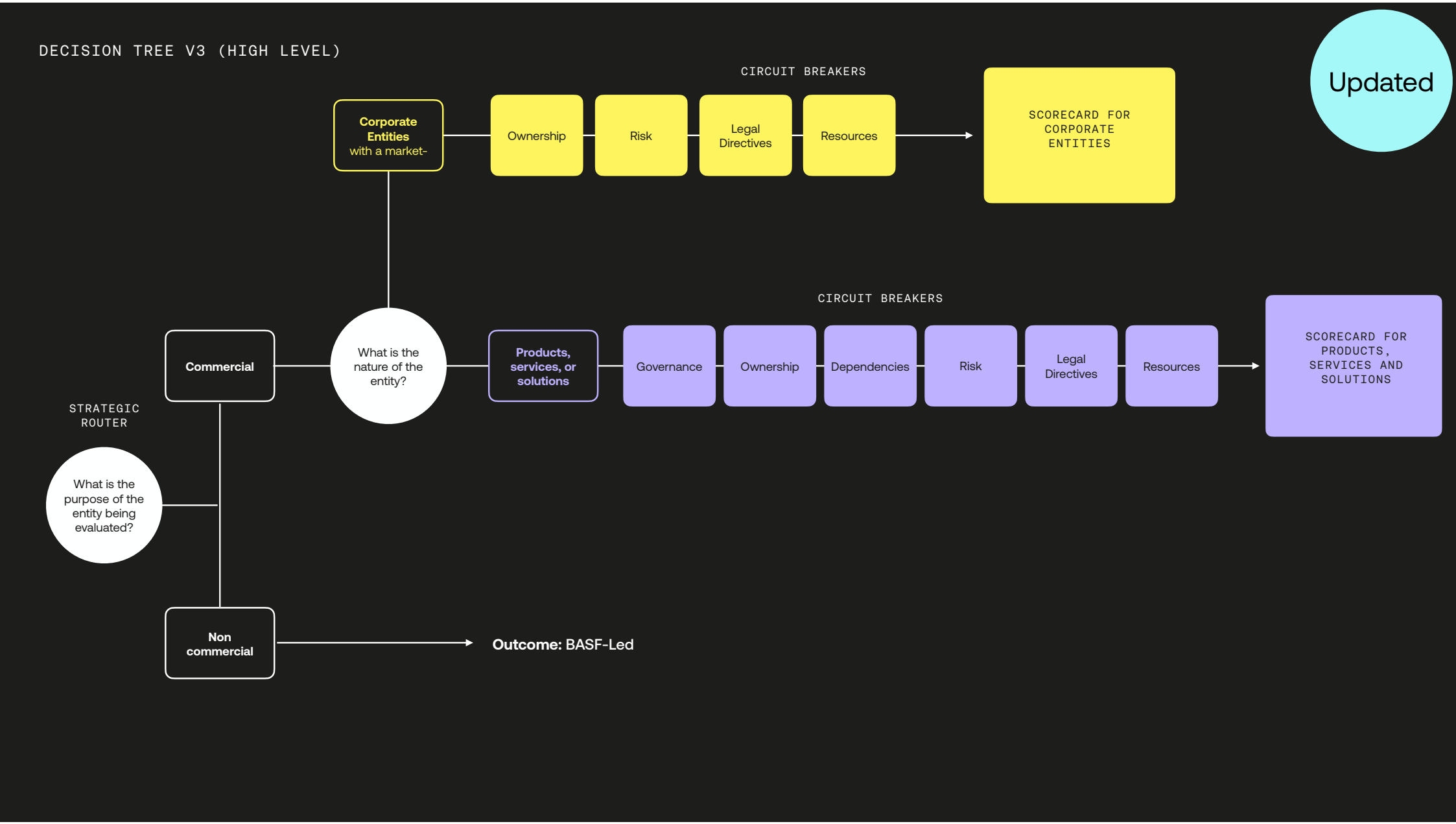
