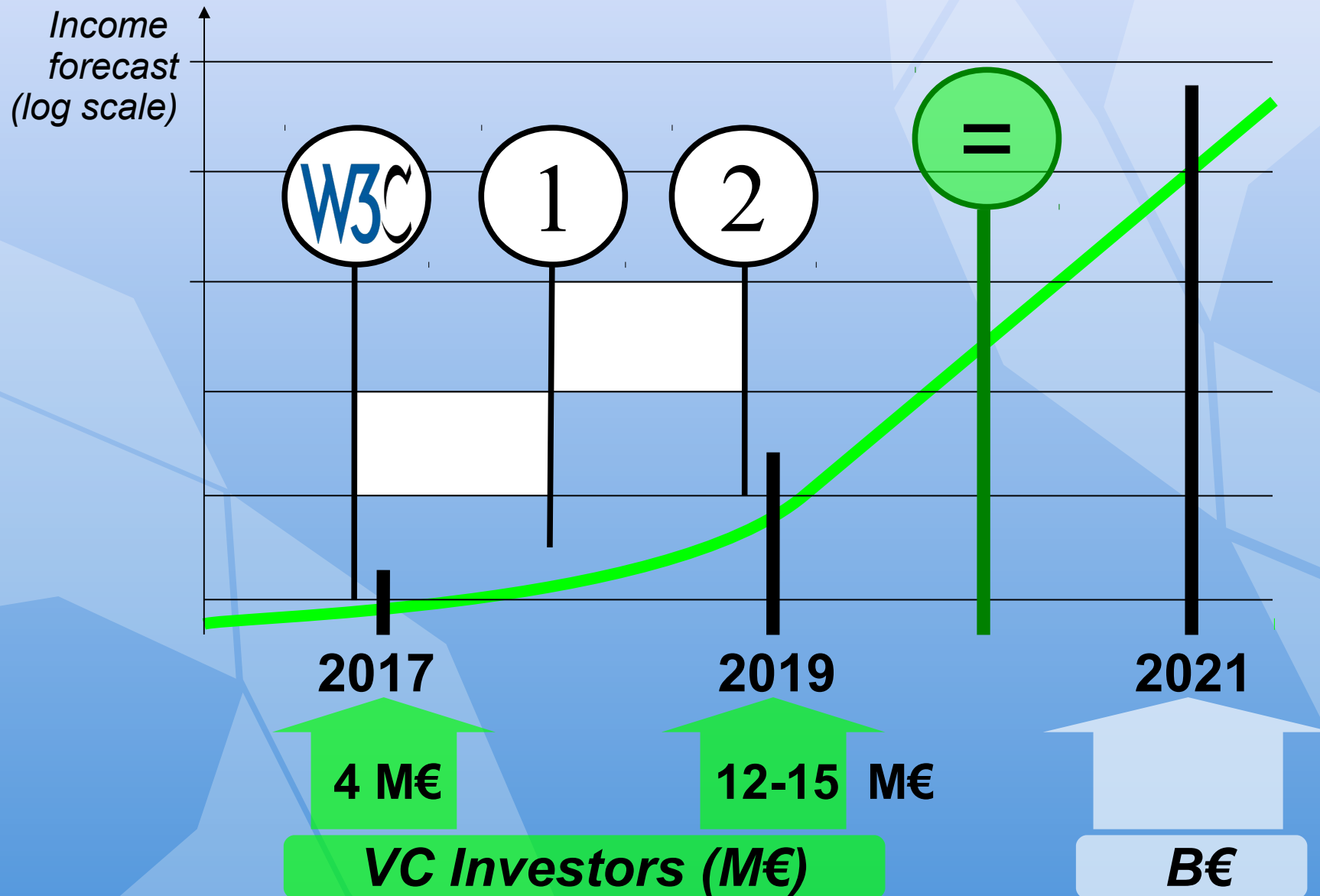→ *Retail pools of network components*

W3C Now

Deliver XSL Blockchain apps
Fluid, Descriptive and Decidable Applications
but Application Network is hard-coded

Give birth to a B2B unicorn in four years

Inception team

Pierre Gradit
PhD Computer Science
Invention and vision of
the Blockchain Hypertext

François Charpe
C-level experiences
Business developer &
start-up founder
International exposure

Michel Rascol
Serial Start-upper
Supply-Chain and
Health Expert

Bruno Hamelin
C-level experiences in
ramping up software
companies.

Why are we eager to work with Bosch?

We share a past,

Industrial dedication

Embedded software high-level quality standards

We may share a future

Create « *tomorrow stories* » in engineering,
embedded software and smart contracts

Leverage Bosch WW exposure

Access to Bosch ecosystem