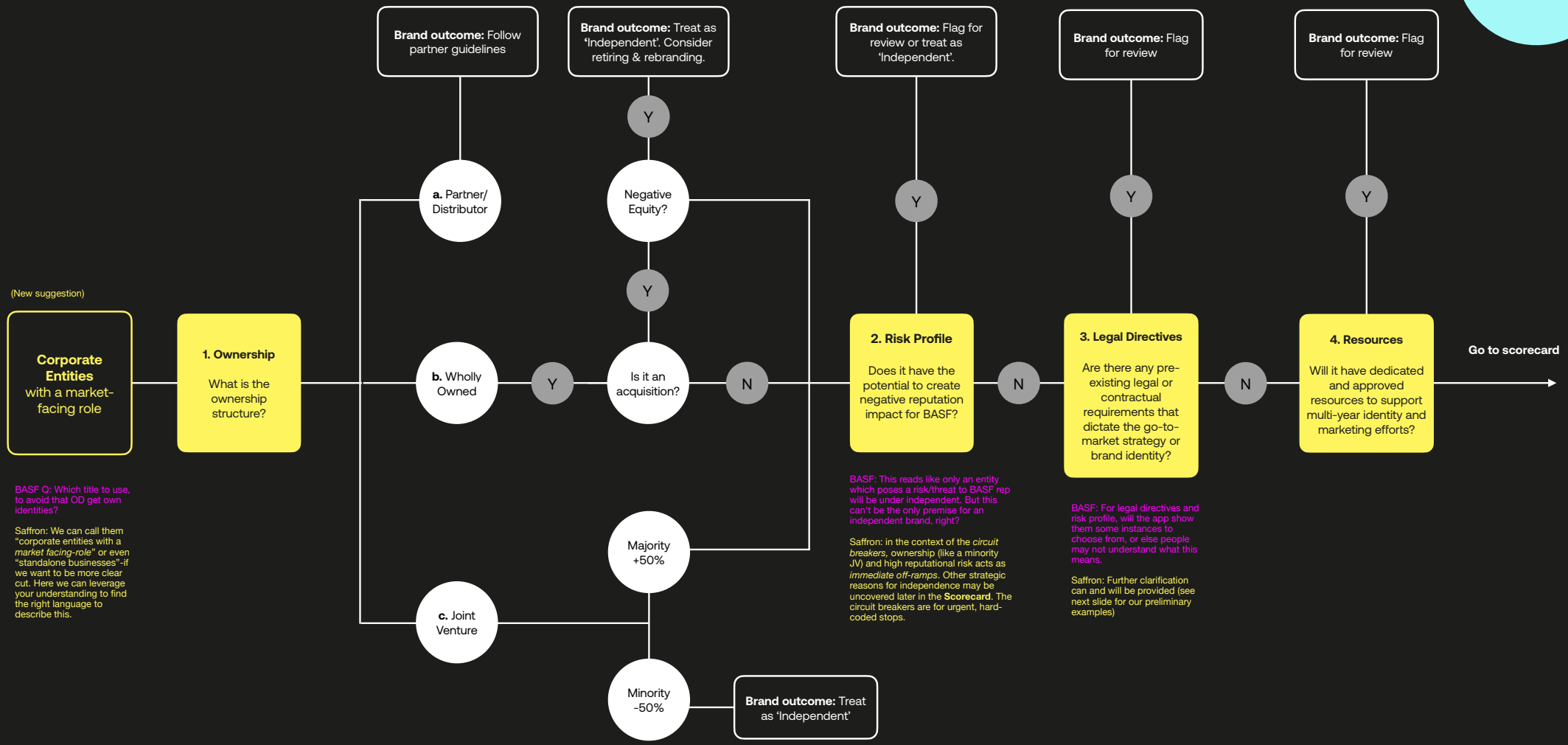

DECISION TREE V3 (HIGH LEVEL)
Updated
CIRCUIT BREAKERS
Corporate Entities with a market-
Ownership
Risk
Legal Directives
Resources
SCORECARD FOR CORPORATE ENTITIES
CIRCUIT BREAKERS
Commercial
What is the nature of the entity?
Products, services, or solutions
Governance
Ownership
Dependencies
Risk
Legal Directives
Resources
SCORECARD FOR PRODUCTS, SERVICES AND SOLUTIONS
STRATEGIC ROUTER
What is the purpose of the entity being evaluated?
Non commercial
Outcome: BASF-Led

PATHWAY FOR CORPORATE ENTITIES (WITH A MARKET FACING ROLE)

Updated



BASF Q: Which title to use, to avoid that OD get own identities?

Saffron: We can call them "corporate entities with a *market facing-role*" or even "standalone businesses"-if we want to be more clear cut. Here we can leverage your understanding to find the right language to describe this.

BASF: This reads like only an entity which poses a risk/threat to BASF rep will be under independent. But this can't be the only premise for an independent brand, right?

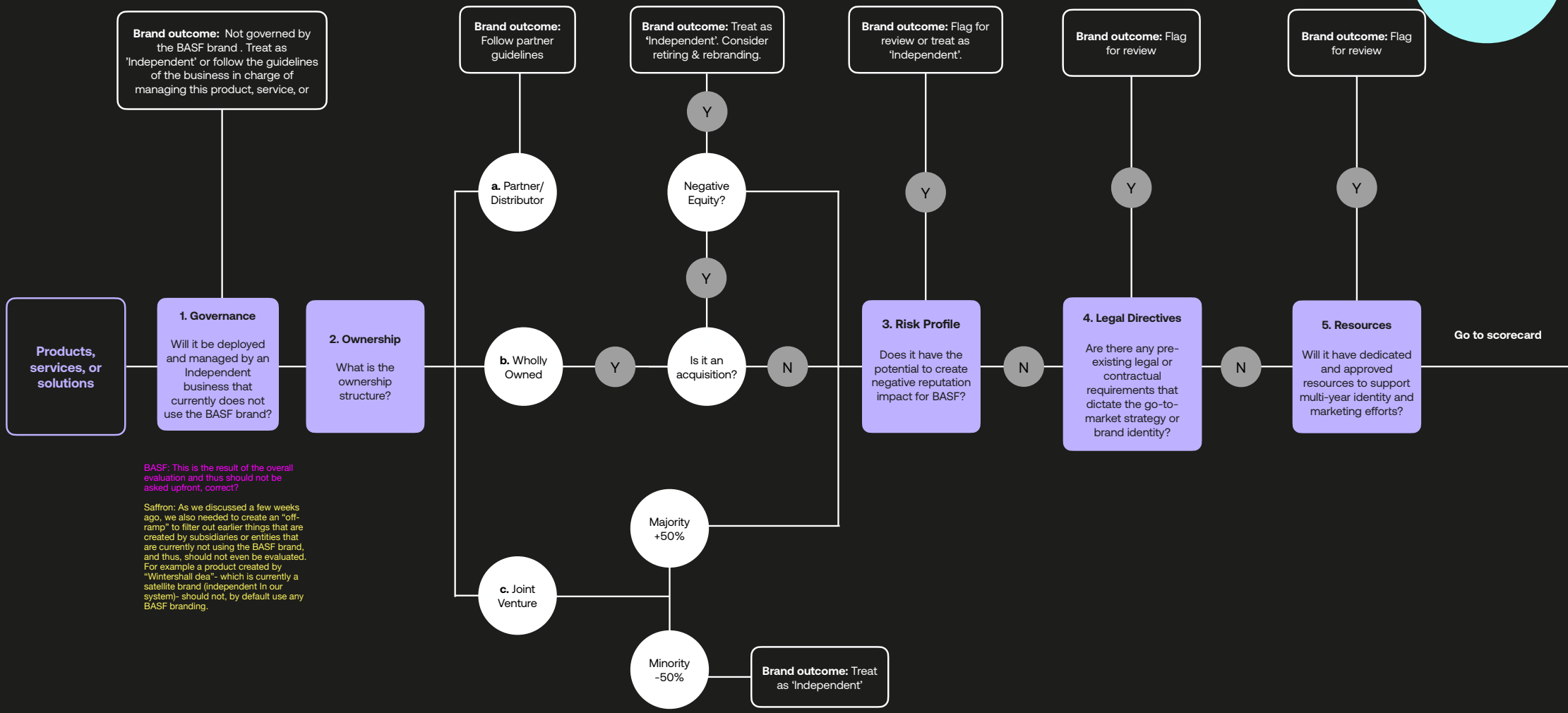
Saffron: in the context of the *circuit breakers*, ownership (like a minority JV) and high reputational risk acts as *immediate off-ramps*. Other strategic reasons for independence may be uncovered later in the **Scorecard**. The circuit breakers are for urgent, hard-coded stops.

BASF: For legal directives and risk profile, will the app show them some instances to choose from, or else people may not understand what this means.

Saffron: Further clarification can and will be provided (see next slide for our preliminary examples)

PATHWAY FOR PRODUCTS, SERVICES OR SOLUTIONS

Updated



BASF: This is the result of the overall evaluation and thus should not be asked upfront, correct?

Saffron: As we discussed a few weeks ago, we also needed to create an "off-ramp" to filter out earlier things that are created by subsidiaries or entities that are currently not using the BASF brand, and thus, should not even be evaluated. For example a product created by "Wintershall dea"- which is currently a satellite brand (independent In our system)- should not, by default use any BASF branding.